MGMT8040

Business Project Management

Session 2, In person-scheduled-weekday, North Ryde 2024

Department of Management

Contents

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General Information

Unit convenor and teaching staff
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Contact via Email

Credit points
10

Prerequisites
(BUSA6004 or MGMT6051 or ECON6049 or MGMT6008 or MKTG6096) or (admission to
MInfoSysMgmt or MEngMgt)

Corequisites

Co-badged status

Unit description
This unit is designed to develop the knowledge and skills required for effective problem
solving and critical analysis in business project management. Students will gain an
understanding of the nature and scope of leadership and technical capabilities needed for
effective project management. The unit includes an analysis of: the definition, scoping and
assessment of project feasibility; project planning and procurement; building a project team;
delivery-time, cost and quality; project resource management; managing project risks; and
project communications and marketing. These issues are critically examined through a
combination of formal learning, group and individual project work, and interactive class-based
activities.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are
available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

> **ULO1:** Critically evaluate the effectiveness of project management techniques and how
> these are used in project teams for business problem solving.
>
> **ULO2:** Analyse the effectiveness of progress monitoring techniques used to effectively
> manage project delivery.
>
> **ULO3:** Demonstrate the application of business research skills to contemporary

business issues and themes both as an individual and as a member of a team.

General Assessment Information

Late Assessment Submission Penalty (written assessments)

Unless a Special Consideration request has been submitted and approved, a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a grade of '0' will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical concern.

For any late submissions of time-sensitive tasks, such as scheduled tests/exams, performance assessments/presentations, and/or scheduled practical assessments/labs, students need to submit an application for Special Consideration.

Assessment Tasks

Name	Weighting	Hurdle	Due
Class Test	20%	No	Week 7
Group Business Project Analysis	45%	No	Week 9
Individual Essay	35%	No	Week 12

Class Test

Assessment Type [1]: Quiz/Test
Indicative Time on Task [2]: 10 hours
Due: **Week 7**
Weighting: **20%**

This assessment has two components worth 20% in total. The first is a 30 question individual quiz administered in a three-hour window and worth 15%. The second is a mini-case study worth 5%.

On successful completion you will be able to:

- Critically evaluate the effectiveness of project management techniques and how these are used in project teams for business problem solving.
- Analyse the effectiveness of progress monitoring techniques used to effectively manage project delivery.

Group Business Project Analysis

Assessment Type [1]: Project
Indicative Time on Task [2]: 25 hours
Due: **Week 9**
Weighting: **45%**

This assessment has two components worth 45% in total. One component is a 3,000 word group report worth 30%. The other component is a 12 minute group presentation worth 15%.

On successful completion you will be able to:

- Critically evaluate the effectiveness of project management techniques and how these are used in project teams for business problem solving.
- Analyse the effectiveness of progress monitoring techniques used to effectively manage project delivery.
- Demonstrate the application of business research skills to contemporary business issues and themes both as an individual and as a member of a team.

Individual Essay

Assessment Type [1]: Essay
Indicative Time on Task [2]: 15 hours
Due: **Week 12**
Weighting: **35%**

This assessment is worth 35% in total. It is a 1,500 word (excluding references) individual essay.

On successful completion you will be able to:

- Critically evaluate the effectiveness of project management techniques and how these are used in project teams for business problem solving.
- Demonstrate the application of business research skills to contemporary business issues and themes both as an individual and as a member of a team.

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[1] If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this

type of assessment

- the Writing Centre for academic skills support.

[2] Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Please refer to iLearn for details

Unit Schedule

Please refer to iLearn for details

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Assessment Procedure
- Complaints Resolution Procedure for Students and Members of the Public
- Special Consideration Policy

Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.edu.au) and use the search tool.

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit connect.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe academic integrity – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free online writing and maths support, academic skills development and wellbeing consultations.

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

The Writing Centre

The Writing Centre provides resources to develop your English language proficiency, academic writing, and communication skills.

- Workshops
- Chat with a WriteWISE peer writing leader
- Access StudyWISE
- Upload an assignment to Studiosity
- Complete the Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

Student Services and Support

Macquarie University offers a range of Student Support Services including:

- IT Support
- Accessibility and disability support with study
- Mental health support
- Safety support to respond to bullying, harassment, sexual harassment and sexual assault
- Social support including information about finances, tenancy and legal issues
- Student Advocacy provides independent advice on MQ policies, procedures, and processes

Student Enquiries

Got a question? Ask us via the Service Connect Portal, or contact Service Connect.

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.

Unit information based on version 2024.02 of the Handbook