



MGMT8055

International Business Project

Session 2, In person-scheduled-weekday, North Ryde 2024

Department of Management

Contents

<u>General Information</u>	2
<u>Learning Outcomes</u>	2
<u>General Assessment Information</u>	3
<u>Assessment Tasks</u>	3
<u>Delivery and Resources</u>	5
<u>Unit Schedule</u>	5
<u>Policies and Procedures</u>	5

Disclaimer

Macquarie University has taken all reasonable measures to ensure the information in this publication is accurate and up-to-date. However, the information may change or become out-dated as a result of change in University policies, procedures or rules. The University reserves the right to make changes to any information in this publication without notice. Users of this publication are advised to check the website version of this publication [or the relevant faculty or department] before acting on any information in this publication.

General Information

Unit convenor and teaching staff

Monica Ren

monica.ren@mq.edu.au

Credit points

10

Prerequisites

MGMT8004 or BUS804

Corequisites

MGMT8003 or BUS803

Co-badged status

Unit description

This Capstone unit is designed to synthesise knowledge and skills learnt within the Master of International Business degree. Students work individually and collaboratively to synthesise and critically analyse concepts, theories and models in their international business discipline and apply this body of knowledge to contemporary business challenges. Students are required to complete two major research projects in international business under the supervision of a faculty member. By the end of the unit, students will be capable of researching, analysing and interpreting international business or industry issues to be proficient practitioners.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Synthesise international business knowledge and apply subject knowledge critically and analytically in proposing practical solutions to International Business / Management problems.

ULO2: Apply research skills to investigate, analyse and advance International Business knowledge and real-world business challenges.

ULO3: Employ problem solving skills to design and propose solutions to business

problems and challenges.

ULO4: Collaborate with others in a team to engage in and deliver a consultancy project for a client company and to synthesise learning

General Assessment Information

The late submission policy:

Unless a Special Consideration request has been submitted and approved, a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a grade of '0' will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55 pm. A 1-hour grace period is provided to students who experience a technical concern. For any late submissions of time-sensitive tasks, such as scheduled tests/exams, performance assessments/presentations, and/or scheduled practical assessments/labs, students need to submit an application for Special Consideration.

Assessment Tasks

Name	Weighting	Hurdle	Due
<u>Group Project Presentation</u>	40%	No	Ongoing from week 5 to week 11
<u>Individual Project report</u>	40%	No	Week 12
<u>Reflection & Participation</u>	20%	No	Week 13

Group Project Presentation

Assessment Type ¹: Presentation

Indicative Time on Task ²: 20 hours

Due: **Ongoing from week 5 to week 11**

Weighting: **40%**

This assessment is worth 40% in total (20% allocated to group performance and 20% allocated to individual contribution and performance). It is a 20 minute group presentation plus a 10 minute question and answer session.

On successful completion you will be able to:

- Synthesise international business knowledge and apply subject knowledge critically and analytically in proposing practical solutions to International Business / Management problems.

- Apply research skills to investigate, analyse and advance International Business knowledge and real-world business challenges.
- Employ problem solving skills to design and propose solutions to business problems and challenges.
- Collaborate with others in a team to engage in and deliver a consultancy project for a client company and to synthesise learning

Individual Project report

Assessment Type ¹: Report

Indicative Time on Task ²: 20 hours

Due: **Week 12**

Weighting: **40%**

This assessment is worth 40% in total. It is a 2000 word individual report.

On successful completion you will be able to:

- Synthesise international business knowledge and apply subject knowledge critically and analytically in proposing practical solutions to International Business / Management problems.
- Apply research skills to investigate, analyse and advance International Business knowledge and real-world business challenges.
- Employ problem solving skills to design and propose solutions to business problems and challenges.

Reflection & Participation

Assessment Type ¹: Participatory task

Indicative Time on Task ²: 12 hours

Due: **Week 13**

Weighting: **20%**

This assessment is worth 20% in total. It is comprised on individual participation included 700-800 word reflection assessment.

On successful completion you will be able to:

- Apply research skills to investigate, analyse and advance International Business

knowledge and real-world business challenges.

- Employ problem solving skills to design and propose solutions to business problems and challenges.
- Collaborate with others in a team to engage in and deliver a consultancy project for a client company and to synthesise learning

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Please see iLearn for further information.

Unit Schedule

Please see iLearn for further information.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies \(https://students.mq.edu.au/support/study/policies\)](https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

The Writing Centre

[The Writing Centre](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Workshops](#)
- [Chat with a WriteWISE peer writing leader](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study

- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

Student Enquiries

Got a question? Ask us via [AskMQ](#), or contact [Service Connect](#).

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Unit information based on version 2024.01R of the [Handbook](#)