MMCC8033

Storytelling Techniques

Session 1, In person-scheduled-weekday, North Ryde 2024

Department of Media, Communications, Creative Arts, Language and Literature

Contents

Disclaimer

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General Information

Unit convenor and teaching staff
Convenor, Lecturer, Tutor
Dr Catherine Fargher
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Contact via Contact via email
10 Haberfield Avenue (10HA) Hub 147, room 156
please email Convenor Dr Catherine Fargher first via ilearn or staff email

Lecturer
Intan Paramaditha
intan.paramaditha@mq.edu.au
Contact via Contact via email
please email me for a consultation time.

Credit points
10

Prerequisites
Admission to MMediaComm or MCrInd or MIC

Corequisites

Co-badged status

Unit description
This unit examines new and established techniques in storytelling, across a range of platforms, placing equal emphasis on both analysis and productive skills.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: communicate (oral, written and/or visual) sophisticated ideas and concepts for creative media works.

ULO2: synthesise and analyse texts (creative and critical) in the specific creative media field.

ULO3: demonstrate professional technical competence.

ULO4: adapt discipline-specific knowledge in creative media to novel situations.

ULO5: collaborate and communicate creatively and meet professional standards.

General Assessment Information

Special Consideration:

If you experience serious and unavoidable difficulties when assessment tasks are due, you can consider applying for Special Consideration. Please read the information available here and, if you are eligible, apply via ask.mq.edu.au.

Late Penalty:

Unless a Special Consideration request has been submitted and approved, **a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted**, up until the 7th day (including weekends). After the 7th day, a mark of '0' (zero) will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical issue.

This late penalty will apply to written reports and recordings only. **Late submission of time sensitive tasks** (such as tests/exams, performance assessments/presentations, scheduled practical assessments/labs **will be addressed by the unit convenor in a Special consideration application**. For more information please see: https://teche.mq.edu.au/2022/07/standardised-late-submission-rules-come-into-force-for-s2-2022-onwards/

Grades:

In line with the Macquarie University Assessment Policy, grades align with the descriptors available here.

Important Academic Dates:

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Assessment Tasks

Name	Weighting	Hurdle	Due
Seminar preparation tasks	10%	No	ongoing, weeks 2, 3, 4, 5, 6 & 7, Sunday by 9pm
Short Essay	40%	No	11.55 Sunday, 31/03/2024 (Week 6)
Story project	50%	No	11:55 Sunday 26/5/2024 (week 12)

Seminar preparation tasks

Assessment Type [1]: Reflective Writing
Indicative Time on Task [2]: 10 hours
Due: **ongoing, weeks 2, 3, 4, 5, 6 & 7, Sunday by 9pm**
Weighting: **10%**

Produce written reflections on each week's lecture and set readings. Refer to iLearn for further information.

On successful completion you will be able to:

- communicate (oral, written and/or visual) sophisticated ideas and concepts for creative media works.

Short Essay

Assessment Type [1]: Case study/analysis
Indicative Time on Task [2]: 20 hours
Due: **11.55 Sunday, 31/03/2024 (Week 6)**
Weighting: **40%**

Analyse a publicly accessible narrative media text. Refer to iLearn for further information.

On successful completion you will be able to:

- communicate (oral, written and/or visual) sophisticated ideas and concepts for creative media works.
- synthesise and analyse texts (creative and critical) in the specific creative media field.
- demonstrate professional technical competence.
- adapt discipline-specific knowledge in creative media to novel situations.

Story project

Assessment Type [1]: Creative work
Indicative Time on Task [2]: 55 hours
Due: **11:55 Sunday 26/5/2024 (week 12)**
Weighting: **50%**

Produce an original media work. Refer to iLearn for further information.

On successful completion you will be able to:

- demonstrate professional technical competence.

- adapt discipline-specific knowledge in creative media to novel situations.

- collaborate and communicate creatively and meet professional standards.

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[1] If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment

- the Writing Centre for academic skills support.

[2] Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Please refer to MQ timetables https://timetables.mq.edu.au/2024 for further details on face to face and online class times and locations.

Readings will be available on Leganto. Please see ilearn https://ilearn.mq.edu.au/ for further details

Unit Delivery:

- **Seminars start in week two.**

- In this unit, seminars will be live in-person and streamed via echo and available as recordings through echo on ilearn. For external students, an online class may be delivered as a hybrid class with the in person seminar if numbers are small. Semiars are 1.5 hours and it is strongly recommended that students attend on time and for the duration of the semiar, in order to engage with unit concepts fully, discuss upcoming assessments, workshop their writing and share questions. This is also a respect to your fellow students, so there are less interruptions in the class.

- Participation rolls will be marked by the convenor. This unit requires engagement with key course concepts and is not suitable for self-directed study. Please engage actively in your semiars, as students who do engage and workshop their creative projects with their teacher and peers, regularly perform well in this unit, as well as reporting greater satisfaction with their experience!

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- **ilearn:** Students can find all relevant materials and communications from convenors

such as lecture notes, echo recordings, announcements, discussion forums and Q & A's for assessments on **ilearn. Please engage and familiarise yourself with ilearn, as students who do engage regularly perform better in this unit!**

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- **Study and Wellbeing support.** For students requiring any study or wellbeing support, for instance if you are unsure how to reference and use Harvard in text referencing and bibliography etc, or require support with grammar or English expression, or if you are struggling with your physical or mental health during semester, we suggest you take up some of the studywise and student support options that MQU offers. Please see the listings below in Student Support and Student Services segments of this unit guide.

Unit Resources:

- Readings: In this unit, students are required to complete the weekly readings. The first assessment also requires reflections on content contained in both the weekly readings and seminar discussions. The readings will be available via Leganto links in ilearn.
- Assessments: In this unit, students will be required to create a final storytelling project. If the story project involves media such as sound, visuals or design, students will be required to use their own equipment (including phones, computers) or equipment that can be borrowed from the library (such as laptops). Students also have access to the adobe design suite via the MQ Okta Apps.
- If you have any questions, please contact Catherine via email.

Unit Schedule

Please note that seminars in this subject begin in **Week 2**. However there will be an introductory lecture as well as a schedule of weekly topics, readings, assessments and rubrics, tutorial activities, lectures slides as well as echo recordings will be available in the ilearn page.

Please familiarise yourself with the ilearn page for this Unit https://ilearn.mq.edu.au

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy

- Assessment Policy

- Fitness to Practice Procedure

- Assessment Procedure

- Complaints Resolution Procedure for Students and Members of the Public

- Special Consideration Policy

Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.edu.au) and use the search tool.

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe academic integrity – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free online writing and maths support, academic skills development and wellbeing consultations.

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

The Writing Centre

The Writing Centre provides resources to develop your English language proficiency, academic writing, and communication skills.

- Workshops

- Chat with a WriteWISE peer writing leader

- Access StudyWISE

- Upload an assignment to Studiosity

- Complete the Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

Student Services and Support

Macquarie University offers a range of Student Support Services including:

- IT Support
- Accessibility and disability support with study
- Mental health support
- Safety support to respond to bullying, harassment, sexual harassment and sexual assault
- Social support including information about finances, tenancy and legal issues
- Student Advocacy provides independent advice on MQ policies, procedures, and processes

Student Enquiries

Got a question? Ask us via AskMQ, or contact Service Connect.

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.

Unit information based on version 2024.01R of the Handbook