



# MQBS8005

## Research Communications in Business and Economics

Session 1, In person-scheduled-weekday, North Ryde 2024

*Macquarie Business School Faculty level units*

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#### **Disclaimer**

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## General Information

### Unit convenor and teaching staff

Unit Convenor

Terry Royce

[terry.royce@mq.edu.au](mailto:terry.royce@mq.edu.au)

Contact via email

### Credit points

10

### Prerequisites

Permission by special approval

### Corequisites

### Co-badged status

MQBS7005

### Unit description

The unit provides an introduction to the essential elements of the research process, including developing an effective research proposal. It is designed for students who are undertaking, or who are seeking to undertake, a major higher degree research based project or thesis. Students will explore the purpose of research and its role within the broader community. Topics also include the philosophical aspects of the scientific process and knowledge paradigms, developing a necessary researcher's mindset, as well as various protocols associated with research conduct and academic writing. Students will acquire a deeper understanding of various elements of the research project/thesis, including effective and comprehensive literature reviews, approaches to research and research methodology, as well as how to make sense of, and report on, data results. Students will learn to discuss and contextualise research results with regard to what has been found in previous literature and their implications for the theoretical foundations of their chosen study. Finally, students will be guided through various aspects of the peer-review process including the submission of manuscripts to conferences and journals as well as addressing reviewer feedback.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

**ULO1:** Develop knowledge, academic literacy and strategies to write critical reviews of literature in the discipline of business and economics

**ULO2:** Develop knowledge, academic literacy and strategies to write the research article, thesis or protocol in the discipline section by section

**ULO3:** Reflect on language and academic communication convention styles to inform future academic practice and writing

**ULO4:** Receive and address feedback to improve the quality of their research

**ULO5:** Orally communicate research ideas to specialist and non-specialist audience

## General Assessment Information

### Late Assessment Submission Penalty (written assessments)

Unless a Special Consideration request has been submitted and approved, a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a grade of '0' will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical concern.

For any late submissions of time-sensitive tasks, such as scheduled tests/exams, performance assessments/presentations, and/or scheduled practical assessments/labs, students need to apply for [Special Consideration](#).

## Assessment Tasks

Name	Weighting	Hurdle	Due
<a href="#">Writing blogs weekly</a>	10%	No	Weekly
<a href="#">Literature review</a>	40%	No	21/04/2024
<a href="#">Oral presentation of the research proposal</a>	15%	No	29/05/2024
<a href="#">A research proposal</a>	35%	No	12/06/2024

### Writing blogs weekly

Assessment Type <sup>1</sup>: Non-academic writing

Indicative Time on Task <sup>2</sup>: 24 hours

Due: **Weekly**

Weighting: **10%**

Requires students to choose to write six blogs (Maximum 500 words each) responding to the writing tasks provided in the weekly sessions of the course (except for the last week).

On successful completion you will be able to:

- Reflect on language and academic communication convention styles to inform future academic practice and writing
- Receive and address feedback to improve the quality of their research

## Literature review

Assessment Type <sup>1</sup>: Literature review

Indicative Time on Task <sup>2</sup>: 30 hours

Due: **21/04/2024**

Weighting: **40%**

The literature review requires students to demonstrate their knowledge and stance on the literature pertinent to their preferred subject topic. Students should collect relevant theories and studies from reliable academic sources, and apply critical thinking to evaluate them and critical writing to synthesize arguments and theoretical propositions in their written work. The word limit of the assessment is 3,000 words.

On successful completion you will be able to:

- Develop knowledge, academic literacy and strategies to write critical reviews of literature in the discipline of business and economics
- Reflect on language and academic communication convention styles to inform future academic practice and writing
- Receive and address feedback to improve the quality of their research

## Oral presentation of the research proposal

Assessment Type <sup>1</sup>: Presentation

Indicative Time on Task <sup>2</sup>: 6 hours

Due: **29/05/2024**

Weighting: **15%**

Students make a 5-min presentation on their proposed study with aid of slides.

On successful completion you will be able to:

- Receive and address feedback to improve the quality of their research

- Orally communicate research ideas to specialist and non-specialist audience

## A research proposal

Assessment Type <sup>1</sup>: Project

Indicative Time on Task <sup>2</sup>: 25 hours

Due: **12/06/2024**

Weighting: **35%**

This assignment requires students to compose a compact-version of research proposal on their preferred topic, the one reviewed for the assignment of literature review. In the proposal, students should address only required elements rather than all elements typically seen in a proposal. The word limit of the assessment is 3,000 words.

On successful completion you will be able to:

- Develop knowledge, academic literacy and strategies to write the research article, thesis or protocol in the discipline section by section
- Reflect on language and academic communication convention styles to inform future academic practice and writing
- Receive and address feedback to improve the quality of their research

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<sup>1</sup> If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

<sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

## Delivery and Resources

Delivery: 3-hour seminar taught F2F on-campus

Resources: Please see [iLearn](#) for weekly resources.

## Unit Schedule

Week 1 Fundamental Knowledge for Starting a Research Project

Week 2 How to Write a Critical Literature Review

Week 3 Library Skills and Information Literacy Support for Research

Week 4 Critiquing Literature and Developing Research Questions

Week 5 Working with Theory in Research

Week 6 Citation & Writing Style & A Rigorous Description & Justification of Methods

Week 7 Literature Review Rhetorical Structure & Interpret Results and Draw Implications

Week 8 Communicating Research to Specialist and non-Specialist Audiences & Develop Arguments and Write with Good Flow

Week 9 Develop Your Research Proposal

Week 10 Abstracts & Introductions: Develop Arguments and Write with Good Flow

Week 11 The Methods Chapter (Revisited) & Results Chapter

Week 12 The Discussion & Conclusion Chapters

Week 13 Oral Presentation (Assignment 4)

## **Policies and Procedures**

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies \(https://students.mq.edu.au/support/study/policies\)](https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au) and use the [search tool](#).

## **Student Code of Conduct**

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

## **Results**

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the

University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](http://ask.mq.edu.au) or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

### The Writing Centre

[The Writing Centre](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Workshops](#)
- [Chat with a WriteWISE peer writing leader](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

## Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

## Student Enquiries

Got a question? Ask us via [AskMQ](#), or contact [Service Connect](#).

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

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Unit information based on version 2024.02 of the [Handbook](#)