

# **ACCG2002**

# Finance and Regulation for New Ventures

Session 2, In person-scheduled-weekday, North Ryde 2024

Department of Accounting and Corporate Governance

#### Contents

General Information	2
Learning Outcomes	2
Assessment Tasks	3
Delivery and Resources	5
Unit Schedule	6
Policies and Procedures	7

#### Disclaimer

Macquarie University has taken all reasonable measures to ensure the information in this publication is accurate and up-to-date. However, the information may change or become out-dated as a result of change in University policies, procedures or rules. The University reserves the right to make changes to any information in this publication without notice. Users of this publication are advised to check the website version of this publication [or the relevant faculty or department] before acting on any information in this publication.

#### **General Information**

Unit convenor and teaching staff

Moderator

Carl Shen

carl.shen@mq.edu.au

Convenor

Jengfang Chen

jengfang.chen@mq.edu.au

Lecturer

Daisy Chen

hua.chen@mq.edu.au

Credit points

10

Prerequisites

40cp at 1000 level or above including MGMT1002

Corequisites

Co-badged status

#### Unit description

This unit will introduce students to core financial and legal aspects of selecting, forming, structuring and running a business. Students will develop an understanding of relevant legal concepts and principles underpinning the regulation of business including corporate management responsibilities. By exposure to key aspects of financial planning, budgeting and capital raising students will be able to make commercially sound choices in relation to starting a business and comparing business structures. At the conclusion of the unit students will have gained a valuable perspective on commencing and running business operations and will have developed an understanding of the planning and financing of a business venture.

### Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <a href="https://www.mq.edu.au/study/calendar-of-dates">https://www.mq.edu.au/study/calendar-of-dates</a>

# **Learning Outcomes**

On successful completion of this unit, you will be able to:

**ULO1:** Identify key aspects of the commercial legal environment and the Australian corporate legislative framework and distinguish the legal characteristics of differing business organisations.

**ULO2:** Recognise features of corporate functionality and management issues, including the role and obligations of directors and insolvency regulation.

**ULO3:** Apply investment and financing concepts to business decisions and critically evaluate financial viability including an exploration of financial models, forecasting capital expenditures, working capital needs and financing events.

**ULO4:** Analyse sources of funding and financing needs.

#### **Assessment Tasks**

Name	Weighting	Hurdle	Due
Online Quiz – Law	20%	No	Week 11
Assignment - Law	20%	No	Week 13
Assignment - Finance	40%	No	Week 8
Online Quiz - Finance	20%	No	Week 5

#### Online Quiz - Law

Assessment Type 1: Quiz/Test Indicative Time on Task 2: 15 hours

Due: Week 11 Weighting: 20%

The online quiz will be administered via iLearn during the first half of the session.

On successful completion you will be able to:

 Identify key aspects of the commercial legal environment and the Australian corporate legislative framework and distinguish the legal characteristics of differing business organisations.

### Assignment - Law

Assessment Type 1: Essay

Indicative Time on Task 2: 20 hours

Due: Week 13

Weighting: 20%

In this assessment students will be required to critically reflect on the key issues and principles of corporate functionality and management issues, including the role and obligations of directors and insolvency regulation. The submission should not exceed 1,000 words.

On successful completion you will be able to:

- Identify key aspects of the commercial legal environment and the Australian corporate legislative framework and distinguish the legal characteristics of differing business organisations.
- Recognise features of corporate functionality and management issues, including the role and obligations of directors and insolvency regulation.

### Assignment - Finance

Assessment Type 1: Plan

Indicative Time on Task 2: 40 hours

Due: Week 8 Weighting: 40%

This task requires students to prepare a business plan in relation to specific instructions. The business plan should not exceed 2,500 words excluding financial tables.

On successful completion you will be able to:

- Apply investment and financing concepts to business decisions and critically evaluate financial viability including an exploration of financial models, forecasting capital expenditures, working capital needs and financing events.
- · Analyse sources of funding and financing needs.

#### Online Quiz - Finance

Assessment Type 1: Quiz/Test Indicative Time on Task 2: 15 hours

Due: Week 5 Weighting: 20%

The online quiz will be administered via iLearn during the second half of the session.

On successful completion you will be able to:

- Apply investment and financing concepts to business decisions and critically evaluate financial viability including an exploration of financial models, forecasting capital expenditures, working capital needs and financing events.
- Analyse sources of funding and financing needs.

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- · the Writing Centre for academic skills support.

## **Delivery and Resources**

Classes

The unit has 3 hours of teaching per week.

The timetable for classes can be found on the University web site at: <a href="http://www.timetables.mq.e">http://www.timetables.mq.e</a></a><a href="http://www.timetables.mq.e">du.au/</a></a>

Required Texts Law Text:

Chapple, James, Wong, Baumfield, Copp, Cunningham, Kamalnath, Watson and Harpur,

Business and Company Law 2nd edition 2020, John Wiley & Sons

Quilter, *Company Law Perspectives*, **4th ed. 2020**, Thomson Reuters (Lawbook Co.) – [referred to as **CLP 4th ed**]

**CLP 4th ed** will be available in the Macquarie University library. It can be purchased directly from the publishers Thomson Reuters via their website <a href="https://legal.thomsonreuters.com.au/student/u niversity/macquarie/">https://legal.thomsonreuters.com.au/student/u niversity/macquarie/</a>

Finance Text:

Ross, S., Trayler, R., Koh, C., Hambusch, G., Glover, K., Westerfield, R., and Jordan, B., *Fundamentals of Corporate Finance*, 8th Edition, 2021, McGraw Hill/ Australia – [referred to as FCF 8th ed]

**FCF 8th ed** will be available in the Macquarie University library. It can be purchased directly from the publishers via their website <a href="https://www.booktopia.com.au/fundamentals-of-corporate-financ">https://www.booktopia.com.au/fundamentals-of-corporate-financ</a>

<sup>&</sup>lt;sup>1</sup> If you need help with your assignment, please contact:

<sup>&</sup>lt;sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

#### e-stephen-a-ross-rowan-trayler-charles-koh/book/9781743768051.html

## **Unit Schedule**

Week	Lecture Topic	Assessment Due
Part I: I	Finance	
1	Introduction to corporate finance	
2	The operating process of new business – capital raising, investment decision, operation, and cash flow distribution (I)	
3	The operating process of new business – capital raising, investment decision, operation, and cash flow distribution (II)	
4	Assessing competitors and planning strategies	
5	Effective business model development	Online quiz - Finance
6	Valuation: Buying and selling a business	
7	Business ideas & opportunity development: How to create a good business idea from a finance perspective?	
Part II:	Law	
8	Essential elements of the legal system	Assignment - Finance
	Mid-Session Break	
9	Business organisations  Companies and incorporation Corporations Act: <a href="www.austlii.edu.au/au/legis/cth/consol_act/ca2001172/">www.austlii.edu.au/au/legis/cth/consol_act/ca2001172/</a>	
10	Company constitution  Membership, members' powers and dividends	
11	Members' remedies  Directors' and officers' duties A	Online quiz - Law
12	Directors' and officers' duties B Financing a company via equity or debt	
	I manding a company via equity of dest	

### **Policies and Procedures**

Macquarie University policies and procedures are accessible from Policy Central (https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- · Fitness to Practice Procedure
- · Assessment Procedure
- Complaints Resolution Procedure for Students and Members of the Public
- Special Consideration Policy

Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.e du.au) and use the search tool.

#### **Student Code of Conduct**

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mg.edu.au/admin/other-resources/student-conduct

#### Results

Results published on platform other than <a href="mailto:eStudent">eStudent</a>, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in <a href="mailto:eStudent">eStudent</a>. For more information visit <a href="mailto:ask.mq.edu.au">ask.mq.edu.au</a> or if you are a Global MBA student contact <a href="mailto:globalmba.support@mq.edu.au">globalmba.support@mq.edu.au</a>

### Academic Integrity

At Macquarie, we believe <u>academic integrity</u> – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free <u>online writing and maths support</u>, academic skills development and wellbeing consultations.

### Student Support

Macquarie University provides a range of support services for students. For details, visit <a href="http://students.mq.edu.au/support/">http://students.mq.edu.au/support/</a>

#### **The Writing Centre**

The Writing Centre provides resources to develop your English language proficiency, academic writing, and communication skills.

- Workshops
- · Chat with a WriteWISE peer writing leader
- Access StudyWISE
- · Upload an assignment to Studiosity
- · Complete the Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- · Ask a Librarian

#### Student Services and Support

Macquarie University offers a range of Student Support Services including:

- IT Support
- · Accessibility and disability support with study
- Mental health support
- <u>Safety support</u> to respond to bullying, harassment, sexual harassment and sexual assault
- Social support including information about finances, tenancy and legal issues
- Student Advocacy provides independent advice on MQ policies, procedures, and processes

### Student Enquiries

Got a question? Ask us via AskMQ, or contact Service Connect.

### IT Help

For help with University computer systems and technology, visit <a href="http://www.mq.edu.au/about\_us/">http://www.mq.edu.au/about\_us/</a> offices\_and\_units/information\_technology/help/.

When using the University's IT, you must adhere to the <u>Acceptable Use of IT Resources Policy</u>. The policy applies to all who connect to the MQ network including students.

Unit information based on version 2024.03 of the Handbook