



MQBS8000

Contemporary Business Issues

Session 2, In person-scheduled-weekday, North Ryde 2024

Macquarie Business School Faculty level units

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Disclaimer

Macquarie University has taken all reasonable measures to ensure the information in this publication is accurate and up-to-date. However, the information may change or become out-dated as a result of change in University policies, procedures or rules. The University reserves the right to make changes to any information in this publication without notice. Users of this publication are advised to check the website version of this publication [or the relevant faculty or department] before acting on any information in this publication.

General Information

Unit convenor and teaching staff

Lurion De Mello

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Credit points

10

Prerequisites

Admission to MCom or MBusAnalytics and 40cp at 8000 level

Corequisites

Co-badged status

Unit description

This is a course-wide capstone unit that is intended to be taken by students in their final session of study. The unit is designed to broaden students' understanding of the importance of strategic business matters in the areas of an organisation's planning, operations, leadership, ethics and broader sustainability, economic and global developments. Through the unit's real world experience opportunities and engagement in business challenges requiring cross-disciplinary insights and knowledge, students are not only required to develop their reflective and integrative thinking but also engage in the development of their future-focused, strategic thinking. Students are exposed to contemporaneous business intelligence devised to give them the opportunity to consider practical implications of business issues and challenges and to investigate strategic business matters within the context of a business environment. Students work in self-managing teams to prepare group reports, complete practice-based tasks and conduct a session long research-based project.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Integrate knowledge and skills from alternative discipline-specific perspectives to address complex, global business issues.

ULO2: Discuss the relationship between sustainability, value creation and governance within a business context and articulate an informed ethical position.

ULO3: Critically analyse recent and developing business issues, formulate creative and strategic solutions and defend propositions.

ULO4: Demonstrate professional written, verbal and interpersonal competencies on personal, social and practical issues in a team environment.

General Assessment Information

Late Assessment Submission Penalty (written assessments)

Unless a Special Consideration request has been submitted and approved, a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a grade of '0' will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical concern.

For any late submissions of time-sensitive tasks, such as scheduled tests/exams, performance assessments/presentations, and/or scheduled practical assessments/labs, students need to submit an application for [Special Consideration](#).

Assessment Tasks

Name	Weighting	Hurdle	Due
Practice-based tasks	45%	No	Week 2 to Week 9
Project	40%	No	Week 10 and Week 11
Reflection	15%	No	Week 13

Practice-based tasks

Assessment Type ¹: Practice-based task

Indicative Time on Task ²: 25 hours

Due: **Week 2 to Week 9**

Weighting: **45%**

Practice-based assessment tasks are given throughout the session. Some of these are take-home tasks, others are to be completed during the workshops. Students must submit a total of three (3) tasks for grading. Each task is worth 15%.

On successful completion you will be able to:

- Discuss the relationship between sustainability, value creation and governance within a business context and articulate an informed ethical position.

- Critically analyse recent and developing business issues, formulate creative and strategic solutions and defend propositions.

Project

Assessment Type ¹: Project

Indicative Time on Task ²: 25 hours

Due: **Week 10 and Week 11**

Weighting: **40%**

This assessment has two components. One component is a 2,000-3,000 word group report worth 20% (assessed as a group). The other component is a group presentation of 3-4 minutes per group member worth 20% (assessed individually).

On successful completion you will be able to:

- Integrate knowledge and skills from alternative discipline-specific perspectives to address complex, global business issues.
- Discuss the relationship between sustainability, value creation and governance within a business context and articulate an informed ethical position.
- Demonstrate professional written, verbal and interpersonal competencies on personal, social and practical issues in a team environment.

Reflection

Assessment Type ¹: Reflective Writing

Indicative Time on Task ²: 10 hours

Due: **Week 13**

Weighting: **15%**

Students will be required to submit one 1000 word reflection essay (worth 15%).

On successful completion you will be able to:

- Integrate knowledge and skills from alternative discipline-specific perspectives to address complex, global business issues.
- Demonstrate professional written, verbal and interpersonal competencies on personal, social and practical issues in a team environment.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Delivery:

- This unit consists of 3 hours of inclass teaching per session. The delivery will be mixed with lectures and group activities around your assessments, particularly the group project. Attendance and class participation will form part of the assessment rubrics.
- The timetable for classes can be found on the University website at:
<https://publish.mq.edu.au/>

Resources:

- There is no required textbook for this unit. Readings, multi-media cases, simulations and self-directed modules are uploaded on iLearn.
- Access to a personal computer and the internet is required to access the resources and learning materials on iLearn.

Please see iLearn for further information

See iLearn for the Unit Schedule.

Unit Schedule

Updated Weekly on ilearn

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)

- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](https://students.mq.edu.au/support/study/policies) (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

The Writing Centre

[The Writing Centre](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Workshops](#)
- [Chat with a WriteWISE peer writing leader](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

Student Enquiries

Got a question? Ask us via [AskMQ](#), or contact [Service Connect](#).

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Changes from Previous Offering

Classes will be delivered over 3 hrs

Unit information based on version 2024.04 of the [Handbook](#)