

# **MMBA8155**

# **Management Internship**

Term 1, Online-flexible 2024

Department of Management

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#### Disclaimer

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#### **General Information**

Unit convenor and teaching staff

**Tess Howes** 

tess.howes@mq.edu.au

Credit points

10

Prerequisites

Admission to MBA or MSocEntre and (80cp in MGSM or MMBA units) and permission by special approval

Corequisites

Co-badged status

Unit description

The Management Internship is a 10-week research-based work placement giving students at advanced stages in their MBA an opportunity to work in an Australian organisation on a 'real time' business project. Interns work independently or as part of a team from the organisation under the supervision of an MQ Business School academic and a key contact or client sponsor. At the conclusion of the internship the student will typically present and then submit a report to the sponsor and the Business School.. Interns are required to have advanced communication, research, writing, consulting and project management skills. The challenging projects demand high levels of commitment in time and a high level of intellectual rigour.

### Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

# **Learning Outcomes**

On successful completion of this unit, you will be able to:

**ULO1:** Apply a range of traditional and emergent models of business performance and productivity to measure and track value creation across organisational processes and projects.

**ULO2:** Conduct gap analysis and assess critical issues to define a course of action for the client.

**ULO3:** Reflect on, review and respond to an unfamiliar organisational context and

diverse stakeholder groups.

**ULO4:** Apply teamwork skills and knowledge to produce solutions to problems or challenges.

### **General Assessment Information**

#### **Late Assessment Submission Penalty (written assessments)**

Unless a Special Consideration request has been submitted and approved, a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a grade of '0' will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical concern.

For any late submissions of time-sensitive tasks, such as scheduled tests/exams, performance assessments/presentations, and/or scheduled practical assessments/labs, students need to submit an application for Special Consideration.

### **Assessment Tasks**

Name	Weighting	Hurdle	Due
Progress Reports	20%	No	Week 4 and Week 6
Business/Sponsor Assessment	20%	No	Week 10
Business Report	60%	No	Week 10

# **Progress Reports**

Assessment Type 1: Log book Indicative Time on Task 2: 20 hours

Due: Week 4 and Week 6

Weighting: 20%

The student will liaise and coordinate with the MQ Business School academic. Students will submit a range of artifacts that track and/or demonstrate progress at various stages of the internship. The nature of these artifacts will be determined by the placement and the defined business task requirements.

On successful completion you will be able to:

 Apply a range of traditional and emergent models of business performance and productivity to measure and track value creation across organisational processes and projects.

 Conduct gap analysis and assess critical issues to define a course of action for the client.

# **Business/Sponsor Assessment**

Assessment Type 1: Portfolio

Indicative Time on Task 2: 20 hours

Due: Week 10 Weighting: 20%

At the end of the internship program, the corporate sponsor will evaluate the intern's performance based on a range of outcomes and goals relevant to the business task.

On successful completion you will be able to:

- Apply a range of traditional and emergent models of business performance and productivity to measure and track value creation across organisational processes and projects.
- Conduct gap analysis and assess critical issues to define a course of action for the client.
- Apply teamwork skills and knowledge to produce solutions to problems or challenges.

## **Business Report**

Assessment Type 1: Report

Indicative Time on Task 2: 40 hours

Due: Week 10 Weighting: 60%

At the conclusion of the Internship, students will submit 3 copies of a professionally presented report: 1 copy to the host organisation and 2 copies to MQBS. Students must also upload a copy of this report on iLearn via Turnitin.

On successful completion you will be able to:

 Apply a range of traditional and emergent models of business performance and productivity to measure and track value creation across organisational processes and projects.

- Conduct gap analysis and assess critical issues to define a course of action for the client.
- Reflect on, review and respond to an unfamiliar organisational context and diverse stakeholder groups.
- Apply teamwork skills and knowledge to produce solutions to problems or challenges.

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- · the Writing Centre for academic skills support.

# **Delivery and Resources**

Please see iLearn for detailed information.

### **Unit Schedule**

Please see Delivery Format & Timetable in iLearn for weekly activities and deliverables.

### **Policies and Procedures**

Macquarie University policies and procedures are accessible from Policy Central (https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- · Assessment Procedure
- Complaints Resolution Procedure for Students and Members of the Public
- Special Consideration Policy

Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.e du.au) and use the search tool.

<sup>&</sup>lt;sup>1</sup> If you need help with your assignment, please contact:

<sup>&</sup>lt;sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

#### **Student Code of Conduct**

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

#### Results

Results published on platform other than <a href="mailto:eStudent">eStudent</a>, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in <a href="mailto:eStudent">eStudent</a>. For more information visit <a href="mailto:ask.mq.edu.au">ask.mq.edu.au</a> or if you are a Global MBA student contact <a href="mailto:globalmba.support@mq.edu.au">globalmba.support@mq.edu.au</a>

### **Academic Integrity**

At Macquarie, we believe <u>academic integrity</u> – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free <u>online writing and</u> <u>d maths support</u>, <u>academic skills development</u> and <u>wellbeing consultations</u>.

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### Student Support

Macquarie University provides a range of support services for students. For details, visit <a href="http://students.mq.edu.au/support/">http://students.mq.edu.au/support/</a>

### **The Writing Centre**

The Writing Centre provides resources to develop your English language proficiency, academic writing, and communication skills.

- Workshops
- Chat with a WriteWISE peer writing leader
- Access StudyWISE
- · Upload an assignment to Studiosity
- Complete the Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- · Ask a Librarian

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Macquarie University offers a range of Student Support Services including:

- IT Support
- Accessibility and disability support with study
- Mental health support
- · Safety support to respond to bullying, harassment, sexual harassment and sexual assault
- · Social support including information about finances, tenancy and legal issues
- Student Advocacy provides independent advice on MQ policies, procedures, and processes

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### Student Enquiries

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### IT Help

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#### offices\_and\_units/information\_technology/help/.

When using the University's IT, you must adhere to the <u>Acceptable Use of IT Resources Policy</u>. The policy applies to all who connect to the MQ network including students.

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Unit information based on version 2024.02 of the Handbook