MMBA8250
MBA Capstone Project
Term 1, In person-scheduled-intensive, North Ryde 2024
Department of Management

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General Information

Unit convenor and teaching staff
Nidthida Lin
nidthida.lin@mq.edu.au
Contact via Email
Macquarie Business School
Please make an appointment via email

Credit points
10

Prerequisites
Admission to MBA and (MGSM820 or MMBA8020) and (MGSM835 or MMBA8035) and (MGSM850 or MMBA8050 or MMBA8055) and (MMBA8006 or MMBA8075)

Corequisites

Co-badged status

Unit description
The MBA Capstone unit is designed to challenge and develop your skills and practice in communication, teamwork, decision-making, strategic thinking, innovation, and leadership. These skills are developed and integrated through industry and business-applied project work. You will receive mentoring from faculty staff as you identify and build innovative and viable business proposals and solutions. The integrated nature of this unit will test and develop your management and leadership skills, as well as your ability to synthesise the knowledge and skills you have gained from the business disciplines addressed in the MBA.

Important Academic Dates
Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes
On successful completion of this unit, you will be able to:

ULO1: Synthesise and apply the knowledge and skills from a range of disciplines addressed in the MBA to industry and business.
ULO2: Apply professional communication and interpersonal skills to collaborate effectively with others in developing and presenting solutions to complex business issues.
ULO3: Research and critically analyse complex industry and business issues to develop a business proposal and recommendations for an innovative and viable business solution.
ULO4: Effectively integrate the body of knowledge and skill sets that underpin professional practice.

General Assessment Information

Late Assessment Submission Penalty (written assessments)

Unless a Special Consideration request has been submitted and approved, a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a grade of ‘0’ will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical concern.

For any late submissions of time-sensitive tasks, such as scheduled tests/exams, performance assessments/presentations, and/or scheduled practical assessments/labs, students need to submit an application for Special Consideration.

Assessment Tasks

<table>
<thead>
<tr>
<th>Name</th>
<th>Weighting</th>
<th>Hurdle</th>
<th>Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assignment 3: Individual Report</td>
<td>30%</td>
<td>No</td>
<td>Week 5</td>
</tr>
<tr>
<td>Assignment 2: Group Presentation</td>
<td>50%</td>
<td>No</td>
<td>Week 7</td>
</tr>
<tr>
<td>Assignment 1: Business Plan – Group Report</td>
<td>20%</td>
<td>No</td>
<td>Week 9</td>
</tr>
</tbody>
</table>

Assignment 3: Individual Report

Assessment Type: Report
Indicative Time on Task: 25 hours
Due: Week 5
Weighting: 30%

Students will generate a 2,000-word report which builds on the group presentation and critically evaluates a business/strategic plan presented by a group in the class.

On successful completion you will be able to:
- Synthesise and apply the knowledge and skills from a range of disciplines addressed in the MBA to industry and business.
Apply professional communication and interpersonal skills to collaborate effectively with others in developing and presenting solutions to complex business issues.

Research and critically analyse complex industry and business issues to develop a business proposal and recommendations for an innovative and viable business solution.

Effectively integrate the body of knowledge and skill sets that underpin professional practice.

Assignment 2: Group Presentation

Assessment Type: Presentation
Indicative Time on Task: 30 hours
Due: Week 7
Weighting: 50%

Students will be required to deliver a maximum of 15 minutes group presentation to demonstrate their ability to generate ideas to solve a business problem, validate a business idea, and propose a business/strategic plan.

On successful completion you will be able to:

- Synthesise and apply the knowledge and skills from a range of disciplines addressed in the MBA to industry and business.
- Apply professional communication and interpersonal skills to collaborate effectively with others in developing and presenting solutions to complex business issues.
- Research and critically analyse complex industry and business issues to develop a business proposal and recommendations for an innovative and viable business solution.
- Effectively integrate the body of knowledge and skill sets that underpin professional practice.

Assignment 1: Business Plan – Group Report

Assessment Type: Report
Indicative Time on Task: 15 hours
Due: Week 9
Weighting: 20%

Students will generate a business/strategic plan for a chosen business by applying relevant course material and produce a 2,000-word report.
On successful completion you will be able to:

- Synthesise and apply the knowledge and skills from a range of disciplines addressed in the MBA to industry and business.
- Apply professional communication and interpersonal skills to collaborate effectively with others in developing and presenting solutions to complex business issues.
- Research and critically analyse complex industry and business issues to develop a business proposal and recommendations for an innovative and viable business solution.
- Effectively integrate the body of knowledge and skill sets that underpin professional practice.

1 If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Writing Centre for academic skills support.

2 Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

### Delivery and Resources

<table>
<thead>
<tr>
<th>Required Text</th>
<th>None. Required weekly readings and case studies will be available on iLearn.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unit Web Page</td>
<td>The web page for this unit can be found at: <a href="https://iLearn.mq.edu.au/login/">https://iLearn.mq.edu.au/login/</a></td>
</tr>
<tr>
<td>Technology Used and Required</td>
<td>Students are required to have access to a personal computer and familiarise themselves with iLearn (<a href="https://iLearn.mq.edu.au/login/">https://iLearn.mq.edu.au/login/</a>). iLearn will be used to post lecture slides, assessment details, student grades and as a means of communication between staff members and students.</td>
</tr>
<tr>
<td>Delivery Format and Other Details</td>
<td>The unit is an in-person intensive mode (delivered at North Ryde campus) this term. The timetable and location of classes can be found on the University web site at: <a href="http://www.timetables.mq.edu.au/">http://www.timetables.mq.edu.au/</a></td>
</tr>
<tr>
<td>Recommended readings</td>
<td>Recommended readings are provided via Leganto on the iLearn Unit page</td>
</tr>
<tr>
<td>Inherent Requirements</td>
<td>None</td>
</tr>
</tbody>
</table>

### Unit Schedule

Please refer to iLearn for the unit schedule.
Unit guide MMBA8250 MBA Capstone Project

Unit information based on version 2024.03 of the Handbook