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Disclaimer
Macquarie University has taken all reasonable measures to ensure the information in this publication is accurate and up-to-date. However, the information may change or become out-dated as a result of change in University policies, procedures or rules. The University reserves the right to make changes to any information in this publication without notice. Users of this publication are advised to check the website version of this publication [or the relevant faculty or department] before acting on any information in this publication.

https://unitguides.mq.edu.au/unit_offers/166855/unit_guide/print
General Information

Unit convenor and teaching staff
Geoff Brianton
geoff.brianton@mq.edu.au

Credit points
10

Prerequisites
Admission to GradCertFin or GradDipAppFin or MAppFin or MAppFin(Adv)

Corequisites

Co-badged status
AFCPX6018

Unit description
This unit provides the important building blocks in microeconomic and quantitative analysis required for advanced study in applied finance. Microeconomic analysis develops tools in demand and supply and critically applies these to the consumer and the firm. It concludes with an analysis of market structure. The second part of the unit develops quantitative skills that are used in finance, including descriptive statistics, probability, statistical inference, correlation and regression analysis. Spreadsheets are extensively used in statistical modelling.

Important Academic Dates
Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes
On successful completion of this unit, you will be able to:

- **ULO1**: Apply mathematical skills to finance based problems.
- **ULO2**: Explain and analyse the key concepts, models and theories used in microeconomics as required for applied finance.
- **ULO3**: Apply the key concepts, models and theories used in microeconomics to solve a range of finance based problems.
- **ULO4**: Analyse data using the key concepts, models and theories used in probability and statistics.
- **ULO5**: Demonstrate proficiency in using spreadsheet based statistical modelling to solve
a range of finance based problems.

General Assessment Information

Late Assessment Submission Penalty (written assessments)

Unless a Special Consideration request has been submitted and approved, a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a grade of ‘0’ will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical concern.

For any late submissions of time-sensitive tasks, such as scheduled tests/exams, performance assessments/presentations, and/or scheduled practical assessments/labs, students need to submit an application for Special Consideration.

Assessment Tasks

<table>
<thead>
<tr>
<th>Name</th>
<th>Weighting</th>
<th>Hurdle</th>
<th>Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final Exam</td>
<td>30%</td>
<td>No</td>
<td>refer to assessment guide</td>
</tr>
<tr>
<td>Assessed Coursework</td>
<td>60%</td>
<td>No</td>
<td>refer to assessment guide</td>
</tr>
<tr>
<td>Online Participation</td>
<td>10%</td>
<td>No</td>
<td>refer to assessment guide</td>
</tr>
</tbody>
</table>

Final Exam

Assessment Type: Examination
Indicative Time on Task: 12.00 hours
Due: refer to assessment guide
Weighting: 30%

2-hour online exam via iLearn on all Topics

On successful completion you will be able to:

- Apply mathematical skills to finance based problems.
- Explain and analyse the key concepts, models and theories used in microeconomics as required for applied finance.
- Apply the key concepts, models and theories used in microeconomics to solve a range of finance based problems.
- Analyse data using the key concepts, models and theories used in probability and statistics.
- Demonstrate proficiency in using spreadsheet based statistical modelling to solve a range of finance based problems.
Assessed Coursework

Assessment Type 1: Case study/analysis  
Indicative Time on Task 2: 40.00 hours  
Due: refer to assessment guide  
Weighting: 60%

You will be required to participate in a variety of assessment tasks for Economic Analysis and Quantitative Analysis. These will include written activities, online quizzes and project based learning.

On successful completion you will be able to:

• Apply mathematical skills to finance based problems.
• Explain and analyse the key concepts, models and theories used in microeconomics as required for applied finance.
• Apply the key concepts, models and theories used in microeconomics to solve a range of finance based problems.
• Analyse data using the key concepts, models and theories used in probability and statistics.
• Demonstrate proficiency in using spreadsheet based statistical modelling to solve a range of finance based problems.

Online Participation

Assessment Type 1: Participatory task  
Indicative Time on Task 2: 30.00 hours  
Due: refer to assessment guide  
Weighting: 10%

Participation in online discussion forums. Online discussions and tasks will be conducted during the term. You are required to participate actively in these forums, and your contributions will be assessed.

On successful completion you will be able to:

• Apply mathematical skills to finance based problems.
• Explain and analyse the key concepts, models and theories used in microeconomics as required for applied finance.
• Apply the key concepts, models and theories used in microeconomics to solve a range of finance based problems.
• Analyse data using the key concepts, models and theories used in probability and statistics.
• Demonstrate proficiency in using spreadsheet based statistical modelling to solve a range of finance based problems.

1 If you need help with your assignment, please contact:
   • the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
   • the Writing Centre for academic skills support.

2 Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

**Delivery and Resources**
refer to iLearn for details of delivery

**Unit Schedule**

<table>
<thead>
<tr>
<th>Week</th>
<th>Topic</th>
<th>Assessment</th>
<th>Weight</th>
<th>Topic Start</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>Essential Pre work</td>
<td>Participation forum (Language and Eco)</td>
<td></td>
<td>Monday 01 January 2024</td>
</tr>
<tr>
<td>1</td>
<td>Descriptive statistics</td>
<td>Participation forum (Misuse of Statistics)*</td>
<td></td>
<td>Monday 08 January 2024</td>
</tr>
<tr>
<td>2</td>
<td>Statistical Distribution</td>
<td>Quiz</td>
<td>10%</td>
<td>Monday 15 January 2024</td>
</tr>
<tr>
<td>3</td>
<td>Inference</td>
<td>Assignment</td>
<td>10%</td>
<td>Monday 22 January 2024</td>
</tr>
<tr>
<td>4</td>
<td>Regression</td>
<td>Quiz</td>
<td>10%</td>
<td>Monday 29 January 2024</td>
</tr>
<tr>
<td>5</td>
<td>Machine Learning /AI (optional)</td>
<td>Participation forum (Statistics in Action)*</td>
<td></td>
<td>Monday 05 February 2024</td>
</tr>
<tr>
<td>6</td>
<td>Key Concepts</td>
<td>Participation forum (Economics in Action)*</td>
<td></td>
<td>Monday 12 February 2024</td>
</tr>
<tr>
<td>7</td>
<td>Market analysis &amp; Elasticity</td>
<td>Assignment</td>
<td>10%</td>
<td>Monday 19 February 2024</td>
</tr>
<tr>
<td>8</td>
<td>Cost Curves &amp; Competitive Market</td>
<td>Participation forum (Perfect Competition)*</td>
<td></td>
<td>Monday 26 February 2024</td>
</tr>
<tr>
<td>9</td>
<td>Market Structures</td>
<td>Quiz</td>
<td>5%</td>
<td>Monday 04 March 2024</td>
</tr>
<tr>
<td>10</td>
<td>Swot Vac</td>
<td>(none)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>11</td>
<td></td>
<td>Major Assignment</td>
<td>15%</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td></td>
<td>Exam</td>
<td>30%</td>
<td>TBA - Weekend 23-24 March</td>
</tr>
</tbody>
</table>

Participation

* Respond to another student's post within one week of the due date

Total 100%
Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Assessment Procedure
- Complaints Resolution Procedure for Students and Members of the Public
- Special Consideration Policy

Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.edu.au) and use the search tool.

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe academic integrity – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free online writing and maths support, academic skills development and wellbeing consultations.
Student Support

Macquarie University provides a range of support services for students. For details, visit [http://students.mq.edu.au/support/](http://students.mq.edu.au/support/)

**The Writing Centre**

The Writing Centre provides resources to develop your English language proficiency, academic writing, and communication skills.

- Workshops
- [Chat with a WriteWISE peer writing leader](http://students.mq.edu.au/support/)
- [Access StudyWISE](http://students.mq.edu.au/support/)
- [Upload an assignment to Studiosity](http://students.mq.edu.au/support/)
- [Complete the Academic Integrity Module](http://students.mq.edu.au/support/)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](http://students.mq.edu.au/support/)
- [Ask a Librarian](http://students.mq.edu.au/support/)

**Student Services and Support**

Macquarie University offers a range of Student Support Services including:

- IT Support
- [Accessibility and disability support](http://students.mq.edu.au/support/) with study
- Mental health [support](http://students.mq.edu.au/support/)
- Safety support to respond to bullying, harassment, sexual harassment and sexual assault
- Social support including information about finances, tenancy and legal issues
- [Student Advocacy](http://students.mq.edu.au/support/) provides independent advice on MQ policies, procedures, and processes

**Student Enquiries**

Got a question? Ask us via AskMQ, or contact Service Connect.

**IT Help**

For help with University computer systems and technology, visit [http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University’s IT, you must adhere to the [Acceptable Use of IT Resources Policy](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/). The policy applies to all who connect to the MQ network including students.
Unit information based on version 2024.03 of the Handbook.