



# MMCC2061

## Photo Media

Session 1, In person-scheduled-weekday, North Ryde 2025

*School of Communication, Society and Culture*

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### Disclaimer

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## General Information

Unit convenor and teaching staff

Convenor

Nicole Matthews

[nicole.matthews@mq.edu.au](mailto:nicole.matthews@mq.edu.au)

Contact via email

25WW B450

Mondays 11.30-12.30 or by arrangement

Credit points

10

Prerequisites

40cp at 1000 level or above

Corequisites

Co-badged status

Unit description

This unit examines the practice of photography across diverse cultural contexts and media platforms. It will introduce critical debates about the practice of photography and a number of key themes in the history of photography. The unit will consider a range of genres, texts and practices including snapshots and online photo sharing, family albums, photography as art and photojournalism. The unit will include the following topics: street photography and ethics; the photograph as evidence and instrument of organisation; domestic photography and amateurism; photography and otherness; and the place of photography in contemporary digital media cultures.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

**ULO1:** identify key themes, ideas and concepts in theories of photography.

**ULO2:** distinguish between and critically evaluate theoretical positions on photographic practices and texts.

**ULO3:** analyse and critically evaluate photographs according to themes, genres, and

forms.

**ULO4:** communicate narratives and ideas through the combination of photographs and text

**ULO5:** evidence engagement with and reflection on contemporary photographic media.

## General Assessment Information

Unless a Special Consideration request has been submitted and approved, a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a mark of '0' (zero) will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical issue. This late penalty will apply to non-time sensitive assessment (incl. essays, reports, posters, portfolios, journals, recordings etc). Late submission of time sensitive tasks (such as tests/exams, performance assessments/presentations, scheduled practical assessments/labs etc) will only be addressed by the unit convenor in a Special Consideration application. Special Consideration outcome may result in a new question or topic.

## Assessment Tasks

| Name                                       | Weighting | Hurdle | Due        |
|--|-----------|--------|------------|
| <a href="#">Review task</a>                | 50%       | No     | 11/04/2025 |
| <a href="#">Photo essay and reflection</a> | 50%       | No     | 30/05/2025 |

### Review task

Assessment Type <sup>1</sup>: Professional writing

Indicative Time on Task <sup>2</sup>: 40 hours

Due: **11/04/2025**

Weighting: **50%**

Students are required to write a review of a photography exhibition. Please see iLearn for further details.

On successful completion you will be able to:

- identify key themes, ideas and concepts in theories of photography.
- distinguish between and critically evaluate theoretical positions on photographic practices and texts.
- analyse and critically evaluate photographs according to themes, genres, and forms.

- evidence engagement with and reflection on contemporary photographic media.

## Photo essay and reflection

Assessment Type <sup>1</sup>: Creative work

Indicative Time on Task <sup>2</sup>: 40 hours

Due: **30/05/2025**

Weighting: **50%**

Students are required to produce a photo essay. Students will also provide a reflection on the process of developing their photo essay. Refer to iLearn for further information.

On successful completion you will be able to:

- identify key themes, ideas and concepts in theories of photography.
- communicate narratives and ideas through the combination of photographs and text
- evidence engagement with and reflection on contemporary photographic media.

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<sup>1</sup> If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

<sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

## Delivery and Resources

Internal and external students (online flex) students will both access weekly recorded lectures

Internal students will have weekly face to face tutorials from Week 1- Week 11.

External (online flex) students will not have tutorials. Instead you will have a set of activities to complete online. These activities and tasks will give you the opportunity to engage with your peers in online forums and blog posts. Assessment tasks are the same for both on campus and online flex students

## Unit Schedule

Topics include: street photography; documentary photography; self-portraits and selfies; photo essays; exhibition reviews; landscape photography and climate change; photography, surveillance and race; photography and feeling; family photography; travel photography;

photography and feeling. For more details see ilearn for details.

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies \(https://students.mq.edu.au/support/study/policies\)](https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au) and use the [search tool](#).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

## Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [connect.mq.edu.au](https://connect.mq.edu.au) or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Academic Success

[Academic Success](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Workshops](#)
- [Chat with a WriteWISE peer writing leader](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

## Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

## Student Enquiries

Got a question? Ask us via the [Service Connect Portal](#), or contact [Service Connect](#).

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

## Changes from Previous Offering

Assessment has been simplified in response to the University Assessment strategy to an exhibition review and a photo essay.

Unit information based on version 2025.05 of the **Handbook**