



MMCC7001

Studies in Network Culture

Session 2, In person-scheduled-weekday, North Ryde 2024

Department of Media, Communications, Creative Arts, Language and Literature

Contents

<u>General Information</u>	2
<u>Learning Outcomes</u>	2
<u>General Assessment Information</u>	2
<u>Assessment Tasks</u>	3
<u>Delivery and Resources</u>	5
<u>Policies and Procedures</u>	5
<u>Changes from Previous Offering</u>	7

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General Information

Unit convenor and teaching staff Nicole Anderson nicole.anderson@mq.edu.au
Credit points 10
Prerequisites Admission to MRes
Corequisites
Co-badged status
Unit description Studies in Network Culture focuses on the social and cultural impact of the Internet and digital media. Issues addressed include digital disruption; online networks and democracy; mobile phone network culture; the transformation of media culture, including screen culture, by streaming technologies; downloading and remix culture; issues of authorship and copyright; 'transformative' online practices such as fan fiction.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: deploy advanced disciplinary knowledge of the principles, methods and concepts within the field of network culture.

ULO2: identify, analyse and evaluate key issues and debates related to transformative online practices.

ULO3: apply and critically assess research practices that address the social and cultural impact of digital media.

ULO4: communicate effectively and incorporate academic conventions.

General Assessment Information

Unless a Special Consideration request has been submitted and approved, a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the

7th day (including weekends). After the 7th day, a mark of 0 (zero) will be awarded even if the assessment is submitted.

Submission time for all written assessment is set at 11.55pm. A 1-hour grace period is provided to students who experienced a technical issue.

This late penalty will apply to written reports and recordings only. Late submissions of time sensitive tasks (such as tests/exams, performance assessments/presentations, scheduled practical assessments/labs) will be addressed by the unit convenor in a Special Consideration application.

Assessment Tasks

Name	Weighting	Hurdle	Due
Seminar Presentation	20%	No	Week 6
Minor Essay	30%	No	Week 6
Major Essay	50%	No	Week 11

Seminar Presentation

Assessment Type ¹: Presentation

Indicative Time on Task ²: 15 hours

Due: **Week 6**

Weighting: **20%**

Students will be required to present a specific perspective on network culture both as cultural and academic practice. Refer to iLearn for further information.

On successful completion you will be able to:

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- apply and critically assess research practices that address the social and cultural impact of digital media.
- communicate effectively and incorporate academic conventions.

Minor Essay

Assessment Type ¹: Essay

Indicative Time on Task ²: 25 hours

Due: **Week 6**

Weighting: **30%**

This essay requires students to critically identify, analyse and research a key aspect of academic approaches to the study of network cultures. Refer to iLearn for further information.

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- identify, analyse and evaluate key issues and debates related to transformative online practices.
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- communicate effectively and incorporate academic conventions.

Major Essay

Assessment Type ¹: Essay

Indicative Time on Task ²: 46 hours

Due: **Week 11**

Weighting: **50%**

This essay requires students to critically reflect, undertake independent research and evaluate key approaches in network culture studies. Refer to iLearn for further information.

On successful completion you will be able to:

- deploy advanced disciplinary knowledge of the principles, methods and concepts within the field of network culture.
- identify, analyse and evaluate key issues and debates related to transformative online practices.
- apply and critically assess research practices that address the social and cultural impact of digital media.
- communicate effectively and incorporate academic conventions.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Seminars commence in Week 2.

Required Reading

Refer to iLearn for details about assigned readings and resources.

Other required readings are accessible via the university library/Leganto.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies \(https://students.mq.edu.au/support/study/policies\)](https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the

University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

The Writing Centre

[The Writing Centre](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Workshops](#)
- [Chat with a WriteWISE peer writing leader](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

Student Enquiries

Got a question? Ask us via [AskMQ](#), or contact [Service Connect](#).

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Changes from Previous Offering

No changes

Unit information based on version 2024.02 of the [Handbook](#)