FOAR8002

Research in Media, Literature and Creative Practice

Session 1, Online-scheduled-weekday 2025

Arts Faculty level units

Contents

General Information

Unit convenor and teaching staff
John Potts
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Credit points
10

Prerequisites
"Admission to Graduate Diploma of Research OR Bachelor of Philosophy."

Corequisites

Co-badged status

Unit description
This unit will introduce students to research in the cognate disciplines of Media and Communication Studies, Literary Studies, and Creative Practice, exploring what characterises research in these disciplines. Students will encounter and learn to critically evaluate the key concepts, questions and issues that have shaped and/or are currently shaping research in these disciplines. This unit will equip students to analyse the disciplines' key literature and identify the important theoretical approaches, methods, arguments and ethical considerations that characterise research within this area. This unit will prepare students to position their own developing research ideas within a disciplinary context as they prepare for future independent research projects.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Evaluate and analyse relevant approaches to research in your discipline, including relevant discipline specific theories, concepts, methods and arguments.

ULO2: Critically evaluate an advanced body of knowledge in your discipline.

ULO3: Analyse and evaluate arguments, texts and/or data, considering the ethics and

integrity frameworks required to conduct responsible, ethical and reflective research in your discipline.

ULO4: Communicate relevant research concepts and ideas to specialist and non-specialist audiences using appropriate discipline-specific language.

General Assessment Information

Unless a Special Consideration request has been submitted and approved, a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a mark of '0' (zero) will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical issue. This late penalty will apply to written reports and recordings only. Late submission of time sensitive tasks (such as tests/exams, performance assessments/presentations, scheduled practical assessments/labs will be addressed by the unit convenor in a Special consideration application.

Assessment Tasks

Name	Weighting	Hurdle	Due
Minor Essay	30%	No	29/4/2025
Major Essay	50%	No	9/6/2025
Seminar Presentation	20%	No	27/5/2025

Minor Essay

Assessment Type [1]: Essay
Indicative Time on Task [2]: 30 hours
Due: **29/4/2025**
Weighting: **30%**

Minor essay on a topic chosen by the student in relation to their discipline

On successful completion you will be able to:
- Evaluate and analyse relevant approaches to research in your discipline, including relevant discipline specific theories, concepts, methods and arguments.
- Critically evaluate an advanced body of knowledge in your discipline.
- Analyse and evaluate arguments, texts and/or data, considering the ethics and integrity frameworks required to conduct responsible, ethical and reflective research in your

discipline.

- Communicate relevant research concepts and ideas to specialist and non-specialist audiences using appropriate discipline-specific language.

Major Essay

Assessment Type [1]: Essay
Indicative Time on Task [2]: 50 hours
Due: **9/6/2025**
Weighting: **50%**

Major essay on a topic chosen by the student in relation to their discipline, which may expand on their Seminar Presentation

On successful completion you will be able to:

- Evaluate and analyse relevant approaches to research in your discipline, including relevant discipline specific theories, concepts, methods and arguments.
- Critically evaluate an advanced body of knowledge in your discipline.
- Analyse and evaluate arguments, texts and/or data, considering the ethics and integrity frameworks required to conduct responsible, ethical and reflective research in your discipline.
- Communicate relevant research concepts and ideas to specialist and non-specialist audiences using appropriate discipline-specific language.

Seminar Presentation

Assessment Type [1]: Presentation
Indicative Time on Task [2]: 20 hours
Due: **27/5/2025**
Weighting: **20%**

Seminar presentation on a topic chosen by the student in relation to their discipline

On successful completion you will be able to:

- Evaluate and analyse relevant approaches to research in your discipline, including relevant discipline specific theories, concepts, methods and arguments.
- Critically evaluate an advanced body of knowledge in your discipline.

- Analyse and evaluate arguments, texts and/or data, considering the ethics and integrity frameworks required to conduct responsible, ethical and reflective research in your discipline.
- Communicate relevant research concepts and ideas to specialist and non-specialist audiences using appropriate discipline-specific language.

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[1] If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the Writing Centre for academic skills support.

[2] Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Weekly seminars begin in Week 2. Seminars are held on Tuesdays 11 - 1, in 29WW 039. Weekly readings and assessment information are available on iLearn.

Unit Schedule

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Research in Media, Literature and Creative Practice

Unit Schedule

Seminars: Tues 11 - 1, 29WW 039

Week 2: 4 March – Introduction to Research in Disciplines (John Potts)

Week 3: 11 March - Media Studies (John Potts)

Reading: Turner, G. (2015), 'Introduction', *Re-Inventing the Media*, London and New York:

Routledge. pp. 1-15.

Week 4: 18 March - Writing (Willa McDonald)

Reading: Rachel Robertson, Daniel Juckes, Marie O'Rourke and Renee Pettitt-Schipp

"An ambiguous genre: thoughts on creative non-fiction and the exegesis", Text: Journal of Writing and Writing Programs, Special Issue, 44, The Exegesis Now ed's Craig Batty and Donna Lee Brien, Oct, 2017. http://www.textjournal.com.au/speciss/issue44/content.htm

Jen Webb, Jordan Williams and Paul Collis "Talking it over: the agony and the ecstasy of the creative writing doctorate", Text: Journal of Writing and Writing Programs, Special Issue, 44, The Exegesis Now ed's Craig Batty and Donna Lee Brien, Oct, 2017.http://www.textjournal.com.au/speciss/issue44/Webb_et_al.pdf

Week 5: 25 March – Literature (Louise D'Arcens)

Week 6: 1 April - Cultural Studies (Nicole Anderson)

Reading: Nicole Anderson and Katrina Schulnke, 'Introduction: Theory to Practice' in Anderson & Schulnke, *Cultural Theory in Everyday Practice*, Oxford: Oxford University Press, 2009

Week 7: 8 April - Creative Practice (Jon Burtt)

Reading: Barrett, Estelle. 2010, 'Introduction', in Barrett Estelle, and Barbara Bolt (eds) *Practice as Research: Approaches to creative arts enquiry*, (New York: Palgrave Macmillan) pp. 1-13

MID-SEMESTER BREAK

Week 8: 29 April - Screen Studies (Stefan Solomon)

Reading: David Bordwell, 'The Viewer's Share: Models of Mind in Explaining Film' (2012)

at http://www.davidbordwell.net/essays/viewersshare.php

Week 9: 6 May - Music Studies (Andrew Robson)

Reading: Hesmondhalgh, David and Negus, Keith (2002) 'Introduction - Popular Music Studies: Meaning, Power and Value'. In David Hesmondhalgh and Keith Negus (eds), *Popular Music Studies*. London: Arnold, pp. 1-10.

Week 10: 13 May – Network Culture Studies (John Potts)

Reading: Rebecca Tushnet, 'Architecture and Morality: Transformative Works, Transforming Fans' in Darling and Pezanowski(eds) *Creativity Without Law: Challenging the Assumptions of Intellectual Property* (2017)

Louis Menand, 'Is AI the Death of IP?', *The New Yorker*, 15 January, 2024

Week 11: 20 May - Disciplines and Inter-disciplinary Research

Week 12: 27 May - Student Presentations

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Assessment Procedure
- Complaints Resolution Procedure for Students and Members of the Public
- Special Consideration Policy

Students seeking more policy resources can visit Student Policies (https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit Policy Central (https://policies.mq.edu.au) and use the search tool.

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/admin/other-resources/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit connect.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe academic integrity – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a

range of resources and services to help you reach your potential, including free online writing and maths support, academic skills development and wellbeing consultations.

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

Academic Success

Academic Success provides resources to develop your English language proficiency, academic writing, and communication skills.

- Workshops
- Chat with a WriteWISE peer writing leader
- Access StudyWISE
- Upload an assignment to Studiosity
- Complete the Academic Integrity Module

The Library provides online and face to face support to help you find and use relevant information resources.

- Subject and Research Guides
- Ask a Librarian

Student Services and Support

Macquarie University offers a range of Student Support Services including:

- IT Support
- Accessibility and disability support with study
- Mental health support
- Safety support to respond to bullying, harassment, sexual harassment and sexual assault
- Social support including information about finances, tenancy and legal issues
- Student Advocacy provides independent advice on MQ policies, procedures, and processes

Student Enquiries

Got a question? Ask us via the Service Connect Portal, or contact Service Connect.

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy.

The policy applies to all who connect to the MQ network including students.

Unit information based on version 2025.01 of the Handbook