



# MMBA8155

## Advanced MBA Internship: Connecting Knowledge and Impact

Term 2, In person-scheduled-weekday, City 2025

*Department of Management*

### Contents

---

<u>General Information</u>	2
<u>Learning Outcomes</u>	2
<u>General Assessment Information</u>	3
<u>Assessment Tasks</u>	3
<u>Delivery and Resources</u>	5
<u>Policies and Procedures</u>	5

---

#### **Disclaimer**

Macquarie University has taken all reasonable measures to ensure the information in this publication is accurate and up-to-date. However, the information may change or become out-dated as a result of change in University policies, procedures or rules. The University reserves the right to make changes to any information in this publication without notice. Users of this publication are advised to check the website version of this publication [or the relevant faculty or department] before acting on any information in this publication.

## General Information

Unit convenor and teaching staff

Karen Ganschow

[karen.ganschow@mq.edu.au](mailto:karen.ganschow@mq.edu.au)

Credit points

10

Prerequisites

Admission to MBA and 60cp in MMBA unit and permission by special approval

Corequisites

Co-badged status

Unit description

Interested in consultancy and gaining work experience? Engage in a transformative internship! This unit offers students advanced in their MBA the opportunity to earn real industry experience in an Australian organisation. This research-based work placement allows MBA students to work on business projects under the supervision of an MQBS academic and a business client. Throughout the internship, students apply advanced communication, research, writing, consulting, and project management skills to address challenging projects that demand high commitment and intellectual rigour. At the conclusion of the internship, students present their findings and submit a comprehensive report to the sponsor and unit convenor, showcasing their ability to apply theoretical knowledge to practical business challenges. This internship provides invaluable real-world experience, equipping students with the skills and insights needed to excel in their MBA program and beyond.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

**ULO1:** Apply a range of traditional and emergent models of business performance and productivity to measure and track value creation across organisational processes and projects.

**ULO2:** Conduct gap analysis and assess critical issues to define a course of action for the client.

**ULO3:** Reflect on, review, and respond to an unfamiliar organisational context and diverse stakeholder groups.

**ULO4:** Apply teamwork skills and knowledge to produce solutions to problems or challenges.

## General Assessment Information

Late Assessment Submission Penalty (written assessments) Unless a Special Consideration request has been submitted and approved, a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends).

After the 7th day, a grade of '0' will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical concern.

For any late submissions of time-sensitive tasks, such as scheduled tests/exams, performance assessments/presentations, and/or scheduled practical assessments/labs, students need to apply for Special Consideration.

## Assessment Tasks

Name	Weighting	Hurdle	Due
<a href="#"><u>Business Report</u></a>	60%	No	13/06/2025
<a href="#"><u>Business/Sponsor Assessment</u></a>	20%	No	13/06/2025
<a href="#"><u>Progress Reports</u></a>	20%	No	Week 4 and Week 7

### Business Report

Assessment Type <sup>1</sup>: Report

Indicative Time on Task <sup>2</sup>: 40 hours

Due: **13/06/2025**

Weighting: **60%**

At the conclusion of the Internship, students will submit 3 copies of a professionally presented report: 1 copy to the host organisation and 2 copies to MQBS. Students must also upload a copy of this report on iLearn via Turnitin.

On successful completion you will be able to:

- Apply a range of traditional and emergent models of business performance and

productivity to measure and track value creation across organisational processes and projects.

- Conduct gap analysis and assess critical issues to define a course of action for the client.
- Reflect on, review, and respond to an unfamiliar organisational context and diverse stakeholder groups.
- Apply teamwork skills and knowledge to produce solutions to problems or challenges.

## Business/Sponsor Assessment

Assessment Type <sup>1</sup>: Portfolio

Indicative Time on Task <sup>2</sup>: 20 hours

Due: **13/06/2025**

Weighting: **20%**

At the end of the internship program, the corporate sponsor will evaluate the intern's performance based on a range of outcomes and goals relevant to the business task.

On successful completion you will be able to:

- Apply a range of traditional and emergent models of business performance and productivity to measure and track value creation across organisational processes and projects.
- Conduct gap analysis and assess critical issues to define a course of action for the client.
- Apply teamwork skills and knowledge to produce solutions to problems or challenges.

## Progress Reports

Assessment Type <sup>1</sup>: Log book

Indicative Time on Task <sup>2</sup>: 20 hours

Due: **Week 4 and Week 7**

Weighting: **20%**

The student will liaise and coordinate with the MQ Business School academic. Students will submit a range of artifacts that track and/or demonstrate progress at various stages of the internship. The nature of these artifacts will be determined by the placement and the defined business task requirements.

On successful completion you will be able to:

- Apply a range of traditional and emergent models of business performance and productivity to measure and track value creation across organisational processes and projects.
  - Conduct gap analysis and assess critical issues to define a course of action for the client.
- 

<sup>1</sup> If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

<sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

## Delivery and Resources

The Student is expected to spend two days a week working on the business project and have no less than a meeting a week with the Business sponsor.

There is a weekly online with the Unit Co-ordinator to coach through the steps and review progress. Most sessions are group sessions but there will be individual one on ones with Unit Co-ordinator as well.

There are Progress Sessions at Week 4 and Week 7 in line with the Progress Reports. A presentation in Week 9 that will inform the final report submitted in week 10.

A reflection is also required in Week 10 to consolidate the learnings of the Intern project approach.

The Student is expected to apply Design Thinking. First clarify the problem and then through a range of research methodologies and critical thinking deliver key recommendations with rationale and a proposed implementation plan.

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)

- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies \(https://students.mq.edu.au/support/study/policies\)](https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au) and use the [search tool](#).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

## Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [connect.mq.edu.au](https://connect.mq.edu.au) or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Academic Success

[Academic Success](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Workshops](#)
- [Chat with a WriteWISE peer writing leader](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

## Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

## Student Enquiries

Got a question? Ask us via the [Service Connect Portal](#), or contact [Service Connect](#).

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

---

Unit information based on version 2025.06 of the [Handbook](#)