



INTS3030

Visualising Cultures

Session 1, Online-flexible 2025

School of International Studies

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General Information

Unit convenor and teaching staff

Convenor

Sung-Ae Lee

sung-ae.lee@mq.edu.au

Contact via Email

By appointment

Credit points

10

Prerequisites

40cp at 2000 level or INTS2001

Corequisites

Co-badged status

Unit description

How are cultural identities created, represented and negotiated within and across cultures via different visual media? This unit provides an overview of a range of visual media, such as film, theatre, performing arts, features in Sydney's urban environment, visual arts, followed by a deep engagement with specific case studies. Through working with selected examples in different languages and cultures, students will explore key elements of specific media, strategies of visualisation as well as questions of the gaze and modes of viewing, both in culturally specific and intercultural contexts, asking how cultural knowledge is transmitted visually across and within cultures. Lectures will be delivered in English. Tutorials will provide the opportunity to engage with case studies using languages taught at Macquarie University.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Demonstrate sophisticated skills in the language(s) studied at Macquarie University by evaluating and discussing written and spoken information in authentic sources

ULO2: Identify, describe, evaluate and creatively communicate ways in which society

and culture interact and locally manifest in visual forms.

ULO3: Identify, evaluate and deploy a broad range of theoretical and linguistic interpretations of intercultural visual texts mobilising language(s) other than English

ULO4: Identify, describe and evaluate how visual texts evolve across languages and cultures.

General Assessment Information

Late Assessment Penalty

Unless a Special Consideration request has been submitted and approved, **a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted**, up until the 7th day (including weekends). After the 7th day, a mark of '0' (zero) will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical issue. This late penalty will apply to written reports and recordings only. **Late submission of time sensitive tasks** (such as tests/exams, performance assessments/presentations, scheduled practical assessments/labs **will be addressed by the unit convenor in a Special Consideration application**.

Assessment Tasks

Name	Weighting	Hurdle	Due
<u>Reflective journal</u>	30%	No	25 May 2025, by 11:55pm
<u>Presentation script</u>	40%	No	11 May 2025, by 11:55pm
<u>Presentations</u>	30%	No	1 June 2025, by 11:55pm

Reflective journal

Assessment Type ¹: Reflective Writing

Indicative Time on Task ²: 21 hours

Due: **25 May 2025, by 11:55pm**

Weighting: **30%**

Students write about the visual (re)presentation of cultures in this unit, including engaging with and using terms and concepts in languages other than English. Further details on iLearn.

On successful completion you will be able to:

- Identify, describe, evaluate and creatively communicate ways in which society and

culture interact and locally manifest in visual forms.

- Identify, evaluate and deploy a broad range of theoretical and linguistic interpretations of intercultural visual texts mobilising language(s) other than English
- Identify, describe and evaluate how visual texts evolve across languages and cultures.

Presentation script

Assessment Type ¹: Design Task

Indicative Time on Task ²: 40 hours

Due: **11 May 2025, by 11:55pm**

Weighting: **40%**

Student submit a presentation script as per guidelines.

On successful completion you will be able to:

- Demonstrate sophisticated skills in the language(s) studied at Macquarie University by evaluating and discussing written and spoken information in authentic sources
- Identify, describe, evaluate and creatively communicate ways in which society and culture interact and locally manifest in visual forms.
- Identify, evaluate and deploy a broad range of theoretical and linguistic interpretations of intercultural visual texts mobilising language(s) other than English
- Identify, describe and evaluate how visual texts evolve across languages and cultures.

Presentations

Assessment Type ¹: Media presentation

Indicative Time on Task ²: 25 hours

Due: **1 June 2025, by 11:55pm**

Weighting: **30%**

Students deliver a presentation focusing on an effective communication skills, and provide feedback to the presentations of their peers.

On successful completion you will be able to:

- Demonstrate sophisticated skills in the language(s) studied at Macquarie University by evaluating and discussing written and spoken information in authentic sources
- Identify, describe, evaluate and creatively communicate ways in which society and

culture interact and locally manifest in visual forms.

- Identify, evaluate and deploy a broad range of theoretical and linguistic interpretations of intercultural visual texts mobilising language(s) other than English
- Identify, describe and evaluate how visual texts evolve across languages and cultures.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

Access to the unit online

Login is via: <https://ilearn.mq.edu.au/>

Is my unit in iLearn?: <http://help.ilearn.mq.edu.au/unitsonline/> to check when your online unit will become available.

Technology

Students are required to have regular access to a computer and the internet.

- For central technical support go to: http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/
- For student quick guides on the use of iLearn go to: <https://students.mq.edu.au/support/study/tools-and-resources/ilearn/ilearn-quick-guides-for-students>

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)

- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies \(https://students.mq.edu.au/support/study/policies\)](https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit connect.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Academic Success

[Academic Success](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Workshops](#)
- [Chat with a WriteWISE peer writing leader](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)

- [Ask a Librarian](#)

Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

Student Enquiries

Got a question? Ask us via the [Service Connect Portal](#), or contact [Service Connect](#).

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Unit information based on version 2025.02 of the [Handbook](#)