



ANTH3024

Doing Ethnography

Session 1, In person-scheduled-weekday, North Ryde 2025

School of Communication, Society and Culture

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General Information

Unit convenor and teaching staff

Banu Senay

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Credit points

10

Prerequisites

130cp at 1000 level or above including (30cp from ANTH units including (10cp from ANTH units at 3000 level))

Corequisites

Co-badged status

Unit description

What tools do cultural anthropologists use to observe humans and make sense of their actions in the world? This unit introduces the practical, methodological, and ethical dimensions of ethnographic research. As the primary goal of the unit is to teach students how to conduct ethnographic fieldwork, over the semester students engage in first-hand research projects where they regularly participate in and observe a cultural scene of their own choosing. Weekly meetings frame the fieldwork process as students learn anthropological research methods under the guidance of an experienced staff member, and then apply this knowledge to their ethnographic study. These meetings provide students an opportunity to share their fieldwork experiences with each other, discuss the methodological issues, and workshop concerns raised by their own studies. Simultaneously students will read several classic ethnographies to develop an understanding of the relationship between ethnographic research and ethnographic writing.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Understand and apply a variety of ethnographic research methods.

ULO2: Conduct ethnographic research.

ULO3: Apply a variety of qualitative research methods, including interviewing, semantic

domain analysis, unobtrusive observation, preparing literature review, and time allocation surveys.

ULO4: Present research to peers and instructors in written and oral format.

ULO5: Prepare a sample research proposal for a feasible participant-observation ethnographic study.

ULO6: Acquire the knowledge and confidence to competently discuss and apply field research techniques relevant for employment as a field researcher.

General Assessment Information

Unless a Special Consideration request has been submitted and approved, a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a mark of '0' (zero) will be awarded even if the assessment is submitted. Submission time for all non-timed written assessments (incl essays, reports, posters, portfolios, journals, recordings etc) is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical issue. Late submission of time sensitive tasks (such as tests/exams/quizzes, performance assessments/presentations, scheduled practical assessments/labs etc) will only be addressed by the unit convenor in a Special Consideration application. Special Consideration outcome may result in a new question or topic.

Assessment Tasks

Name	Weighting	Hurdle	Due
<u>Portfolio of reflective responses</u>	25%	No	Weekly (8 submissions in total)
<u>Research proposal</u>	25%	No	30 March 2025
<u>Ethnographic research project</u>	50%	No	26 May 2025

Portfolio of reflective responses

Assessment Type ¹: Field book

Indicative Time on Task ²: 24 hours

Due: **Weekly (8 submissions in total)**

Weighting: **25%**

Students will submit a compilation of reflective responses on topics related to the unit.

On successful completion you will be able to:

- Acquire the knowledge and confidence to competently discuss and apply field research

techniques relevant for employment as a field researcher.

Research proposal

Assessment Type ¹: Plan

Indicative Time on Task ²: 24 hours

Due: **30 March 2025**

Weighting: **25%**

Students will submit a 1000-word research proposal formally describing the ethnographic research project they plan to execute.

On successful completion you will be able to:

- Understand and apply a variety of ethnographic research methods.
- Prepare a sample research proposal for a feasible participant-observation ethnographic study.

Ethnographic research project

Assessment Type ¹: Project

Indicative Time on Task ²: 50 hours

Due: **26 May 2025**

Weighting: **50%**

Students will write an ethnographic research paper of approximately 2,500 words based on the ongoing research undertaken in this unit, and present their research findings in class.

On successful completion you will be able to:

- Conduct ethnographic research.
- Apply a variety of qualitative research methods, including interviewing, semantic domain analysis, unobtrusive observation, preparing literature review, and time allocation surveys.
- Present research to peers and instructors in written and oral format.
- Acquire the knowledge and confidence to competently discuss and apply field research techniques relevant for employment as a field researcher.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

ANTH3024 is run in an interactive seminar mode. The weekly 2-hour seminars sessions are designed to foster active learning and collaboration among participants by moving beyond passive listening and encouraging engagement, discussion, and practical application of knowledge.

Unit Schedule

This unit is scheduled to run on Thursdays, 9-11am.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](https://students.mq.edu.au/support/study/policies) (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released

directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit connect.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

The Writing Centre

[The Writing Centre](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Workshops](#)
- [Chat with a WriteWISE peer writing leader](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and

processes

Student Enquiries

Got a question? Ask us via the [Service Connect Portal](#), or contact [Service Connect](#).

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Unit information based on version 2025.02 of the [Handbook](#)