



# MMCC2120

## Managing Arts and Entertainment

Session 1, Online-scheduled-weekday 2025

*School of Humanities*

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#### **Disclaimer**

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## General Information

Unit convenor and teaching staff

Convenor, lecturer, and tutor

Yuji Sone

[yuji.sone@mq.edu.au](mailto:yuji.sone@mq.edu.au)

Contact via Contact via email

25WW C315A

By appointment

Credit points

10

Prerequisites

40cp at 1000 level or above

Corequisites

Co-badged status

Unit description

This unit provides students with knowledge of the wider arts and entertainment field and related management practices, considering performance from economic and interdisciplinary perspectives. Students will also learn the broader theoretical and practical implications of industry dynamics in social, cultural, and political contexts. It aims to increase students' capacity for further study and employability across industry sectors. No prior experience of the field is required.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

**ULO1:** identify major themes and debates relating to the performing arts and entertainment industries.

**ULO2:** evaluate the wide structure, opportunities, and dynamics of the performing arts and entertainment industries.

**ULO3:** analyse the economic and cultural significance of the arts and entertainment industries.

**ULO4:** synthesise creative and cultural industries literatures.

## General Assessment Information

### Late Assessment Submission Penalty

Unless a Special Consideration request has been submitted and approved, **a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted**, up until the 7th day (including weekends). After the 7th day, a mark of '0' (zero) will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical issue. This late penalty will apply to MMCC2120's two written assignments.

These are serious penalties that will substantially alter your final grade and even determine whether you pass or fail this unit. Please make every effort to submit your assignment by the due date. If you find you cannot submit your assignment on time, please apply for Special Consideration through AskMQ. Make sure you read Macquarie University's policy regarding Special Consideration requests before you apply:

<https://students.mq.edu.au/study/assessment-exams/special-consideration>

### Attendance and Participation:

Students are expected to view all lectures for MMCC2120. Lectures are not optional: they are a central component of meeting the learning outcomes in this unit, and deliver important content that is directly assessed. Students who elect to not view lectures will miss out on important unit content, and do so at their own risk.

Students are likewise expected to attend all tutorials for MMCC2120. Tutorials are not optional: they deliver important content and are a central component of meeting the learning outcomes in this unit. Tutorials provide an environment where students can discuss ideas and learn from each other, building important networks and group work skills. In tutorials, you will also have the opportunity to ask for assistance from your tutor, and receive informal feedback on work in progress. Students who do not attend tutorials will miss out on important unit content and learning activities, and do so at their own risk.

### Independent Work:

MMCC2120 students will need to do their own reading of relevant texts or online materials outside class time.

\*Assessment standard in this unit align with the University's grade descriptors, available at: <http://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policies/assessment>

## Assessment Tasks

Name	Weighting	Hurdle	Due
<a href="#">Process journal</a>	50%	No	13/04/2025
<a href="#">Case Study Analysis</a>	50%	No	01/06/2025

### Process journal

Assessment Type [1](#): Reflective Writing

Indicative Time on Task [2](#): 40 hours

Due: **13/04/2025**

Weighting: **50%**

Students are expected to keep a weekly process journal. This journal will document their engagement with the course material and learning activities in the weekly seminars as well as their independent research. Refer to iLearn for further information.

On successful completion you will be able to:

- identify major themes and debates relating to the performing arts and entertainment industries.
- evaluate the wide structure, opportunities, and dynamics of the performing arts and entertainment industries.
- analyse the economic and cultural significance of the arts and entertainment industries.
- synthesize creative and cultural industries literatures.

### Case Study Analysis

Assessment Type [1](#): Case study/analysis

Indicative Time on Task [2](#): 40 hours

Due: **01/06/2025**

Weighting: **50%**

Through a written task, students will apply theoretical concepts covered in the course to real-life situations. Further information pertaining to the task can be found on the iLearn site for the unit.

On successful completion you will be able to:

- identify major themes and debates relating to the performing arts and entertainment industries.
  - evaluate the wide structure, opportunities, and dynamics of the performing arts and entertainment industries.
  - analyse the economic and cultural significance of the arts and entertainment industries.
  - synthesize creative and cultural industries literatures.
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<sup>1</sup> If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

<sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

## Delivery and Resources

Lectures are delivered simultaneously on campus and online. A recorded version of in-person lectures will be made available for viewing online on the same day.

Tutorials are delivered on campus (for in-person enrolments) and via Zoom (for online enrolments).

Unit readings will be available on Leganto.

**\*MMCC2120 lectures will start in Week 1. Tutorial classes will commence from Week 2.**

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](https://students.mq.edu.au/su) (<https://students.mq.edu.au/su>)

[upport/study/policies](#)). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](#) (<https://policies.mq.edu.au>) and use the [search tool](#).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

## Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [connect.mq.edu.au](https://connect.mq.edu.au) or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## The Writing Centre

[The Writing Centre](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Workshops](#)
- [Chat with a WriteWISE peer writing leader](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

## Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

## Student Enquiries

Got a question? Ask us via the [Service Connect Portal](#), or contact [Service Connect](#).

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

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Unit information based on version 2025.04 of the [Handbook](#)