



MMCC3045

Interactive Storytelling

Session 1, Online-scheduled-weekday 2025

School of Communication, Society and Culture

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General Information

Unit convenor and teaching staff Stephen Collins stephen.collins@mq.edu.au
Credit points 10
Prerequisites 130cp at 1000 level or above including MAS241 or MMCC2041
Corequisites
Co-badged status
Unit description This unit explores the opportunities and challenges for interactive storytelling. As well as engaging with theories of interactivity, narrative and design, students will expand their existing knowledge of HTML and CSS and learn JavaScript and jQuery to produce a major interactive project.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

- ULO1:** demonstrate and analyse key concepts in non-linear and interactive digital storytelling.
- ULO2:** design and produce an original creative work in the online medium.
- ULO3:** apply high-level HTML and CSS skills and jQuery skills.
- ULO4:** apply problem solving skills in the production of a major project.
- ULO5:** work independently and professionally in response to project demands.

General Assessment Information

Unless a Special Consideration request has been submitted and approved, a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a mark of '0' (zero) will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A

1-hour grace period is provided to students who experience a technical issue. This late penalty will apply to written reports and recordings only. Late submission of time sensitive tasks (such as tests/exams, performance assessments/presentations, scheduled practical assessments/labs will be addressed by the unit convenor in a Special consideration application.

Assessment Tasks

Name	Weighting	Hurdle	Due
Project Proposal	35%	No	04/04/2025
Beta Test Presentation	15%	No	Weeks 9 and 11
Major Project	50%	No	06/06/2025

Project Proposal

Assessment Type ¹: Plan

Indicative Time on Task ²: 20 hours

Due: **04/04/2025**

Weighting: **35%**

You are required to submit a written proposal for your major project. Refer to iLearn for further information.

On successful completion you will be able to:

- demonstrate and analyse key concepts in non-linear and interactive digital storytelling.
- design and produce an original creative work in the online medium.
- apply high-level HTML and CSS skills and jQuery skills.

Beta Test Presentation

Assessment Type ¹: Presentation

Indicative Time on Task ²: 14 hours

Due: **Weeks 9 and 11**

Weighting: **15%**

You are required to present to staff the substantial progress you have made on your major project as it nears completion. Refer to iLearn for further information.

On successful completion you will be able to:

- design and produce an original creative work in the online medium.
- apply high-level HTML and CSS skills and jQuery skills.
- apply problem solving skills in the production of a major project.
- work independently and professionally in response to project demands.

Major Project

Assessment Type ¹: Project

Indicative Time on Task ²: 50 hours

Due: **06/06/2025**

Weighting: **50%**

You are required to design and produce an original Web-based interactive story. Refer to iLearn for further information.

On successful completion you will be able to:

- demonstrate and analyse key concepts in non-linear and interactive digital storytelling.
- design and produce an original creative work in the online medium.
- apply high-level HTML and CSS skills and jQuery skills.
- apply problem solving skills in the production of a major project.
- work independently and professionally in response to project demands.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

In addition to materials posted to iLearn, further learning resources for MMCC3045 are located at <https://mmcc.mq.edu.au>

Unit Schedule

Seminars start in week 1, workshops in week 2.

Please see iLearn for specific details.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies \(https://students.mq.edu.au/support/study/policies\)](https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit connect.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Academic Success

[Academic Success](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Workshops](#)
- [Chat with a WriteWISE peer writing leader](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

Student Enquiries

Got a question? Ask us via the [Service Connect Portal](#), or contact [Service Connect](#).

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Changes from Previous Offering

Assessments have been reduced and re-weighted following a directive by the DVCA.

Changes since First Published

Date	Description
12/02/2025	Due dates corrected.

Unit information based on version 2025.03 of the [Handbook](#)