



MMCC2130

News Media

Session 1, Online-flexible 2025

School of Communication, Society and Culture

Contents

<u>General Information</u>	2
<u>Learning Outcomes</u>	2
<u>General Assessment Information</u>	3
<u>Assessment Tasks</u>	3
<u>Delivery and Resources</u>	4
<u>Policies and Procedures</u>	5

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General Information

Unit convenor and teaching staff
Convener
Tai Neilson
tai.neilson@mq.edu.au
Contact via Email
B449 25WWC
By appointment
Credit points
10
Prerequisites
40cp at 1000 level or above
Corequisites
Co-badged status
Unit description
Using cutting-edge media facilities, this unit introduces students to hands-on news production practices and the critical analysis of news and current affairs across different media forms. Topics covered include: news values; the doctrine of objectivity; the public sphere; broadcast news and mass media, tabloid media; narrative; and ethics.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: evaluate and apply key theories of news and current affairs to news production and newsroom practices.

ULO2: analyse historical and technological changes to news media.

ULO3: evaluate the relationships between news, current affairs, politics and culture.

ULO4: locate Australian news and current affairs within global media.

ULO5: reflect on the relationship between practice and theory.

General Assessment Information

Unless a Special Consideration request has been submitted and approved, a **5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends)**. After the 7th day, a mark of '0' (zero) will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical issue. This late penalty will apply to written reports and recordings only. **Late submission of time sensitive tasks** (such as tests/exams, performance assessments/presentations, scheduled practical assessments/labs) **will be addressed by the unit convenor in a Special consideration application**.

Assessment Tasks

Name	Weighting	Hurdle	Due
<u>Story Pitch</u>	20%	No	21/03/2025
<u>News Report</u>	30%	No	18/04/2025
<u>News Analysis</u>	50%	No	06/06/2025

Story Pitch

Assessment Type ¹: Plan

Indicative Time on Task ²: 16 hours

Due: **21/03/2025**

Weighting: **20%**

You will plan and develop a pitch for a television news story. Refer to iLearn for further information.

On successful completion you will be able to:

- evaluate and apply key theories of news and current affairs to news production and newsroom practices.
- evaluate the relationships between news, current affairs, politics and culture.
- locate Australian news and current affairs within global media.

News Report

Assessment Type ¹: Media presentation

Indicative Time on Task ²: 26 hours

Due: **18/04/2025**

Weighting: **30%**

Students will produce news stories. Refer to iLearn for further information.

On successful completion you will be able to:

- evaluate and apply key theories of news and current affairs to news production and newsroom practices.
- reflect on the relationship between practice and theory.

News Analysis

Assessment Type ¹: Essay

Indicative Time on Task ²: 41 hours

Due: **06/06/2025**

Weighting: **50%**

Students will analyse a news article and write an essay that addresses a prompt. Refer to iLearn for further information.

On successful completion you will be able to:

- analyse historical and technological changes to news media.
- reflect on the relationship between practice and theory.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- the [Writing Centre](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation

Delivery and Resources

LECTURES (Commencing Week 1)

Online-flex means that you are able to view lectures either live-online or as a recording at a time of your choosing. It is strongly advised that you complete the readings and the lecture each week

and participate in forums when applicable. The order of weekly topics is designed to give you the knowledge and skills necessary to complete each assessment by the due date. You may also attend scheduled office-hours or request a consultation with the convener.

REQUIRED READING

All of the required readings and links to multimedia texts are available through Leganto in iLearn. You should read and take notes on the required materials before the lecture each week.

<http://libguides.mq.edu.au/leganto>

NOTE that you MUST access Leganto via the block in iLearn in the first instance. This is how the system verifies you as a student in this unit.

RESERVING CAMERA EQUIPMENT

You will have access to camera and audio recording equipment, editing suites, and editing software in accordance with university policy. A link to reserve recording equipment is available on iLearn.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](https://students.mq.edu.au/support/study/policies) (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released

directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit connect.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

The Writing Centre

[The Writing Centre](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Workshops](#)
- [Chat with a WriteWISE peer writing leader](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and

processes

Student Enquiries

Got a question? Ask us via the [Service Connect Portal](#), or contact [Service Connect](#).

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Unit information based on version 2025.03 of the [Handbook](#)