



# MMCC3055

## Mobile Cultures

Session 2, In person-scheduled-weekday, North Ryde 2026

*School of Communication, Society and Culture*

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## General Information

Unit convenor and teaching staff

Nicole Matthews

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Credit points

10

Prerequisites

130cp at 1000 level or above

Corequisites

Co-badged status

Unit description

This unit will consider practices and experiences of mobility, focusing on contemporary technologies and cultures. Mobile and ubiquitous media technologies, particularly mobile phones, and the cultural practices and meanings around their development and use, will be a particular focus of discussion. What cultural assumptions underpin the development of mobile technologies and apps, and the platforms they draw on. What forms of identity, understandings of the body, and ways of using these technologies, are offered to those using mobile technologies, and how might these be changing? What are the cultural meanings of the way data flows from mobile technologies to users' peers, professionals, governments and corporations. How do these flows of data enhance or undermine justice, shape bodies and relationships.

This consideration of technologies of mobility, and the identities linked to them, will be framed within broader considerations of the cultural consequences of media; "travelling ideas"; and movements of people, migrants, tourist and refugees.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

**ULO1:** evaluate the cultural, political and social issues and debates surrounding the use of mobile technologies.

**ULO2:** analyse the various ways in which mobile technologies shape and construct

cultural practices, drawing on media and cultural studies theories.

**ULO3:** analyse the impact of mobile technologies on individual identities and bodies, as well as cultural identity.

**ULO4:** effectively communicate arguments around the various ways mobile technologies interact with and transform communities, identities and everyday practices

## General Assessment Information

Unless a Special Consideration request has been submitted and approved, a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a mark of '0' (zero) will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical issue. This late penalty will apply to non-time sensitive assessment (incl. essays, reports, posters, portfolios, journals, recordings etc). Late submission of time sensitive tasks (such as tests/exams, performance assessments/presentations, scheduled practical assessments/labs etc) will only be addressed by the unit convenor in a Special Consideration application. Special Consideration outcome may result in a new question or topic.

## Assessment Tasks

| Name                    | Weighting | Hurdle | Due         | Groupwork/Individual | Short Extension | AI Approach |
|-------------------------|-----------|--------|-------------|----------------------|-----------------|-------------|
| Case study discussion   | 30%       | No     | Weeks 7-8   | Individual           | No              | Observed    |
| Reflection task         | 20%       | No     | 28/10/2026  | Individual           | Yes             | Open        |
| Multimedia presentation | 50%       | No     | Weeks 10-12 | Individual           | No              | Observed    |

### Case study discussion

Assessment Type <sup>1</sup>: Presentation task

Indicative Time on Task <sup>2</sup>: 20 hours

Due: **Weeks 7-8**

Weighting: **30%**

Groupwork/Individual: Individual

Short extension <sup>3</sup>: No

AI Approach: Observed

Students have a 1:1 meeting with a tutor to discuss a case study analysis

On successful completion you will be able to:

- analyse the various ways in which mobile technologies shape and construct cultural

practices, drawing on media and cultural studies theories.

- analyse the impact of mobile technologies on individual identities and bodies, as well as cultural identity.
- effectively communicate arguments around the various ways mobile technologies interact with and transform communities, identities and everyday practices

## Reflection task

Assessment Type <sup>1</sup>: Reflection task

Indicative Time on Task <sup>2</sup>: 20 hours

Due: **28/10/2026**

Weighting: **20%**

Groupwork/Individual: Individual

Short extension <sup>3</sup>: Yes

AI Approach: Open

Reflective writing about student contributions to peer learning and their own learning across the unit

On successful completion you will be able to:

- evaluate the cultural, political and social issues and debates surrounding the use of mobile technologies.
- analyse the impact of mobile technologies on individual identities and bodies, as well as cultural identity.
- effectively communicate arguments around the various ways mobile technologies interact with and transform communities, identities and everyday practices

## Multimedia presentation

Assessment Type <sup>1</sup>: Presentation task

Indicative Time on Task <sup>2</sup>: 50 hours

Due: **Weeks 10-12**

Weighting: **50%**

Groupwork/Individual: Individual

Short extension <sup>3</sup>: No

AI Approach: Observed

Students will propose an initiative or innovation relating to cultural practices or media forms linked to mobility. The proposal will be presented as a recorded multimedia presentation played in a scheduled session. Students will be expected to answer live questions from staff as part the presentation

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- evaluate the cultural, political and social issues and debates surrounding the use of mobile technologies.
- analyse the various ways in which mobile technologies shape and construct cultural practices, drawing on media and cultural studies theories.
- analyse the impact of mobile technologies on individual identities and bodies, as well as cultural identity.
- effectively communicate arguments around the various ways mobile technologies interact with and transform communities, identities and everyday practices

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<sup>1</sup> If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- [Academic Success](#) for academic skills support.

<sup>2</sup> Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation.

<sup>3</sup> An automatic short extension is available for some assessments. Apply through the [Service Connect Portal](#).

## Delivery and Resources

The unit will be delivered via a lecture, mostly recorded on zoom on the same morning of the tutorials, and a face to face or zoom tutorial.

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://policies.smq.edu.au) (<https://policies.smq.edu.au>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](https://students.smq.edu.au/support/study/policies) (<https://students.smq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about

throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au) and use the [search tool](#).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

## Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [connect.mq.edu.au](https://connect.mq.edu.au) or if you are a Global MBA student contact [globalmba.support@mq.edu.au](mailto:globalmba.support@mq.edu.au)

## Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Academic Success

[Academic Success](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Ask a Study Coach](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

## Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

## Student Enquiries

Got a question? Ask us via the [Service Connect Portal](#), or contact [Service Connect](#).

## IT Help

For help with University computer systems and technology, visit <https://students.mq.edu.au/support/technology/service-desk>.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

## Changes from Previous Offering

In response to AI in 2026, the mid semester assessment is a viva rather than an essay and a live question and answer session has been added to the final multimedia presentation.

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Unit information based on version 2026.03 of the [Handbook](#)