



MGMT8066

Strategic Change Management

Session 2, In person-scheduled-weekday, North Ryde 2026

Department of Management

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General Information

Unit convenor and teaching staff

Steve Jaynes

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Credit points

10

Prerequisites

(Admission to MMgmt or MEngMgt) and 40cp at 8000 level

Corequisites

Co-badged status

Unit description

We live in shifting and complex times, driven notably by the dynamics of geopolitics, climate change, digital transformation, and competition. In this unit, your study of strategic change management will help you make sense of this complexity and equip you with tools for developing and navigating strategic change in your current and future work environments. We analyse strategic change at the individual, group, and organisational levels. A multi-perspective approach is developed to address the dynamics of managing organisational change through alternative lenses. The unit provides you with an opportunity to develop your change communication skills, decision-making ability, and your ability to lead and manage strategic change.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Analyse the nature of strategic change, its challenges, and objectives.

ULO2: Apply frameworks for understanding and influencing others.

ULO3: Assess techniques and concepts for managing individuals and groups through the cycle of strategic change.

ULO4: Evaluate approaches to strategic change management that incorporate both social and ethical perspectives.

General Assessment Information

Late Assessment Submission Penalty (written assessments)

If you submit your assessment late, 5% of the total possible marks will be deducted for each day (including weekends), up to 7 days. Submissions more than 7 days late will receive a mark of 0.

Example 1 (out of 100): If you score 85/100 but submit 20 hours late, you will lose 5 marks and receive 80/100.

Example 2 (out of 30): If you score 27/30 but submit 20 hours late, you will lose 1.5 marks and receive 25.5/30.

Extensions:

Automatic short extension: Some assessments are eligible for automatic short extension. You can only apply for an automatic short extension before the due date.

Special Consideration: If you need more time due to serious issues and for any assessments that are not eligible for Short Extension, you must apply for Special Consideration. Need help?

Review the [Special Consideration page](#) for further details.

Assessment Tasks

Name	Weighting	Hurdle	Due	Groupwork/Individual	Short Extension	AI Approach
Skills development: Reflection on individual engagement	50%	No	01/11/2026	Individual	Yes	Open AI
Professional practice: Analytical report writing	20%	No	18/10/2026	Group	No	Open AI
Skills development: Persuasive communication	30%	No	Weeks 5 to 6	Individual and Group	No	Observed

Skills development: Reflection on individual engagement

Assessment Type ¹: Reflection task

Indicative Time on Task ²: 40 hours

Due: **01/11/2026**

Weighting: **50%**

Groupwork/Individual: Individual

Short extension ³: Yes

AI Approach: Open AI

The purpose of this assessment is for you to critically reflect on your engagement, role and contribution in seminars and group work, and to develop insights relating to the intellectual, emotional, and practical dimensions of change management.

You will critically evaluate your contributions during seminar discussions and activities,

identifying key lessons and insights about the practice of change management and how these have informed your understanding of the subject.

Skills in focus:

- Communication skills
- Work readiness

Deliverable(s): Written report [max 2000 words], excluding supporting materials and appendices.

Individual assessment

On successful completion you will be able to:

- Analyse the nature of strategic change, its challenges, and objectives.
- Apply frameworks for understanding and influencing others.
- Evaluate approaches to strategic change management that incorporate both social and ethical perspectives.

Professional practice: Analytical report writing

Assessment Type ¹: Problem-based task

Indicative Time on Task ²: 20 hours

Due: **18/10/2026**

Weighting: **20%**

Groupwork/Individual: Group

Short extension ³: No

AI Approach: Open AI

The purpose of this assessment is to develop your ability to communicate strategic recommendations to practitioner audiences in a clear and professional manner.

You will work in teams to analyse a case study applying relevant Change Management models and empirical evidence to demonstrate your understanding and propose strategic solutions in a professional advisory report.

Skills in focus:

- Communication skills
- Collaboration skills
- Work readiness
- Discipline Knowledge

Deliverable(s): A group report [up to 2000 words]

Group assessment

On successful completion you will be able to:

- Analyse the nature of strategic change, its challenges, and objectives.
- Apply frameworks for understanding and influencing others.
- Assess techniques and concepts for managing individuals and groups through the cycle of strategic change.

Skills development: Persuasive communication

Assessment Type ¹: Presentation task

Indicative Time on Task ²: 20 hours

Due: **Weeks 5 to 6**

Weighting: **30%**

Groupwork/Individual: Individual and Group

Short extension ³: No

AI Approach: Observed

The purpose of this assessment is to develop your ability to apply change management concepts and models in the evaluation of an organisational change program.

You will work in groups to analyse a case study, applying relevant Change Management models and empirical evidence to demonstrate your understanding and propose strategic solutions in a clear and engaging presentation.

Skills in focus:

- Communication skills
- Collaboration skills
- Work readiness
- Discipline knowledge

Deliverable(s): Within group individual presentation (up to 5min per group member).

Group and individual assessment

On successful completion you will be able to:

- Analyse the nature of strategic change, its challenges, and objectives.
- Apply frameworks for understanding and influencing others.

- Assess techniques and concepts for managing individuals and groups through the cycle of strategic change.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- [Academic Success](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation.

³ An automatic short extension is available for some assessments. Apply through the [Service Connect Portal](#).

Delivery and Resources

See unit site in iLearn.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](https://students.mq.edu.au/support/study/policies) (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit connect.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Academic Success

[Academic Success](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Ask a Study Coach](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)

- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

Student Enquiries

Got a question? Ask us via the [Service Connect Portal](#), or contact [Service Connect](#).

IT Help

For help with University computer systems and technology, visit <https://students.mq.edu.au/support/technology/service-desk>.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Changes since First Published

Date	Description
13/07/2026	Corrected the due dates for assessment 1 and for assessment 2.

Unit information based on version 2026.04 of the [Handbook](#)