



MGMT8055

International Business Project

Session 2, In person-scheduled-weekday, North Ryde 2026

Department of Management

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General Information

Unit convenor and teaching staff Monica Ren monica.ren@mq.edu.au
Credit points 10
Prerequisites MGMT8004
Corequisites MGMT8003
Co-badged status
Unit description This Capstone unit is designed to synthesise knowledge and skills learnt within the Master of International Business degree. Students work individually and collaboratively to synthesise and critically analyse concepts, theories and models in their international business discipline and apply this body of knowledge to contemporary business challenges. Students are required to complete two major research projects in international business under the supervision of a faculty member. By the end of the unit, students will be capable of researching, analysing and interpreting international business or industry issues to be proficient practitioners.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Synthesise international business knowledge and apply subject knowledge critically and analytically in proposing practical solutions to International Business / Management problems.

ULO2: Apply research skills to investigate, analyse and advance International Business knowledge and real-world business challenges.

ULO3: Employ problem solving skills to design and propose solutions to business

problems and challenges.

ULO4: Collaborate with others in a team to engage in and deliver a consultancy project for a client company and to synthesise learning

General Assessment Information

Late Assessment Submission Penalty (written assessments)

If you submit your assessment late, 5% of the total possible marks will be deducted for each day (including weekends), up to 7 days. Submissions more than 7 days late will receive a mark of 0.

Example 1 (out of 100): If you score 85/100 but submit 20 hours late, you will lose 5 marks and receive 80/100.

Example 2 (out of 30): If you score 27/30 but submit 20 hours late, you will lose 1.5 marks and receive 25.5/30.

Extensions:

Automatic short extension: Some assessments are eligible for automatic short extension. You can only apply for an automatic short extension before the due date.

Special Consideration: If you need more time due to serious issues and for any assessments that are not eligible for Short Extension, you must apply for Special Consideration. Need help? Review the [Special Consideration page](#) for further details.

Assessment Tasks

Name	Weighting	Hurdle	Due	Groupwork/Individual	Short Extension	AI Approach
Professional practice: Applied international business challenge	40%	No	16 September - 21 October 2026 (Week 8 to Week 11)	Individual and Group	No	Observed
Professional practice: Strategic solutions for global business	40%	No	07/10/2026	Individual	Yes	Open AI

Name	Weighting	Hurdle	Due	Groupwork/Individual	Short Extension	AI Approach
Professional practice: Integrating learning and industry experience	20%	No	28/10/2026	Individual	Yes	Open AI

Professional practice: Applied international business challenge

Assessment Type ¹: Presentation task

Indicative Time on Task ²: 30 hours

Due: **16 September - 21 October 2026 (Week 8 to Week 11)**

Weighting: **40%**

Groupwork/Individual: Individual and Group

Short extension ³: No

AI Approach: Observed

The purpose of this assessment is to apply international business theory and research to develop practical, evidence-based solutions to real-world challenges faced by industry partners.

You will work in a small team to select one of the challenges presented in class, analyse it using international business frameworks, and deliver strategic recommendations to your client audience. Each member will present an individual segment and respond to questions during the in-class session.

Skills in focus:

- Discipline knowledge
- Collaboration and communication
- Critical thinking and problem solving
- Work readiness.

Deliverable(s): Group presentation (5 min per team member plus 10min Q&A).

Individual & group assessment

On successful completion you will be able to:

- Synthesise international business knowledge and apply subject knowledge critically and analytically in proposing practical solutions to International Business / Management problems.
- Apply research skills to investigate, analyse and advance International Business

knowledge and real-world business challenges.

- Employ problem solving skills to design and propose solutions to business problems and challenges.
- Collaborate with others in a team to engage in and deliver a consultancy project for a client company and to synthesise learning

Professional practice: Strategic solutions for global business

Assessment Type ¹: Professional task

Indicative Time on Task ²: 30 hours

Due: **07/10/2026**

Weighting: **40%**

Groupwork/Individual: Individual

Short extension ³: Yes

AI Approach: Open AI

The purpose of this assessment is to apply international business theory, research, and analytical frameworks to a real-world challenge.

You will independently investigate a business problem presented by an industry partner, critically analyse the strategic and international business context, and propose evidence-based recommendations for addressing the challenge. You will also reflect on your use of AI tools as part of your research process.

Skills in focus:

- Discipline knowledge
- Critical thinking and problem solving
- Work readiness
- Digital skills

Deliverable(s): Analytical report [max 3000 words]

Individual assessment

On successful completion you will be able to:

- Synthesise international business knowledge and apply subject knowledge critically and analytically in proposing practical solutions to International Business / Management problems.
- Apply research skills to investigate, analyse and advance International Business knowledge and real-world business challenges.

- Employ problem solving skills to design and propose solutions to business problems and challenges.

Professional practice: Integrating learning and industry experience

Assessment Type ¹: Reflection task

Indicative Time on Task ²: 20 hours

Due: **28/10/2026**

Weighting: **20%**

Groupwork/Individual: Individual

Short extension ³: Yes

AI Approach: Open AI

The purpose of this assessment is to consolidate your professional and personal learning from MGMT8055 by connecting your teamwork, use of digital and AI tools, and engagement with industry-partner case studies.

You will critically evaluate your contributions in tutorials and group work, reflect on your learning process, and articulate how industry and digital engagement have shaped your understanding of international business practice.

Skills in focus:

- Critical thinking and problem solving
- Work readiness
- Global, ethical and environmental citizenship

Deliverable(s): Reflective analysis [max 1500 words]

Individual assessment

On successful completion you will be able to:

- Apply research skills to investigate, analyse and advance International Business knowledge and real-world business challenges.
- Employ problem solving skills to design and propose solutions to business problems and challenges.
- Collaborate with others in a team to engage in and deliver a consultancy project for a client company and to synthesise learning

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- [Academic Success](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation.

³ An automatic short extension is available for some assessments. Apply through the [Service Connect Portal](#).

Delivery and Resources

- Delivery format / Learning activities: face-to-face workshops.
- Required or Recommended textbooks: Please refer to iLearn for further information.

Unit Schedule

Please see iLearn for further information

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](#) (<https://policies.mq.edu.au>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](#) (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](#) (<https://policies.mq.edu.au>) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit connect.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Academic Success

[Academic Success](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Ask a Study Coach](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)

- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

Student Enquiries

Got a question? Ask us via the [Service Connect Portal](#), or contact [Service Connect](#).

IT Help

For help with University computer systems and technology, visit <https://students.mq.edu.au/support/technology/service-desk>.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Unit information based on version 2026.03 of the [Handbook](#)