



MGMT3003

PACE: International Business Project

Session 2, Online-scheduled-weekday 2026

Department of Management

Contents

<u>General Information</u>	2
<u>Learning Outcomes</u>	2
<u>General Assessment Information</u>	3
<u>Assessment Tasks</u>	3
<u>Delivery and Resources</u>	6
<u>Unit Schedule</u>	6
<u>Policies and Procedures</u>	6

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General Information

Unit convenor and teaching staff

Salut Muhidin

salut.muhidin@mq.edu.au

Contact via Contact via Email

MQBS Building

Wednesday: 02pm - 03pm

Credit points

10

Prerequisites

130cp at 1000 level or above

Corequisites

MGMT3001 or BUSA3015 or ECON3020 or MGMT3000 or MQBS3030

Co-badged status

Unit description

This unit provides students with an opportunity to engage with the business community on a variety of contemporary business issues and challenges in an international business (IB) context. The unit requires students to complete two major projects prescribed by industry partners. Students will apply knowledge of international business to real-world IB projects. By the end of the unit, students gain practical knowledge and experience of how to research and analyse real-world international business issues and challenges and develop a deep understanding of how the academic knowledge covered in previous units (particularly MGMT1005, MGMT2002, MGMT3001) can be integrated to tackle real-world IB projects. Visit [Employability Connect](#) for important information on this unit including required preparation and closing dates for PACE activities.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Evaluate and integrate international business and management knowledge and skills when developing solutions to practical international business and management

problems.

ULO2: Critically reflect on real-world experience and contemporary business issues presented by partners from a range of industries.

ULO3: Apply problem solving skills in developing strategies and recommendations that address business problems and challenges.

ULO4: Build collaboration and team work skills through partnering in a group project.

General Assessment Information

Late Assessment Submission Penalties (written assessment):

If you submit your assessment late, 5% of the total possible marks will be deducted for each day (including weekends), up to 7 days. Submissions more than 7 days late will receive a mark of 0.

Example 1 (out of 100): If you score 85/100 but submit 20 hours late, you will lose 5 marks and receive 80/100. Example 2 (out of 30) : If you score 27/30 but submit 20 hours late, you will lose 1.5 marks and receive 25.5/30.

Extensions:

Automatic short extension: Some assessments are eligible for automatic short extension. You can only apply for an automatic short extension before the due date.

Special Consideration: If you need more time due to serious issues and for any assessments that are not eligible for Short Extension, you must apply for Special Consideration. Need help? Review the Special Consideration page for further details.

Assessment Tasks

Name	Weighting	Hurdle	Due	Groupwork/Individual	Short Extension	AI Approach
Professional contribution in international business projects	30%	No	11/09/2026	Individual	Yes	Open AI
Skills development: Persuasive communication	30%	No	Week 8 - Week 12	Individual and Group	No	Observed
Professional practice: Global expansion strategy	40%	No	30/10/2026	Individual	Yes	Open AI

Professional contribution in international business projects

Assessment Type ¹: Reflective Writing

Indicative Time on Task ²: 12 hours

Due: **11/09/2026**

Weighting: **30%**

Groupwork/Individual: Individual

Short extension ³: Yes

AI Approach: Open AI

The purpose of this assessment is to develop your ability to evaluate your professional contribution and conduct in industry-engaged, team-based international business projects.

You will analyse your engagement and contributions throughout the project and associated tutorials, evaluating how you communicated ideas, collaborated with others, and supported collective problem-solving in an international business context.

Skills in focus:

- Work readiness
- Communication skills
- Discipline knowledge

Deliverable(s): Written report [max 1000 words], excluding supporting materials and appendices.

Individual assessment

On successful completion you will be able to:

- Critically reflect on real-world experience and contemporary business issues presented by partners from a range of industries.
- Apply problem solving skills in developing strategies and recommendations that address business problems and challenges.

Skills development: Persuasive communication

Assessment Type ¹: Presentation task

Indicative Time on Task ²: 20 hours

Due: **Week 8 - Week 12**

Weighting: **30%**

Groupwork/Individual: Individual and Group

Short extension ³: No

AI Approach: Observed

The purpose of this assessment is to develop your ability to apply theories and concepts to an industry partner's brief, enhancing your communication and collaboration skills, and increasing your disciplinary knowledge.

You will work in teams to address a problem presented by an industry partner, applying theory

and models in order to propose recommendations in a clear and engaging presentation.

Skills in focus:

- Communication skills
- Collaboration skills
- Discipline knowledge

Deliverable(s): Presentation (approx. 5 min per team member) with accompanying slides and speakers' notes.

Individual and group assessment

On successful completion you will be able to:

- Evaluate and integrate international business and management knowledge and skills when developing solutions to practical international business and management problems.
- Build collaboration and team work skills through partnering in a group project.

Professional practice: Global expansion strategy

Assessment Type ¹: Professional task

Indicative Time on Task ²: 20 hours

Due: **30/10/2026**

Weighting: **40%**

Groupwork/Individual: Individual

Short extension ³: Yes

AI Approach: Open AI

The purpose of this assessment is to develop your ability to address an industry partner's brief by conducting original research.

You will research an industry partner's business and produce an individual feasibility report that evaluates new market opportunities and entry strategies and proposes strategic recommendations for firms considering global expansion.

Skills in focus:

- Work readiness
- Communication skills
- Critical thinking and problem solving

Deliverable(s): Written report [max 2000 words]

Individual assessment

On successful completion you will be able to:

- Evaluate and integrate international business and management knowledge and skills when developing solutions to practical international business and management problems.
- Critically reflect on real-world experience and contemporary business issues presented by partners from a range of industries.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- [Academic Success](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation.

³ An automatic short extension is available for some assessments. Apply through the [Service Connect Portal](#).

Delivery and Resources

Please refer to iLearn for details

Unit Schedule

Please refer to iLearn for details

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)

- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies \(https://students.mq.edu.au/support/study/policies\)](https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit connect.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Academic Success

[Academic Success](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Ask a Study Coach](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

Student Enquiries

Got a question? Ask us via the [Service Connect Portal](#), or contact [Service Connect](#).

IT Help

For help with University computer systems and technology, visit <https://students.mq.edu.au/support/technology/service-desk>.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Unit information based on version 2026.03 of the [Handbook](#)