



MGMT2025

Social Entrepreneurship

Session 2, Online-scheduled-weekday 2026

Department of Management

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General Information

Unit convenor and teaching staff

Unit convenor

Anna Krzeminska

anna.krzeminska@mq.edu.au

Contact via via email

Wednesdays 2-3pm via zoom, please arrange via email

Credit points

10

Prerequisites

MGMT1020

Corequisites

Co-badged status

Unit description

This unit provides students with the opportunity to research, discuss and critically reflect upon the foundations and impact of social enterprises (and not-for-profits) and their existing landscape. Social enterprises endeavour to blend two strands of thinking and action: One is the social mission of serving public interest and the community, while the other includes the reliance on for-profit business practices. The aim of the course is to enable students to use theory to discern social enterprises from other types of organisations, to identify social impact solutions that are effective in both strands, understand how they work as well as analyse and recommend ways to scale them. In addition, this unit aims to promote concepts of mindfulness and reflection when analysing current issues.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Describe and explain key social entrepreneurship theories and concepts.

ULO2: Research, analyse and critique existing social enterprise solutions.

ULO3: Work collaboratively to develop social impact solution(s) to a chosen real-world problem.

General Assessment Information

Late Submission Penalties

If you submit your assessment late, 5% of the total possible marks will be deducted for each day (including weekends), up to 7 days. Submissions more than 7 days late will receive a mark of 0.

Example 1 (out of 100):

If you score 85/100 but submit **20 hours late**, you will lose **5 marks** and receive **80/100**.

Example 2 (out of 30):

If you score 27/30 but submit **20 hours late**, you will lose **1.5 marks** and receive **25.5/30**.

Extensions

Automatic short extension: Some assessments are eligible for automatic short extension. You can only apply for an automatic short extension before the due date.

Special Consideration: If you need more time due to serious issues and for any assessments that are not eligible for Short Extension, you must apply for Special Consideration. Need help? Review the [Special Consideration page](#) for further details.

Assessment Tasks

Name	Weighting	Hurdle	Due	Groupwork/Individual	Short Extension	AI Approach
Skills development: Social enterprise analysis	40%	No	09/09/2026	Individual	Yes	Open AI
Skills development: Social enterprise venture plan	30%	No	weeks 8-12	Group	No	Open AI
Professional practice: Pitch presentation	30%	No	04/11/2026	Individual	No	Observed

Skills development: Social enterprise analysis

Assessment Type ¹: Professional task

Indicative Time on Task ²: 30 hours

Due: **09/09/2026**

Weighting: **40%**

Groupwork/Individual: Individual

Short extension ³: Yes

AI Approach: Open AI

The purpose of this assessment is to develop your ability to critically analyse and evaluate how existing social enterprises address real-world social issues, using theory to inform analysis and

critique.

You will work individually to examine a social enterprise operating in the same space as your group project, define the social issue it targets, analyse its solutions using relevant theory, and critique its effectiveness by identifying areas for improvement.

Skills in focus:

- Critical thinking and problem solving
- Global, ethical and environmental citizenship

Deliverable(s): Written report [max 2000 words]

Individual assessment

On successful completion you will be able to:

- Describe and explain key social entrepreneurship theories and concepts.
- Research, analyse and critique existing social enterprise solutions.

Skills development: Social enterprise venture plan

Assessment Type ¹: Professional task

Indicative Time on Task ²: 20 hours

Due: **weeks 8-12**

Weighting: **30%**

Groupwork/Individual: Group

Short extension ³: No

AI Approach: Open AI

The purpose of this assessment is to develop your ability to collaboratively design a socially driven business solution to a real-world problem using entrepreneurial frameworks and social enterprise models.

You will work in a group to create a business plan that outlines a novel social enterprise idea, supported by market and industry analysis, a clear implementation strategy, and an appropriate social enterprise typology.

Skills in focus:

- Collaboration skills
- Communication skills
- Work readiness
- Global, ethical and environmental citizenship

Deliverable(s): Written report [max 2500 words]

Group assessment

On successful completion you will be able to:

- Describe and explain key social entrepreneurship theories and concepts.
- Research, analyse and critique existing social enterprise solutions.
- Work collaboratively to develop social impact solution(s) to a chosen real-world problem.

Professional practice: Pitch presentation

Assessment Type ¹: Presentation task

Indicative Time on Task ²: 15 hours

Due: **04/11/2026**

Weighting: **30%**

Groupwork/Individual: Individual

Short extension ³: No

AI Approach: Observed

The purpose of this assessment is to develop your ability to communicate a socially driven business idea with clarity and confidence, and respond effectively to questions in a professional setting.

You will deliver a 4-minute individual pitch based on a section of your group's social enterprise business plan, followed by a live Q&A in your tutorial.

Skills in focus:

- Communication skills
- Work readiness
- Global, ethical and environmental citizenship
- Critical thinking and problem solving
- Discipline knowledge

Deliverable(s): Presentation (4min) followed by Q&A with accompanying slides.

Individual assessment

On successful completion you will be able to:

- Describe and explain key social entrepreneurship theories and concepts.
- Work collaboratively to develop social impact solution(s) to a chosen real-world problem.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- [Academic Success](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation.

³ An automatic short extension is available for some assessments. Apply through the [Service Connect Portal](#).

Delivery and Resources

Please see iLearn for all learning material

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](https://students.mq.edu.au/support/study/policies) (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the

University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit connect.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Academic Success

[Academic Success](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Ask a Study Coach](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

Student Enquiries

Got a question? Ask us via the [Service Connect Portal](#), or contact [Service Connect](#).

IT Help

For help with University computer systems and technology, visit <https://students.mq.edu.au/support/technology/service-desk>.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Unit information based on version 2026.04 of the [Handbook](#)