



G MBA8124

Applied Immersion 2

Coursera term 6, Online-scheduled-weekday 2026

Department of Management

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General Information

Unit convenor and teaching staff Jaco Lok jaco.lok@mq.edu.au
Credit points 5
Prerequisites GMBA8121 and GMBA8122
Corequisites GMBA8123
Co-badged status
Unit description Applied Immersion 2 is run in conjunction with Applied Immersion 1. Each group will develop a well-evidenced proposal for a start-up idea drawing on, and integrating, the material that has been covered throughout their GMBA. Groups will have access to an industry panel, providing substantial opportunity to extend their learning beyond the GMBA classroom.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

- ULO1:** Critically analyse complex industry material, and relevant theories, models and concepts to understand and address organizational challenges.
- ULO2:** Apply advanced teamwork skills to effectively achieve team goals.
- ULO3:** Apply advanced communication skills to convey complex information on industry challenges.
- ULO4:** Evaluate and analyse complex sustainability issues that may be associated with industry challenges.

General Assessment Information

Late Assessment Submission Penalty (written assessments): Unless a Special Consideration

request has been submitted and approved, a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a grade of '0' will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical concern. For any late submissions of time-sensitive tasks, such as scheduled tests/exams, performance assessments/presentations, and/or scheduled practical assessments/labs, students need to apply for Special Consideration.

Please refer to Coursera for all other assessment information.

Assessment Tasks

Name	Weighting	Hurdle	Due	Groupwork/Individual	Short Extension	AI Approach
<u>Test</u>	40%	No	13/11/2026	Individual	No	Open AI
<u>Final Presentation</u>	60%	No	23/11/2026	Individual and Group	No	Open AI

Test

Assessment Type ¹: Examination

Indicative Time on Task ²: 20 hours

Due: **13/11/2026**

Weighting: **40%**

Groupwork/Individual: Individual

Short extension ³: No

AI Approach: Open AI

Time: 60 minutes

Format: Individual test 40%

Task: In this test, students will be assessed on their capacity to integrate learning from across the GMBA including issues related to ethical issues and sustainability.

On successful completion you will be able to:

- Critically analyse complex industry material, and relevant theories, models and concepts to understand and address organizational challenges.
- Evaluate and analyse complex sustainability issues that may be associated with industry challenges.

Final Presentation

Assessment Type ¹: Presentation task

Indicative Time on Task ²: 34 hours

Due: **23/11/2026**

Weighting: **60%**

Groupwork/Individual: Individual and Group

Short extension ³: No

AI Approach: Open AI

Length: 20 min. presentation

Format: Team Presentation (30%); Individual Performance (30%)

Task: In this assignment, your project team will submit presentation notes that effectively depicts your project proposal. Groups will also present a summary synthesis to the industry panel

On successful completion you will be able to:

- Critically analyse complex industry material, and relevant theories, models and concepts to understand and address organizational challenges.
- Apply advanced teamwork skills to effectively achieve team goals.
- Apply advanced communication skills to convey complex information on industry challenges.
- Evaluate and analyse complex sustainability issues that may be associated with industry challenges.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- [Academic Success](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation.

³ An automatic short extension is available for some assessments. Apply through the [Service Connect Portal](#).

Delivery and Resources

This unit will be delivered online through the Coursera platform, where all learning resources are specified.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)

- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](https://students.mq.edu.au/support/study/policies) (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit connect.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Academic Success

[Academic Success](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Ask a Study Coach](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)

- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

Student Enquiries

Got a question? Ask us via the [Service Connect Portal](#), or contact [Service Connect](#).

IT Help

For help with University computer systems and technology, visit <https://students.mq.edu.au/support/technology/service-desk>.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Unit information based on version 2026.01R of the [Handbook](#)