



PHTY8307

Leadership, Advocacy and Business for Health Professionals

Session 2, In person-scheduled-infrequent, North Ryde 2026

School of Health Sciences and Nursing

Contents

<u>General Information</u>	2
<u>Learning Outcomes</u>	3
<u>General Assessment Information</u>	3
<u>Assessment Tasks</u>	5
<u>Delivery and Resources</u>	7
<u>Policies and Procedures</u>	8
<u>Changes from Previous Offering</u>	10
<u>Artificial Intelligence</u>	10
<u>Inclusion and Diversity</u>	10
<u>Professionalism</u>	10

Disclaimer

Macquarie University has taken all reasonable measures to ensure the information in this publication is accurate and up-to-date. However, the information may change or become out-dated as a result of change in University policies, procedures or rules. The University reserves the right to make changes to any information in this publication without notice. Users of this publication are advised to check the website version of this publication [or the relevant faculty or department] before acting on any information in this publication.

General Information

Unit convenor and teaching staff

Unit Convenor

Michael Doumit

michael.doumit@mq.edu.au

Contact via Email for appointment

Level 5, 75 Talavera Rd

830am-430pm

Lecturer

Kelly Gray

kelly.gray@mq.edu.au

Contact via Email for appointment

Level 5, 75 Talavera Rd

830am-430pm

Credit points

10

Prerequisites

(PHTY812 or PHTY8204) and (PHTY813 or PHTY8205) and (PHTY814 or PHTY8206) and (PHTY815 or PHTY8207)

Corequisites

Co-badged status

Unit description

This unit will further enhance your leadership skills by exploring aspects of business and advocacy with a focus on delivering innovative, high quality health care and addressing healthcare inequities. You will examine different business structures and discuss the impact of legal, regulatory and funding issues on healthcare delivery. You will also explore how current political, social and professional issues may give rise to inequities in healthcare systems and develop strategies to advocate potential changes. You will have the opportunity to present innovative and creative business solutions to healthcare problems.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Apply the concepts of leadership and advocacy to enhance the delivery of physiotherapy and health-related services, particularly to address health inequalities prevalent in diverse populations including Aboriginal and Torres Strait Islander peoples (Engaged Global Citizen)

ULO2: Utilise leadership strategies and common business structures and principles relevant to the delivery of physiotherapy services to create solutions to contemporary healthcare issues (Engaged Global Citizen)

ULO3: Apply principles of teamwork, leadership, marketing and advocacy to develop solutions to a range of problems within healthcare (Professional)

ULO4: Apply ethical, legal, regulatory and funding requirements to the delivery of physiotherapy and healthcare services (Professional)

General Assessment Information

To pass this unit, you must demonstrate sufficient evidence of achievement of the learning outcomes, meet any ungraded requirements, and achieve a final mark of 50 or better.

Grade descriptors and other information concerning grading are contained in the [Macquarie University Assessment Policy](#).

All final grades are determined by a grading committee, in accordance with the Macquarie University Assessment Policy, and are not the sole responsibility of the Unit Convenor. Students will be awarded a final grade and a mark which will correspond to the grade descriptors specified in the [Assessment Procedure](#).

Further details for each assessment task will be available on iLearn.

Grading of Assessments

You will receive a grade for each assessment within this unit. The grades awarded will reflect a holistic evaluation of the work against the criteria outlined within the corresponding assessment rubric. Numerical marks will be calculated for each assessment based on the following percentages, and rounded to the nearest full mark:

- High distinction (HD) – 95%
- Distinction (D) – 80%
- Credit (C) – 70%
- Pass (P) – 60%
- Pass minus (P-) - 50%
- Fail (F) – 40%

Submission of an incomplete assessment task may result in the Fail (F) grade to be awarded and a numerical grade below 40%.

Extensions for Assessment Tasks

Applications for assessment task extensions may be considered for short-term, unexpected, serious, and unavoidable circumstances affecting assessment. Applications must be submitted via <https://connect.mq.edu.au/s/>. For further details please refer to the [Special Considerations Policy](#). You can also find out more on the MQ Student Portal at the following link: <https://students.mq.edu.au/study/assessment-exams/special-consideration>

Should you encounter any personal issues or concerns in regard to health and wellbeing during your studies you can also gain personal support and advice on campus. Please see the following link for further information: <https://students.mq.edu.au/support/personal>

Short Extensions: The Assessment Task table lists which assessments are eligible for a Short Extension. You can only apply for a Short Extension before the assessment due date. No reason or evidence is required. It will extend the due date by an additional 3 calendar days. You can only receive one Short Extension for each eligible assessment task. Short Extensions are not available if you have already received an IEAP Extension or Special Consideration for that assessment task.

Late Submissions

Unless a Special Consideration request has been submitted and approved, a 5% penalty (OF THE TOTAL POSSIBLE MARK) will be applied each day an assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a grade of '0' will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical concern.

For example:

Number of days (hours) late	Total Possible Marks	Deduction	Raw mark	Final mark
1 day (1-24 hours)	100	5	75	70
2 days (24-48 hours)	100	10	75	65
3 days (48-72 hours)	100	15	75	60
7 days (144-168 hours)	100	35	75	40
>7 days (>168 hours)	100	-	75	0

For any late submissions of time-sensitive tasks, such as scheduled tests/exams, performance assessments/presentations, and/or scheduled practical assessments/labs, students need to

submit an application for Special Consideration, where appropriate.

Assessment Tasks

Name	Weighting	Hurdle	Due	Groupwork/Individual	Short Extension	AI Approach
<u>Business Plan</u>	40%	No	15/ 11/ 2026	Individual	Yes	Open
<u>Leadership Development viva examination</u>	20%	No	12/ 10/ 2026	Individual	No	Observed
<u>Advocacy video and reflection</u>	40%	No	15/ 09/ 2026	Individual and Group	No	Open

Business Plan

Assessment Type ¹: Professional task

Indicative Time on Task ²: 35 hours

Due: **15/11/2026**

Weighting: **40%**

Groupwork/Individual: Individual

Short extension ³: Yes

AI Approach: Open

You will create a business plan for a physiotherapy or healthcare service. As part of the plan you will develop marketing, business management and financial strategies.

On successful completion you will be able to:

- Apply the concepts of leadership and advocacy to enhance the delivery of physiotherapy and health-related services, particularly to address health inequalities prevalent in diverse populations including Aboriginal and Torres Strait Islander peoples (Engaged Global Citizen)
- Utilise leadership strategies and common business structures and principles relevant to the delivery of physiotherapy services to create solutions to contemporary healthcare issues (Engaged Global Citizen)
- Apply principles of teamwork, leadership, marketing and advocacy to develop solutions to a range of problems within healthcare (Professional)
- Apply ethical, legal, regulatory and funding requirements to the delivery of physiotherapy and healthcare services (Professional)

Leadership Development viva examination

Assessment Type ¹: Examination

Indicative Time on Task ²: 17 hours

Due: **12/10/2026**

Weighting: **20%**

Groupwork/Individual: Individual

Short extension ³: No

AI Approach: Observed

You will explain and reflect upon your leadership development within a viva examination.

On successful completion you will be able to:

- Apply the concepts of leadership and advocacy to enhance the delivery of physiotherapy and health-related services, particularly to address health inequalities prevalent in diverse populations including Aboriginal and Torres Strait Islander peoples (Engaged Global Citizen)
- Utilise leadership strategies and common business structures and principles relevant to the delivery of physiotherapy services to create solutions to contemporary healthcare issues (Engaged Global Citizen)
- Apply principles of teamwork, leadership, marketing and advocacy to develop solutions to a range of problems within healthcare (Professional)
- Apply ethical, legal, regulatory and funding requirements to the delivery of physiotherapy and healthcare services (Professional)

Advocacy video and reflection

Assessment Type ¹: Professional task

Indicative Time on Task ²: 35 hours

Due: **15/09/2026**

Weighting: **40%**

Groupwork/Individual: Individual and Group

Short extension ³: No

AI Approach: Open

You will work in groups to create an advocacy video and a written report on the principles used to design the campaign.

On successful completion you will be able to:

- Apply the concepts of leadership and advocacy to enhance the delivery of physiotherapy and health-related services, particularly to address health inequalities prevalent in diverse populations including Aboriginal and Torres Strait Islander peoples (Engaged

Global Citizen)

- Utilise leadership strategies and common business structures and principles relevant to the delivery of physiotherapy services to create solutions to contemporary healthcare issues (Engaged Global Citizen)
- Apply principles of teamwork, leadership, marketing and advocacy to develop solutions to a range of problems within healthcare (Professional)

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- [Academic Success](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation.

³ An automatic short extension is available for some assessments. Apply through the [Service Connect Portal](#).

Delivery and Resources

As a student enrolled in this unit, you will engage in a range of online and face-to-face learning activities, including readings, online modules, videos and lectures. Details can be found on the iLearn site for this unit.

Recommended Readings

There is no prescribed textbook, however the following book is **recommended**. Copies can be obtained via the library

Fuda, P. (2013). *Leadership Transformed: How Ordinary Managers become Extraordinary Leaders* London: Profile Books LTD

Technology Used

Active participation in the learning activities throughout the unit will require students to have access to a tablet, laptop or similar device. If you do not own your own laptop computer, you may borrow one from the university library.

Teaching and Learning Strategy

This unit builds on your previous learning within the Doctor of Physiotherapy. This unit encompasses an active learning approach where you will be expected to actively engage in enhancing your own learning experience. A blended learning and teaching strategy is implemented within this unit with online learning modules that will provide content and interactive learning activities to help students develop foundational knowledge for this unit. Modules will be complimented by workshops and seminars delivered by content experts that will help students

consolidate, extend and apply what they are learning. The teaching approach will be based on students developing a deep understanding of the principles and the ability to independently think critically and solve problems associated with physiotherapy practice. Small group academic mentorship sessions will provide students with the opportunity to work closely with teaching staff to further support and consolidate skills.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](https://students.mq.edu.au/support/study/policies) (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit connect.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Academic Success

[Academic Success](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Ask a Study Coach](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

Student Enquiries

Got a question? Ask us via the [Service Connect Portal](#), or contact [Service Connect](#).

IT Help

For help with University computer systems and technology, visit <https://students.mq.edu.au/support/technology/service-desk>.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Changes from Previous Offering

Changes to assessment tasks will be implemented in this delivery compared to 2025 in response to feedback and aligning further with the unit learning outcomes and university assessment principles. The Leadership Assessment Task previously involved a series of 5 blog posts resulting in a leadership portfolio. The leadership portfolio has been replaced with a viva examination where students will explain and reflect upon the way they have developed their leadership skills throughout the semester.

Artificial Intelligence

Macquarie University recognises that artificial intelligence (AI), especially generative AI, is rapidly reshaping education and the modern workplace. As AI becomes increasingly accessible, the University and your teaching staff are committed to preparing you to use these tools effectively, ethically, and with strong professional judgement. Rather than restricting technology, the emphasis is on helping you understand when and how AI can be used to enhance productivity, support learning, and reflect real-world professional practice. Across your degree, we will support you to develop the critical thinking, adaptability, and values-based decision-making skills required to navigate evolving AI tools responsibly, including acknowledging their use appropriately. You should always appropriately acknowledge when you have used AI tools within assessment tasks, including which AI tools you have used and how you have used them.

To provide clarity, Macquarie University uses a simple, two-tiered approach to AI in assessment:

AI Open assessments allow you to fully incorporate AI, reflecting authentic tasks where AI would normally be used in professional settings.

Observed with AI Optional assessments involve tasks where you either demonstrate essential knowledge without technology or show how you apply AI under supervision.

Across both categories, the goal is to ensure you build foundational knowledge, exercise sound judgement, and engage with AI in ways that uphold ethical, cultural, and university values.

Inclusion and Diversity

Social inclusion at Macquarie University is about giving everyone who has the potential to benefit from higher education the opportunity to study at university, participate in campus life and flourish in their chosen field. The University has made significant moves to promote an equitable, diverse and exciting campus community for the benefit of staff and students. It is your responsibility to contribute towards the development of an inclusive culture and practice in the areas of learning and teaching, research, and service orientation and delivery. As a member of the Macquarie University community, you must not discriminate against or harass others based on their sex, gender, race, marital status, carers' responsibilities, disability, sexual orientation, age, political conviction or religious belief. All staff and students are expected to display appropriate behaviour that is conducive to a healthy learning environment for everyone.

Professionalism

In the Faculty of Medicine, Health and Human Sciences, professionalism is a key capability

embedded in all our courses.

As part of developing professionalism, students are expected to attend all small group interactive sessions including clinical, practical, laboratory, work-integrated learning (e.g., community clinical placements), and team-based learning activities. As an adult learner, we respect your decision to choose how you engage with your learning, but we would remind you that the learning opportunities we create for you have been done so to enable your success, and that by not engaging you may impact your ability to successfully complete this unit. We equally expect that you show respect for the academic staff who have worked hard to develop meaningful activities and prioritise your learning by communicating with them in advance if you are unable to attend a small group interactive session.

Another dimension of professionalism is having respect for your peers. It is the right of every student to learn in an environment that is free of disruption and distraction. Please arrive to all learning activities on time, and if you are unavoidably detained, please join activity as quietly as possible to minimise disruption. Phones and other electronic devices that produce noise and other distractions must be turned off prior to entering class. Where your own device (e.g. laptop) is being used for class-related activities, you are asked to close down all other applications to avoid distraction to you and others. Please treat your fellow students with the utmost respect. If you are uncomfortable participating in any specific activity, please let the relevant academic know.

Unit information based on version 2026.02 of the [Handbook](#)