



MGMT8009

Managing Globally

Session 2, In person-scheduled-weekday, North Ryde 2026

Department of Management

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General Information

Unit convenor and teaching staff

Partha Mukherjee

partha.mukherjee@mq.edu.au

Contact via Email or prior booking

Mondays 4:45 PM and 9:00 PM

Credit points

10

Prerequisites

Admission to MMgmt or MEngMgt

Corequisites

Co-badged status

Unit description

This unit examines the macro view of international business, examining the underlying causes and benefits of trade and foreign direct investment flows between nations. The driving forces behind globalisation are examined, as are the costs and benefits to nations, industries and individuals flowing from the globalised economy. The firm-level aspects of international business are also considered to provide students with an understanding of some of the key issues faced by managers engaged in international business operations. We explore the development of international strategies appropriate for different business environments and the most commonly utilised forms of foreign market-entry modes, together with their implications for managers.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Investigate and explain contemporary theories and research on managing globally.

ULO2: Evaluate the major influences on firms that participate in international markets.

ULO3: Analyse the complexity, managerial challenges and opportunities of the global business environment, including in the context of sustainability concerns.

General Assessment Information

Late Assessment Submission Penalty (written assessments)

If you submit your assessment late, 5% of the total possible marks will be deducted for each day (including weekends), up to 7 days. Submissions more than 7 days late will receive a mark of 0.

Example 1 (out of 100): If you score 85/100 but submit 20 hours late, you will lose 5 marks and receive 80/100.

Example 2 (out of 30): If you score 27/30 but submit 20 hours late, you will lose 1.5 marks and receive 25.5/30.

Extensions:

Automatic short extension: Some assessments are eligible for automatic short extension. You can only apply for an automatic short extension before the due date.

Special Consideration: If you need more time due to serious issues and for any assessments that are not eligible for Short Extension, you must apply for Special Consideration. Need help? Review the [Special Consideration page](#) for further details.

Assessment Tasks

Name	Weighting	Hurdle	Due	Groupwork/Individual	Short Extension	AI Approach
Skills development: Applied business analysis	30%	No	19/08/2026	Individual	Yes	Open AI
Professional practice: Applied international business analysis	30%	No	Wk5 to Wk13	Group	No	Observed
Skills development: Applied organisational thinking	40%	No	21/10/2026	Individual	Yes	Open AI

Skills development: Applied business analysis

Assessment Type ¹: Problem-based task

Indicative Time on Task ²: 20 hours

Due: **19/08/2026**

Weighting: **30%**

Groupwork/Individual: Individual

Short extension ³: Yes

AI Approach: Open AI

The purpose of this assessment is to develop your ability to research, analyse, and apply

management and international business theories to organisational contexts, and to communicate findings and recommendations in a professional and evidence-based way.

You will conduct a structured analysis using theoretical and empirical evidence to address a contemporary organisational challenge. Your submission will demonstrate critical reasoning, research integration, and clear, professional communication aligned with business standards.

Skills in focus:

- Discipline knowledge
- Critical thinking and problem solving
- Work readiness

Deliverable(s): Written submission [max 1500 words]

Individual assessment

On successful completion you will be able to:

- Investigate and explain contemporary theories and research on managing globally.
- Evaluate the major influences on firms that participate in international markets.

Professional practice: Applied international business analysis

Assessment Type ¹: Presentation task

Indicative Time on Task ²: 10 hours

Due: **Wk5 to Wk13**

Weighting: **30%**

Groupwork/Individual: Group

Short extension ³: No

AI Approach: Observed

The purpose of this assessment is to develop your ability to research, analyse, and communicate insights about an organisation's international operations, using theoretical frameworks and practical evidence.

You will work collaboratively to select an organisation with significant international operations and examine its global strategy, development, and future challenges. Your analysis will integrate course concepts with additional research and demonstrate applied understanding of international business dynamics.

Skills in focus:

- Collaboration and communication
- Work readiness

Deliverable(s): Presentation (10 min max) with accompanying slides.

Group assessment

On successful completion you will be able to:

- Investigate and explain contemporary theories and research on managing globally.
- Evaluate the major influences on firms that participate in international markets.
- Analyse the complexity, managerial challenges and opportunities of the global business environment, including in the context of sustainability concerns.

Skills development: Applied organisational thinking

Assessment Type ¹: Professional task

Indicative Time on Task ²: 20 hours

Due: **21/10/2026**

Weighting: **40%**

Groupwork/Individual: Individual

Short extension ³: Yes

AI Approach: Open AI

The purpose of this assessment is to develop your ability to investigate, critique, and construct an evidence-based argument in response to a prescribed case study.

You will select one case from a provided list and conduct a structured academic analysis that integrates theoretical concepts, critical reasoning, and relevant research evidence. Your essay will demonstrate clear argumentation, application of frameworks, and insight into the topic area.

Skills in focus:

- Discipline knowledge
- Global, ethical and environmental citizenship

Deliverable(s): Written analysis [max 2000 words]

Individual assessment

On successful completion you will be able to:

- Investigate and explain contemporary theories and research on managing globally.
- Analyse the complexity, managerial challenges and opportunities of the global business

environment, including in the context of sustainability concerns.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- [Academic Success](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation.

³ An automatic short extension is available for some assessments. Apply through the [Service Connect Portal](#).

Delivery and Resources

Please Refer to iLearn.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](https://students.mq.edu.au/support/study/policies) (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released

directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit connect.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Academic Success

[Academic Success](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Ask a Study Coach](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

Student Enquiries

Got a question? Ask us via the [Service Connect Portal](#), or contact [Service Connect](#).

IT Help

For help with University computer systems and technology, visit <https://students.mq.edu.au/support/technology/service-desk>.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Unit information based on version 2026.02 of the [Handbook](#)