



MMCC2023

Radical Media

Session 2, In person-scheduled-weekday, North Ryde 2026

School of Communication, Society and Culture

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General Information

Unit convenor and teaching staff

Convenor

Can Yalcinkaya

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25B Wally's Walk

Please see ilearn

Tutor

Dave Hare

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Jillian Kramer

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Credit points

10

Prerequisites

40cp at 1000 level or above

Corequisites

Co-badged status

Unit description

This unit explores radical media that are central to the reproduction and contestation of power. It introduces students to concepts and methods that can be used to analyse the way media enables acts of dissent from individual and fleeting actions to the creation of global movements. We will consider the aesthetics of power, activism, the spread of misinformation, memes, platforms of protest and censorship.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Identify and explain cultural theory and methods that can be used to examine radical media, and apply them through effective analysis of case studies

ULO2: Communicate contextualised, reflective and ethical accounts of the use of radical media

ULO3: Formulate theoretically informed arguments in written and spoken form

ULO4: Recognise the ethical, cultural and social issues at stake in the use of radical media

General Assessment Information

Feedback

Feedback on assessments and student learning and performance will be provided in a range of ways throughout this unit. Students will receive formal group feedback in the form of rubrics and group discussion and individual feedback on their performance in some assessments in the form of general comments, rubric, and in-text comments attached to assignments marked in Turnitin. They may receive further individual feedback from unit staff in email communication and personal consultations. Marks are made available in the Gradebook function in iLearn.

Late Submission and Special Consideration

Students with a pre-existing disability/health condition or prolonged adverse circumstances may be eligible for ongoing assistance and support. Such support is governed by other policies and may be sought and coordinated through [Campus Wellbeing](#) and Support Services.

The Faculty policy in relation to late assessment submissions is as follows:

Unless a Special Consideration request has been submitted and approved, **a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted**, up until the 7th day (including weekends). After the 7th day, a mark of '0' (zero) will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical issue. This late penalty will apply to written reports and recordings only. **Late submission of time sensitive tasks** (such as tests/exams, performance assessments/presentations, scheduled practical assessments/labs **will be addressed by the unit convenor in a Special consideration application**.

To be very clear:

- Unless you have applied for special consideration and had your application approved, for each day your assignment is late, 5 marks will be deducted. For example, if you submit your assignment 7 days late, 35 marks will be deducted, which means you will likely fail that assignment.
- If your assignment is more than 7 days late (including weekends), you will get 0 for your assignment.

These are serious penalties that will substantially alter your final grade and even determine whether you pass or fail this unit. Please make every effort to submit your assignment by the due date.

If you find you cannot submit your assignment on time, please apply for **Special Consideration through AskMQ**. Make sure you read Macquarie University's policy regarding Special Consideration requests before you apply: <https://students.mq.edu.au/study/assessment-exams/special-consideration>

Assessment Tasks

Name	Weighting	Hurdle	Due	Groupwork/Individual	Short Extension	AI Approach
Module learning activities	20%	No	29/10/2026	Individual	Yes	Open
Concept Video	30%	No	17/09/2026	Individual	Yes	Open
Final Essay	50%	No	05/11/2026	Individual	Yes	Open

Module learning activities

Assessment Type ¹: Problem-based task

Indicative Time on Task ²: 32 hours

Due: **29/10/2026**

Weighting: **20%**

Groupwork/Individual: Individual

Short extension ³: Yes

AI Approach: Open

At the end of each module, students will undertake a structured task that demonstrates engagement with and application of concepts, approaches and issues explored in the previous weeks

On successful completion you will be able to:

- Identify and explain cultural theory and methods that can be used to examine radical media, and apply them through effective analysis of case studies
- Communicate contextualised, reflective and ethical accounts of the use of radical media

Concept Video

Assessment Type ¹: Presentation task

Indicative Time on Task ²: 18 hours

Due: **17/09/2026**

Weighting: **30%**

Groupwork/Individual: Individual

Short extension ³: Yes

AI Approach: Open

Students will create a short video on a selected course concept. They will submit their video and

transcript for assessment. Refer to iLearn for further information.

On successful completion you will be able to:

- Formulate theoretically informed arguments in written and spoken form

Final Essay

Assessment Type ¹: Written Submission

Indicative Time on Task ²: 45 hours

Due: **05/11/2026**

Weighting: **50%**

Groupwork/Individual: Individual

Short extension ³: Yes

AI Approach: Open

Students are required to write a final essay in response to questions available in iLearn. Refer to iLearn for further information.

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- Communicate contextualised, reflective and ethical accounts of the use of radical media
- Formulate theoretically informed arguments in written and spoken form
- Recognise the ethical, cultural and social issues at stake in the use of radical media

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- [Academic Success](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation.

³ An automatic short extension is available for some assessments. Apply through the [Service Connect Portal](#).

Delivery and Resources

Following feedback from previous cohorts, this unit will be delivered in three modules throughout the semester. A weekly breakdown is below in the unit schedule. In total, the unit will involve:

- 10 recorded lectures available in Echo360
- For on-campus students, there are 9 tutorials throughout the session

- For online-flexible students, there will be 9 discussion forums

Please see below and in iLearn for more details. For specific class times for on-campus students, please see the timetable. ***Tutorials for this unit begin in week two.***

Unit readings will be made available through the university library and can be accessed online via Leganto. A link to Leganto will be available on the unit's iLearn space. A working internet connection is critical to successfully complete this unit, as well as participate in this unit's classes.

Unit Schedule

Unit Schedule

This unit is broken into three modules:

Week 1: Introduction (lecture but no tutorials this week)

Module one: Radical Aesthetics

Week 2: War of walls (lecture & tutorial)

Week 3: Authorised aesthetics (lecture & tutorial)

Week 4: Artivism (lecture & tutorial)

Week 5: Module 1 learning task due (no lecture or tutorial this week)

Module two: Radical Influence

Week 6: Platforms of protest (lecture & tutorial)

Week 7: Manipulation and mis/disinformation (lecture & tutorial)

Week 8: Memes & evading moderation (lecture & tutorial), concept video due

Semester Recess: Module 2 learning task due

Module 3: Radical Dilemmas

Week 9: From wellness to authoritarianism (lecture & tutorial)

Week 10: From fandom to conspiracy (lecture & tutorial)

Week 11: From memes to extremes (lecture & tutorial)

Week 12: Module 3 learning task due

Week 13: final essay due

Please see iLearn for a detailed PDF schedule.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](https://students.mq.edu.au/support/study/policies) (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit connect.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Academic Success

[Academic Success](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Ask a Study Coach](#)
- [Access StudyWISE](#)

- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

Student Enquiries

Got a question? Ask us via the [Service Connect Portal](#), or contact [Service Connect](#).

IT Help

For help with University computer systems and technology, visit <https://students.mq.edu.au/support/technology/service-desk>.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Unit information based on version 2026.02 of the [Handbook](#)