



MMCC6000

Production Foundation

Session 2, Online-scheduled-weekday 2026

School of Humanities

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General Information

Unit convenor and teaching staff

Convenor and Lecturer

Andrew Robson

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191D, 10 Hadenfeld Ave

Consultation by appointment

Credit points

10

Prerequisites

Admission to MCrInd or MMediaComm

Corequisites

Co-badged status

Unit description

This unit provides foundational study in practices and technologies used in the creative industries. Students will examine creative expression and communication, as well as current techniques for digital and online production. Students in this unit will explore developments in practice and production. They will create, produce and present content across a range of formats and platforms involving video, performances, writing, image, and sound. Emphasis is placed on originality, design thinking, and responding to a creative brief.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: analyse and demonstrate the principles and techniques underlying contemporary production and practices.

ULO2: evaluate and critique the development of contemporary creative practice.

ULO3: synthesise the historical developments in multidisciplinary practice and production.

ULO4: communicate using appropriate styles and techniques across different formats

and platforms.

General Assessment Information

Late submission policy

Unless a Special Consideration request has been submitted and approved, **a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends)**. After the 7th day, a mark of '0' (zero) will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical issue.

This late penalty will apply to non-timed sensitive assessment (incl essays, reports, posters, portfolios, journals, recordings etc). Late submission of time sensitive tasks (such as tests/exams, performance assessments/presentations, scheduled practical assessments/labs etc) will only be addressed by the unit convenor in a Special consideration application. Special Consideration outcome may result in a new question or topic. The Special Consideration application page can be found here:

<https://students.mq.edu.au/study/assessment-exams/special-consideration>

Assessment Tasks

Name	Weighting	Hurdle	Due	Groupwork/Individual	Short Extension	AI Approach
Collaborative Creative Production	50%	No	18/09/2026	Individual and Group	No	Open
Individual Creative Production	50%	No	30/10/2026	Individual	Yes	Open

Collaborative Creative Production

Assessment Type ¹: Creative task

Indicative Time on Task ²: 40 hours

Due: **18/09/2026**

Weighting: **50%**

Groupwork/Individual: Individual and Group

Short extension ³: No

AI Approach: Open

Students will be allocated a group. In small groups, students will write, plan, and acquire images and sound for a creative production of any genre and form exploring a topic that each group will decide collectively. Students will have individual roles such as director, producer, cinematographer, production designer, composer, sound recordist/designer and editor. An Individual Production Diary will also be submitted, outlining students' individual contributions to the project. Refer to iLearn for further information.

On successful completion you will be able to:

- analyse and demonstrate the principles and techniques underlying contemporary production and practices.
- evaluate and critique the development of contemporary creative practice.
- synthesise the historical developments in multidisciplinary practice and production.
- communicate using appropriate styles and techniques across different formats and platforms.

Individual Creative Production

Assessment Type ¹: Creative task

Indicative Time on Task ²: 60 hours

Due: **30/10/2026**

Weighting: **50%**

Groupwork/Individual: Individual

Short extension ³: Yes

AI Approach: Open

Students will work individually on the development of a creative work in a time based recorded medium of their choice (screen, sound, music, radio/podcast piece). Students will also submit a critical evaluation analysing and evaluating the ways technical and aesthetic considerations have combined to realise the original concept, including a production portfolio of documents demonstrating technical and creative research, preparation and process undertaken (for example, scripts, script breakdowns, colour charts, storyboards, scores). Refer to iLearn for further information.

On successful completion you will be able to:

- analyse and demonstrate the principles and techniques underlying contemporary production and practices.
- evaluate and critique the development of contemporary creative practice.
- synthesise the historical developments in multidisciplinary practice and production.
- communicate using appropriate styles and techniques across different formats and platforms.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- [Academic Success](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation.

³ An automatic short extension is available for some assessments. Apply through the [Service Connect Portal](#).

Delivery and Resources

Seminars will commence in Week 2 .

Online students can access the seminars via the Zoom link on ilearn.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](#) (<https://policies.mq.edu.au>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](#) (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](#) (<https://policies.mq.edu.au>) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit connect.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a

range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Academic Success

[Academic Success](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Ask a Study Coach](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

Student Enquiries

Got a question? Ask us via the [Service Connect Portal](#), or contact [Service Connect](#).

IT Help

For help with University computer systems and technology, visit <https://students.mq.edu.au/support/technology/service-desk>.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Unit information based on version 2026.02 of the [Handbook](#)