



MQBS3020

Contemporary Business Challenges

Session 2, In person-scheduled-weekday, North Ryde 2026

Department of Management

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Disclaimer

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General Information

Unit convenor and teaching staff Murray Taylor murray.taylor@mq.edu.au
Credit points 10
Prerequisites Admission to BBus and 130cp at 1000 level or above including 10cp at 3000 level
Corequisites
Co-badged status
Unit description This course-wide Capstone unit is designed to be taken by students in their final session of study within the Bachelor of Business. Students will apply their discipline-specific knowledge within collaborative environments and develop their leadership and communication capabilities through the Capstone project. At the completion of the unit, students are expected to have developed and critically reflected on the ethical and sustainability contexts.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Integrate and apply discipline specific knowledge and skills with an appreciation of cross disciplinary requirements.

ULO2: Identify and analyse issues from a variety of ethical and sustainability positions as applied to the business context.

ULO3: Reflect on outcomes of working in teams to apply communication and leadership skills to achieve business solutions in a range of contexts.

General Assessment Information

Late Assessment Submission Penalty (written assessments)

If you submit your assessment late, 5% of the total possible marks will be deducted for each day

(including weekends), up to 7 days. Submissions more than 7 days late will receive a mark of 0.

Example 1 (out of 100): If you score 85/100 but submit 20 hours late, you will lose 5 marks and receive 80/100.

Example 2 (out of 30): If you score 27/30 but submit 20 hours late, you will lose 1.5 marks and receive 25.5/30.

Extensions:

Automatic short extension: Some assessments are eligible for automatic short extension. You can only apply for an automatic short extension before the due date.

Special Consideration: If you need more time due to serious issues and for any assessments that are not eligible for Short Extension, you must apply for Special Consideration. Need help? Review the [Special Consideration page](#) for further details.

Assessment Tasks

Name	Weighting	Hurdle	Due	Groupwork/Individual	Short Extension	AI Approach
Professional practice: Sustainable business decision-making	40%	No	16/10/2026	Individual and Group	No	Open AI
Skills development task: Planning collaborative work	30%	No	03/09/2026	Individual	Yes	Open AI
Professional practice: Employability pitch	30%	No	Week 12/13 in tutorials	Individual	No	Observed

Professional practice: Sustainable business decision-making

Assessment Type ¹: Problem-based task

Indicative Time on Task ²: 35 hours

Due: **16/10/2026**

Weighting: **40%**

Groupwork/Individual: Individual and Group

Short extension ³: No

AI Approach: Open AI

The purpose of this assessment is to develop your ability to assess business challenges and opportunities by applying sustainable concepts and models.

You will work in a team to investigate existing and potential firms to evaluate and suggest

sustainable business decisions for the allocated firm.

Skills in focus:

- Discipline knowledge
- Critical thinking and problem solving
- Collaboration and communication
- Work readiness

Deliverable(s): Written report [max 3,000 words]

Individual and group assessment

On successful completion you will be able to:

- Integrate and apply discipline specific knowledge and skills with an appreciation of cross disciplinary requirements.
- Identify and analyse issues from a variety of ethical and sustainability positions as applied to the business context.
- Reflect on outcomes of working in teams to apply communication and leadership skills to achieve business solutions in a range of contexts.

Skills development task: Planning collaborative work

Assessment Type ¹: Problem-based task

Indicative Time on Task ²: 30 hours

Due: **03/09/2026**

Weighting: **30%**

Groupwork/Individual: Individual

Short extension ³: Yes

AI Approach: Open AI

The purpose of this assessment is to develop your ability to plan for your report and apply leadership principles to ensure positive group dynamics.

You will individually apply early critiques and opportunities for your chosen firm and select leadership theories or frameworks that can be applied to your group experiences, drawing on scholarly research to evaluate how these insights shape your understanding of future practice.

Skills in focus:

- Work readiness

- Discipline knowledge
- Critical thinking and problem solving
- Collaboration skills

Deliverable(s): Individual report [up to 1000 words]

Individual assessment

On successful completion you will be able to:

- Integrate and apply discipline specific knowledge and skills with an appreciation of cross disciplinary requirements.
- Reflect on outcomes of working in teams to apply communication and leadership skills to achieve business solutions in a range of contexts.

Professional practice: Employability pitch

Assessment Type ¹: Presentation task

Indicative Time on Task ²: 25 hours

Due: **Week 12/13 in tutorials**

Weighting: **30%**

Groupwork/Individual: Individual

Short extension ³: No

AI Approach: Observed

The purpose of this assessment is to develop your ability to communicate your strengths and skills and highlight your employability to future employers.

You will communicate your strengths and skill streams related to business, applying theory and models in a clear and engaging presentation.

Skills in focus:

- Discipline knowledge
- Communication skills
- Work readiness

Deliverable(s): 3-4min Q&A presentation

Individual assessment

On successful completion you will be able to:

- Integrate and apply discipline specific knowledge and skills with an appreciation of cross disciplinary requirements.
 - Identify and analyse issues from a variety of ethical and sustainability positions as applied to the business context.
 - Reflect on outcomes of working in teams to apply communication and leadership skills to achieve business solutions in a range of contexts.
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¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- [Academic Success](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation.

³ An automatic short extension is available for some assessments. Apply through the [Service Connect Portal](#).

Delivery and Resources

See iLearn for details

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](https://students.mq.edu.au/support/study/policies) (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit connect.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Academic Success

[Academic Success](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Ask a Study Coach](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)

- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

Student Enquiries

Got a question? Ask us via the [Service Connect Portal](#), or contact [Service Connect](#).

IT Help

For help with University computer systems and technology, visit <https://students.mq.edu.au/support/technology/service-desk>.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Unit information based on version 2026.04 of the [Handbook](#)