



ACCG8143

Strategic Business Leader II

Session 2, In person-scheduled-weekday, North Ryde 2026

Department of Accounting and Corporate Governance

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General Information

Unit convenor and teaching staff

Unit Convenor & Lecturer

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4ER Room 317

TBA

Credit points

10

Prerequisites

ACCG926 or ACCG8126

Corequisites

ACCG941 or ACCG8141

Co-badged status

Unit description

This unit, part 2 of the strategic business leader series, aims to provide knowledge regarding the external forces (behaviour of customers, initiatives of competitors, emergence of new laws and regulations) that shape the environment of an organisation. The unit is also concerned with the internal ambitions and concerns (desire for growth, design of processes, competency of employees, financial resources) that exist within an organisation. Specifically, the unit considers the factors relevant in establishing the strategic position of an organisation in the present and as predicted in the future using relevant forecasting techniques. It is primarily concerned with the impact of the external environment on an organisation, its internal capabilities and expectations, and how the organisation positions itself subject to these constraints.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Apply leadership skills using organisation perspective in developing and delivering value-creating strategy

ULO2: Evaluate strategic options and making strategic choices considering the external environment and the availability of internal resources

ULO3: Select and apply appropriate information technologies and data analytics to identify strategic opportunities and implement strategic options

ULO4: Assess and advise on the strategic aspects of innovation, performance excellence, and change management

ULO5: Analyse and evaluate the effectiveness of an organisation's strategy and the financial consequences of implementing strategic decisions

General Assessment Information

Late Submission Penalties

If you submit your assessment late, 5% of the total possible marks will be deducted for each day (including weekends), up to 7 days. Submissions more than 7 days late will receive a mark of 0.

Example 1 (out of 100):

If you score 85/100 but submit **20 hours late**, you will lose **5 marks** and receive **80/100**.

Example 2 (out of 30):

If you score 27/30 but submit **20 hours late**, you will lose **1.5 marks** and receive **25.5/30**.

Extensions

Automatic short extension: Some assessments are eligible for automatic short extension. You can only apply for an automatic short extension before the due date.

Special Consideration: If you need more time due to serious issues and for any assessments that are not eligible for Short Extension, you must apply for Special Consideration. Need help? Review the [Special Consideration page](#) for further details.

Assessment Tasks

Name	Weighting	Hurdle	Due	Groupwork/Individual	Short Extension	AI Approach
Skills development: Qualitative analysis	25%	No	02/11/2026	Individual	Yes	Open AI
Formal examination	50%	No	University Examination Period	Individual	No	Observed

Name	Weighting	Hurdle	Due	Groupwork/Individual	Short Extension	AI Approach
Skills development: Leading business strategically	25%	No	02/11/2026	Individual	Yes	Open AI

Skills development: Qualitative analysis

Assessment Type ¹: Problem-based task

Indicative Time on Task ²: 20 hours

Due: **02/11/2026**

Weighting: **25%**

Groupwork/Individual: Individual

Short extension ³: Yes

AI Approach: Open AI

The purpose of this assessment is for you to apply business analysis and strategic management concepts in the real world.

You will prepare an essay integrating theoretical knowledge and practical application.

Skills in focus:

- Discipline knowledge
- Communication skills
- Critical thinking and problem solving

Deliverable(s): Written submission [max 1200 words]

Individual assessment

On successful completion you will be able to:

- Apply leadership skills using organisation perspective in developing and delivering value-creating strategy
- Evaluate strategic options and making strategic choices considering the external environment and the availability of internal resources
- Select and apply appropriate information technologies and data analytics to identify strategic opportunities and implement strategic options
- Assess and advise on the strategic aspects of innovation, performance excellence, and change management
- Analyse and evaluate the effectiveness of an organisation's strategy and the financial consequences of implementing strategic decisions

Formal examination

Assessment Type ¹: Examination

Indicative Time on Task ²: 30 hours

Due: **University Examination Period**

Weighting: **50%**

Groupwork/Individual: Individual

Short extension ³: No

AI Approach: Observed

The purpose of this assessment is for you to demonstrate the expertise they have gained in becoming a Strategic Business Leader.

You will participate in a 2-hour exam held during the University Examination period.

Important information about the exam will be made available on the unit iLearn page. You should also review the [MQ Exams website](#) for general tips.

Deliverable(s): Formal exam

Individual assessment

On successful completion you will be able to:

- Apply leadership skills using organisation perspective in developing and delivering value-creating strategy
- Evaluate strategic options and making strategic choices considering the external environment and the availability of internal resources
- Select and apply appropriate information technologies and data analytics to identify strategic opportunities and implement strategic options
- Assess and advise on the strategic aspects of innovation, performance excellence, and change management
- Analyse and evaluate the effectiveness of an organisation's strategy and the financial consequences of implementing strategic decisions

Skills development: Leading business strategically

Assessment Type ¹: Problem-based task

Indicative Time on Task ²: 30 hours

Due: **02/11/2026**

Weighting: **25%**

Groupwork/Individual: Individual

Short extension ³: Yes

AI Approach: Open AI

The purpose of this assessment is for you to demonstrate understanding of the material covered.

You will submit a written response to the material covered in the seminars.

Skills in focus: Critical thinking and problem solving

Deliverable(s): Written submission

Individual assessment

On successful completion you will be able to:

- Apply leadership skills using organisation perspective in developing and delivering value-creating strategy
- Evaluate strategic options and making strategic choices considering the external environment and the availability of internal resources
- Select and apply appropriate information technologies and data analytics to identify strategic opportunities and implement strategic options
- Assess and advise on the strategic aspects of innovation, performance excellence, and change management
- Analyse and evaluate the effectiveness of an organisation's strategy and the financial consequences of implementing strategic decisions

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- [Academic Success](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation.

³ An automatic short extension is available for some assessments. Apply through the [Service Connect Portal](#).

Delivery and Resources

Required Text:	The required textbooks for this unit, available in both hardcopy and eBook formats from BPP Learning Media, are as follows: • ACCA Strategic Business Leader Workbook Sept 2026 to June 2027 • ACCA Strategic Business Leader Practice & Revision Kit Sept 2026 to June 2027
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Recommended Readings:	Supplementary materials will be listed under each weekly section on iLearn. It is essential for students to review the designated materials prior to attending classes and completing assessment tasks. Additionally, students are encouraged to conduct independent research to enhance their understanding of the subject matter. The unit convenor will provide guidance on additional learning resources.
Delivery:	• This unit consists of 13 weekly seminars. • Attendance at seminars is expected for all students. • Active participation in seminar discussions is expected from students.
Please refer to iLearn for additional information and resources.	

Unit Schedule

Week #	Lecture Topic
1	Strategy, leadership, and culture
2	The external environment
3	Strategic capability
4	Competitive advantage and strategic choice
5	Financial analysis I
6	Financial analysis II
7	Application of IT
8	E-Business
Mid session break (From 21 September to 5 October)	
9	Enabling success and strategic change I
10	Enabling success and strategic change II
11	Process redesign
12	Project management
13	Revision

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.smq.edu.au\)](https://policies.smq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](https://students.mq.edu.au/support/study/policies) (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit connect.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Academic Success

[Academic Success](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Ask a Study Coach](#)
- [Access StudyWISE](#)

- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

Student Enquiries

Got a question? Ask us via the [Service Connect Portal](#), or contact [Service Connect](#).

IT Help

For help with University computer systems and technology, visit <https://students.mq.edu.au/support/technology/service-desk>.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Unit information based on version 2026.02 of the [Handbook](#)