



ACCG8303

CPA - Global Strategy and Leadership

Session 2, In person-scheduled-weekday, North Ryde 2026

Department of Accounting and Corporate Governance

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General Information

Unit convenor and teaching staff

Unit Convenor & Lecturer

Charles Koh

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Contact via via Dialogue in iLearn.

Credit points

10

Prerequisites

(ACCG907 or ACCG8307) and (ACCG908 or ACCG8308) and (ACCG913 or ACCG8313)

Corequisites

Co-badged status

Unit description

This unit provides extended formal academic support to students concurrently enrolled in the Global Strategy and Leadership unit of the CPA program. Specifically, this unit provides students with a framework and the necessary analytical tools in order to develop and implement strategy. The unit covers a number of modules which predominantly follow a rational, or traditional analytical approach to the strategic management cycle – analysis, choice, and implementation. A number of approaches available to leaders will be examined.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Apply understanding of strategy and leadership concepts to business case scenarios

ULO2: Apply concepts of a) remote environment, b) industry analysis, c) competitor and key customer analysis, d) capability analysis, e) stakeholder analysis and performance measurement to implement strategies for leadership functions

ULO3: Analyse the role of leaders in developing and implementing strategy and be able to apply the strategy and leadership concepts learned to case scenarios

ULO4: Develop professional skills and capabilities in strategic thinking

ULO5: Develop communication and presentation skills relating to strategy and strategic leadership

General Assessment Information

Details about each assessment task will be available on iLearn.

Late Submission Penalties

If you submit your assessment late, 5% of the total possible marks will be deducted for each day (including weekends), up to 7 days. Submissions more than 7 days late will receive a mark of 0.

Example 1 (out of 100):

If you score 85/100 but submit **20 hours late**, you will lose **5 marks** and receive **80/100**.

Example 2 (out of 30):

If you score 27/30 but submit **20 hours late**, you will lose **1.5 marks** and receive **25.5/30**.

Extensions

Automatic short extension: Some assessments are eligible for automatic short extension. You can only apply for an automatic short extension before the due date.

Special Consideration: If you need more time due to serious issues and for any assessments that are not eligible for Short Extension, you must apply for Special Consideration. Need help? Review the [Special Consideration page](#) for further details.

Assessment Tasks

Name	Weighting	Hurdle	Due	Groupwork/Individual	Short Extension	AI Approach
Formal examination	25%	No	28-Aug-2026	Individual	No	Observed
Formal examination	35%	No	02-Oct-2026	Individual	No	Observed
CPA - External exam	30%	Yes	5 - 20 Oct 2026	Individual	No	Observed
Skills development: Learning engagement log	10%	No	25/09/2026	Individual	Yes	Open AI

Formal examination

Assessment Type ¹: Examination

Indicative Time on Task ²: 15 hours

Due: **28-Aug-2026**

Weighting: **25%**

Groupwork/Individual: Individual

Short extension ³: No

AI Approach: Observed

The purpose of this assessment is for you to demonstrate your understanding and knowledge of key topics from the unit.

You will participate in a formal test. Feedback on this test will help you assess your progress through the unit content.

Deliverable(s): Test

Individual assessment

On successful completion you will be able to:

- Apply understanding of strategy and leadership concepts to business case scenarios
- Apply concepts of a) remote environment, b) industry analysis, c) competitor and key customer analysis, d) capability analysis, e) stakeholder analysis and performance measurement to implement strategies for leadership functions
- Develop professional skills and capabilities in strategic thinking

Formal examination

Assessment Type ¹: Examination

Indicative Time on Task ²: 30 hours

Due: **02-Oct-2026**

Weighting: **35%**

Groupwork/Individual: Individual

Short extension ³: No

AI Approach: Observed

The purpose of this assessment is for you to demonstrate your understanding and knowledge of key topics from the unit.

You will participate in a formal test. Feedback on this test will help you assess your progress through the unit content.

Deliverable(s): Test

Individual assessment

On successful completion you will be able to:

- Apply understanding of strategy and leadership concepts to business case scenarios

- Apply concepts of a) remote environment, b) industry analysis, c) competitor and key customer analysis, d) capability analysis, e) stakeholder analysis and performance measurement to implement strategies for leadership functions
- Analyse the role of leaders in developing and implementing strategy and be able to apply the strategy and leadership concepts learned to case scenarios
- Develop professional skills and capabilities in strategic thinking

CPA - External exam

Assessment Type ¹: Examination

Indicative Time on Task ²: 20 hours

Due: **5 - 20 Oct 2026**

Weighting: **30%**

Groupwork/Individual: Individual

Short extension ³: No

AI Approach: Observed

This is a hurdle assessment task (see [assessment policy](#) for more information on hurdle assessment tasks)

Examination administered by CPA Australia. CPA Australia will advise on the format and topics included in the final exam.

Students need to achieve at least a PASS mark in this CPA external examination.

If students do not pass this CPA examination, students will not pass this unit.

On successful completion you will be able to:

- Apply understanding of strategy and leadership concepts to business case scenarios
- Apply concepts of a) remote environment, b) industry analysis, c) competitor and key customer analysis, d) capability analysis, e) stakeholder analysis and performance measurement to implement strategies for leadership functions
- Develop professional skills and capabilities in strategic thinking

Skills development: Learning engagement log

Assessment Type ¹: Problem-based task

Indicative Time on Task ²: 10 hours

Due: **25/09/2026**

Weighting: **10%**

Groupwork/Individual: Individual

Short extension ³: Yes

AI Approach: Open AI

The purpose of this assessment is for you to demonstrate consistent engagement and progress throughout each module in the unit.

You will complete and log each module's tasks, ensuring satisfactory completion and meeting the required standards for each module.

Skills in focus:

- Communication skills
- Work readiness
- Critical thinking and problem solving
- Discipline knowledge

Deliverable(s): A completed module log for each unit, demonstrating satisfactory completion of each module's tasks and activities.

Individual assessment.

On successful completion you will be able to:

- Apply understanding of strategy and leadership concepts to business case scenarios
- Apply concepts of a) remote environment, b) industry analysis, c) competitor and key customer analysis, d) capability analysis, e) stakeholder analysis and performance measurement to implement strategies for leadership functions
- Analyse the role of leaders in developing and implementing strategy and be able to apply the strategy and leadership concepts learned to case scenarios
- Develop professional skills and capabilities in strategic thinking
- Develop communication and presentation skills relating to strategy and strategic leadership

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- [Academic Success](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation.

³ An automatic short extension is available for some assessments. Apply through the [Service Connect Portal](#).

Delivery and Resources

In person. See CPA website for textbook.

Unit Schedule

Session	Date	Day	Location	Time
Module 1	31-Jul-26	Friday	25WW A114	2:00 pm - 5:00 pm
Module 2	7-Aug-26	Friday	25WW A114	2:00 pm - 5:00 pm
Module 3	14-Aug-26	Friday	25WW A114	2:00 pm - 5:00 pm
Module 4	21-Aug-26	Friday	25WW A114	2:00 pm - 5:00 pm
Review	19-Aug-25	Tuesday	TBA*	6:00 pm - 9:00 pm
Formal Exam (25%)	28-Aug-26	Friday	Computer lab*	2:00 pm - 5:00 pm
Module 5	4-Sep-26	Friday	25WW A114	2:00 pm - 5:00 pm
Module 6	11-Sep-26	Friday	25WW A114	2:00 pm - 5:00 pm
Module 7	18-Sep-26	Friday	25WW A114	2:00 pm - 5:00 pm
Mock Exam	25-Sep-26	Friday	Computer lab*	2:00 pm - 5:00 pm
Review	29-Sep-26	Tuesday	TBA*	6:00 pm - 9:00 pm
Formal Exam (35%)	2-Oct-26	Friday	Computer lab*	2:00 pm - 5:00 pm
Review	3-Oct-26	Saturday	TBA*	6:00 pm - 9:00 pm
Exams begin	5-Oct-26	Monday	CPA	CPA
*The exact time and venue of each session will be advised via iLearn.				

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](https://students.mq.edu.au/support/study/policies) (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit connect.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Academic Success

[Academic Success](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Ask a Study Coach](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

Student Enquiries

Got a question? Ask us via the [Service Connect Portal](#), or contact [Service Connect](#).

IT Help

For help with University computer systems and technology, visit <https://students.mq.edu.au/support/technology/service-desk>.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Changes from Previous Offering

Department has made changes to the unit's assessment tasks.

Unit information based on version 2026.03 of the [Handbook](#)