



ACCG8226

CA - Strategy and Business Performance

Session 2, In person-scheduled-weekday, North Ryde 2026

Department of Accounting and Corporate Governance

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General Information

Unit convenor and teaching staff

Sophia Su

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Credit points

10

Prerequisites

Admission to MProfAccg and (ACCG6011 and ACCG6014 and ACST6003 and ECON6049 and ACCG8225) Students must successfully complete CA - Ethics and Business module prior to enrolling in this unit. Students should directly enroll in the Ethic and Business module directly with CA ANZ.

Corequisites

Co-badged status

Unit description

Business performance is concerned with equipping students with skills for critiquing the performance of a business and supporting business decision making. The ability to critique the performance of a business and provide advice in the execution of business strategy is an essential skill for Accountants. In this unit, students apply appropriate financial models in conjunction with non-financial factors in order to evaluate alternatives and determine appropriate business solutions. Students analyse financial and non-financial factors and develop a model that incorporates sensitivity analysis to support business investment decisions. Students then evaluate funding options to support these investment decisions. By engaging in activities and assessments, students develop and demonstrate skills for communicating their insights and recommendations to a variety of audiences.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Critically evaluate an organisation's performance measurement frameworks in relation to its strategy.

ULO2: Advise on strategic business initiatives to support management decision-making.

ULO3: Communicate appropriately with stakeholders and apply an ethical approach in assessing business performance and decision-making.

ULO4: Apply International Financial Reporting Standards (IFRS)* or local equivalent standards to prepare disclosures.

Assessment Tasks

Name	Weighting	Hurdle	Due	Groupwork/Individual	Short Extension	AI Approach
CA - Workshop participation and Communication	10%	No	13 or 15 August 2026	Group	No	Open
CA - Written submission 1	20%	No	03/08/2026	Individual	No	Open
CA - Final exam	40%	Yes	01/09/2026	Individual	No	Observed
MQ - Business Report	30%	No	24/08/2026	Individual	No	Open

CA - Workshop participation and Communication

Assessment Type ¹: Professional task

Indicative Time on Task ²: 10 hours

Due: **13 or 15 August 2026**

Weighting: **10%**

Groupwork/Individual: Group

Short extension ³: No

AI Approach: Open

Students attend a Virtual workshop (organised by CA), working in groups to complete tasks relating to communicating with stakeholders about an organisation's performance and providing advice to support decision-making.

On successful completion you will be able to:

- Critically evaluate an organisation's performance measurement frameworks in relation to its strategy.
- Communicate appropriately with stakeholders and apply an ethical approach in assessing business performance and decision-making.

CA - Written submission 1

Assessment Type ¹: Professional task

Indicative Time on Task ²: 20 hours

Due: **03/08/2026**

Weighting: **20%**

Groupwork/Individual: Individual

Short extension ³: No

AI Approach: Open

Students are required to apply their knowledge to discrete, scenario-based questions relating to topics covered in weeks 1-3 (According to MQ's weekly schedule).

On successful completion you will be able to:

- Critically evaluate an organisation's performance measurement frameworks in relation to its strategy.
- Communicate appropriately with stakeholders and apply an ethical approach in assessing business performance and decision-making.

CA - Final exam

Assessment Type ¹: Examination

Indicative Time on Task ²: 20 hours

Due: **01/09/2026**

Weighting: **40%**

Groupwork/Individual: Individual

Short extension ³: No

AI Approach: Observed

This is a hurdle assessment task (see [assessment policy](#) for more information on hurdle assessment tasks)

Students are required to complete a 3-hour online invigilated exam.

Students are expected to complete and pass the CA final exam to pass the unit.

On successful completion you will be able to:

- Critically evaluate an organisation's performance measurement frameworks in relation to its strategy.
- Advise on strategic business initiatives to support management decision-making.
- Communicate appropriately with stakeholders and apply an ethical approach in assessing business performance and decision-making.
- Apply International Financial Reporting Standards (IFRS)* or local equivalent standards to prepare disclosures.

MQ - Business Report

Assessment Type ¹: Professional task

Indicative Time on Task ²: 20 hours

Due: **24/08/2026**

Weighting: **30%**

Groupwork/Individual: Individual

Short extension ³: No

AI Approach: Open

Students are required to complete a case study which will be submitted via Turnitin on iLearn.

On successful completion you will be able to:

- Critically evaluate an organisation's performance measurement frameworks in relation to its strategy.
- Advise on strategic business initiatives to support management decision-making.
- Communicate appropriately with stakeholders and apply an ethical approach in assessing business performance and decision-making.
- Apply International Financial Reporting Standards (IFRS)* or local equivalent standards to prepare disclosures.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- [Academic Success](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation.

³ An automatic short extension is available for some assessments. Apply through the [Service Connect Portal](#).

Delivery and Resources

Required and Recommended Texts and/or Materials

CA study guide and any other resources provided on CA learning platform.

Unit Web Page

The web page for this unit can be found at: <http://ilearn.mq.edu.au>.

You should also contact the IT helpdesk if you need assistance with using this website.

Alternatively, use the help feature provided. Make sure that when you have finished website that you Log Out. Failure to do so could allow unauthorised access to your account.

The following information will be available on the website:

- Assessment guide

- Important announcements
- Lecture notes
- Staff contact details
- Other relevant material

You are encouraged to regularly check the website and use it as an information and resource center to assist with your learning.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](https://students.mq.edu.au/support/study/policies) (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit connect.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the

expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Academic Success

[Academic Success](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Ask a Study Coach](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

Student Enquiries

Got a question? Ask us via the [Service Connect Portal](#), or contact [Service Connect](#).

IT Help

For help with University computer systems and technology, visit <https://students.mq.edu.au/support/technology/service-desk>.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#).

The policy applies to all who connect to the MQ network including students.

Unit information based on version 2026.06 of the **Handbook**