



BUSA3055

Information Systems for Management

Session 2, In person-scheduled-weekday, North Ryde 2026

Department of Actuarial Studies and Business Analytics

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General Information

Unit convenor and teaching staff

Unit Convenor

Mauricio Marrone

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See iLearn

Credit points

10

Prerequisites

ACCG2050 or (120cp at 1000 level or above including BUSA2020 or COMP2700)

Corequisites

Co-badged status

Unit description

This unit aims to increase students' ability to recognise, describe, evaluate, analyse, design and develop information systems from a business professional's viewpoint. The focus is on the creation of business value by improving business processes through the use of information and communications technologies (ICTs). Achievement of the unit's objectives will enable students to play an effective part in information development, management and use, and to communicate effectively with ICT professionals. This unit enables students to gain an understanding of the implications and impacts of the web revolution based on the basic principles of management information systems.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Explain why the business value of information technology is determined by people, hardware, software, data and procedures and describe the key trends of Information and Communications Technology and the implications for individuals, organisations and society.

ULO2: Describe how information technology supports business processes (including the risks and benefits of cloud computing, e-business, m-commerce, social computing and

outsourcing) and compare and contrast decisions about project management and systems development including the factors that influence management decisions.

ULO3: Explain how enterprise content management and electronic records reduce cost, support business operations and assist organisations to meet their regulatory, legal, governance and ethical obligations.

ULO4: Demonstrate an understanding of the impacts of constant connectivity and distractions on quality of life, customer service and business operations, privacy and security and interpersonal relationships.

ULO5: Demonstrate a commitment to working in a team and contribute to achieve the goals of the task at hand.

General Assessment Information

Late Assessment Submission Penalty (written assessments)

Unless a Special Consideration request has been submitted and approved, a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a grade of '0' will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical concern.

For any late submissions of time-sensitive tasks, such as scheduled tests/exams, performance assessments/presentations, and/or scheduled practical assessments/labs, students need to submit an application for Special Consideration.

Assessment Tasks

Name	Weighting	Hurdle	Due	Groupwork/Individual	Short Extension	AI Approach
<u>Skills development: Knowledge reflection report</u>	25%	No	18/09/2026	Individual	Yes	Open AI
<u>Professional practice: Information systems report</u>	35%	No	04/11/2026	Individual	Yes	Open AI
<u>Formal examination</u>	40%	No	Exam Period	Individual	No	Observed

Skills development: Knowledge reflection report

Assessment Type ¹: Portfolio

Indicative Time on Task ²: 20 hours

Due: **18/09/2026**

Weighting: **25%**

Groupwork/Individual: Individual

Short extension ³: Yes

AI Approach: Open AI

The purpose of this assessment is for you to progressively develop practical skills in information systems.

You will complete a series of learning activities throughout the semester and compile a portfolio that showcases your understanding and application of key information systems concepts.

Skills in focus:

- Critical thinking and problem solving
- Collaboration and communication
- Discipline knowledge
- Work readiness

Deliverable(s): Written portfolio including screenshots and images [2,500 words (+/- 10%)]

Individual assessment

On successful completion you will be able to:

- Explain why the business value of information technology is determined by people, hardware, software, data and procedures and describe the key trends of Information and Communications Technology and the implications for individuals, organisations and society.
- Describe how information technology supports business processes (including the risks and benefits of cloud computing, e-business, m-commerce, social computing and outsourcing) and compare and contrast decisions about project management and systems development including the factors that influence management decisions.
- Explain how enterprise content management and electronic records reduce cost, support business operations and assist organisations to meet their regulatory, legal, governance and ethical obligations.
- Demonstrate an understanding of the impacts of constant connectivity and distractions on quality of life, customer service and business operations, privacy and security and interpersonal relationships.

- Demonstrate a commitment to working in a team and contribute to achieve the goals of the task at hand.

Professional practice: Information systems report

Assessment Type ¹: Professional task

Indicative Time on Task ²: 30 hours

Due: **04/11/2026**

Weighting: **35%**

Groupwork/Individual: Individual

Short extension ³: Yes

AI Approach: Open AI

The purpose of this assessment is for you to develop your analytical and research skills by examining contemporary information systems topics.

You will write a report addressing current issues in the field of information systems, supported by scholarly references and proper academic writing.

Skills in focus:

- Critical thinking and problem solving
- Communication skills
- Discipline knowledge
- Digital skills

Deliverable(s): Written report with proper citations and references, as detailed on iLearn.

Individual assessment

On successful completion you will be able to:

- Explain why the business value of information technology is determined by people, hardware, software, data and procedures and describe the key trends of Information and Communications Technology and the implications for individuals, organisations and society.
- Describe how information technology supports business processes (including the risks and benefits of cloud computing, e-business, m-commerce, social computing and outsourcing) and compare and contrast decisions about project management and systems development including the factors that influence management decisions.
- Demonstrate an understanding of the impacts of constant connectivity and distractions on quality of life, customer service and business operations, privacy and security and interpersonal relationships.

Formal examination

Assessment Type ¹: Examination

Indicative Time on Task ²: 30 hours

Due: **Exam Period**

Weighting: **40%**

Groupwork/Individual: Individual

Short extension ³: No

AI Approach: Observed

The purpose of this assessment is for you to formally demonstrate the expertise you have gained in this unit.

You will participate in a 2-hour exam held during the University Examination period. Important information about the exam will be made available on the unit iLearn page. You should also review the [MQ Exams website](#) for general tips.

Deliverable(s): Formal exam

Individual assessment

On successful completion you will be able to:

- Explain why the business value of information technology is determined by people, hardware, software, data and procedures and describe the key trends of Information and Communications Technology and the implications for individuals, organisations and society.
- Describe how information technology supports business processes (including the risks and benefits of cloud computing, e-business, m-commerce, social computing and outsourcing) and compare and contrast decisions about project management and systems development including the factors that influence management decisions.
- Explain how enterprise content management and electronic records reduce cost, support business operations and assist organisations to meet their regulatory, legal, governance and ethical obligations.
- Demonstrate an understanding of the impacts of constant connectivity and distractions on quality of life, customer service and business operations, privacy and security and interpersonal relationships.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment

- [Academic Success](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation.

³ An automatic short extension is available for some assessments. Apply through the [Service Connect Portal](#).

Delivery and Resources

Classes

Lectures: To make the best use of our face-to-face time, each class will be divided into two parts. The theoretical component will be delivered as pre-recorded online lectures, which you are required to watch before coming to class. Our face-to-face sessions will be dedicated to practical work, where we will apply the concepts covered in the online lectures. Please ensure you have watched the relevant theoretical lecture prior to attending the practical session (see the timetable).

We will offer 1.5-hour tutorials. The timetables portal is available here: [http://timetables.mq.edu.a
u](http://timetables.mq.edu.au)

Textbook

The textbook is available via the Library (Leganto). You are expected to draw on literature from other sources (including magazines, newspapers, business reports, journals, etc.). In the case of research journals, you can search journals and explore the main catalogue or look up databases relevant to Information and Communications Technology (ICT) and management. The journals of particular interest include the following (to name a few):

- Journal of the Association for Computing Machinery (ACM)
- International Journal of Management and Systems
- Information Systems
- Information Systems and e-Business Management

Other required material will be available to students throughout the session via iLearn.

Technology Used

Course material is available on the unit website (<http://ilearn.mq.edu.au>) - please note this includes the use of Turnitin. Other technology includes access to the internet to utilise library resources and the use of applications such as word processing software for assignments.

Unit Schedule

Week	Topic
1	Navigating Digital Transformation
2	Understanding IT Infrastructure & Cloud Solutions
3	Mastering Data Governance, Business Intelligence & Analytics
4	Exploring Network Technologies & IoT Innovations
5	Securing Cyber Borders & Data Protection
6	Harnessing Social Media & the Semantic Web
7	Embracing Omnichannel Strategies & E-commerce Trends
8	READING WEEK (NO LECTURE)
9	Decoding AI, Robotics & Quantum Computing
10	Strategising IT Trends & Technology Sourcing
11	Navigating IT Ethics & Global Sustainability Challenges
12	Guest lecturer: Contemporary Topics in Information Systems
13	Revision and Exam techniques

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies \(https://students.mq.edu.au/support/study/policies\)](https://students.mq.edu.au/support/study/policies). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit connect.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Academic Success

[Academic Success](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Ask a Study Coach](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

Student Enquiries

Got a question? Ask us via the [Service Connect Portal](#), or contact [Service Connect](#).

IT Help

For help with University computer systems and technology, visit <https://students.mq.edu.au/support/technology/service-desk>.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Unit information based on version 2026.04 of the [Handbook](#)