



ENGL8060

Getting Published: Traditional, Digital, and Community Pathways

Session 2, Online-flexible 2026

School of Humanities

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General Information

Unit convenor and teaching staff
Michelle Hamadache
michelle.hamadache@mq.edu.au

Willo Drummond
willo.drummond@mq.edu.au

Credit points
10

Prerequisites
Admission to MCrWrit

Corequisites

Co-badged status
ENGX8060

Unit description
This unit focuses on developing pathways to publication via traditional magazines, digital platforms, and grassroot community events and activities. Creative writing topics include literary and genre fiction, and creative nonfiction topics such as food, health, lifestyle, travel and entertainment. Students learn to analyse readerships, identify market opportunities, determine the most appropriate publication venues, pitch to magazines, and use digital platforms to build author profiles and distribute content. Students will also be invited to look at mentorships, fellowships, and residencies as part of a writing pathway.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

- ULO1:** Analyse and critique key issues in the production of different genres of writing.
- ULO2:** Produce a publication-ready project targeting a specific market or community.
- ULO3:** Identify and analyse magazines that publish different genres of creative writing: literary fiction, genre fiction, and creative non-fiction.
- ULO4:** Use digital platforms to build author profiles and distribute content.

ULO5: Identify opportunities and strategies to publish content for specific communities.

General Assessment Information

Late Assessment Submission Penalty

Unless a Special Consideration request has been submitted and approved, **a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends).** After the 7th day, a mark of '0' (zero) will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11.55pm. A 1-hour grace period is provided to students who experience a technical issue.

This late penalty will apply to non-timed sensitive assessment (incl essays, reports, posters, portfolios, journals, recordings etc). **Late submission of time sensitive tasks** (such as tests/ exams, performance assessments/presentations, scheduled practical assessments/labs etc) **will only be addressed by the unit convenor in a Special consideration application. Special Consideration outcome may result in a new question or topic.**

Assessment Tasks

Name	Weighting	Hurdle	Due	Groupwork/Individual	Short Extension	AI Approach
Plan	20%	No	27/09/2026	Individual	Yes	Open
Portfolio	40%	No	25/10/2026	Individual	Yes	Open
Creative work (major)	40%	No	01/11/2026	Individual	Yes	Open

Plan

Assessment Type ¹: Creative task

Indicative Time on Task ²: 20 hours

Due: **27/09/2026**

Weighting: **20%**

Groupwork/Individual: Individual

Short extension ³: Yes

AI Approach: Open

Creative work incorporating concepts and practices from the unit.

On successful completion you will be able to:

- Analyse and critique key issues in the production of different genres of writing.
- Produce a publication-ready project targeting a specific market or community.
- Identify and analyse magazines that publish different genres of creative writing: literary fiction, genre fiction, and creative non-fiction.

- Use digital platforms to build author profiles and distribute content.

Portfolio

Assessment Type ¹: Portfolio

Indicative Time on Task ²: 63 hours

Due: **25/10/2026**

Weighting: **40%**

Groupwork/Individual: Individual

Short extension ³: Yes

AI Approach: Open

Portfolio of formative learning activities completed throughout the unit.

On successful completion you will be able to:

- Analyse and critique key issues in the production of different genres of writing.
- Produce a publication-ready project targeting a specific market or community.
- Identify and analyse magazines that publish different genres of creative writing: literary fiction, genre fiction, and creative non-fiction.
- Use digital platforms to build author profiles and distribute content.
- Identify opportunities and strategies to publish content for specific communities.

Creative work (major)

Assessment Type ¹: Creative task

Indicative Time on Task ²: 30 hours

Due: **01/11/2026**

Weighting: **40%**

Groupwork/Individual: Individual

Short extension ³: Yes

AI Approach: Open

Creative work incorporating concepts and practices from the unit.

On successful completion you will be able to:

- Analyse and critique key issues in the production of different genres of writing.
- Produce a publication-ready project targeting a specific market or community.
- Identify and analyse magazines that publish different genres of creative writing: literary fiction, genre fiction, and creative non-fiction.
- Use digital platforms to build author profiles and distribute content.

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- [Academic Success](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation.

³ An automatic short extension is available for some assessments. Apply through the [Service Connect Portal](#).

Delivery and Resources

Lectures

Lectures begin in Week 1. Please consult the ENGL/ENGX8060 iLearn site to access the lecture link.

Listening to the lectures is expected before participating in the weekly tutorial. Missing lectures will reduce your opportunities for learning and probably result in poor marks across the unit.

Tutorials

Depending on your mode of enrolment, you will either participate in weekly face-to-face tutorials or participate asynchronously via iLearn Discussion Forums. All students will be required to complete a portfolio of weekly learning activities, submitted at the end of the unit. Tutorials and learning activities will commence in Week 1.

Readings

Readings for this Unit are available via the iLearn site for ENGL/ENGX8060. You will find a Link on the unit homepage taking you directly to the readings.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](https://students.mq.edu.au/support/study/policies) (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about

throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central \(https://policies.mq.edu.au\)](https://policies.mq.edu.au) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit connect.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Academic Success

[Academic Success](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Ask a Study Coach](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault
- [Social support including information about finances, tenancy and legal issues](#)
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

Student Enquiries

Got a question? Ask us via the [Service Connect Portal](#), or contact [Service Connect](#).

IT Help

For help with University computer systems and technology, visit <https://students.mq.edu.au/support/technology/service-desk>.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Unit information based on version 2026.01 of the [Handbook](#)