



GMBA8012

Be Global

Coursera term 6, Online-flexible 2026

Department of Management

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Disclaimer

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General Information

Unit convenor and teaching staff Kheng Quek kheng.quek@mq.edu.au
Credit points 5
Prerequisites Admission to GMBA or GradCertGlobalBusPrac
Corequisites
Co-badged status
Unit description Globalisation has fundamentally transformed the business landscape. Rapid changes in emerging economies present a number of implications for doing business. This unit enables students to develop and evaluate strategies for operating and competing on a global scale. It explores a range of factors such as global supply chain risk management, offshoring, and supplier selection. Students will also develop a strategic perspective on international business by understanding the design of logistics networks in different countries, as well as the importance of cultural diversification on the broader ecosystem. The unit examines questions such as: How should a global supply chain and its operations be managed? How can global supply chains ensure continuity of operations in light of various internal and external sources of disruptions? What are the main criteria to be considered for offshoring part of their operations to a different geographical location? What is the strategic logic that should inform such decisions, and what are the main risks to manage? And how do you decide which international markets to enter or avoid? Are cultural differences still an important consideration, and, if so, how do you manage them?

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

ULO1: Develop sound strategies for global supply chain management

ULO2: Analyse the key drivers of global supply chain effectiveness

ULO3: Create supply chain networks that are aligned with supply chain and business strategy of the firm

ULO4: Apply established theories in identifying the critical success factors, pitfalls, and risks of global supply chain management

ULO5: Evaluate the sustainability of global supply chain operations

General Assessment Information

Submission

You will submit your assessment tasks via your online unit on Coursera.

For individual submissions, please use the following naming convention for your file:

lastname-firstname-GMBAxxx-A1.*

lastname-firstname-GMBAxxx-A2.*

For group submissions, please use the following naming convention for your file:

team-number-GMBAxxx-A1.*

team-number-GMBAxxx-A2.*

Extensions

Please note that no extensions will be granted. There will be a deduction of 10% of the total available marks made from the total awarded mark for each 24 hour period or part thereof that the submission is late (for example, 25 hours late in submission = 20% penalty). This penalty does not apply for cases in which an application for special consideration is made and approved.

For any questions regarding your assignment submission or to apply for special consideration, please send an email to globalmba.support@mq.edu.au.

Formatting instructions

These instructions pertain only to written assignments. In the case of other formats (e.g., slide decks) specific formatting instructions may apply. Written assignments should be in 11 point Arial font with 1.5 line spacing. Each page of the report should be numbered and have at minimum 2.5 cm margins from the left and right edges and top and bottom of the page. The word count is strictly enforced. The actual word length of the document, not including references or appendices, should be clearly stated on the title page of the report. Written assignments should have the following structure:

1. A title page with the question, your student name and student number, word count of the text

2. The body of the report structured with paragraphs and with appropriate headings and citations, with page numbers.
3. Complete reference list of material cited in the text.

Referencing

Please use the American Psychological Association (APA) 6th edition reference style. This means that when referring to an article or book etc, you indicate the author's name followed by the year of publication (Jones, 1989). For multiple authors include all names (Jones, Smith, & Wilson, 1990). If you use a direct quote put the quoted words in "quotation marks" and include the page number with the reference (Jones, 1989, p. 76). A reference list should be presented in alphabetical order at the end of the paper. Further information on APA style is available at <http://li.bguides.mq.edu.au/content.php?pid=85232&sid=634282>

Commercial in Confidence

Please note that you must not disclose any information marked 'Commercial in Confidence' without permission from the party who supplied it (e.g., your current or previous employer, customers, etc.).

Late Assessment Submission Penalty (written assessments)

Unless a Special Consideration request has been submitted and approved, a 5% penalty (of the total possible mark) will be applied each day a written assessment is not submitted, up until the 7th day (including weekends). After the 7th day, a grade of '0' will be awarded even if the assessment is submitted. Submission time for all written assessments is set at 11:59pm(Sydney time). A 1-hour grace period is provided to students who experience a technical concern. For any late submissions of time-sensitive tasks, such as scheduled tests/exams, performance assessments/presentations, and/or scheduled practical assessments/labs, students need to apply for Special Consideration.

Assessment Tasks

Name	Weighting	Hurdle	Due	Groupwork/Individual	Short Extension	AI Approach
Diagnostic Framework - Individual	40%	No	9 Nov 11:59pm (Sydney time) Monday	Individual	No	Open
Supply Chain Evaluation	60%	No	30 Nov 11:59pm (Sydney time) Monday	Individual	No	Open

Diagnostic Framework - Individual

Assessment Type ¹: Professional task

Indicative Time on Task ²: 10 hours

Due: **9 Nov 11:59pm (Sydney time) Monday**

Weighting: **40%**

Groupwork/Individual: Individual

Short extension ³: No

AI Approach: Open

Length: max 1,000 word individual report. Format: Written report Task: In this assignment, you will be asked to deliver a high level assessment of the supply chain design for a major international retailer.

On successful completion you will be able to:

- Develop sound strategies for global supply chain management
- Create supply chain networks that are aligned with supply chain and business strategy of the firm

Supply Chain Evaluation

Assessment Type ¹: Professional task

Indicative Time on Task ²: 14 hours

Due: **30 Nov 11:59pm (Sydney time) Monday**

Weighting: **60%**

Groupwork/Individual: Individual

Short extension ³: No

AI Approach: Open

Length: Team report: 1,200 words (excl. references) Format: Individual reflection: max 300 words (incl. peer evaluation) Task: You will: (i) prepare a 1,200 words report evaluating a real-life supply chain (individual submission) (ii) compose a 300 word reflection on learning (individual submission)

On successful completion you will be able to:

- Develop sound strategies for global supply chain management
- Analyse the key drivers of global supply chain effectiveness
- Create supply chain networks that are aligned with supply chain and business strategy of the firm
- Apply established theories in identifying the critical success factors, pitfalls, and risks of global supply chain management
- Evaluate the sustainability of global supply chain operations

¹ If you need help with your assignment, please contact:

- the academic teaching staff in your unit for guidance in understanding or completing this type of assessment
- [Academic Success](#) for academic skills support.

² Indicative time-on-task is an estimate of the time required for completion of the assessment task and is subject to individual variation.

³ An automatic short extension is available for some assessments. Apply through the [Service Connect Portal](#).

Delivery and Resources

This unit is delivered in a flexible online mode, which means there are no scheduled weekly live classes. Students can engage with recorded lectures, learning resources, and assessment activities at their own pace within the scheduled teaching period. Academic support is available through online consultations, announcements, and discussion forums.

Unit Schedule

Refer to Coursera for details of delivery.

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Assessment Procedure](#)
- [Complaints Resolution Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#)

Students seeking more policy resources can visit [Student Policies](https://students.mq.edu.au/support/study/policies) (<https://students.mq.edu.au/support/study/policies>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

To find other policies relating to Teaching and Learning, visit [Policy Central](https://policies.mq.edu.au) (<https://policies.mq.edu.au>) and use the [search tool](#).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of

Conduct: <https://students.mq.edu.au/admin/other-resources/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit connect.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Integrity

At Macquarie, we believe [academic integrity](#) – honesty, respect, trust, responsibility, fairness and courage – is at the core of learning, teaching and research. We recognise that meeting the expectations required to complete your assessments can be challenging. So, we offer you a range of resources and services to help you reach your potential, including free [online writing and maths support](#), [academic skills development](#) and [wellbeing consultations](#).

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Academic Success

[Academic Success](#) provides resources to develop your English language proficiency, academic writing, and communication skills.

- [Ask a Study Coach](#)
- [Access StudyWISE](#)
- [Upload an assignment to Studiosity](#)
- [Complete the Academic Integrity Module](#)

The Library provides online and face to face support to help you find and use relevant information resources.

- [Subject and Research Guides](#)
- [Ask a Librarian](#)

Student Services and Support

Macquarie University offers a range of [Student Support Services](#) including:

- [IT Support](#)
- [Accessibility and disability support](#) with study
- Mental health [support](#)
- [Safety support](#) to respond to bullying, harassment, sexual harassment and sexual assault

- [Social support including information about finances, tenancy and legal issues](#)
- [Student Advocacy](#) provides independent advice on MQ policies, procedures, and processes

Student Enquiries

Got a question? Ask us via the [Service Connect Portal](#), or contact [Service Connect](#).

IT Help

For help with University computer systems and technology, visit <https://students.mq.edu.au/support/technology/service-desk>.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Unit information based on version 2026.05 of the [Handbook](#)