



PICT813

Intelligence Analysis: Concepts and Application

S1 Evening 2013

Centre for Policing, Intelligence and Counter Terrorism

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General Information

Unit convenor and teaching staff

Unit Convenor

Rebecca Vogel

rebecca.vogel@mq.edu.au

Contact via rebecca.vogel@mq.edu.au

PICT offices

Business hours Monday-Wednesday

Credit points

4

Prerequisites

Admission to MPICT or PGDipPICT or PGCertPICT or MPICTMIntSecSt or MIntSecStud or PGDipIntSecStud or PGCertIntSecStud or PGCertIntell or MCompForensics

Corequisites

Co-badged status

Unit description

This unit is the foundation unit for studies in intelligence at PICT. The unit exposes students to intelligence process methodologies in a variety of contexts, discusses the essential characteristics of intelligence systems and looks at how and why intelligence systems fail. The unit familiarises students with the Australian and select international intelligence communities.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

Critically analyse the complex nature of the intelligence function, its relationship with decision-making processes and its role in a liberal democracy.

Identify and evaluate a range of contemporary and dynamic issues that can impact on the capacity of and demands on the intelligence function to support decision-making processes

Explain in detail the various processes and methodologies that are an integral part of the intelligence process

Describe the cognitive and reasoning processes that are involved in the analysis and interpretation of information and development of valuable insights that constitute intelligence product

Critique publicly-available intelligence assessments against professional analytical standards

Model academic research skills, particularly the ability to select sources appropriately, to integrate knowledge from diverse sources, to critically evaluate its significance and relevance, synthesise material and present findings logically, rationally and lucidly

Demonstrate higher order communication skills including the ability to present sustained, persuasive & original written arguments cogently & coherently

Assessment Tasks

Name	Weighting	Due
<u>Written Exercise</u>	25%	Week 3
<u>Constructive Engagement</u>	25%	End of Weeks 2-11
<u>Research Paper</u>	50%	Week 11

Written Exercise

Due: **Week 3**

Weighting: **25%**

For details see ilearn.

On successful completion you will be able to:

- Critically analyse the complex nature of the intelligence function, its relationship with decision-making processes and its role in a liberal democracy.
- Identify and evaluate a range of contemporary and dynamic issues that can impact on the capacity of and demands on the intelligence function to support decision-making processes
- Explain in detail the various processes and methodologies that are an integral part of the intelligence process
- Describe the cognitive and reasoning processes that are involved in the analysis and interpretation of information and development of valuable insights that constitute intelligence product
- Critique publicly-available intelligence assessments against professional analytical

standards

- Model academic research skills, particularly the ability to select sources appropriately, to integrate knowledge from diverse sources, to critically evaluate its significance and relevance, synthesise material and present findings logically, rationally and lucidly
- Demonstrate higher order communication skills including the ability to present sustained, persuasive & original written arguments cogently & coherently

Constructive Engagement

Due: **End of Weeks 2-11**

Weighting: **25%**

On successful completion you will be able to:

- Critically analyse the complex nature of the intelligence function, its relationship with decision-making processes and its role in a liberal democracy.
- Identify and evaluate a range of contemporary and dynamic issues that can impact on the capacity of and demands on the intelligence function to support decision-making processes
- Explain in detail the various processes and methodologies that are an integral part of the intelligence process
- Describe the cognitive and reasoning processes that are involved in the analysis and interpretation of information and development of valuable insights that constitute intelligence product
- Critique publicly-available intelligence assessments against professional analytical standards
- Demonstrate higher order communication skills including the ability to present sustained, persuasive & original written arguments cogently & coherently

Research Paper

Due: **Week 11**

Weighting: **50%**

On successful completion you will be able to:

- Critically analyse the complex nature of the intelligence function, its relationship with decision-making processes and its role in a liberal democracy.
- Identify and evaluate a range of contemporary and dynamic issues that can impact on the capacity of and demands on the intelligence function to support decision-making processes

- Explain in detail the various processes and methodologies that are an integral part of the intelligence process
- Describe the cognitive and reasoning processes that are involved in the analysis and interpretation of information and development of valuable insights that constitute intelligence product
- Critique publicly-available intelligence assessments against professional analytical standards
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Delivery and Resources

Unit Requirements and Expectations

In accordance with normal Macquarie University expectations, you should spend, on average, at least 12 hours per week on this unit (i.e. 3 hours per credit point).

This time should be spent on the following activities:

- Listening to the pre-recorded lecture prior to the seminar discussion and reading the required articles listed under Required Readings. Engaging in discussion on-line and during contact periods. Preparing the introductory paper. Preparing the annotated bibliographies.. Preparing the research paper.
- In addition, internal students are expected to attend all lectures.

How to submit assessment tasks

All assignments must be submitted on ilearn as an electronic file attachment (preferably using MS Word).

Assignments submitted on Email or posted on the Discussion Board of iLearn will not be accepted.

Assignments must be submitted by the due date.

Assignments must be submitted with an Assessment Coversheet, incorporating a plagiarism declaration. A copy of this declaration can be found at: www.arts.mq.edu.au/current_students/postgraduate_coursework

Electronic Submissions Information about how to submit work online can be accessed through the iLearn unit

If an assignment is submitted late, 5% of the available mark will be deducted for each day the

paper is late.

For example, if the paper is worth 20 marks, 1.00 mark per day will be deducted from the mark given (ie. A student given 15/20 who submitted 4 days late will lose 4 x 1.00 marks: 15/20 – 4 marks = 11/20)

The same principle applies if an extension is granted and the essay is submitted later than the amended date.

Extensions and special consideration

The granting of extensions of up to one week, are at the discretion of the unit convenor. Any request for extensions must be made in writing to the unit convenor before the due date.

Extensions beyond one week as subject to the special consideration policy and applications must be made through the links below.

Special Consideration Policy - http://www.mq.edu.au/policy/docs/special_consideration/policy.html

Applying for Special Consideration

Students applying for Special Consideration circumstances of three (3) consecutive days duration, within a study period, and/or prevent completion of a formal examination must submit an on-line application with the Faculty of Arts. For an application to be valid, it must include a completed Application for Special Consideration form and all supporting documentation.

The online Special Consideration application is found at: http://www.arts.mq.edu.au/current_students/undergraduate/admin_central/special_consideration.

Required Readings / Recommended Readings

Unit iLearn site and Macquarie University Library's EReserve site.

Unit Webpage and Technology Used and Required

Online units can be accessed at: <http://ilearn.mq.edu.au>

PC and Internet access are required. Basic computer skills (e.g., internet browsing) and skills in word processing are also a requirement. Please consult teaching staff for any further, more specific requirements.

Unit Schedule

Unit details are on iLearn.

Module 1: Course organisation, learning approach, assessment

Module 2: Theories of intelligence

Module 3: The intelligence process

Module 4: Information collection & collation

Module 5: Information analysis

Module 6: Intelligence reporting

Module 7: Types of intelligence product – Foreign intelligence

Module 8: Types of intelligence product – Security intelligence

Module 9: Types of intelligence product – Military intelligence

Module 10: Types of intelligence product – Criminal intelligence

Module 11: Intelligence reform & accountability

Module 12: Challenges of a dynamic security environment

Module 13: Futures intelligence

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](#). Students should be aware of the following policies in particular with regard to Learning and Teaching:

Academic Honesty Policy http://www.mq.edu.au/policy/docs/academic_honesty/policy.html

Assessment Policy <http://www.mq.edu.au/policy/docs/assessment/policy.html>

Grading Policy <http://www.mq.edu.au/policy/docs/grading/policy.html>

Grade Appeal Policy <http://www.mq.edu.au/policy/docs/gradeappeal/policy.html>

Grievance Management Policy http://mq.edu.au/policy/docs/grievance_management/policy.html

Special Consideration Policy http://www.mq.edu.au/policy/docs/special_consideration/policy.html

In addition, a number of other policies can be found in the [Learning and Teaching Category](#) of Policy Central.

Student Support

Macquarie University provides a range of Academic Student Support Services. Details of these services can be accessed at: <http://students.mq.edu.au/support/>

UniWISE provides:

- Online learning resources and academic skills workshops http://www.students.mq.edu.au/support/learning_skills/
- Personal assistance with your learning & study related questions.
- The Learning Help Desk is located in the Library foyer (level 2).
- Online and on-campus orientation events run by Mentors@Macquarie.

Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

Details of these services can be accessed at <http://www.student.mq.edu.au/ses/>.

IT Help

If you wish to receive IT help, we would be glad to assist you at <http://informatics.mq.edu.au/help/>.

When using the university's IT, you must adhere to the [Acceptable Use Policy](#). The policy applies to all who connect to the MQ network including students and it outlines what can be done.

Graduate Capabilities

PG - Discipline Knowledge and Skills

Our postgraduates will be able to demonstrate a significantly enhanced depth and breadth of knowledge, scholarly understanding, and specific subject content knowledge in their chosen fields.

This graduate capability is supported by:

Learning outcomes

- Critically analyse the complex nature of the intelligence function, its relationship with decision-making processes and its role in a liberal democracy.
- Identify and evaluate a range of contemporary and dynamic issues that can impact on the capacity of and demands on the intelligence function to support decision-making processes
- Explain in detail the various processes and methodologies that are an integral part of the intelligence process
- Describe the cognitive and reasoning processes that are involved in the analysis and interpretation of information and development of valuable insights that constitute intelligence product
- Critique publicly-available intelligence assessments against professional analytical standards
- Model academic research skills, particularly the ability to select sources appropriately, to integrate knowledge from diverse sources, to critically evaluate its significance and relevance, synthesise material and present findings logically, rationally and lucidly
- Demonstrate higher order communication skills including the ability to present sustained,

persuasive & original written arguments cogently & coherently

Assessment tasks

- Written Exercise
- Constructive Engagement
- Research Paper

PG - Critical, Analytical and Integrative Thinking

Our postgraduates will be capable of utilising and reflecting on prior knowledge and experience, of applying higher level critical thinking skills, and of integrating and synthesising learning and knowledge from a range of sources and environments. A characteristic of this form of thinking is the generation of new, professionally oriented knowledge through personal or group-based critique of practice and theory.

This graduate capability is supported by:

Learning outcomes

- Critically analyse the complex nature of the intelligence function, its relationship with decision-making processes and its role in a liberal democracy.
- Describe the cognitive and reasoning processes that are involved in the analysis and interpretation of information and development of valuable insights that constitute intelligence product
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- Demonstrate higher order communication skills including the ability to present sustained, persuasive & original written arguments cogently & coherently

Assessment tasks

- Written Exercise
- Constructive Engagement
- Research Paper

PG - Research and Problem Solving Capability

Our postgraduates will be capable of systematic enquiry; able to use research skills to create new knowledge that can be applied to real world issues, or contribute to a field of study or practice to enhance society. They will be capable of creative questioning, problem finding and problem solving.

This graduate capability is supported by:

Learning outcomes

- Identify and evaluate a range of contemporary and dynamic issues that can impact on the capacity of and demands on the intelligence function to support decision-making processes
- Describe the cognitive and reasoning processes that are involved in the analysis and interpretation of information and development of valuable insights that constitute intelligence product
- Critique publicly-available intelligence assessments against professional analytical standards
- Model academic research skills, particularly the ability to select sources appropriately, to integrate knowledge from diverse sources, to critically evaluate its significance and relevance, synthesise material and present findings logically, rationally and lucidly

Assessment tasks

- Written Exercise
- Research Paper

PG - Effective Communication

Our postgraduates will be able to communicate effectively and convey their views to different social, cultural, and professional audiences. They will be able to use a variety of technologically supported media to communicate with empathy using a range of written, spoken or visual formats.

This graduate capability is supported by:

Learning outcomes

- Explain in detail the various processes and methodologies that are an integral part of the intelligence process
- Describe the cognitive and reasoning processes that are involved in the analysis and interpretation of information and development of valuable insights that constitute intelligence product
- Critique publicly-available intelligence assessments against professional analytical standards
- Model academic research skills, particularly the ability to select sources appropriately, to integrate knowledge from diverse sources, to critically evaluate its significance and relevance, synthesise material and present findings logically, rationally and lucidly
- Demonstrate higher order communication skills including the ability to present sustained,

persuasive & original written arguments cogently & coherently

Assessment tasks

- Written Exercise
- Constructive Engagement
- Research Paper

PG - Engaged and Responsible, Active and Ethical Citizens

Our postgraduates will be ethically aware and capable of confident transformative action in relation to their professional responsibilities and the wider community. They will have a sense of connectedness with others and country and have a sense of mutual obligation. They will be able to appreciate the impact of their professional roles for social justice and inclusion related to national and global issues

This graduate capability is supported by:

Learning outcomes

- Critically analyse the complex nature of the intelligence function, its relationship with decision-making processes and its role in a liberal democracy.
- Identify and evaluate a range of contemporary and dynamic issues that can impact on the capacity of and demands on the intelligence function to support decision-making processes
- Critique publicly-available intelligence assessments against professional analytical standards

Assessment tasks

- Written Exercise
- Constructive Engagement
- Research Paper

PG - Capable of Professional and Personal Judgment and Initiative

Our postgraduates will demonstrate a high standard of discernment and common sense in their professional and personal judgment. They will have the ability to make informed choices and decisions that reflect both the nature of their professional work and their personal perspectives.

This graduate capability is supported by:

Learning outcomes

- Critically analyse the complex nature of the intelligence function, its relationship with decision-making processes and its role in a liberal democracy.
- Identify and evaluate a range of contemporary and dynamic issues that can impact on

the capacity of and demands on the intelligence function to support decision-making processes

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Assessment tasks

- Written Exercise
- Constructive Engagement
- Research Paper