



ASN 301

Global Circulation of Asian Popular Culture

D2 2012

International Studies

Contents

<u>General Information</u>	2
<u>Learning Outcomes</u>	2
<u>Assessment Tasks</u>	3
<u>Delivery and Resources</u>	6
<u>Policies and Procedures</u>	6
<u>Graduate Capabilities</u>	7
<u>Changes since First Published</u>	13

Disclaimer

Macquarie University has taken all reasonable measures to ensure the information in this publication is accurate and up-to-date. However, the information may change or become out-dated as a result of change in University policies, procedures or rules. The University reserves the right to make changes to any information in this publication without notice. Users of this publication are advised to check the website version of this publication [or the relevant faculty or department] before acting on any information in this publication.

General Information

Unit convenor and teaching staff

Unit Convenor

Sung-Ae Lee

sung-ae.lee@mq.edu.au

Contact via sung-ae.lee@mq.edu.au

Credit points

3

Prerequisites

30cp

Corequisites

Co-badged status

Unit description

This unit explores Asian popular cultures in a global and cross cultural context. It looks at notions of change, intertextuality and glocalisation within the context of diverse cultural encounters in the region and beyond. The specific focus is on popular cultures in relation to youth cultures and social issues facing today's youth, with particular attention to countries which have developed popular culture as an export industry - especially China, Japan, India and Korea. It is advantageous if students undertake other ASN, CHN and/or JPS cultural units before or together with this unit. The unit is conducted in English.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

Develop understanding of a wide range of Asian popular cultural texts, the intercultural communication process and how specific popular cultural texts become glocalised and diversified through continuous negotiation with host cultures.

Generate informed and original analysis of Asian popular culture in a global context and informed manner in oral and written form.

Develop an enhanced sense of global citizenship and social responsibility by increasing awareness of the processes of cultural interchange.

Demonstrate initiative and competence in research, including locating relevant materials and writing in an efficient and timely manner with correct referencing.

Build interpersonal communication skills through in-class and online discussions.

Assessment Tasks

Name	Weighting	Due
<u>Unit participation</u>	10%	Ongoing
<u>Weekly Online Quiz</u>	20%	Weekly
<u>PPT Presentation</u>	20%	TBA
<u>Weekly Online Discussions</u>	20%	Weekly
<u>Essay</u>	30%	9am Fri 9 Nov

Unit participation

Due: **Ongoing**

Weighting: **10%**

Unit participation will be assessed in terms of the quality and frequency of participation in class and online. Students are required to be punctual and well prepared for all classes. Being late for classes or leaving early may not be counted as full attendance.

On successful completion you will be able to:

- Develop understanding of a wide range of Asian popular cultural texts, the intercultural communication process and how specific popular cultural texts become globalised and diversified through continuous negotiation with host cultures.
- Generate informed and original analysis of Asian popular culture in a global context and informed manner in oral and written form.
- Develop an enhanced sense of global citizenship and social responsibility by increasing awareness of the processes of cultural interchange.
- Demonstrate initiative and competence in research, including locating relevant materials and writing in an efficient and timely manner with correct referencing.

Weekly Online Quiz

Due: **Weekly**

Weighting: **20%**

Study the content of the previous lectures, assigned reading, visual materials, PPT Presentation,

online discussions and any other relevant material. Answer the Quiz questions, accessible from each week's folder on the iLearn site. Save each answer whenever you answer or modify it. When you complete each Quiz, click FINISH and submit by 9.00am Friday, 2 weeks after the quiz has been made available (Fri 7.00pm). Submit your answers well before the due time, as unexpected internet problems may occur. Each Quiz comprises 8 multiple choice/matching/short answer questions and two short written questions (100-200 words) based on the lectures, essential readings and any other relevant content.

On successful completion you will be able to:

- Develop understanding of a wide range of Asian popular cultural texts, the intercultural communication process and how specific popular cultural texts become globalised and diversified through continuous negotiation with host cultures.
- Generate informed and original analysis of Asian popular culture in a global context and informed manner in oral and written form.
- Develop an enhanced sense of global citizenship and social responsibility by increasing awareness of the processes of cultural interchange.
- Demonstrate initiative and competence in research, including locating relevant materials and writing in an efficient and timely manner with correct referencing.

PPT Presentation

Due: **TBA**

Weighting: **20%**

Choose one week's topic, read the essential reading and other relevant materials and create 10-12 PPT slides with notes. Post the PPT to the relevant Weekly Online Discussion section and initiate and conduct the online discussion. The PPT should include a summary of the important points of the week's topic and engaging questions to generate active discussion. Each Weekly Online Discussion section will be open for two weeks from the day of the corresponding lecture. By the second Friday from the seminar, you are required to post a concluding message, which includes a brief summary of the discussions and your comments.

On successful completion you will be able to:

- Develop understanding of a wide range of Asian popular cultural texts, the intercultural communication process and how specific popular cultural texts become globalised and diversified through continuous negotiation with host cultures.
- Generate informed and original analysis of Asian popular culture in a global context and informed manner in oral and written form.
- Develop an enhanced sense of global citizenship and social responsibility by increasing awareness of the processes of cultural interchange.
- Demonstrate initiative and competence in research, including locating relevant materials

and writing in an efficient and timely manner with correct referencing.

- Build interpersonal communication skills through in-class and online discussions.

Weekly Online Discussions

Due: **Weekly**

Weighting: **20%**

After each seminar, two or three students will post their PPT and lead the week's online discussions, in which you are required to participate by posting a minimum of one question and one response to another student's questions or responses. Your question(s) and response(s) must refer to the lecture, essential reading, student PPT, and any other appropriate material, and be constructive and relevant. The postings should be between 50 and 200 words. Each weekly online discussion will be available for two weeks. Your postings will be assessed both by quantity and quality, e.g. relevance, informativeness, logic, originality, research, articulation and the level of contribution to the discussions.

On successful completion you will be able to:

- Develop understanding of a wide range of Asian popular cultural texts, the intercultural communication process and how specific popular cultural texts become globalised and diversified through continuous negotiation with host cultures.
- Generate informed and original analysis of Asian popular culture in a global context and informed manner in oral and written form.
- Demonstrate initiative and competence in research, including locating relevant materials and writing in an efficient and timely manner with correct referencing.
- Build interpersonal communication skills through in-class and online discussions.

Essay

Due: **9am Fri 9 Nov**

Weighting: **30%**

Choose one specific Asian popular cultural product (e.g. manga, Korean TV drama, pop songs) and discuss the characteristics, cultural specificity, and local and global significance of the product and how and why it has changed when transplanted into other cultures. Your essay should include one or more examples of the specific popular cultural product which were not used in the lectures.

Length of the essay: 2,000 words.

Your essay should:

- be original;
- be well argued, articulate, well structured, coherent;
- be typed (Times New Roman, 12-pt font, A4, 1.5-spaced, 2 cm margins);

- use an approved referencing style, (e.g. MLA, Harvard, Chicago, APA);
- be fully referenced with seven or more relevant academic references (books, book chapters or journal articles). (You may include graphics and website materials, but they will not be counted as academic references.); and
- minimise description of the culture and cultural products – analyse!

In the iLearn folder, you will find assessment criteria which clearly explain what will be assessed, and how it will be assessed. Please use these criteria for self-evaluation during the research and writing process.

On successful completion you will be able to:

- Develop understanding of a wide range of Asian popular cultural texts, the intercultural communication process and how specific popular cultural texts become glocalised and diversified through continuous negotiation with host cultures.
- Generate informed and original analysis of Asian popular culture in a global context and informed manner in oral and written form.
- Develop an enhanced sense of global citizenship and social responsibility by increasing awareness of the processes of cultural interchange.
- Demonstrate initiative and competence in research, including locating relevant materials and writing in an efficient and timely manner with correct referencing.
- Build interpersonal communication skills through in-class and online discussions.

Delivery and Resources

Delivery

Seminar, iLearn

REQUIRED AND RECOMMENDED TEXTS AND/OR MATERIALS

Via Library e-Reserve and Special Reserve

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](#). Students should be aware of the following policies in particular with regard to Learning and Teaching:

Academic Honesty Policy http://www.mq.edu.au/policy/docs/academic_honesty/policy.html

Assessment Policy <http://www.mq.edu.au/policy/docs/assessment/policy.html>

Grade Appeal Policy <http://www.mq.edu.au/policy/docs/gradeappeal/policy.html>

Special Consideration Policy http://www.mq.edu.au/policy/docs/special_consideration/policy.html

In addition, a number of other policies can be found in the [Learning and Teaching Category](#) of Policy Central.

Student Support

Macquarie University provides a range of Academic Student Support Services. Details of these services can be accessed at: <http://students.mq.edu.au/support/>.

UniWISE provides:

- Online learning resources and academic skills workshops http://www.mq.edu.au/learning_skills/
- Personal assistance with your learning & study related questions.
- The Learning Help Desk is located in the Library foyer (level 2).
- Online and on-campus orientation events run by Mentors@Macquarie.

Student Services and Support

Students with a disability are encouraged to contact the [Disability Support Unit](#) who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

Details of these services can be accessed at <http://www.student.mq.edu.au/ses/>.

IT Help

If you wish to receive IT help, we would be glad to assist you at <http://informatics.mq.edu.au/help/>.

When using the university's IT, you must adhere to the [Acceptable Use Policy](#). The policy applies to all who connect to the MQ network including students and it outlines what can be done.

Graduate Capabilities

Capable of Professional and Personal Judgement and Initiative

We want our graduates to have emotional intelligence and sound interpersonal skills and to demonstrate discernment and common sense in their professional and personal judgement. They will exercise initiative as needed. They will be capable of risk assessment, and be able to handle ambiguity and complexity, enabling them to be adaptable in diverse and changing environments.

This graduate capability is supported by:

Learning outcomes

- Develop understanding of a wide range of Asian popular cultural texts, the intercultural

communication process and how specific popular cultural texts become glocalised and diversified through continuous negotiation with host cultures.

- Develop an enhanced sense of global citizenship and social responsibility by increasing awareness of the processes of cultural interchange.
- Demonstrate initiative and competence in research, including locating relevant materials and writing in an efficient and timely manner with correct referencing.
- Build interpersonal communication skills through in-class and online discussions.

Assessment tasks

- Unit participation
- Weekly Online Quiz
- PPT Presentation
- Weekly Online Discussions
- Essay

Commitment to Continuous Learning

Our graduates will have enquiring minds and a literate curiosity which will lead them to pursue knowledge for its own sake. They will continue to pursue learning in their careers and as they participate in the world. They will be capable of reflecting on their experiences and relationships with others and the environment, learning from them, and growing - personally, professionally and socially.

This graduate capability is supported by:

Learning outcomes

- Develop understanding of a wide range of Asian popular cultural texts, the intercultural communication process and how specific popular cultural texts become glocalised and diversified through continuous negotiation with host cultures.
- Develop an enhanced sense of global citizenship and social responsibility by increasing awareness of the processes of cultural interchange.
- Demonstrate initiative and competence in research, including locating relevant materials and writing in an efficient and timely manner with correct referencing.
- Build interpersonal communication skills through in-class and online discussions.

Assessment tasks

- Unit participation
- Weekly Online Quiz
- PPT Presentation
- Weekly Online Discussions

- Essay

Discipline Specific Knowledge and Skills

Our graduates will take with them the intellectual development, depth and breadth of knowledge, scholarly understanding, and specific subject content in their chosen fields to make them competent and confident in their subject or profession. They will be able to demonstrate, where relevant, professional technical competence and meet professional standards. They will be able to articulate the structure of knowledge of their discipline, be able to adapt discipline-specific knowledge to novel situations, and be able to contribute from their discipline to inter-disciplinary solutions to problems.

This graduate capability is supported by:

Learning outcomes

- Develop understanding of a wide range of Asian popular cultural texts, the intercultural communication process and how specific popular cultural texts become globalised and diversified through continuous negotiation with host cultures.
- Generate informed and original analysis of Asian popular culture in a global context and informed manner in oral and written form.
- Demonstrate initiative and competence in research, including locating relevant materials and writing in an efficient and timely manner with correct referencing.

Assessment tasks

- Unit participation
- Weekly Online Quiz
- PPT Presentation
- Weekly Online Discussions
- Essay

Critical, Analytical and Integrative Thinking

We want our graduates to be capable of reasoning, questioning and analysing, and to integrate and synthesise learning and knowledge from a range of sources and environments; to be able to critique constraints, assumptions and limitations; to be able to think independently and systemically in relation to scholarly activity, in the workplace, and in the world. We want them to have a level of scientific and information technology literacy.

This graduate capability is supported by:

Learning outcomes

- Develop understanding of a wide range of Asian popular cultural texts, the intercultural communication process and how specific popular cultural texts become globalised and diversified through continuous negotiation with host cultures.

- Generate informed and original analysis of Asian popular culture in a global context and informed manner in oral and written form.
- Develop an enhanced sense of global citizenship and social responsibility by increasing awareness of the processes of cultural interchange.
- Demonstrate initiative and competence in research, including locating relevant materials and writing in an efficient and timely manner with correct referencing.

Assessment tasks

- Unit participation
- Weekly Online Quiz
- PPT Presentation
- Weekly Online Discussions
- Essay

Problem Solving and Research Capability

Our graduates should be capable of researching; of analysing, and interpreting and assessing data and information in various forms; of drawing connections across fields of knowledge; and they should be able to relate their knowledge to complex situations at work or in the world, in order to diagnose and solve problems. We want them to have the confidence to take the initiative in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

Learning outcomes

- Generate informed and original analysis of Asian popular culture in a global context and informed manner in oral and written form.
- Develop an enhanced sense of global citizenship and social responsibility by increasing awareness of the processes of cultural interchange.
- Demonstrate initiative and competence in research, including locating relevant materials and writing in an efficient and timely manner with correct referencing.
- Build interpersonal communication skills through in-class and online discussions.

Assessment tasks

- Unit participation
- Weekly Online Quiz
- PPT Presentation
- Weekly Online Discussions
- Essay

Creative and Innovative

Our graduates will also be capable of creative thinking and of creating knowledge. They will be imaginative and open to experience and capable of innovation at work and in the community. We want them to be engaged in applying their critical, creative thinking.

This graduate capability is supported by:

Learning outcomes

- Generate informed and original analysis of Asian popular culture in a global context and informed manner in oral and written form.
- Develop an enhanced sense of global citizenship and social responsibility by increasing awareness of the processes of cultural interchange.
- Demonstrate initiative and competence in research, including locating relevant materials and writing in an efficient and timely manner with correct referencing.

Assessment tasks

- Unit participation
- Weekly Online Quiz
- PPT Presentation
- Weekly Online Discussions
- Essay

Effective Communication

We want to develop in our students the ability to communicate and convey their views in forms effective with different audiences. We want our graduates to take with them the capability to read, listen, question, gather and evaluate information resources in a variety of formats, assess, write clearly, speak effectively, and to use visual communication and communication technologies as appropriate.

This graduate capability is supported by:

Learning outcomes

- Generate informed and original analysis of Asian popular culture in a global context and informed manner in oral and written form.
- Develop an enhanced sense of global citizenship and social responsibility by increasing awareness of the processes of cultural interchange.
- Build interpersonal communication skills through in-class and online discussions.

Assessment tasks

- Unit participation

- Weekly Online Quiz
- PPT Presentation
- Weekly Online Discussions
- Essay

Engaged and Ethical Local and Global citizens

As local citizens our graduates will be aware of indigenous perspectives and of the nation's historical context. They will be engaged with the challenges of contemporary society and with knowledge and ideas. We want our graduates to have respect for diversity, to be open-minded, sensitive to others and inclusive, and to be open to other cultures and perspectives: they should have a level of cultural literacy. Our graduates should be aware of disadvantage and social justice, and be willing to participate to help create a wiser and better society.

This graduate capability is supported by:

Learning outcomes

- Develop understanding of a wide range of Asian popular cultural texts, the intercultural communication process and how specific popular cultural texts become glocalised and diversified through continuous negotiation with host cultures.
- Develop an enhanced sense of global citizenship and social responsibility by increasing awareness of the processes of cultural interchange.
- Demonstrate initiative and competence in research, including locating relevant materials and writing in an efficient and timely manner with correct referencing.
- Build interpersonal communication skills through in-class and online discussions.

Assessment tasks

- Unit participation
- Weekly Online Quiz
- PPT Presentation
- Weekly Online Discussions
- Essay

Socially and Environmentally Active and Responsible

We want our graduates to be aware of and have respect for self and others; to be able to work with others as a leader and a team player; to have a sense of connectedness with others and country; and to have a sense of mutual obligation. Our graduates should be informed and active participants in moving society towards sustainability.

This graduate capability is supported by:

Learning outcomes

- Develop understanding of a wide range of Asian popular cultural texts, the intercultural communication process and how specific popular cultural texts become globalised and diversified through continuous negotiation with host cultures.
- Develop an enhanced sense of global citizenship and social responsibility by increasing awareness of the processes of cultural interchange.
- Demonstrate initiative and competence in research, including locating relevant materials and writing in an efficient and timely manner with correct referencing.
- Build interpersonal communication skills through in-class and online discussions.

Assessment tasks

- Unit participation
- Weekly Online Quiz
- PPT Presentation
- Weekly Online Discussions
- Essay

Changes since First Published

Date	Description
26/07/2012	The Description was updated.
13/07/2012	The Description was updated.
30/01/2012	The Description was updated.
30/01/2012	The Description was updated.