FOBE200
Professional and Community Engagement
S1 Day 2015
Dept of Marketing and Management

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General Information

Unit convenor and teaching staff
Lecturer
Jennifer Ruskin
jennifer.ruskin@mq.edu.au
Contact via 9850 8458
TBA
Wednesdays 12.00 noon to 1.00pm and other times by appointment

Jennifer Ruskin
jennifer.ruskin@mq.edu.au

Claudius Singh
claudius.singh@mq.edu.au

Credit points
3

Prerequisites
24cp and permission of Executive Dean of Faculty

Corequisites

Co-badged status

Unit description
This unit provides an opportunity for students to directly engage with the community through experience in a variety of workplaces including government agencies, companies, industry partners and not-for-profit organisations. The unit comprises of workplace experience in a business or other relevant organisation for the equivalent of one week of full-time work. At the completion of the unit, students are expected to have developed skills in relation to the application of business theory in the real world, work-readiness skills and a better appreciation of the business profession. These outcomes assist students in becoming engaged and ethical local and global citizens who are able to be socially and environmentally active, and responsible and capable of professional judgement. This unit is a designated PACE unit and all enquiries regarding enrolment should be made with the Faculty no later than 4 weeks before commencement of the study period.

Important Academic Dates
Information about important academic dates including deadlines for withdrawing from units are available at https://students.mq.edu.au/important-dates
Learning Outcomes

1. Gain work experience in a relevant field and identify the relationship of their University education to the wider world, social problems, and other challenges.
2. Understand the interests of different stakeholders in an organisation or/and professional environment, including customers, competitors, collaborators, and other external forces.
3. Enhance awareness of the profession’s contribution to society through reflection of ethical and professional conduct and related issues.

Assessment Tasks

<table>
<thead>
<tr>
<th>Name</th>
<th>Weighting</th>
<th>Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reflective Activities</td>
<td>40%</td>
<td>5pm, Friday Weeks 4 and 13</td>
</tr>
<tr>
<td>Final Report and Presentation</td>
<td>60%</td>
<td>Week 13</td>
</tr>
<tr>
<td>Supervisor Report</td>
<td>0%</td>
<td>5pm Friday Week 13</td>
</tr>
</tbody>
</table>

Reflective Activities

Due: **5pm, Friday Weeks 4 and 13**  
Weighting: **40%**

The students are expected to collect evidence of their learning during the placement with critique, focusing on graduate capabilities including ethical issues identified the workplace.

This Assessment Task relates to the following Learning Outcomes:

- Gain work experience in a relevant field and identify the relationship of their University education to the wider world, social problems, and other challenges.
- Understand the interests of different stakeholders in an organisation or/and professional environment, including customers, competitors, collaborators, and other external forces.
- Enhance awareness of the profession’s contribution to society through reflection of ethical and professional conduct and related issues.

Final Report and Presentation

Due: **Week 13**  
Weighting: **60%**

Research, analyse, and write a report that discusses your experiences in the work placement, in light of your academic major/s or degree, demonstrating the relevance of their academic and technical skills in solving real-world problems.
This will also include a presentation at the debriefing session.

This Assessment Task relates to the following Learning Outcomes:

- Gain work experience in a relevant field and identify the relationship of their University education to the wider world, social problems, and other challenges.
- Understand the interests of different stakeholders in an organisation or/and professional environment, including customers, competitors, collaborators, and other external forces.
- Enhance awareness of the profession’s contribution to society through reflection of ethical and professional conduct and related issues.

**Supervisor Report**

Due: **5pm Friday Week 13**
Weighting: **0%**

This is a report to be compiled by the employer providing information on the student’s performance at the workplace. It is based on the graduate capabilities.

This Assessment Task relates to the following Learning Outcomes:

- Enhance awareness of the profession’s contribution to society through reflection of ethical and professional conduct and related issues.

**Delivery and Resources**

**Timetabling of classes**

This unit does not always run to this schedule due to the PACE component of the unit. Please check iLearn and/or your email for details of seminars.

The class is run in internal mode.

Seminar Dates and Times: To be agreed between student and unit convenor. These will be advised in an email and on iLearn.

In addition, you must meet a minimum of 1 week's full time work (ie. 30 hours) or equivalent. Workplace Experience can be in either a for-profit business, government or not-for-profit organization, or any other relevant organization.
Textbook

There is no prescribed text given the individual nature of student interests and the tasks for this unit.

Other Recommended Reading

In addition you should familiarise yourself with the relevant periodical section of the library. Journals recommended for your study in your discipline area (e.g. marketing, accounting, finance, economics, human resources, demography, business, international business, public sector management etc.)

Technology Used and Required

You should be able to use Microsoft Office (or equivalent) especially the word, excel and powerpoint (or Prezi) software.

You should also access these key research databases available for access through the library. Some databases are recommended below:

- Ebscohost:
  - Emerald
  - Business Source Premier
- Wiley Interscience
- Google Scholar (only when logged in via the Macquarie University website)

Prizes

Students of PACE units are eligible to apply for the prestigious Professor Judyth Sachs PACE Prizes.

Please see the following link for application process.


See the Faculty Website for other prizes

http://www.businessandeconomics.mq.edu.au/undergraduate_degrees/prizes_scholarships

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central. Students should be aware of the following policies in particular with regard to Learning and Teaching:
Students Support

Student Enquiry Service

For all student enquiries, visit Student Connect at ask.mq.edu.au

Academic Honesty Policy http://mq.edu.au/policy/docs/academic_honesty/policy.html


Disruption to Studies Policy http://www.mq.edu.au/policy/docs/disruption_studies/policy.html The Disruption to Studies Policy is effective from March 3 2014 and replaces the Special Consideration Policy.

In addition, a number of other policies can be found in the Learning and Teaching Category of Policy Central.

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/support/student_conduct/

Results

Results shown in iLearn, or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au.

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to improve your marks and take control of your study.

- Workshops
- StudyWise
- Academic Integrity Module for Students
- Ask a Learning Adviser

Student Enquiry Service

For all student enquiries, visit Student Connect at ask.mq.edu.au

Equity Support

Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.
Graduate Capabilities

Problem Solving and Research Capability

Our graduates should be capable of researching; of analysing, and interpreting and assessing data and information in various forms; of drawing connections across fields of knowledge; and they should be able to relate their knowledge to complex situations at work or in the world, in order to diagnose and solve problems. We want them to have the confidence to take the initiative in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

Learning outcomes

• Gain work experience in a relevant field and identify the relationship of their University education to the wider world, social problems, and other challenges.
• Understand the interests of different stakeholders in an organisation or/and professional environment, including customers, competitors, collaborators, and other external forces
• Enhance awareness of the profession’s contribution to society through reflection of ethical and professional conduct and related issues

Assessment tasks

• Reflective Activities
• Final Report and Presentation
• Supervisor Report

Effective Communication

We want to develop in our students the ability to communicate and convey their views in forms effective with different audiences. We want our graduates to take with them the capability to read, listen, question, gather and evaluate information resources in a variety of formats, assess, write clearly, speak effectively, and to use visual communication and communication technologies as appropriate.

This graduate capability is supported by:

Learning outcomes

• Gain work experience in a relevant field and identify the relationship of their University education to the wider world, social problems, and other challenges.

IT Help

For help with University computer systems and technology, visit http://informatics.mq.edu.au/help.

When using the University's IT, you must adhere to the Acceptable Use Policy. The policy applies to all who connect to the MQ network including students.
education to the wider world, social problems, and other challenges.

- Understand the interests of different stakeholders in an organisation or/and professional environment, including customers, competitors, collaborators, and other external forces
- Enhance awareness of the profession’s contribution to society through reflection of ethical and professional conduct and related issues

**Assessment tasks**

- Reflective Activities
- Final Report and Presentation
- Supervisor Report

**Engaged and Ethical Local and Global citizens**

As local citizens our graduates will be aware of indigenous perspectives and of the nation's historical context. They will be engaged with the challenges of contemporary society and with knowledge and ideas. We want our graduates to have respect for diversity, to be open-minded, sensitive to others and inclusive, and to be open to other cultures and perspectives: they should have a level of cultural literacy. Our graduates should be aware of disadvantage and social justice, and be willing to participate to help create a wiser and better society.

This graduate capability is supported by:

**Learning outcomes**

- Gain work experience in a relevant field and identify the relationship of their University education to the wider world, social problems, and other challenges.
- Understand the interests of different stakeholders in an organisation or/and professional environment, including customers, competitors, collaborators, and other external forces
- Enhance awareness of the profession’s contribution to society through reflection of ethical and professional conduct and related issues

**Assessment tasks**

- Reflective Activities
- Supervisor Report

**Discipline Specific Knowledge and Skills**

Our graduates will take with them the intellectual development, depth and breadth of knowledge, scholarly understanding, and specific subject content in their chosen fields to make them competent and confident in their subject or profession. They will be able to demonstrate, where relevant, professional technical competence and meet professional standards. They will be able to articulate the structure of knowledge of their discipline, be able to adapt discipline-specific knowledge to novel situations, and be able to contribute from their discipline to inter-disciplinary solutions to problems.
This graduate capability is supported by:

**Learning outcome**

- Gain work experience in a relevant field and identify the relationship of their University education to the wider world, social problems, and other challenges.

**Assessment tasks**

- Reflective Activities
- Final Report and Presentation

**Critical, Analytical and Integrative Thinking**

We want our graduates to be capable of reasoning, questioning and analysing, and to integrate and synthesise learning and knowledge from a range of sources and environments; to be able to critique constraints, assumptions and limitations; to be able to think independently and systemically in relation to scholarly activity, in the workplace, and in the world. We want them to have a level of scientific and information technology literacy.

This graduate capability is supported by:

**Learning outcomes**

- Gain work experience in a relevant field and identify the relationship of their University education to the wider world, social problems, and other challenges.
- Understand the interests of different stakeholders in an organisation or/and professional environment, including customers, competitors, collaborators, and other external forces
- Enhance awareness of the profession’s contribution to society through reflection of ethical and professional conduct and related issues

**Assessment tasks**

- Final Report and Presentation
- Supervisor Report

**Capable of Professional and Personal Judgement and Initiative**

We want our graduates to have emotional intelligence and sound interpersonal skills and to demonstrate discernment and common sense in their professional and personal judgement. They will exercise initiative as needed. They will be capable of risk assessment, and be able to handle ambiguity and complexity, enabling them to be adaptable in diverse and changing environments.

This graduate capability is supported by:

**Learning outcomes**

- Understand the interests of different stakeholders in an organisation or/and professional
environment, including customers, competitors, collaborators, and other external forces

- Enhance awareness of the profession’s contribution to society through reflection of ethical and professional conduct and related issues

Assessment tasks

- Reflective Activities
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Changes from Previous Offering

Assignments have been altered to reflect student feedback via LEU's.

Changes since First Published

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<thead>
<tr>
<th>Date</th>
<th>Description</th>
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<tbody>
<tr>
<td>11/02/2015</td>
<td>Added Lecturer and consultation times</td>
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