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Disclaimer
Macquarie University has taken all reasonable measures to ensure the information in this publication is accurate and up-to-date. However, the information may change or become out-dated as a result of change in University policies, procedures or rules. The University reserves the right to make changes to any information in this publication without notice. Users of this publication are advised to check the website version of this publication [or the relevant faculty or department] before acting on any information in this publication.
## General Information

<table>
<thead>
<tr>
<th>Unit convenor and teaching staff</th>
</tr>
</thead>
<tbody>
<tr>
<td>Senior Lecturer</td>
</tr>
<tr>
<td>Julia Irwin</td>
</tr>
<tr>
<td><a href="mailto:julia.irwin@mq.edu.au">julia.irwin@mq.edu.au</a></td>
</tr>
<tr>
<td>Contact via email: <a href="mailto:julia.irwin@mq.edu.au">julia.irwin@mq.edu.au</a></td>
</tr>
<tr>
<td>C3A506</td>
</tr>
<tr>
<td>Wednesday 10-12; Thursday 10:00-11:00</td>
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<table>
<thead>
<tr>
<th>Credit points</th>
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<tbody>
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<td>3</td>
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<table>
<thead>
<tr>
<th>Prerequisites</th>
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</thead>
<tbody>
<tr>
<td>6cp at 200 level including PSY236(P)</td>
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<table>
<thead>
<tr>
<th>Corequisites</th>
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<tbody>
<tr>
<td>PSY222 or PSY248</td>
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<table>
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<tr>
<th>Co-badged status</th>
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<table>
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<tr>
<th>Unit description</th>
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<tbody>
<tr>
<td>This unit examines how people and animals learn, and how their behaviours change as a result of the process. The lectures cover some of the more important principles with a strong emphasis on applications to everyday life. These applications include: the principles underlying behaviour and motivation (stimulus control, reinforcement, punishment and extinction); goal setting; motor skill acquisition; decision making; risk taking; social learning; and avoidance behaviours. The practical component of the unit allows students to apply these principles to their own behaviour in a self-regulation program conducted throughout the semester, and to gain first-hand experience with the basic principles of changing behaviour which are fundamental to many areas of psychological practice.</td>
</tr>
</tbody>
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## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at [https://students.mq.edu.au/important-dates](https://students.mq.edu.au/important-dates)

## Learning Outcomes

1. Describe concepts, assumptions, and parameters of the behaviour analysis model as applied to the acquisition, development and maintenance of behaviour
2. Discuss from a number of theoretical positions the factors that initiate, direct, and sustain behaviour
3. Develop an understanding of the variables that are involved in the regulation of self-control
4. Evaluate current research in the psychology of learning

General Assessment Information

There are three components of assessment for PSY348: two tests, one held in week 7 and the other held during the end of session examination period. Both tests will have 40 multiple choice questions and 5 short answers, and each is worth 30%. The first test will assess material covered in lectures and practicals from weeks 1-6 inclusive. The final test will assess material covered in lectures and practicals from weeks 7-13 inclusive. The third component to the assessment will be EITHER a 2,500 word essay on a topic related to some aspect of changing behaviour OR a 2,500 word report based upon a self-control programme that the student will have conducted during the session. Details of both the essay topic and the self-control project will be provided in a separate document. This assessment task is to be submitted via iLearn on the Turnitin link by 5pm on Monday 11th May and is worth 40%.

Overall grades for the unit will be determined by adding together marks for the two tests and the essay/report. Scaling may be undertaken. See the university policy on grading for more information.

It is in your interest to keep a (hard or electronic) copy of your submitted work. Firstly, to be able to produce the copy if your original goes missing, and, secondly, to be able to produce an unmarked copy in the case of requesting a re-mark. If you request a re-mark you will need to submit an unmarked copy of your work, which will be marked by a different marker, and you will receive the revised mark which may be either higher or lower than the original mark. If you wish to request a re-mark you will need to collect a Department of Psychology Application for Re-mark form from the Faculty of Human Sciences Student Office in C3A and follow its directions. You can also find a link to these forms on the PSY348 Web Page.

Requests for special consideration and appeals against grades: please refer to the Faculty of Human Sciences website http://www.humansciences.mq.edu.au/

Late Penalties

Late submission of the practical report will attract a penalty of 5% of the maximum mark for every day late (including weekend days). In other words, the assignment is worth 40%, so a penalty of 5% x 40 = 2 marks will be applied. 2 marks are subtracted from whatever the student received for the report for each day late. No work can be accepted after marked project reports are handed back to students.

Requests for extensions for assignments are granted by the Faculty of Human Sciences Undergraduate Student Centre.

Examination Policy

You are expected to present yourself for examination at the time and place designated in the University Examination Timetable. The timetable will be available in Draft form approximately eight weeks before the commencement of the examinations and in Final form approximately four
Assessment Tasks

<table>
<thead>
<tr>
<th>Name</th>
<th>Weighting</th>
<th>Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mid session Test</td>
<td>30%</td>
<td>20/04/2015</td>
</tr>
<tr>
<td>Essay OR Report</td>
<td>40%</td>
<td>19/05/2015</td>
</tr>
<tr>
<td>Final Test</td>
<td>30%</td>
<td>Examination Period</td>
</tr>
</tbody>
</table>

Mid session Test

Due: 20/04/2015
Weighting: 30%

The test will assess material covered in lectures and practicals from weeks 1-6 inclusive. The
test will take place in E7BT5 at 10.00 - unless specified otherwise

This Assessment Task relates to the following Learning Outcomes:
   • Describe concepts, assumptions, and parameters of the behaviour analysis model as applied to the acquisition, development and maintenance of behaviour
   • Develop an understanding of the variables that are involved in the regulation of self-control
   • Evaluate current research in the psychology of learning

Essay OR Report
Due: 19/05/2015
Weighting: 40%

There is a choice of writing EITHER writing a 2,500 word essay on a topic related to some aspect of changing behaviour OR submitting a 2,500 word report based upon conducting a self-control programme. Details of both the essay topic and the self-control project will be provided in a separate document.

This Assessment Task relates to the following Learning Outcomes:
   • Describe concepts, assumptions, and parameters of the behaviour analysis model as applied to the acquisition, development and maintenance of behaviour
   • Discuss from a number of theoretical positions the factors that initiate, direct, and sustain behaviour
   • Develop an understanding of the variables that are involved in the regulation of self-control
   • Evaluate current research in the psychology of learning

Final Test
Due: Examination Period
Weighting: 30%

Closed book test that will only assess material covered in lectures and practicals from weeks 7-13 inclusive and will consist of 40 multiple choice and 5 short answer questions.

This Assessment Task relates to the following Learning Outcomes:
   • Describe concepts, assumptions, and parameters of the behaviour analysis model as applied to the acquisition, development and maintenance of behaviour
   • Develop an understanding of the variables that are involved in the regulation of self-control
   • Evaluate current research in the psychology of learning
Delivery and Resources

Lectures

There are three hours of lectures per week, which are scheduled for Mondays 10 - 12pm and Wednesday 2 - 3pm. These lectures will be recorded via Echo360 (which captures the data projector and the lecturer’s voice) and will be available on the iLearn page following the lecture. Although there are three hours of lectures each week, some weeks there will be no lectures to allow time for you to study for the tests and or the written assignment. See Schedule for details.

Practicals

- There will be 2 hour practicals / tutorials on 5 weeks of the program in C5A316 - see Schedule to see which weeks the practicals will be running. Students are encouraged to ask and/or answer questions regarding any of the topics that arise in lectures, practicals and assessment tasks on the discussion page of iLearn.
- Classes may be subject to change so please check for the most current schedule on the University’s web site at: https://timetables.mq.edu.au/Scientia/Web/index.html
- Any change of practical class time, can be done on-line via eStudent.
- Students are expected to attend lectures and practicals (e.g. participate in discussions in small groups; conduct their own literature searches, research their own chosen topics.

While attendance is not compulsory, tutors will keep a roll each week. University policy requires that students who are absent from tutorials because of medical or other extenuating circumstances must submit a Request for Special Consideration form (and Professional Authority if reason is medical, clearly stating the reasons for the absence). The form is available outside the Psychology Office or can be downloaded from http://www.reg.mq.edu.au/Forms/APScons.pdf. This should be submitted to the Student Enquiry Services as soon as possible.

Textbook


Unit Schedule

<table>
<thead>
<tr>
<th>Week</th>
<th>Monday 10-12 E7B T5</th>
<th>Wednesday 2-3 E7B T4</th>
<th>Practicals C5A 316</th>
</tr>
</thead>
<tbody>
<tr>
<td>Week 1</td>
<td>Admin - Self Control</td>
<td>Self Control</td>
<td>No Prac classes</td>
</tr>
<tr>
<td>23/1/15</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Week 2</td>
<td>Stimulus Control</td>
<td>Stimulus Control</td>
<td>Design a Self Control Programme.</td>
</tr>
<tr>
<td>2/3/15</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Week 3</td>
<td>Reinforcement</td>
<td>Adjunctive behaviours</td>
<td>No Prac classes</td>
</tr>
<tr>
<td>9/3/15</td>
<td></td>
<td></td>
<td></td>
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</tbody>
</table>
Week 5 23/3/15 | Choice / Decision Making | Decision Making | No Prac classes
Week 6 30/3/15 | No Lecture | No Lecture | No Prac classes

MID SESSION RECESS 3rd APRIL – 20th APRIL

Week 7 20/4/15 | Mid Session Test | Risk taking | Self-Control – theories of behaviour change.
In Lecture theatre
Week 8 27/4/15 | Risk taking / Punishment | Avoidance Learning | Design a Social Marketing Campaign.
Week 9 12/5/15 | Avoidance Learning | Learned Helplessness | No Prac classes
Week 11 26/5/15 | Biological constraints | Phobias | No Prac classes
Week 12 2/6/15 | Phobias | No Lecture | No Prac classes
Week 13 10/6/15 | No lecture | No lecture | No Prac classes

**Policies and Procedures**

Macquarie University policies and procedures are accessible from [Policy Central](http://mq.edu.au/policy/docs/). Students should be aware of the following policies in particular with regard to Learning and Teaching:


In addition, a number of other policies can be found in the Learning and Teaching Category of Policy Central.
Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: [https://students.mq.edu.au/support/student_conduct/](https://students.mq.edu.au/support/student_conduct/)

Results

Results shown in iLearn, or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit [ask.mq.edu.au](http://ask.mq.edu.au).

Student Support

Macquarie University provides a range of support services for students. For details, visit [http://students.mq.edu.au/support/](http://students.mq.edu.au/support/)

Learning Skills

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to improve your marks and take control of your study.

- Workshops
- StudyWise
- Academic Integrity Module for Students
- Ask a Learning Adviser

Student Enquiry Service

For all student enquiries, visit Student Connect at [ask.mq.edu.au](http://ask.mq.edu.au)

Equity Support

Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

IT Help


When using the University’s IT, you must adhere to the Acceptable Use Policy. The policy applies to all who connect to the MQ network including students.

Graduate Capabilities

Discipline Specific Knowledge and Skills

Our graduates will take with them the intellectual development, depth and breadth of knowledge, scholarly understanding, and specific subject content in their chosen fields to make them competent and confident in their subject or profession. They will be able to demonstrate, where
relevant, professional technical competence and meet professional standards. They will be able to articulate the structure of knowledge of their discipline, be able to adapt discipline-specific knowledge to novel situations, and be able to contribute from their discipline to inter-disciplinary solutions to problems.

This graduate capability is supported by:

**Learning outcomes**

- Describe concepts, assumptions, and parameters of the behaviour analysis model as applied to the acquisition, development and maintenance of behaviour
- Discuss from a number of theoretical positions the factors that initiate, direct, and sustain behaviour
- Develop an understanding of the variables that are involved in the regulation of self-control
- Evaluate current research in the psychology of learning

**Assessment tasks**

- Mid session Test
- Essay OR Report
- Final Test

**Critical, Analytical and Integrative Thinking**

We want our graduates to be capable of reasoning, questioning and analysing, and to integrate and synthesise learning and knowledge from a range of sources and environments; to be able to critique constraints, assumptions and limitations; to be able to think independently and systemically in relation to scholarly activity, in the workplace, and in the world. We want them to have a level of scientific and information technology literacy.

This graduate capability is supported by:

**Learning outcomes**

- Describe concepts, assumptions, and parameters of the behaviour analysis model as applied to the acquisition, development and maintenance of behaviour
- Discuss from a number of theoretical positions the factors that initiate, direct, and sustain behaviour
- Develop an understanding of the variables that are involved in the regulation of self-control
- Evaluate current research in the psychology of learning

**Assessment tasks**

- Mid session Test
Problem Solving and Research Capability

Our graduates should be capable of researching; of analysing, and interpreting and assessing data and information in various forms; of drawing connections across fields of knowledge; and they should be able to relate their knowledge to complex situations at work or in the world, in order to diagnose and solve problems. We want them to have the confidence to take the initiative in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

Learning outcomes

- Describe concepts, assumptions, and parameters of the behaviour analysis model as applied to the acquisition, development and maintenance of behaviour
- Discuss from a number of theoretical positions the factors that initiate, direct, and sustain behaviour
- Develop an understanding of the variables that are involved in the regulation of self-control
- Evaluate current research in the psychology of learning

Assessment tasks

- Mid session Test
- Essay OR Report
- Final Test

Creative and Innovative

Our graduates will also be capable of creative thinking and of creating knowledge. They will be imaginative and open to experience and capable of innovation at work and in the community. We want them to be engaged in applying their critical, creative thinking.

This graduate capability is supported by:

Learning outcomes

- Describe concepts, assumptions, and parameters of the behaviour analysis model as applied to the acquisition, development and maintenance of behaviour
- Discuss from a number of theoretical positions the factors that initiate, direct, and sustain behaviour
- Develop an understanding of the variables that are involved in the regulation of self-control
Assessment task

- Essay OR Report

Effective Communication

We want to develop in our students the ability to communicate and convey their views in forms effective with different audiences. We want our graduates to take with them the capability to read, listen, question, gather and evaluate information resources in a variety of formats, assess, write clearly, speak effectively, and to use visual communication and communication technologies as appropriate.

This graduate capability is supported by:

Learning outcomes

- Describe concepts, assumptions, and parameters of the behaviour analysis model as applied to the acquisition, development and maintenance of behaviour
- Discuss from a number of theoretical positions the factors that initiate, direct, and sustain behaviour
- Develop an understanding of the variables that are involved in the regulation of self-control

Assessment task

- Essay OR Report

Engaged and Ethical Local and Global citizens

As local citizens our graduates will be aware of indigenous perspectives and of the nation’s historical context. They will be engaged with the challenges of contemporary society and with knowledge and ideas. We want our graduates to have respect for diversity, to be open-minded, sensitive to others and inclusive, and to be open to other cultures and perspectives: they should have a level of cultural literacy. Our graduates should be aware of disadvantage and social justice, and be willing to participate to help create a wiser and better society.

This graduate capability is supported by:

Learning outcomes

- Describe concepts, assumptions, and parameters of the behaviour analysis model as applied to the acquisition, development and maintenance of behaviour
- Discuss from a number of theoretical positions the factors that initiate, direct, and sustain behaviour
- Develop an understanding of the variables that are involved in the regulation of self-control
Assessment task

- Essay OR Report

Socially and Environmentally Active and Responsible

We want our graduates to be aware of and have respect for self and others; to be able to work with others as a leader and a team player; to have a sense of connectedness with others and country; and to have a sense of mutual obligation. Our graduates should be informed and active participants in moving society towards sustainability.

This graduate capability is supported by:

Learning outcomes

- Describe concepts, assumptions, and parameters of the behaviour analysis model as applied to the acquisition, development and maintenance of behaviour
- Discuss from a number of theoretical positions the factors that initiate, direct, and sustain behaviour
- Develop an understanding of the variables that are involved in the regulation of self-control

Assessment task

- Essay OR Report

Capable of Professional and Personal Judgement and Initiative

We want our graduates to have emotional intelligence and sound interpersonal skills and to demonstrate discernment and common sense in their professional and personal judgement. They will exercise initiative as needed. They will be capable of risk assessment, and be able to handle ambiguity and complexity, enabling them to be adaptable in diverse and changing environments.

This graduate capability is supported by:

Learning outcomes

- Describe concepts, assumptions, and parameters of the behaviour analysis model as applied to the acquisition, development and maintenance of behaviour
- Discuss from a number of theoretical positions the factors that initiate, direct, and sustain behaviour
- Develop an understanding of the variables that are involved in the regulation of self-control
- Evaluate current research in the psychology of learning
Assessment tasks

- Mid session Test
- Essay OR Report
- Final Test

Commitment to Continuous Learning

Our graduates will have enquiring minds and a literate curiosity which will lead them to pursue knowledge for its own sake. They will continue to pursue learning in their careers and as they participate in the world. They will be capable of reflecting on their experiences and relationships with others and the environment, learning from them, and growing - personally, professionally and socially.

This graduate capability is supported by:

Learning outcomes

- Describe concepts, assumptions, and parameters of the behaviour analysis model as applied to the acquisition, development and maintenance of behaviour
- Discuss from a number of theoretical positions the factors that initiate, direct, and sustain behaviour
- Develop an understanding of the variables that are involved in the regulation of self-control
- Evaluate current research in the psychology of learning

Assessment task

- Essay OR Report

Changes from Previous Offering

In 2015 students will be offered the choice of submitting a report based on conducting a self control programme or writing an essay based on examine how a problem behaviour could be changed using behavioural techniques. In previous offerings of this unit students submitted the report on the self-control project.