

## **ACST834**

# Financial Institutions Management and Regulation

S1 Evening 2015

Dept of Applied Finance and Actuarial Studies

## Contents

General Information	2
Learning Outcomes	2
General Assessment Information	3
Assessment Tasks	3
Delivery and Resources	5
Unit Schedule	6
Policies and Procedures	7
Graduate Capabilities	9
Research and Practice	10

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## **General Information**

Unit convenor and teaching staff Unit Convenor Shauna Ferris shauna.ferris@mq.edu.au Contact via shauna.ferris@mq.edu.au e4a 617 Wednesday 3 pm to 6 pm

Credit points

4

Prerequisites ACST603 or (admission to MActPrac post 2014)

Corequisites

Co-badged status

#### Unit description

In this unit we will look at financial institutions which fail. We will look at empirical studies of insolvencies from different countries and for different types of financial institutions (including life and general insurers, health funds, banks, superannuation funds, hedge funds, and other investment management and risk management organisations). We will consider factors such as product design, pricing, reserving, investment, asset-liability management, liquidity management, reinsurance, accounting issues, regulatory arbitrage, and corporate governance. We will also be looking at the effectiveness of regulation, both in preventing failures and dealing with the consequences of failures (eg, using guarantee schemes).

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

## **Learning Outcomes**

On successful completion of this unit, you will be able to:

Understanding of the regulatory framework for financial institutions, including both

market conduct and prudential regulation

Understanding of common causes of banking failures; how systemic risks can destabilise financial systems; management of credit risks

Understanding of common causes of insurance company losses The role of auditor, actuaries, accounting standards and actuarial standards in managing solvency (including case studies on financial reinsurance) Understanding the objectives of regulators and the causes of regulatory failure Understanding of the pros and cons of different sorts guarantee funds

## **General Assessment Information**

The grades for assessment tasks will be posted on on iLearn. We will make an Announcement when the grades are available, and then students will be able to look at their marks via the Gradebook on iLearn. It is the responsibility of students to view their marks for each within-session assessment task on iLearn within 20 days of posting. If there are any discrepancies, students must contact the unit convenor immediately. Failure to do so will mean that queries received after the release of final results regarding assessment tasks (not including the final exam mark) will not be addressed.

## **Assessment Tasks**

Name	Weighting	Due
1. Reports	30%	March 30, April 27, June 1 27
2. Essays	30%	May 12 & June 10
3. Final Examination	40%	Examination period

## 1. Reports

#### Due: March 30, April 27, June 1 27 Weighting: 30%

#### Submission

Each week, the lecturer will provide some research questions which relate to the material covered in that week's lecture and readings. Students will be asked to choose one of these questions and write a 2-page report answering that question. As an example, in week 1 we cover Ponzi schemes. Students may choose to do a case study describing a Ponzi scheme from their own country, explaining how it was operated, how the authorities discovered the fraud, and how authorities might be able to prevent future Ponzi schemes.

Students must hand in five reports during the term, each worth 6% (total 30%). The reports are handed in electronically via the iLearn drop box. Two reports must be handed in by 5 pm Monday March 30 (week 6) Two more must be handed in by 5 pm Monday April 27. The last one must be handed in before 5 pm Monday June 1.

Extension No extensions will be granted. Late tasks will be accepted up to five days late, but one mark will be deducted from the total awarded mark for each 24 hour period or part thereof (for

example if the report is handed in 25 hours late, 2 marks will be deducted). The penalty does not apply for cases in which an application for special consideration has been made and approved.

On successful completion you will be able to:

- Understanding of the regulatory framework for financial institutions, including both market conduct and prudential regulation
- Understanding of common causes of banking failures; how systemic risks can destabilise financial systems; management of credit risks
- Understanding of common causes of insurance company losses
- The role of auditor, actuaries, accounting standards and actuarial standards in managing solvency (including case studies on financial reinsurance)
- · Understanding the objectives of regulators and the causes of regulatory failure
- Understanding of the pros and cons of different sorts guarantee funds

## 2. Essays

#### Due: May 12 & June 10 Weighting: 30%

Submission Students will be asked to write an analysis of two case studies of failed (or troubled) financial institutions. The case study will include a description of the events; the causes of the failure (including any weaknesses in risk management); and evaluate the regulatory response to the failure (identifying any weaknesses in the legislation / prudential regulations and or the quality of supervision). Each essay is worth 15%. The maximum word length is 1500 words.

Essays must be submitted via the iLearn Dropbox.

Extension No extensions will be granted. Late tasks will be accepted up to one week late, but 10% will be deducted from the total mark for each 24 hour period or part thereof (for example, if submitted 25 hours late, a penalty of 20% will be applied). This penalty does not apply for cases in which an application for special consideration is made and approved.

On successful completion you will be able to:

- Understanding of the regulatory framework for financial institutions, including both market conduct and prudential regulation
- Understanding of common causes of banking failures; how systemic risks can destabilise financial systems; management of credit risks
- Understanding of common causes of insurance company losses
- The role of auditor, actuaries, accounting standards and actuarial standards in managing

solvency (including case studies on financial reinsurance)

- Understanding the objectives of regulators and the causes of regulatory failure
- Understanding of the pros and cons of different sorts guarantee funds

## 3. Final Examination

#### Due: Examination period

Weighting: 40%

The final exam will be held during the University exam period between June 9 and June 26. The examination timetable will be posted on the University website later in the term

On successful completion you will be able to:

- Understanding of the regulatory framework for financial institutions, including both market conduct and prudential regulation
- Understanding of common causes of banking failures; how systemic risks can destabilise financial systems; management of credit risks
- Understanding of common causes of insurance company losses
- The role of auditor, actuaries, accounting standards and actuarial standards in managing solvency (including case studies on financial reinsurance)
- Understanding the objectives of regulators and the causes of regulatory failure
- Understanding of the pros and cons of different sorts guarantee funds

## **Delivery and Resources**

#### Classes

- Lectures are held on Wednesday evenings between 6 and 9 pm (3 hours) in e4B308
- The timetable for classes can be found on the University web site at: <a href="http://www.timetablese.mq.edu.au">http://www.timetablese.mq.edu.au</a>

#### **Required and Recommended Texts and/or Materials**

#### **Required texts**

There are no compulsory textbooks for this unit. We will be reading case studies from a variety of sources. Readings will be placed online (via the iLearn system) where possible. For example we might look at some of the case studies on the eRISK website <a href="http://www.erisk.com/Learning/Casestudies.asp">http://www.erisk.com/Learning/Casestudies.asp</a>.

#### **Technology Used and Required**

NIL. Students will find it useful to look up material using the electronic databases available via the University library page (e.g. Factiva).

#### Unit Web Page

- Course material is available on the learning management system (iLearn)
- We will be distributing lecture notes, readings, and assignments via iLearn.
- Students will need Internet access in order to obtain some of the readings which are available online and /or via the Library's electronic databases. Internet access is available at the University library.

#### **Teaching and Learning Activities**

Each week we have a 3-hour lecture on Wednesday evening. We will look at one or more case studies each week. In some weeks we will also be watching DVDs about certain events. This will be followed by a class discussion of the issues. A set of course notes and/or readings will be provided for each topic. Students are expected to participate in class discussions and read the required readings.

For each topic, we will provide a set of questions which will allow students to extend their knowledge by reading and summarising additional readings. Students are expected to hand in 5 reports over the term. Students will have a choice of topics.

Students will also be expected to research two case studies, and prepare an essay on each one.

Students may be asked to do a short (5 minute) presentation of one of the topics covered in their report (if the class size if large, then it will not be possible for every student to do a presentation, but we will try to give this opportunity to as many students as possible).

#### Changes in 2014

This year we have updated the course material to reflect new developments in the financial services industry.

## **Unit Schedule**

The following unit schedule is subject to change, because (a) the schedule might be revised to fit in with the other committments of our visiting lecturers and (b) if there are any interesting financial events during term we might be diverted into discussing them in class.

Week	Торіс
1	Introduction: General Introduction to Regulation. Investment Scams (Madoff Case Study) and the role of ASIC
2	Regulation of Financial Intermediaries (Storm & Trio Case Studies) - The Future of Financial Advice

#### Unit guide ACST834 Financial Institutions Management and Regulation

3	"The best way to rob a bank is to own one". The Prudential Framework for Banks and Insurers. (Case Studies Frankel, Kaupthing, and USNB)
4	Why do banks go bankrupt? Common Problems in Credit Risk (Case Study: Penn Square Bank)
5	Regulatory Failure for Depository Institutions (Case Study: US Savings and Loans Crisis from the 1980s)
6	The impact of securitisation: Australian version (Homefund)
7	How to destablise the financial system: Global version (the Subprime debt crisis)
8	Lending to the Poor: Doess Microfinance really work? (Grameen Bank & Fiery Dragons ) [Visiting speakers]
9	Operational Risks in Banking : Rogue traders around the world (Barings to NAB)
10	Why do insurance companies become insolvent?
11	Booms and Busts and Banking (From the Great Depression to the GFC)
12	Cooking the books: Basic and Advanced Concepts in "Creative Accounting" for financial institutions (Case Study Lehman Brothers, GSL, and HIH)
13	Guarantee Schemes : What are the risks?

## **Policies and Procedures**

Macquarie University policies and procedures are accessible from <u>Policy Central</u>. Students should be aware of the following policies in particular with regard to Learning and Teaching:

Academic Honesty Policy http://mq.edu.au/policy/docs/academic\_honesty/policy.html

Assessment Policy http://mq.edu.au/policy/docs/assessment/policy.html

Grading Policy http://mq.edu.au/policy/docs/grading/policy.html

Grade Appeal Policy http://mq.edu.au/policy/docs/gradeappeal/policy.html

Grievance Management Policy http://mq.edu.au/policy/docs/grievance\_management/policy.html

Disruption to Studies Policy <u>http://www.mq.edu.au/policy/docs/disruption\_studies/policy.html</u> The Disruption to Studies Policy is effective from March 3 2014 and replaces the Special Consideration Policy.

In addition, a number of other policies can be found in the Learning and Teaching Category of Policy Central.

## **Student Code of Conduct**

Macquarie University students have a responsibility to be familiar with the Student Code of

Conduct: https://students.mq.edu.au/support/student\_conduct/

#### **Results**

Results shown in *iLearn*, or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in <u>eStudent</u>. For more information visit <u>ask.m</u> <u>q.edu.au</u>.

#### Supplementary Examinations Policy -

Further information regarding supplementary exams, including dates, is available here:

http://www.businessandeconomics.mq.edu.au/current\_students/undergraduate/how\_do\_i/special\_consideration

## Student Support

Macquarie University provides a range of support services for students. For details, visit <u>http://stu</u> dents.mq.edu.au/support/

## **Learning Skills**

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to improve your marks and take control of your study.

- Workshops
- StudyWise
- Academic Integrity Module for Students
- Ask a Learning Adviser

## Student Services and Support

Students with a disability are encouraged to contact the **Disability Service** who can provide appropriate help with any issues that arise during their studies.

## **Student Enquiries**

For all student enquiries, visit Student Connect at ask.mq.edu.au

## IT Help

For help with University computer systems and technology, visit <u>http://informatics.mq.edu.au/hel</u>p/.

When using the University's IT, you must adhere to the <u>Acceptable Use Policy</u>. The policy applies to all who connect to the MQ network including students.

## **Graduate Capabilities**

## PG - Discipline Knowledge and Skills

Our postgraduates will be able to demonstrate a significantly enhanced depth and breadth of knowledge, scholarly understanding, and specific subject content knowledge in their chosen fields.

This graduate capability is supported by:

#### Learning outcomes

- Understanding of the regulatory framework for financial institutions, including both market conduct and prudential regulation
- Understanding of common causes of banking failures; how systemic risks can destabilise financial systems; management of credit risks
- · Understanding of common causes of insurance company losses
- The role of auditor, actuaries, accounting standards and actuarial standards in managing solvency (including case studies on financial reinsurance)
- · Understanding the objectives of regulators and the causes of regulatory failure
- Understanding of the pros and cons of different sorts guarantee funds

### Assessment tasks

- 1. Reports
- 2. Essays
- 3. Final Examination

## PG - Critical, Analytical and Integrative Thinking

Our postgraduates will be capable of utilising and reflecting on prior knowledge and experience, of applying higher level critical thinking skills, and of integrating and synthesising learning and knowledge from a range of sources and environments. A characteristic of this form of thinking is the generation of new, professionally oriented knowledge through personal or group-based critique of practice and theory.

This graduate capability is supported by:

### Learning outcomes

- Understanding of the regulatory framework for financial institutions, including both market conduct and prudential regulation
- Understanding of common causes of banking failures; how systemic risks can destabilise financial systems; management of credit risks
- Understanding of common causes of insurance company losses

- The role of auditor, actuaries, accounting standards and actuarial standards in managing solvency (including case studies on financial reinsurance)
- · Understanding the objectives of regulators and the causes of regulatory failure
- Understanding of the pros and cons of different sorts guarantee funds

#### Assessment tasks

- 1. Reports
- 2. Essays
- 3. Final Examination

## PG - Research and Problem Solving Capability

Our postgraduates will be capable of systematic enquiry; able to use research skills to create new knowledge that can be applied to real world issues, or contribute to a field of study or practice to enhance society. They will be capable of creative questioning, problem finding and problem solving.

This graduate capability is supported by:

#### Learning outcomes

- Understanding of the regulatory framework for financial institutions, including both market conduct and prudential regulation
- Understanding of common causes of banking failures; how systemic risks can destabilise financial systems; management of credit risks
- Understanding of common causes of insurance company losses
- The role of auditor, actuaries, accounting standards and actuarial standards in managing solvency (including case studies on financial reinsurance)
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#### Assessment tasks

- 1. Reports
- 2. Essays
- 3. Final Examination

## **Research and Practice**

This unit will

(a) provide students with an opportunity to do their own research, with flexibility to focus on areas which interest them

(b) present research papers written by Macquarie University staff

(c) present research findings from other academic sources as well as research papers from regulatory authorities