MMCS115
Academic Cultures and Communication
S1 Day 2016

Department of Media, Music, Communication and Cultural Studies

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General Information

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Credit points
3

Prerequisites
Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at [https://students.mq.edu.au/important-dates](https://students.mq.edu.au/important-dates)

Learning Outcomes

1. Demonstrate a critical understanding of cultures and methods of communication in higher education
2. Analyse academic contexts and discipline-specific content
3. Communicate academic practice in referencing sources in a range of literacies in ways that address ethical and practical objections to plagiarism
4. Demonstrate a practical understanding of academic cultures and modes of communication including critical thinking and listening, authorial voice, research and writing, and digital literacy
5. Reflect on learning in ways that inform the development of academic cultures and communication

Assessment Tasks

<table>
<thead>
<tr>
<th>Name</th>
<th>Weighting</th>
<th>Due</th>
</tr>
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<tbody>
<tr>
<td>Reflection on Learning 1</td>
<td>15%</td>
<td>Week 4, 25/03/16 by 5pm</td>
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### Reflection on Learning 1

**Due:** *Week 4, 25/03/16 by 5pm*

**Weighting:** *15%*

**TOPIC**

*Why have I chosen to study my discipline at university?*

1. Answer this question in 600 words and include three (3) references to support your writing and ideas. All references need to be academic sources. You may include two set readings, however, at least one reference needs to be a source you have researched (found) on one of the library databases (that is, one reference that is not a set reading).

2. Annotate one of the three references (to a maximum of 150 words) that you cite in this assessment. Your annotation should contain a brief summary and a critique/your opinion of the content/usefulness of this reference to your reflection.

Students are to reference in APA style.

Submission of this assessment is via Turnitin on iLearn.

The tasks will be assessed on the following criteria:

1. Clarity of expression and level of reflection
2. Ability to relate ideas to readings and independent research
3. Appropriate academic sources and referencing

This Assessment Task relates to the following Learning Outcomes:

- Demonstrate a critical understanding of cultures and methods of communication in higher education
- Analyse academic contexts and discipline-specific content
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Essay

Due: Week 9, 13/05/16 at 5pm
Weighting: 35%

Write a 1500 word essay that answer one of the following discipline specific questions:

Media; Media, Communication and Culture; Interactivity and Games:

How have global media flows changed our understanding of cultures in other parts of the world? Examples of global media flows include content such as news and entertainment television, blogs and social media.

International Communications; Society and Culture

Do non-government organisations (NGO’s e.g. Oxfam, Action Aid, Greenpeace) make effective use of social media as a communication tool for development strategy to gain support for their campaigns?

Music; Dance and Performance; Arts Practice and Industries

Is social media relevant to contemporary arts practices?

Students are to reference in Harvard style.

Submission of this assessment is via Turnitin on iLearn.

The task will be assessed on the following criteria:

1. Clarity of expression
2. Essay structure
3. Appropriate argument
4. Ability to relate ideas to readings and independent research
5. Appropriate academic sources and referencing

This Assessment Task relates to the following Learning Outcomes:

- Demonstrate a critical understanding of cultures and methods of communication in higher education
- Analyse academic contexts and discipline-specific content
- Communicate academic practice in referencing sources in a range of literacies in ways that address ethical and practical objections to plagiarism
- Demonstrate a practical understanding of academic cultures and modes of communication including critical thinking and listening, authorial voice, research and...
Reflection on Learning 2

Due: **Week 11, 27/05/16 at 5pm**

Weighting: **20%**

*‘How does the process of learning develop critical thinking? How does the process of learning influence my ability to think critically?’*

Answer these questions in 1000 words and include at least four (4) references in your writing. All references need to be academic sources. You may include three set readings as references, however, at least one reference needs to be a source you have researched (found) on one of the library databases (that is, one reference that is not a set reading).

Students are to reference in Harvard style.

The task will be assessed on the following criteria:

1. Clarity of expression
2. Level of reflection
3. Ability to relate ideas to readings and independent research
4. Appropriate academic sources and referencing

This Assessment Task relates to the following Learning Outcomes:

- Demonstrate a critical understanding of cultures and methods of communication in higher education
- Analyse academic contexts and discipline-specific content
- Communicate academic practice in referencing sources in a range of literacies in ways that address ethical and practical objections to plagiarism
- Demonstrate a practical understanding of academic cultures and modes of communication including critical thinking and listening, authorial voice, research and writing, and digital literacy
- Reflect on learning in ways that inform the development of academic cultures and communication

Group Presentation - Video

Due: **Week 13, 10/06/16 at 5pm**

Weighting: **30%**

Students are to record a presentation in small discipline/topic specific groups (each student is to take a turn at speaking during the presentation) on their own chosen (and researched) topic. Group topics will be discussed during seminars and should be inspired by previous seminar themes and readings. The video is to be no longer than 5 minutes. It must include an academic
argument and appropriate references, and conclude with a breakdown/summary of each student's respective contribution. A written group outline of the group’s topic and the student names and numbers of those in each group must be uploaded to iLearn by 5pm on 10/06/16.

Each group needs to submit or upload their video presentation to iLearn (less than 20Megs in file size) or follow the submission instructions on iLearn for larger sized files.

The task will be assessed on the following criteria:

1. Clarity of expression
2. Presentation structure
3. Appropriate argument
4. Ability to relate ideas to independent research
5. Appropriate academic sources and referencing

This Assessment Task relates to the following Learning Outcomes:

• Demonstrate a critical understanding of cultures and methods of communication in higher education
• Communicate academic practice in referencing sources in a range of literacies in ways that address ethical and practical objections to plagiarism
• Demonstrate a practical understanding of academic cultures and modes of communication including critical thinking and listening, authorial voice, research and writing, and digital literacy

Delivery and Resources

Thursday/Session 1, Seminars 1:00 - 3:00pm, E7B Mason Theatre

Seminar attendance is a unit requirement

Seminars begin in Week 1

2016 MMCS115 Required/Set Readings

Unit readings are available through the library e-reserve or through print on demand as the MMCS115 Unit Reader is available for purchase from Macquarie University's Printery. For this second option, students can follow this link to log into the printery: https://printerydigital.mq.edu.au/shop. Then, they select and purchase the MMCS115 reader. Students will receive an email when their reader is ready to collect.

Week 1 Academic cultures and communication


**Week 2 Academic Sources and Resources**


**Week 3 Critical Thinking 1**


**Week 4 Academic Writing**


**Week 5 Authorial Voice**


**Week 6 Critical Thinking 2**


**Week 7 Academic Argument 1**

Week 8 Academic Integrity


Week 9 Reflection for Learning


Week 10 Academic Presentations


Please note that there will be a list of additional recommended and discipline specific readings/sources posted on iLearn.

In addition, students are expected to research discipline-specific topic areas for related assessment tasks as outlined in the Unit Guide. This will require discipline-specific additional readings.

With the exception of Week 1, Students are expected to read the required reading/s for each week **before attending the Thursday seminar**.

**Students are asked to bring laptops or tablets to each seminar. Please contact the convenor if this is not an option.**

Students are required to participate on iLearn. Please do not use Facebook for group work.

For all written work, students are required to use the stipulated referencing system for all in-text referencing and reference lists. If students refer to recorded material, then a discography must also be included.

Late penalties for assessment submissions received after the due dates are 10% per day, including weekends. Disruption to studies can only be considered when applied for online and supported with appropriate documentation.

**RECOMMENDED READINGS**

Recommended readings will be progressively listed at MUS205 iLearn.

**Unit Schedule**

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<thead>
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<th>Week</th>
<th>Topic</th>
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https://unitguides.mq.edu.au/unit_offers/59361/unit_guide/print
Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central. Students should be aware of the following policies in particular with regard to Learning and Teaching:


In addition, a number of other policies can be found in the [Learning and Teaching Category](http://policy.mq.edu.au/) of Policy Central.

**Student Code of Conduct**

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: [https://students.mq.edu.au/support/student_conduct/](https://students.mq.edu.au/support/student_conduct/)

**Results**

Results shown in *iLearn*, or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in *eStudent*. For more information visit [ask.mq.edu.au](http://ask.mq.edu.au).


MMCCS Session Re-mark Application [http://www.mq.edu.au/pubstatic/public/download/?id=167914](http://www.mq.edu.au/pubstatic/public/download/?id=167914) Information is correct at the time of publication

**Student Support**

Macquarie University provides a range of support services for students. For details, visit [http://students.mq.edu.au/support/](http://students.mq.edu.au/support/)

**Learning Skills**

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to improve your marks and take control of your study.

- **Workshops**
- **StudyWise**
- **Academic Integrity Module for Students**
Our graduates will take with them the intellectual development, depth and breadth of knowledge, scholarly understanding, and specific subject content in their chosen fields to make them competent and confident in their subject or profession. They will be able to demonstrate, where relevant, professional technical competence and meet professional standards. They will be able to articulate the structure of knowledge of their discipline, be able to adapt discipline-specific knowledge to novel situations, and be able to contribute from their discipline to inter-disciplinary solutions to problems.

This graduate capability is supported by:

**Learning outcomes**

- Demonstrate a critical understanding of cultures and methods of communication in higher education
- Analyse academic contexts and discipline-specific content
- Communicate academic practice in referencing sources in a range of literacies in ways that address ethical and practical objections to plagiarism
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**Assessment tasks**

- Reflection on Learning 1
- Essay
Critical, Analytical and Integrative Thinking

We want our graduates to be capable of reasoning, questioning and analysing, and to integrate and synthesise learning and knowledge from a range of sources and environments; to be able to critique constraints, assumptions and limitations; to be able to think independently and systemically in relation to scholarly activity, in the workplace, and in the world. We want them to have a level of scientific and information technology literacy.

This graduate capability is supported by:

**Learning outcomes**

- Demonstrate a critical understanding of cultures and methods of communication in higher education
- Analyse academic contexts and discipline-specific content
- Demonstrate a practical understanding of academic cultures and modes of communication including critical thinking and listening, authorial voice, research and writing, and digital literacy
- Reflect on learning in ways that inform the development of academic cultures and communication

**Assessment tasks**

- Reflection on Learning 1
- Essay
- Reflection on Learning 2
- Group Presentation - Video

Problem Solving and Research Capability

Our graduates should be capable of researching; of analysing, and interpreting and assessing data and information in various forms; of drawing connections across fields of knowledge; and they should be able to relate their knowledge to complex situations at work or in the world, in order to diagnose and solve problems. We want them to have the confidence to take the initiative in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

**Learning outcomes**

- Demonstrate a critical understanding of cultures and methods of communication in higher education
- Communicate academic practice in referencing sources in a range of literacies in ways
that address ethical and practical objections to plagiarism
• Demonstrate a practical understanding of academic cultures and modes of communication including critical thinking and listening, authorial voice, research and writing, and digital literacy

**Assessment tasks**

• Reflection on Learning 1
• Essay
• Reflection on Learning 2
• Group Presentation - Video

**Creative and Innovative**

Our graduates will also be capable of creative thinking and of creating knowledge. They will be imaginative and open to experience and capable of innovation at work and in the community. We want them to be engaged in applying their critical, creative thinking.

This graduate capability is supported by:

**Learning outcome**

• Analyse academic contexts and discipline-specific content

**Assessment tasks**

• Reflection on Learning 2
• Group Presentation - Video

**Effective Communication**

We want to develop in our students the ability to communicate and convey their views in forms effective with different audiences. We want our graduates to take with them the capability to read, listen, question, gather and evaluate information resources in a variety of formats, assess, write clearly, speak effectively, and to use visual communication and communication technologies as appropriate.

This graduate capability is supported by:

**Learning outcomes**

• Demonstrate a critical understanding of cultures and methods of communication in higher education
• Analyse academic contexts and discipline-specific content
• Communicate academic practice in referencing sources in a range of literacies in ways that address ethical and practical objections to plagiarism
• Demonstrate a practical understanding of academic cultures and modes of
communication including critical thinking and listening, authorial voice, research and writing, and digital literacy

**Assessment tasks**

- Reflection on Learning 1
- Essay
- Reflection on Learning 2
- Group Presentation - Video

**Engaged and Ethical Local and Global citizens**

As local citizens our graduates will be aware of indigenous perspectives and of the nation's historical context. They will be engaged with the challenges of contemporary society and with knowledge and ideas. We want our graduates to have respect for diversity, to be open-minded, sensitive to others and inclusive, and to be open to other cultures and perspectives: they should have a level of cultural literacy. Our graduates should be aware of disadvantage and social justice, and be willing to participate to help create a wiser and better society.

This graduate capability is supported by:

**Learning outcome**

- Demonstrate a practical understanding of academic cultures and modes of communication including critical thinking and listening, authorial voice, research and writing, and digital literacy

**Assessment task**

- Essay

**Socially and Environmentally Active and Responsible**

We want our graduates to be aware of and have respect for self and others; to be able to work with others as a leader and a team player; to have a sense of connectedness with others and country; and to have a sense of mutual obligation. Our graduates should be informed and active participants in moving society towards sustainability.

This graduate capability is supported by:

**Learning outcome**

- Communicate academic practice in referencing sources in a range of literacies in ways that address ethical and practical objections to plagiarism

**Assessment tasks**

- Reflection on Learning 1
- Essay
We want our graduates to have emotional intelligence and sound interpersonal skills and to demonstrate discernment and common sense in their professional and personal judgement. They will exercise initiative as needed. They will be capable of risk assessment, and be able to handle ambiguity and complexity, enabling them to be adaptable in diverse and changing environments.

This graduate capability is supported by:

**Learning outcomes**

- Communicate academic practice in referencing sources in a range of literacies in ways that address ethical and practical objections to plagiarism
- Reflect on learning in ways that inform the development of academic cultures and communication

**Assessment tasks**

- Reflection on Learning 2
- Group Presentation - Video

**Changes from Previous Offering**

2016 is the first offering of MMCS115 in two hour seminars.