JPS 324
Manga and Anime as Global Imagery
S1 External 2016
Dept of International Studies

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General Information

Unit convenor and teaching staff
Unit Convenor / Lecturer
Mio Bryce
mio.bryce@mq.edu.au
Contact via Email

Online Tutor
Jason Davis
jason.davis@mq.edu.au
Contact via Email

Credit points
3

Prerequisites
39cp including JPS124

Corequisites

Co-badged status

Unit description
The recent extraordinary growth in the international reception and consumption of manga and anime indicates that these once culturally specific Japanese media have spread out from their local source and now constitute diverse forms of multi-modal imagery with global reach and appeal. This unit examines the rich, diverse, kaleidoscopic imagery created through manga and anime works that are now shared by a global society. We examine what we are actually sharing, how images and culture are transplanted and morphed in the cross-cultural communication process, and the role and impact of this sharing, across languages and cultures, of manga and anime. This unit is conducted in English, and no prior knowledge of Japanese language is required.

Important Academic Dates
Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes
On successful completion of this unit, you will be able to:

Observe a wide range of popular cultural texts that reflect Japanese creative industries,
cross-cultural communication processes, and the role of media practices in this process
Generate well informed and original analyses of texts (e.g. manga, anime, academic
resources, the work of others) and express this in a clear and constructive manner in
writing, in class/online discussion and in the class presentation
Demonstrate their research skills by efficiently and independently locating appropriate
references through library and other resources and using the correct referencing
procedures
Plan and conduct their research and other assignments in an efficient and timely manner
Enhance interpersonal communication skills through group work and oral and written
communications

General Assessment Information

Supplementary Tests & Late Submissions

If you anticipate unavoidable difficulty in sitting for tests (in class and online), contact the
convener, lecturer or your tutor as soon as possible. A request for a supplementary test will be
considered only in the case of serious illness or disruption. Assignments are compulsory and
must be submitted on time. As a general rule, extensions will not be granted without a valid and
documented reason (e.g. medical certificate). Late submissions will be penalised by 5% for each
day (including weekends) the assignment task is late. No assignments will be accepted after
assignments have been corrected and feedback has been provided. Assignment tasks handed in
early will not be marked and returned before the due date.

Disruption to Studies

If a student is prevented by serious and unavoidable disruption from completing unit
requirements in accordance with their ability, they may apply for support under the Disruption to
Studies Policy. To access this support, students must notify the university via ask.mq.edu.au.
Students should refer to the Disruption to Studies Policy for further information (see the link
provided in the 'Policies and procedures' section of this unit guide).

Assessment Tasks

<table>
<thead>
<tr>
<th>Name</th>
<th>Weighting</th>
<th>Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unit Participation</td>
<td>15%</td>
<td>Weekly</td>
</tr>
<tr>
<td>Online Quiz</td>
<td>5%</td>
<td>18 March</td>
</tr>
<tr>
<td>Group Presentation</td>
<td>20%</td>
<td>Once between Weeks 3 and 11</td>
</tr>
<tr>
<td>Literature Review</td>
<td>20%</td>
<td>29 April</td>
</tr>
<tr>
<td>Essay Presentation</td>
<td>5%</td>
<td>Week 13</td>
</tr>
</tbody>
</table>
Unit Participation

Due: **Weekly**  
Weighting: **15%**

Unit Participation refers to all activities that demonstrate your commitment to this unit, including your contributions to in-class and online discussions and peer reviews.

On successful completion you will be able to:

- Observe a wide range of popular cultural texts that reflect Japanese creative industries, cross-cultural communication processes, and the role of media practices in this process
- Demonstrate their research skills by efficiently and independently locating appropriate references through library and other resources and using the correct referencing procedures
- Plan and conduct their research and other assignments in an efficient and timely manner
- Enhance interpersonal communication skills through group work and oral and written communications

Online Quiz

Due: **18 March**  
Weighting: **5%**

This task is to for you to assess and consolidate your research skills.

On successful completion you will be able to:

- Observe a wide range of popular cultural texts that reflect Japanese creative industries, cross-cultural communication processes, and the role of media practices in this process
- Generate well informed and original analyses of texts (e.g. manga, anime, academic resources, the work of others) and express this in a clear and constructive manner in writing, in class/online discussion and in the class presentation
- Demonstrate their research skills by efficiently and independently locating appropriate references through library and other resources and using the correct referencing procedures
Group Presentation
Due: Once between Weeks 3 and 11
Weighting: 20%

The task is for you to conduct robust discussions and research activities. Instructions and marking criteria will be provided in iLearn.

On successful completion you will be able to:
- Observe a wide range of popular cultural texts that reflect Japanese creative industries, cross-cultural communication processes, and the role of media practices in this process
- Generate well informed and original analyses of texts (e.g. manga, anime, academic resources, the work of others) and express this in a clear and constructive manner in writing, in class/online discussion and in the class presentation
- Demonstrate their research skills by efficiently and independently locating appropriate references through library and other resources and using the correct referencing procedures
- Plan and conduct their research and other assignments in an efficient and timely manner
- Enhance interpersonal communication skills through group work and oral and written communications

Literature Review
Due: 29 April
Weighting: 20%

This task requires you to write a 1,200 word Literature Review. Instruction and marking criteria will be provided in iLearn.

On successful completion you will be able to:
- Observe a wide range of popular cultural texts that reflect Japanese creative industries, cross-cultural communication processes, and the role of media practices in this process
- Generate well informed and original analyses of texts (e.g. manga, anime, academic resources, the work of others) and express this in a clear and constructive manner in writing, in class/online discussion and in the class presentation
- Demonstrate their research skills by efficiently and independently locating appropriate references through library and other resources and using the correct referencing procedures
• Plan and conduct their research and other assignments in an efficient and timely manner

Essay Presentation
Due: **Week 13**
Weighting: **5%**

This task requires you to give a 3-minute presentation on your essay, using only two Powerpoint slides. Instruction and marking criteria will be provided in iLearn.

On successful completion you will be able to:
• Observe a wide range of popular cultural texts that reflect Japanese creative industries, cross-cultural communication processes, and the role of media practices in this process
• Generate well informed and original analyses of texts (e.g. manga, anime, academic resources, the work of others) and express this in a clear and constructive manner in writing, in class/online discussion and in the class presentation
• Enhance interpersonal communication skills through group work and oral and written communications

Essay
Due: **24 June**
Weighting: **35%**

This task requires you to write a 1,800 word essay. Explore and analyse the issue you have identified in your Literature Review. Instructions and marking criteria will be provided in iLearn.

On successful completion you will be able to:
• Observe a wide range of popular cultural texts that reflect Japanese creative industries, cross-cultural communication processes, and the role of media practices in this process
• Generate well informed and original analyses of texts (e.g. manga, anime, academic resources, the work of others) and express this in a clear and constructive manner in writing, in class/online discussion and in the class presentation
• Demonstrate their research skills by efficiently and independently locating appropriate references through library and other resources and using the correct referencing procedures

Delivery and Resources
No textbook is required for this unit. A comprehensive list of weekly readings (with links) will be found in iLearn.

The online unit (iLearn) can be accessed at: https://ilearn.mq.edu.au. You must have regular,
reliable access to a computer and the internet to complete this unit.

**Unit Schedule**
The unit schedule will be provided in iLearn.

**Policies and Procedures**
Macquarie University policies and procedures are accessible from Policy Central. Students should be aware of the following policies in particular with regard to Learning and Teaching:


In addition, a number of other policies can be found in the Learning and Teaching Category of Policy Central.

**Student Code of Conduct**
Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: [https://students.mq.edu.au/support/student_conduct/](https://students.mq.edu.au/support/student_conduct/)

**Results**
Results shown in *iLearn*, or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in *eStudent*. For more information visit [ask.mq.edu.au](http://ask.mq.edu.au).

**Student Support**
Macquarie University provides a range of support services for students. For details, visit [http://students.mq.edu.au/support/](http://students.mq.edu.au/support/)
Graduate Capabilities

Creative and Innovative

Our graduates will also be capable of creative thinking and of creating knowledge. They will be imaginative and open to experience and capable of innovation at work and in the community. We want them to be engaged in applying their critical, creative thinking.

This graduate capability is supported by:

Learning outcomes

- Generate well informed and original analyses of texts (e.g. manga, anime, academic resources, the work of others) and express this in a clear and constructive manner in writing, in class/online discussion and in the class presentation
- Enhance interpersonal communication skills through group work and oral and written communications

Assessment tasks

- Literature Review
- Essay Presentation
Capable of Professional and Personal Judgement and Initiative

We want our graduates to have emotional intelligence and sound interpersonal skills and to demonstrate discernment and common sense in their professional and personal judgement. They will exercise initiative as needed. They will be capable of risk assessment, and be able to handle ambiguity and complexity, enabling them to be adaptable in diverse and changing environments.

This graduate capability is supported by:

Assessment tasks

• Essay Presentation
• Essay

Commitment to Continuous Learning

Our graduates will have enquiring minds and a literate curiosity which will lead them to pursue knowledge for its own sake. They will continue to pursue learning in their careers and as they participate in the world. They will be capable of reflecting on their experiences and relationships with others and the environment, learning from them, and growing - personally, professionally and socially.

This graduate capability is supported by:

Learning outcome

• Demonstrate their research skills by efficiently and independently locating appropriate references through library and other resources and using the correct referencing procedures

Assessment task

• Essay

Discipline Specific Knowledge and Skills

Our graduates will take with them the intellectual development, depth and breadth of knowledge, scholarly understanding, and specific subject content in their chosen fields to make them competent and confident in their subject or profession. They will be able to demonstrate, where relevant, professional technical competence and meet professional standards. They will be able to articulate the structure of knowledge of their discipline, be able to adapt discipline-specific knowledge to novel situations, and be able to contribute from their discipline to inter-disciplinary solutions to problems.

This graduate capability is supported by:
Learning outcomes

• Observe a wide range of popular cultural texts that reflect Japanese creative industries, cross-cultural communication processes, and the role of media practices in this process
• Generate well informed and original analyses of texts (e.g. manga, anime, academic resources, the work of others) and express this in a clear and constructive manner in writing, in class/online discussion and in the class presentation
• Demonstrate their research skills by efficiently and independently locating appropriate references through library and other resources and using the correct referencing procedures
• Plan and conduct their research and other assignments in an efficient and timely manner
• Enhance interpersonal communication skills through group work and oral and written communications

Assessment tasks

• Unit Participation
• Online Quiz
• Group Presentation
• Literature Review
• Essay Presentation
• Essay

Critical, Analytical and Integrative Thinking

We want our graduates to be capable of reasoning, questioning and analysing, and to integrate and synthesise learning and knowledge from a range of sources and environments; to be able to critique constraints, assumptions and limitations; to be able to think independently and systemically in relation to scholarly activity, in the workplace, and in the world. We want them to have a level of scientific and information technology literacy.

This graduate capability is supported by:

Learning outcomes

• Observe a wide range of popular cultural texts that reflect Japanese creative industries, cross-cultural communication processes, and the role of media practices in this process
• Generate well informed and original analyses of texts (e.g. manga, anime, academic resources, the work of others) and express this in a clear and constructive manner in writing, in class/online discussion and in the class presentation
• Demonstrate their research skills by efficiently and independently locating appropriate references through library and other resources and using the correct referencing
procedures

- Plan and conduct their research and other assignments in an efficient and timely manner
- Enhance interpersonal communication skills through group work and oral and written communications

Assessment tasks

- Unit Participation
- Group Presentation
- Literature Review
- Essay Presentation
- Essay

Problem Solving and Research Capability

Our graduates should be capable of researching; of analysing, and interpreting and assessing data and information in various forms; of drawing connections across fields of knowledge; and they should be able to relate their knowledge to complex situations at work or in the world, in order to diagnose and solve problems. We want them to have the confidence to take the initiative in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

Learning outcomes

- Plan and conduct their research and other assignments in an efficient and timely manner
- Enhance interpersonal communication skills through group work and oral and written communications

Assessment tasks

- Group Presentation
- Literature Review
- Essay Presentation
- Essay

Effective Communication

We want to develop in our students the ability to communicate and convey their views in forms effective with different audiences. We want our graduates to take with them the capability to read, listen, question, gather and evaluate information resources in a variety of formats, assess, write clearly, speak effectively, and to use visual communication and communication technologies as appropriate.

This graduate capability is supported by:
Learning outcomes

• Generate well informed and original analyses of texts (e.g. manga, anime, academic resources, the work of others) and express this in a clear and constructive manner in writing, in class/online discussion and in the class presentation
• Plan and conduct their research and other assignments in an efficient and timely manner
• Enhance interpersonal communication skills through group work and oral and written communications

Assessment tasks

• Unit Participation
• Online Quiz
• Group Presentation
• Literature Review
• Essay Presentation
• Essay

Engaged and Ethical Local and Global citizens

As local citizens our graduates will be aware of indigenous perspectives and of the nation's historical context. They will be engaged with the challenges of contemporary society and with knowledge and ideas. We want our graduates to have respect for diversity, to be open-minded, sensitive to others and inclusive, and to be open to other cultures and perspectives: they should have a level of cultural literacy. Our graduates should be aware of disadvantage and social justice, and be willing to participate to help create a wiser and better society.

This graduate capability is supported by:

Learning outcomes

• Observe a wide range of popular cultural texts that reflect Japanese creative industries, cross-cultural communication processes, and the role of media practices in this process
• Generate well informed and original analyses of texts (e.g. manga, anime, academic resources, the work of others) and express this in a clear and constructive manner in writing, in class/online discussion and in the class presentation
• Plan and conduct their research and other assignments in an efficient and timely manner
• Enhance interpersonal communication skills through group work and oral and written communications

Assessment tasks

• Unit Participation
• Essay
Socially and Environmentally Active and Responsible
We want our graduates to be aware of and have respect for self and others; to be able to work with others as a leader and a team player; to have a sense of connectedness with others and country; and to have a sense of mutual obligation. Our graduates should be informed and active participants in moving society towards sustainability.

This graduate capability is supported by:

**Learning outcomes**

- Plan and conduct their research and other assignments in an efficient and timely manner
- Enhance interpersonal communication skills through group work and oral and written communications

**Assessment tasks**

- Unit Participation
- Literature Review
- Essay