



# MHIS365

## From the Beats to Big Brother: Popular Culture Since the 1950s

S1 Day 2017

*Dept of Modern History, Politics & International Relations*

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#### **Disclaimer**

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## General Information

### Unit convenor and teaching staff

Convenor

Michelle Arrow

[Michelle.Arrow@mq.edu.au](mailto:Michelle.Arrow@mq.edu.au)

W6A 416

Fridays 2-3pm or by appointment

### Credit points

3

### Prerequisites

39cp at 100 level or above or (6cp in HIST or MHIS or POL units at 200 level including 3cp in HIST or MHIS)

### Corequisites

### Co-badged status

### Unit description

What can we learn about the past when we examine it through the lens of popular culture? This unit traces a history of popular culture in the United States of America and Australia from the 1950s to the present, exploring the ways that popular culture can magnify and reflect changing ideas about race, class, gender, and ideology. We will examine the impact of new technologies, moral panics over popular culture, and whether popular culture constituted a form of cultural citizenship. Film, television, music and other media are used in this unit to evoke seminal moments in the history of popular culture and students are encouraged to explore these non-discursive forms as primary sources. Students are also encouraged to consider the reception of popular culture by audiences and to think about their own experience of popular culture historically. This unit will be of particular interest to students in media, education, and cultural studies, as well as history.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

Locate, read, and analyse different kinds of historical evidence (primary sources), including visual and textual sources

Devise and answer research questions drawing on primary and secondary evidence  
Identify key arguments in secondary source materials and apply them in your own historical arguments

Communicate thoughtfully in classroom discussions, and in a range of written forms

Be able to identify and analyse key developments in the history of popular culture since 1945

Analyse selected examples of popular culture produced since 1945 in their historical contexts, and to describe the ways these examples, relate to, and reflect, broader, social, cultural, and political trends

Explain how the social and political movements of this period were shaped by, and reflected in, contemporary popular culture

## Assessment Tasks

Name	Weighting	Hurdle	Due
<u>Weekly Quiz</u>	25%	No	Assessed Each Week
<u>Primary Source Analysis</u>	10%	No	In Class Week 4 (24 March)
<u>Research Essay Proposal</u>	25%	No	Sunday 16 April 5pm
<u>Research Project</u>	40%	No	Monday 5 June 5pm

### Weekly Quiz

Due: **Assessed Each Week**

Weighting: **25%**

Each week in your tutorial you will answer two quiz questions. One question will assess your understanding of the week's lectures, the other will assess your understanding of the readings. You will do twelve quizzes over the semester (plus one practice test in week one, which is not graded); the best ten will count towards your grade. The quiz will be graded out of 4 (2 possible marks per question).

**NOTE:** Unless you are ill or have an unavoidable absence, and can provide documentation, you will **not** be able to make up any quizzes should you miss any tutorial.

On successful completion you will be able to:

- Locate, read, and analyse different kinds of historical evidence (primary sources), including visual and textual sources
- Devise and answer research questions drawing on primary and secondary evidence
- Identify key arguments in secondary source materials and apply them in your own

historical arguments

- Be able to identify and analyse key developments in the history of popular culture since 1945
- Explain how the social and political movements of this period were shaped by, and reflected in, contemporary popular culture

## Primary Source Analysis

Due: **In Class Week 4 (24 March)**

Weighting: **10%**

Our tutorials in Week 3 will focus on analysing primary sources and how to use them in a research essay. As a class we will be working with a supplied primary source that relates to this week's topic area.

You will then be supplied in class with an additional primary source that also relates to this week's topic area. Using the skills developed in our in-class workshop, you have one week to write a **500-word analysis** of the supplied primary source.

The written piece is to be submitted in tutorials of week 4.

On successful completion you will be able to:

- Locate, read, and analyse different kinds of historical evidence (primary sources), including visual and textual sources
- Communicate thoughtfully in classroom discussions, and in a range of written forms
- Analyse selected examples of popular culture produced since 1945 in their historical contexts, and to describe the ways these examples, relate to, and reflect, broader, social, cultural, and political trends

## Research Essay Proposal

Due: **Sunday 16 April 5pm**

Weighting: **25%**

This task will assess your ability to develop a research question and approach, as well as your ability to locate and analyse **primary and secondary sources**. It is the first step towards developing your research essay. The proposals will be returned in time for you to work on your research essay after the mid-semester break.

You should proceed as follows:

**Thinking about a topic:** It is best to start this process as early as possible. Look at the weekly lecture and tutorial schedule. What themes in this course do you find most interesting? What questions are you interested in exploring? Do you want to write about Australia, the United States, or both?

Try to think about popular culture *historically* - that is, think carefully about how we can use

popular culture as *evidence* of past attitudes, representations, ideologies, and points of view. You are aiming to relate popular culture to broader social, cultural, and political events and ideas, and to relate popular culture to the broader society that produced it.

**Developing a question:** Your question needs to be direct and focused, because you will be assessed on how you answer it - for example, "How did x reveal ideas about y in the American 1950s?". You can focus on media debate about a particular pop culture text or group of texts, or examine responses of a particular kind of pop culture consumer to an item of pop culture. You can trace the ways responses to a particular event, new technology (for example, television) or social movement (for example, feminism, the Iraq War) played out in popular culture, or explore how certain popular culture texts represent gender or race or sexuality in particular historical contexts and reflect - or contest - dominant representations.

**In-class workshop:** Our tutorials in Week 6 will focus on developing and refining your research question. You will give and receive feedback on your draft research proposals. This is also the best opportunity to ask Michelle about how best to shape and refine your question and proposal.

For this workshop, you will need to bring a draft of your research proposal to class for workshopping and feedback. This draft proposal should include your ideas for what your research question will be, the primary sources you are thinking of working with, and the initial secondary texts you will be using to kickstart your research.

**Submitting your proposal:** After our tutorials in week 6, you will then be required to take the feedback and ideas from the workshop and refine your proposal for submission. The proposal is due **Sunday 16 April** via turnitin on iLearn.

Your proposal should be 1500 words and *must* include the following:

1. Your research question, clearly framed as an essay question, rather than simply as an idea.
2. Your *approach to the question*. This section should be around 800 words. In outlining your approach, consider the following questions:
  - What is your topic about? What time and place are you focusing on?
  - What might your main primary sources be? Are they accessible? Why are they useful? List at least three and explain how at least one of your sources relates to your research area and question, explain its key themes, and explain how you might use it as evidence - what components of the source are most useful to you?
  - How does the genre or form of your primary sources shape their meaning?
  - What do you need to know about the historical background/context of your topic? (For example, if you are writing about film and the Gulf War, then you need to include works on the Gulf War *as well as* its cinematic representations.)
  - What other themes or issues do you need to understand in order to explore this topic properly? (For example, do you need to find out more about changing

- gender roles, or how propaganda works?)
- Are there questions about evidence or methodology you need to consider?
3. An annotated bibliography, which must have seven 100 word entries. The works in your annotated bibliography should be the most relevant secondary sources for researching your project. You may use the questions in the 'approach' section above as a guide to thinking about the kinds of readings you need to cover in your annotated bibliography.
  4. The proposal enables you to start thinking about your research essay at an early stage and understand where your work will fit within the relevant field of study. If you are unsure what an annotated bibliography looks like, see the following websites:
    - <https://student.unsw.edu.au/annotated-bibliography>
    - <http://guides.library.cornell.edu/annotatedbibliography>
    - <http://www.citewrite.qut.edu.au/write/annotatedbibliography.jsp>

**Grading Criteria:** You will be assessed on the following criteria -

- Understanding and focus on the task of presenting a detailed, relevant research project proposal
- Knowledge of both the historical and historiographical context of the proposed area of research
- Communication: clarity of prose, use of correct grammar and spelling
- Referencing and annotated bibliography: appropriate use of source material and academic honesty/relevant annotations in the bibliography
- Presentation: presence of page numbers and bibliography, double-spacing of text, justification of margins, completion of the entire assessment task

On successful completion you will be able to:

- Locate, read, and analyse different kinds of historical evidence (primary sources), including visual and textual sources
- Devise and answer research questions drawing on primary and secondary evidence
- Identify key arguments in secondary source materials and apply them in your own historical arguments
- Communicate thoughtfully in classroom discussions, and in a range of written forms
- Be able to identify and analyse key developments in the history of popular culture since 1945
- Analyse selected examples of popular culture produced since 1945 in their historical contexts, and to describe the ways these examples, relate to, and reflect, broader,

social, cultural, and political trends

- Explain how the social and political movements of this period were shaped by, and reflected in, contemporary popular culture

## Research Project

Due: **Monday 5 June 5pm**

Weighting: **40%**

This assessment task evaluates your ability to construct an argument in response to your own self-devised research question, based on primary and secondary sources. This task is the culmination of your assessment tasks in this unit; all your previous assessments are "scaffolding" this final task. You need to observe the conventions of writing and referencing as outlined in ["Writing Essays in History"](#).

Your final essay should be 3000 words, not including referencing.

This assessment is to be submitted via turnitin on iLearn. **Remember to submit the essay self-assessment (available on iLearn) sheet with your essay.** You must also include a short statement, about one paragraph, on how you have utilised the feedback you have received throughout the semester at the various workshops in completing your final research project.

There is a rubric for this assessment task included as a PDF download in the "Assessments" section on iLearn.

On successful completion you will be able to:

- Locate, read, and analyse different kinds of historical evidence (primary sources), including visual and textual sources
- Devise and answer research questions drawing on primary and secondary evidence
- Identify key arguments in secondary source materials and apply them in your own historical arguments
- Communicate thoughtfully in classroom discussions, and in a range of written forms
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- Explain how the social and political movements of this period were shaped by, and reflected in, contemporary popular culture

## Delivery and Resources

**Unit webpage and technology used and required:**

Online units can be accessed at: <http://ilearn.mq.edu.au>

PC and Internet access are required. Basic computer skills (eg internet browsing) and skills in word processing are also a requirement.

### **Required reading:**

Students will need to have access to the following required text: Michelle Arrow, *Friday on Our Minds: Popular Culture since 1945* (Sydney: UNSW Press, 2009). This is available for purchase from the university Co-Op bookshop, and is also available from the university library to borrow or to access as an ebook.

The iLearn site for this unit lists the required weekly readings alongside *Friday on Our Minds*. This will link to the university library eReserve holdings, where the week's readings and primary sources are available.

### **Classes and timetables:**

Students are required to attend two lectures and one tutorial per week. See [www.timetables.mq.edu.au](http://www.timetables.mq.edu.au) for the most up-to-date information about class times and locations.

You should attend the tutorial you first enrolled in. If classes are full, you will not be able to change tutorials - although if you can find another student willing to swap classes, then you may do so.

### **Learning and Teaching Strategy:**

This unit is taught through a combination of **lectures** and **tutorials**.

**Lectures** are important for students to get a broad overview of the topics taught - there will also be opportunities in lectures to discuss and ask questions as we move through the material. Primary sources like videos and songs will also be played in lectures. Students learn through engaging with the lectures through active listening, note-taking and discussion.

**Tutorials** are important for students because they represent a space for students to discuss the readings and issues raised by the lectures, to ask questions, and solve problems together. Students learn in tutorials through a combination of small and whole group discussions, working closely through the set readings, and analysing primary sources, both in small and large groups. External students do these activities in online tutorials and we will talk more online about what students and staff expect of each other in these discussions.

**Student & Staff - Rights and Responsibilities:** in order to learn best in this unit, students and staff have rights and responsibilities in relation to their learning.

**Staff** have responsibilities to:

- be prepared for classes
- treat students respectfully
- mark student work fairly and according to transparent marking rubrics
- return student's written work promptly
- respond to student email queries within 48 hours



In turn, **students** have responsibilities to:

- be prepared for classes (with reading and other tasks completed)
- participate and contribute to group discussions and other activities
- treat staff respectfully
- follow guidelines for assessment and submit work on time
- manage their time effectively in order to fulfill these responsibilities

## Unit Schedule

Week	Lecture 1	Lecture 2	Tutorial	Assessment
1	Introduction	Postwar Culture	Historians and Popular Culture	
2	Suburbia and Family Life	The Introduction of Television	Postwar Culture and 1950s Family Life	
3	Suburban Rebels	1950s Youth Cultures	Suburban rebels + Primary Source Workshop	Primary Source distributed in class
4	Student Protest Movements	The Sixties and Radical Cultures	Youth Cultures	<b>Primary Source Analysis Task due in class week 4</b>
5	Vietnam war and popular culture	From Soul to Black Power	The Sixties and the Counterculture	
6	Sexual Revolution	Seventies' Culture of Crisis	Research Proposal Workshop	
7	Women's Liberation and Popular Culture	Stonewall to AIDS	Black Power and Popular Culture	<b>Research Essay Proposal due Sunday 16 April</b>
<b>** MID-SEMESTER BREAK **</b>				
8	Punk	Sport as Popular culture	The Sexual revolution and its enemies	<b>Research Essay proposals returned</b>
9	The Eighties	Hip Hop and African American Culture	The Reagan Revolution	
10	Slackers and Generation X	Postmodern Femininities	Research Essay Workshop	
11	Postmodern Masculinities	Reality Television	Postmodern Gender Cultures	

12	In the shadow of the towers: pop culture and 9/11	Social Media and Connected Cultures	Reality TV and neoliberalism	<b>Research Essay due Monday 5 June</b>
13	Popular Culture, History, and Nostalgia	How Soon is Now? Popular Culture futures	Popular Culture and History	

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](#). Students should be aware of the following policies in particular with regard to Learning and Teaching:

Academic Honesty Policy [http://mq.edu.au/policy/docs/academic\\_honesty/policy.html](http://mq.edu.au/policy/docs/academic_honesty/policy.html)

Assessment Policy [http://mq.edu.au/policy/docs/assessment/policy\\_2016.html](http://mq.edu.au/policy/docs/assessment/policy_2016.html)

Grade Appeal Policy <http://mq.edu.au/policy/docs/gradeappeal/policy.html>

Complaint Management Procedure for Students and Members of the Public [http://www.mq.edu.au/policy/docs/complaint\\_management/procedure.html](http://www.mq.edu.au/policy/docs/complaint_management/procedure.html)

Disruption to Studies Policy (in effect until Dec 4th, 2017): [http://www.mq.edu.au/policy/docs/disruption\\_studies/policy.html](http://www.mq.edu.au/policy/docs/disruption_studies/policy.html)

Special Consideration Policy (in effect from Dec 4th, 2017): <https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policies/special-consideration>

In addition, a number of other policies can be found in the [Learning and Teaching Category](#) of Policy Central.

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: [https://students.mq.edu.au/support/student\\_conduct/](https://students.mq.edu.au/support/student_conduct/)

## Results

Results shown in *iLearn*, or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](http://ask.mq.edu.au).

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Learning Skills

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to improve your marks and take control of your study.

- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module for Students](#)
- [Ask a Learning Adviser](#)

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

## Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](http://ask.mq.edu.au)

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

## Graduate Capabilities

### Creative and Innovative

Our graduates will also be capable of creative thinking and of creating knowledge. They will be imaginative and open to experience and capable of innovation at work and in the community. We want them to be engaged in applying their critical, creative thinking.

This graduate capability is supported by:

### Learning outcome

- Devise and answer research questions drawing on primary and secondary evidence

### Assessment tasks

- Weekly Quiz
- Research Essay Proposal
- Research Project

### Capable of Professional and Personal Judgement and Initiative

We want our graduates to have emotional intelligence and sound interpersonal skills and to demonstrate discernment and common sense in their professional and personal judgement. They will exercise initiative as needed. They will be capable of risk assessment, and be able to handle ambiguity and complexity, enabling them to be adaptable in diverse and changing environments.

This graduate capability is supported by:

## **Learning outcomes**

- Locate, read, and analyse different kinds of historical evidence (primary sources), including visual and textual sources
- Communicate thoughtfully in classroom discussions, and in a range of written forms
- Be able to identify and analyse key developments in the history of popular culture since 1945
- Analyse selected examples of popular culture produced since 1945 in their historical contexts, and to describe the ways these examples, relate to, and reflect, broader, social, cultural, and political trends
- Explain how the social and political movements of this period were shaped by, and reflected in, contemporary popular culture

## **Assessment tasks**

- Weekly Quiz
- Primary Source Analysis
- Research Essay Proposal
- Research Project

## **Commitment to Continuous Learning**

Our graduates will have enquiring minds and a literate curiosity which will lead them to pursue knowledge for its own sake. They will continue to pursue learning in their careers and as they participate in the world. They will be capable of reflecting on their experiences and relationships with others and the environment, learning from them, and growing - personally, professionally and socially.

This graduate capability is supported by:

## **Learning outcomes**

- Identify key arguments in secondary source materials and apply them in your own historical arguments
- Communicate thoughtfully in classroom discussions, and in a range of written forms
- Be able to identify and analyse key developments in the history of popular culture since 1945
- Analyse selected examples of popular culture produced since 1945 in their historical contexts, and to describe the ways these examples, relate to, and reflect, broader, social, cultural, and political trends
- Explain how the social and political movements of this period were shaped by, and

reflected in, contemporary popular culture

## **Assessment tasks**

- Weekly Quiz
- Primary Source Analysis
- Research Essay Proposal
- Research Project

## **Discipline Specific Knowledge and Skills**

Our graduates will take with them the intellectual development, depth and breadth of knowledge, scholarly understanding, and specific subject content in their chosen fields to make them competent and confident in their subject or profession. They will be able to demonstrate, where relevant, professional technical competence and meet professional standards. They will be able to articulate the structure of knowledge of their discipline, be able to adapt discipline-specific knowledge to novel situations, and be able to contribute from their discipline to inter-disciplinary solutions to problems.

This graduate capability is supported by:

## **Learning outcomes**

- Locate, read, and analyse different kinds of historical evidence (primary sources), including visual and textual sources
- Devise and answer research questions drawing on primary and secondary evidence
- Identify key arguments in secondary source materials and apply them in your own historical arguments
- Be able to identify and analyse key developments in the history of popular culture since 1945
- Analyse selected examples of popular culture produced since 1945 in their historical contexts, and to describe the ways these examples, relate to, and reflect, broader, social, cultural, and political trends
- Explain how the social and political movements of this period were shaped by, and reflected in, contemporary popular culture

## **Assessment tasks**

- Weekly Quiz
- Primary Source Analysis
- Research Essay Proposal
- Research Project

## Critical, Analytical and Integrative Thinking

We want our graduates to be capable of reasoning, questioning and analysing, and to integrate and synthesise learning and knowledge from a range of sources and environments; to be able to critique constraints, assumptions and limitations; to be able to think independently and systemically in relation to scholarly activity, in the workplace, and in the world. We want them to have a level of scientific and information technology literacy.

This graduate capability is supported by:

### Learning outcomes

- Locate, read, and analyse different kinds of historical evidence (primary sources), including visual and textual sources
- Devise and answer research questions drawing on primary and secondary evidence
- Identify key arguments in secondary source materials and apply them in your own historical arguments
- Communicate thoughtfully in classroom discussions, and in a range of written forms
- Be able to identify and analyse key developments in the history of popular culture since 1945
- Analyse selected examples of popular culture produced since 1945 in their historical contexts, and to describe the ways these examples, relate to, and reflect, broader, social, cultural, and political trends
- Explain how the social and political movements of this period were shaped by, and reflected in, contemporary popular culture

### Assessment tasks

- Weekly Quiz
- Primary Source Analysis
- Research Essay Proposal
- Research Project

## Problem Solving and Research Capability

Our graduates should be capable of researching; of analysing, and interpreting and assessing data and information in various forms; of drawing connections across fields of knowledge; and they should be able to relate their knowledge to complex situations at work or in the world, in order to diagnose and solve problems. We want them to have the confidence to take the initiative in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

## Learning outcomes

- Locate, read, and analyse different kinds of historical evidence (primary sources), including visual and textual sources
- Devise and answer research questions drawing on primary and secondary evidence
- Identify key arguments in secondary source materials and apply them in your own historical arguments
- Be able to identify and analyse key developments in the history of popular culture since 1945

## Assessment tasks

- Weekly Quiz
- Primary Source Analysis
- Research Essay Proposal
- Research Project

## Effective Communication

We want to develop in our students the ability to communicate and convey their views in forms effective with different audiences. We want our graduates to take with them the capability to read, listen, question, gather and evaluate information resources in a variety of formats, assess, write clearly, speak effectively, and to use visual communication and communication technologies as appropriate.

This graduate capability is supported by:

## Learning outcomes

- Locate, read, and analyse different kinds of historical evidence (primary sources), including visual and textual sources
- Devise and answer research questions drawing on primary and secondary evidence
- Identify key arguments in secondary source materials and apply them in your own historical arguments
- Communicate thoughtfully in classroom discussions, and in a range of written forms
- Explain how the social and political movements of this period were shaped by, and reflected in, contemporary popular culture

## Assessment tasks

- Weekly Quiz
- Primary Source Analysis
- Research Essay Proposal
- Research Project

## Engaged and Ethical Local and Global citizens

As local citizens our graduates will be aware of indigenous perspectives and of the nation's historical context. They will be engaged with the challenges of contemporary society and with knowledge and ideas. We want our graduates to have respect for diversity, to be open-minded, sensitive to others and inclusive, and to be open to other cultures and perspectives: they should have a level of cultural literacy. Our graduates should be aware of disadvantage and social justice, and be willing to participate to help create a wiser and better society.

This graduate capability is supported by:

### Learning outcomes

- Identify key arguments in secondary source materials and apply them in your own historical arguments
- Communicate thoughtfully in classroom discussions, and in a range of written forms
- Be able to identify and analyse key developments in the history of popular culture since 1945
- Analyse selected examples of popular culture produced since 1945 in their historical contexts, and to describe the ways these examples, relate to, and reflect, broader, social, cultural, and political trends
- Explain how the social and political movements of this period were shaped by, and reflected in, contemporary popular culture

### Assessment tasks

- Weekly Quiz
- Primary Source Analysis
- Research Essay Proposal
- Research Project

## Socially and Environmentally Active and Responsible

We want our graduates to be aware of and have respect for self and others; to be able to work with others as a leader and a team player; to have a sense of connectedness with others and country; and to have a sense of mutual obligation. Our graduates should be informed and active participants in moving society towards sustainability.

This graduate capability is supported by:

### Learning outcomes

- Communicate thoughtfully in classroom discussions, and in a range of written forms
- Be able to identify and analyse key developments in the history of popular culture since 1945



- Analyse selected examples of popular culture produced since 1945 in their historical contexts, and to describe the ways these examples, relate to, and reflect, broader, social, cultural, and political trends
- Explain how the social and political movements of this period were shaped by, and reflected in, contemporary popular culture

## **Assessment tasks**

- Weekly Quiz
- Primary Source Analysis
- Research Essay Proposal
- Research Project