CUL 223
Visual Countercultures: Graffiti, Kitsch and Conceptual Art
S2 Day 2018

Department of Media, Music, Communication and Cultural Studies

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General Information

Unit convenor and teaching staff
Unit Convenor
Jillian Kramer
jillian.kramer@mq.edu.au
Contact via Via email
Y3A 152, Phone: (02) 9850 2252
By Appointment

Sarah Keith
sarah.keith@mq.edu.au

Credit points
3

Prerequisites
15cp at 100 level or above

Corequisites

Co-badged status

Unit description
This unit introduces students to a range of theories that question traditional hierarchies of value and that enable a critical re-evaluation of the practices of everyday life. This unit theoreises key topics such as: countercultures; oppositional cultures and post-subcultures; the politics of high versus popular and low culture; and counter-cultural practices in global and local contexts. The following practices, sites and objects are examined: graffiti, hip hop and crimes of style; graffiti and the cultural politics of public space; graffiti as a form of political activism and dissent; the relation between kitsch and high art; the politics of kitsch in the context of colonialism and Indigeneity; the cultural politics of tourist sites; gigantism and miniaturism; queer culture, camp and kitsch; and celebrity kitsch.

Important Academic Dates
Information about important academic dates including deadlines for withdrawing from units are available at https://students.mq.edu.au/important-dates.

Learning Outcomes

1. Demonstrate critical skills, informed by cultural theories, that will enable students to re-evaluate those practices of everyday life that are often dismissed as worthless or
ephemeral.

2. Develop analytical skills that will enable students to examine and critique the presuppositions that constitute those hierarchies of value that classify, judge and position cultural objects and practices.

3. Develop research skills that will enable students to present theorised, contextualised and informed accounts of key issues and problems in the context of subcultural and counter-visual practices.

4. Demonstrate communication skills in order effectively and creatively to present research.

5. Employ cultural literacy skills that will educate students on the importance of issues of cultural difference and ethical relations across diverse social and political contexts.

General Assessment Information

Special Consideration: If you have experienced an unavoidable and serious disruption and are unable to complete this task by the due date, please request Special Consideration via ask.mq.edu.au. For more information about the Special Consideration process please click here.

Late Submission: Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – two (2) marks out of 100 will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted more than seven (7) days (incl. weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests.

Assessment Tasks

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<th>Weighting</th>
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<td>20%</td>
<td>No</td>
<td>Week 4 Tutorials (August 21)</td>
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<tr>
<td>Visual Analysis</td>
<td>30%</td>
<td>No</td>
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<tr>
<td>Final Essay</td>
<td>50%</td>
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Class Test

Due: Week 4 Tutorials (August 21)

Weighting: 20%

In week four tutorials, students will be given a 45 minute class test on the readings completed in weeks one, two and three. Students should prepare for this short answer test in three ways. First, students should review the readings and identify the key concepts put forward by the relevant scholars. Second, students should develop a clear understanding of the readings and concepts. Third, students should practice outlining the concepts and identify relevant and productive examples.

In this 45 minute class test, students will answer a series of short answer questions (they will be
required to write answers from two sentences - two paragraphs in length). They must attend the tutorial allocated in e-student, bring a blue or black pen and stay for the length of the test.

Class tests will be assessed according to the following criteria:

1. Demonstrate a clear and cogent grasp of the key concepts that enable us to re-evaluate and critique practices of everyday life that are often unexamined or dismissed as worthless
2. Identify relevant examples that relate to the key concepts
3. Employ effective communication skills

Preparation: Students will be expected to prepare for the class test by attending the lectures and tutorials, and completing additional study in their own time. We will discuss the assessment in tutorials from week one onwards, and you will be shown samples and given practice questions in weeks two and three tutorials.

Submission: Students will complete this class test in their weekly tutorial on Tuesday the 21st of August.

Feedback: Students will be given individual feedback upon the return of their paper. They will also be given group feedback in tutorials and the week seven workshop.

Special Consideration: If you are unable to attend the class test due to an unavoidable and serious disruption, please submit a Special Consideration request via ask.mq.edu.au. More information on this procedure is available here.

This Assessment Task relates to the following Learning Outcomes:

- Demonstrate critical skills, informed by cultural theories, that will enable students to re-evaluate those practices of everyday life that are often dismissed as worthless or ephemeral.
- Develop analytical skills that will enable students to examine and critique the presuppositions that constitute those hierarchies of value that classify, judge and position cultural objects and practices.
- Demonstrate communication skills in order effectively and creatively to present research.

Visual Analysis

Due: 11:59pm 23rd of September 2018
Weighting: 30%

For this assessment, students will continue developing the knowledge and skills that they will need in order to complete the final essay. They will build on their understandings of the key concepts in order to perform their own 1,000 word visual analysis of kitsch and graffiti. Students are required to respond to the following prompt:

- Michel de Certeau argues that tactics are "victories of the 'weak' over the "strong"' (1988,
p. xix). Drawing on de Certeau’s (1988) definition of tactics, perform a visual analysis of one example of graffiti and one example of kitsch. Are they tactical in character?

In their answers, students must unpack images of their chosen examples (one kitsch and one graffiti). Drawing on the readings, they should aim to build a strong argument that exposes the ways in which their example is (or is not) ‘tactical in character.’ The images they have chosen should be cited and pasted at the beginning of their analysis.

Students must also use academic referencing and attach a reference list at the end of their essay. For more information on referencing please follow the link to Macquarie University Library’s Referencing Guide here: http://libguides.mq.edu.au/Referencing.

Each visual analysis will be marked according to the following marking criteria:

1. Demonstrates a clear and effective grasp of relevant key concepts
2. Develops an argument that is supported by both theoretical concepts and forensic analysis of well chosen examples
3. Effectively uses writing skills to present academic research, including consistent and accurate use of in-text referencing.

Preparation: Students will be expected to write their essays with guidance received in the lectures and tutorials. This assessment will be discussed and samples will be shown in the tutorials. We will also go through this assessment - and feedback on the class test - in the week seven lecture/workshop.

Submission: The visual analysis will be submitted via the turnitin link in ilearn.

Feedback: Students will receive individual feedback in gradebook. They will also receive group feedback in tutorials and lectures after individual marks have been released.

Special Consideration: If you have experienced an unavoidable and serious disruption and are unable to complete this task by the due date, please request Special Consideration via ask.mq.edu.au. For more information about the Special Consideration process please click here.

Late Submission: Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – two (2) marks out of 100 will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted more than seven (7) days (incl. weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests.

This Assessment Task relates to the following Learning Outcomes:

- Demonstrate critical skills, informed by cultural theories, that will enable students to re-evaluate those practices of everyday life that are often dismissed as worthless or ephemeral.
- Develop analytical skills that will enable students to examine and critique the
presuppositions that constitute those hierarchies of value that classify, judge and position cultural objects and practices.

• Develop research skills that will enable students to present theorised, contextualised and informed accounts of key issues and problems in the context of subcultural and counter-visual practices.

• Demonstrate communication skills in order effectively and creatively to present research.

• Employ cultural literacy skills that will educate students on the importance of issues of cultural difference and ethical relations across diverse social and political contexts.

Final Essay
Due: 11:59pm 1st of November 2018
Weighting: 50%

For this assessment, students are required to write a 2,000 word essay in response to one of the questions listed below. Drawing on the concepts offered in the relevant readings, students must perform a forensic visual analysis of at least one example in order to demonstrate their argument. Please note that students must not write on the same example that they used in their visual analysis.

Questions:

• Popular culture, Stuart Hall argues, is structured by the "double movement of containment and resistance." Discuss Hall's characterisation of popular culture in relation to an example of your choice such as the cultural practice such as graffiti or the production/consumption of kitsch.

• Graffiti, as a subcultural practice, contests established legal notions of public space and private/corporate property. Discuss this statement in relation to the relevant readings and a specific example of your choice.

• The subcultural practice of graffiti challenges established notions of the ‘aesthetics of authority’ (Ferrell 1996, p. 176). Discuss in relation to a specific example of your choice.

• Discuss how graffiti is a "contentious form of political participation." Evidence your arguments with reference to the relevant readings and a culturally-situated example of political graffiti.

• Drawing on Pierre Bourdieu's work, discuss how both kitsch and art are in fact all about questions of distinction and the consecration of the social order. Discuss in relation to a specific example of either art or graffiti.

• Drawing on an example, discuss the importance of technologies of reproduction in relation to kitsch. In your answer, you need to discuss Benjamin and Olalquiaga's work on the aura and the democratisation of the image.
• Aboriginalist kitsch is enabled by white supremacism: it is an "assertion of rights of ownership in the intellectual and cultural sphere to match power in the political and economic sphere," B. Hodge and V. Mishra. Discuss in relation to a specific example.

• "We are enveloped by the gigantic, surrounded by it, enclosed within its shadow. Whereas we know the miniature as a spatial whole or as temporal parts, we know the gigantic only partially. We move through the landscape; it does not move through us," Susan Stewart. Discuss gigantism and the miniature in the context of examples in the Australian landscape.

• Queer kitsch brings into focus a concept of the self as "performative, improvisational, discontinuous, and processually constituted by repetitive and stylised acts," Moe Myer. Discuss in relation to the readings and an example of queer kitsch.

• "Representational excess, heterogeneity, and gratuitousness of reference, in constituting a major raison d'être of camp's fun and exclusiveness, both signal and contribute to an overall resistance to definition," Fabio Cleto. Discuss in relation to the readings and an example of queer kitsch.

• Construct your own essay question, with reference to the topics and readings of the unit, in consultation with your tutor.

Essays will be marked according to the following criteria:

1. Demonstrates a clear and effective grasp of the key concepts raised in the relevant readings
2. Identifies relevant example/s and provides contextualised and forensic analysis
3. Develops a well-supported and well-researched argument
4. Effectively re-evaluates practices of everyday life that are often dismissed as worthless or ephemeral
5. Critiques relevant hierarchies of value
6. Effectively uses writing skills to present academic research, including consistent and accurate use of in-text referencing.

Preparation: The final essay will be discussed, and examples will be shown, in tutorials throughout the second half of the session (From the week eight tutorial onwards).

Submission: The final essay will be submitted via the link to turnitin on the unit ilearn site.

Feedback: Students will receive individual feedback in gradebook.

Special Consideration: If you have experienced an unavoidable and serious disruption and are unable to complete this task by the due date, please request Special Consideration via ask.mq.edu.au. For more information about the Special Consideration process please click here.
Late Submission: Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – two (2) marks out of 100 will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted more than seven (7) days (incl. weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests.

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Delivery and Resources

Attendance: Over the course of this unit, we are going to explore a series of topics, ideas and issues in our lectures and tutorials. For example, we’ll analyse examples of graffiti, discuss how it complicates notions of public and private space and identify if it can be classified as a form of resistance.

As the learning outcomes suggest, the activities we undertake are designed to engage with ideas about power, social justice and visual hierarchies. We aim to ensure that you finish the unit with not only new knowledge; but also enhanced critical and analytical skills that will be valuable in the workplace.

As such, it is strongly recommended that you attend all the lectures and tutorials in order to get the most out of this unit. Our lectures and tutorials will also be designed to best prepare you to undertake the unit assessments.

Unit Delivery: Lectures and Tutorials will begin in the first week of the semester. This unit will be taught through a combination of lectures and tutorials. Echo recordings of the lectures will be available on iLearn. Each week, students will also be required to complete the set readings and relate them to the lecture material in the tutorials.

For lecture times and classes, please consult the MQ timetable website: [http://www.timetables.mq.edu.au](http://www.timetables.mq.edu.au). This website will display up-to-date information on your classes and classroom locations.
CUL223 Required readings: The required readings for CUL223 will be available via the i-share links in ilearn. As readings are currently being updated, the complete list is available in ilearn and recommended list of readings below.

Unit Schedule

Week One: Introduction (Lectures and Tutorials start this week)

Week Two: “Crimes of Style”

Week Three: The Cultural Politics of Graffiti

Week Four: Graffiti as a “Contentious form of Political Participation"

Week Five: Kitsch, Bad Taste and Distinction

Week Six: Kitsch, Mechanical Reproduction & Modernity

Week Seven: Assessment Feedback and Workshops (No readings this week)

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Week Eight: The Politics of Kitsch

Week Nine: Gigantism & Miniaturism

Week Ten: Kitsch/Art

Week Eleven: Queer as Kitsch

Week Twelve: Assessment Revision and Submission Week (No readings this week)

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Grade Appeal Policy
- Complaint Management Procedure for Students and Members of the Public
- Special Consideration Policy (Note: The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.)

Undergraduate students seeking more policy resources can visit the Student Policy Gateway (https://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the
key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

**Student Code of Conduct**

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/study/getting-started/student-conduct

**Results**

Results shown in iLearn, or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au.

**Additional information**


MMCCS Session Re-mark Application http://www.mq.edu.au/pubstatic/public/download/?id=167914

Information is correct at the time of publication

**Student Support**

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

**Learning Skills**

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to improve your marks and take control of your study.

- Workshops
- StudyWise
- Academic Integrity Module for Students
- Ask a Learning Adviser

**Student Enquiry Service**

For all student enquiries, visit Student Connect at ask.mq.edu.au

**Equity Support**

Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.
**Graduate Capabilities**

**Discipline Specific Knowledge and Skills**

Our graduates will take with them the intellectual development, depth and breadth of knowledge, scholarly understanding, and specific subject content in their chosen fields to make them competent and confident in their subject or profession. They will be able to demonstrate, where relevant, professional technical competence and meet professional standards. They will be able to articulate the structure of knowledge of their discipline, be able to adapt discipline-specific knowledge to novel situations, and be able to contribute from their discipline to inter-disciplinary solutions to problems.

This graduate capability is supported by:

**Learning outcomes**

- Demonstrate critical skills, informed by cultural theories, that will enable students to re-evaluate those practices of everyday life that are often dismissed as worthless or ephemeral.
- Develop analytical skills that will enable students to examine and critique the presuppositions that constitute those hierarchies of value that classify, judge and position cultural objects and practices.
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- Demonstrate communication skills in order effectively and creatively to present research.
- Employ cultural literacy skills that will educate students on the importance of issues of cultural difference and ethical relations across diverse social and political contexts.

**Assessment tasks**

- Class Test
- Visual Analysis
- Final Essay

**Critical, Analytical and Integrative Thinking**

We want our graduates to be capable of reasoning, questioning and analysing, and to integrate
and synthesise learning and knowledge from a range of sources and environments; to be able to
critique constraints, assumptions and limitations; to be able to think independently and
systemically in relation to scholarly activity, in the workplace, and in the world. We want them to
have a level of scientific and information technology literacy.

This graduate capability is supported by:

**Learning outcomes**

- Demonstrate critical skills, informed by cultural theories, that will enable students to re-
evaluate those practices of everyday life that are often dismissed as worthless or
ephemeral.
- Develop analytical skills that will enable students to examine and critique the
presuppositions that constitute those hierarchies of value that classify, judge and position
cultural objects and practices.
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informed accounts of key issues and problems in the context of subcultural and counter-
visual practices.
- Demonstrate communication skills in order effectively and creatively to present research.
- Employ cultural literacy skills that will educate students on the importance of issues of
cultural difference and ethical relations across diverse social and political contexts.

**Assessment tasks**

- Class Test
- Visual Analysis
- Final Essay

**Problem Solving and Research Capability**

Our graduates should be capable of researching; of analysing, and interpreting and assessing
data and information in various forms; of drawing connections across fields of knowledge; and
they should be able to relate their knowledge to complex situations at work or in the world, in
order to diagnose and solve problems. We want them to have the confidence to take the initiative
in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

**Learning outcomes**

- Demonstrate critical skills, informed by cultural theories, that will enable students to re-
evaluate those practices of everyday life that are often dismissed as worthless or
ephemeral.
- Develop analytical skills that will enable students to examine and critique the
presuppositions that constitute those hierarchies of value that classify, judge and position
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- Employ cultural literacy skills that will educate students on the importance of issues of cultural difference and ethical relations across diverse social and political contexts.

**Assessment tasks**
- Visual Analysis
- Final Essay

**Creative and Innovative**
Our graduates will also be capable of creative thinking and of creating knowledge. They will be imaginative and open to experience and capable of innovation at work and in the community. We want them to be engaged in applying their critical, creative thinking.

This graduate capability is supported by:

**Learning outcomes**
- Develop research skills that will enable students to present theorised, contextualised and informed accounts of key issues and problems in the context of subcultural and counter-visual practices.
- Demonstrate communication skills in order effectively and creatively to present research.
- Employ cultural literacy skills that will educate students on the importance of issues of cultural difference and ethical relations across diverse social and political contexts.

**Assessment tasks**
- Visual Analysis
- Final Essay

**Effective Communication**
We want to develop in our students the ability to communicate and convey their views in forms effective with different audiences. We want our graduates to take with them the capability to read, listen, question, gather and evaluate information resources in a variety of formats, assess, write clearly, speak effectively, and to use visual communication and communication technologies as appropriate.

This graduate capability is supported by:

**Learning outcomes**
- Develop research skills that will enable students to present theorised, contextualised and
informed accounts of key issues and problems in the context of subcultural and counter-
visual practices.

• Demonstrate communication skills in order effectively and creatively to present research.

• Employ cultural literacy skills that will educate students on the importance of issues of cultural difference and ethical relations across diverse social and political contexts.

Assessment tasks

• Class Test
• Visual Analysis
• Final Essay

Engaged and Ethical Local and Global citizens

As local citizens our graduates will be aware of indigenous perspectives and of the nation's historical context. They will be engaged with the challenges of contemporary society and with knowledge and ideas. We want our graduates to have respect for diversity, to be open-minded, sensitive to others and inclusive, and to be open to other cultures and perspectives: they should have a level of cultural literacy. Our graduates should be aware of disadvantage and social justice, and be willing to participate to help create a wiser and better society.

This graduate capability is supported by:

Learning outcomes

• Demonstrate critical skills, informed by cultural theories, that will enable students to re-evaluate those practices of everyday life that are often dismissed as worthless or ephemeral.

• Develop analytical skills that will enable students to examine and critique the presuppositions that constitute those hierarchies of value that classify, judge and position cultural objects and practices.

• Develop research skills that will enable students to present theorised, contextualised and informed accounts of key issues and problems in the context of subcultural and counter-visual practices.

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Assessment tasks

• Visual Analysis
• Final Essay

Socially and Environmentally Active and Responsible

We want our graduates to be aware of and have respect for self and others; to be able to work
with others as a leader and a team player; to have a sense of connectedness with others and country; and to have a sense of mutual obligation. Our graduates should be informed and active participants in moving society towards sustainability.

This graduate capability is supported by:

**Learning outcomes**

- Demonstrate critical skills, informed by cultural theories, that will enable students to re-evaluate those practices of everyday life that are often dismissed as worthless or ephemeral.
- Develop analytical skills that will enable students to examine and critique the presuppositions that constitute those hierarchies of value that classify, judge and position cultural objects and practices.
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- Employ cultural literacy skills that will educate students on the importance of issues of cultural difference and ethical relations across diverse social and political contexts.

**Assessment tasks**

- Visual Analysis
- Final Essay

**Capable of Professional and Personal Judgement and Initiative**

We want our graduates to have emotional intelligence and sound interpersonal skills and to demonstrate discernment and common sense in their professional and personal judgement. They will exercise initiative as needed. They will be capable of risk assessment, and be able to handle ambiguity and complexity, enabling them to be adaptable in diverse and changing environments.

This graduate capability is supported by:

**Learning outcomes**

- Demonstrate critical skills, informed by cultural theories, that will enable students to re-evaluate those practices of everyday life that are often dismissed as worthless or ephemeral.
- Develop analytical skills that will enable students to examine and critique the presuppositions that constitute those hierarchies of value that classify, judge and position cultural objects and practices.
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visual practices.
• Employ cultural literacy skills that will educate students on the importance of issues of cultural difference and ethical relations across diverse social and political contexts.

Assessment tasks

• Visual Analysis
• Final Essay

Commitment to Continuous Learning

Our graduates will have enquiring minds and a literate curiosity which will lead them to pursue knowledge for its own sake. They will continue to pursue learning in their careers and as they participate in the world. They will be capable of reflecting on their experiences and relationships with others and the environment, learning from them, and growing - personally, professionally and socially.

This graduate capability is supported by:

Learning outcomes

• Demonstrate critical skills, informed by cultural theories, that will enable students to re-evaluate those practices of everyday life that are often dismissed as worthless or ephemeral.
• Develop analytical skills that will enable students to examine and critique the presuppositions that constitute those hierarchies of value that classify, judge and position cultural objects and practices.
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• Demonstrate communication skills in order effectively and creatively to present research.
• Employ cultural literacy skills that will educate students on the importance of issues of cultural difference and ethical relations across diverse social and political contexts.

Assessment task

• Final Essay

Recommended Readings:


https://unitguides.mq.edu.au/unit_offerings/84531/unit_guide/print


