



# AFIN818

## Investments

City S2 Day 2018

*Archive (Pre-2019) - Dept of Applied Finance and Actuarial Studies*

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## General Information

Unit convenor and teaching staff

Unit Convenor and Lecturer

Fan Yu

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E4A-728

Refer to iLearn

Credit points

4

Prerequisites

ACST603 or AFIN858

Corequisites

Co-badged status

Unit description

This unit provides an introduction to the fundamental concepts of investment analysis and their practical application. With an international approach, topics include selecting asset types for specific objectives, bond and stock valuation, asset allocation, the risk-return trade-off, portfolio management, behavioural biases in investment decisions, and fundamental versus technical analysis. The materials covered encompass practical techniques as well as intellectual and academic issues in investment management.

## Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

## Learning Outcomes

On successful completion of this unit, you will be able to:

Construct optimal portfolios applying the principles of modern portfolio theory.

Illustrate the theory and empirical applications of asset pricing models: the CAPM, APT and multi-factor models.

Characterise the implications of the market efficiency evidence on active portfolio management.

Analyse bond prices and yields.

Explain macroeconomic and industry analysis, equity valuation and financial statement

analysis.

## General Assessment Information

Assessment criteria for all assessment tasks will be provided on the unit iLearn site.

Feedback Prior to the Census Date: please use the online quiz assessment task and the weekly homework questions as an indicator of whether you are progressing satisfactorily in the unit. If you are having difficulties, please see the Unit Convenor and consider withdrawing before the census date.

Viewing Within Session Assessment Task Marks: It is the responsibility of students to view their marks for each within session assessment on iLearn within 20 working days of posting. If there are any discrepancies, students must contact the unit convenor immediately. Failure to do so will mean that queries received after the release of final results regarding assessment marks (not including the final exam mark) will not be addressed.

## Assessment Tasks

Name	Weighting	Hurdle	Due
<a href="#"><u>Online Quiz</u></a>	10%	No	Weekly
<a href="#"><u>Assessed Coursework</u></a>	10%	No	Random weeks
<a href="#"><u>Case Study</u></a>	20%	No	Refer iLearn
<a href="#"><u>Final Examination</u></a>	60%	No	University Examination Period

### Online Quiz

Due: **Weekly**

Weighting: **10%**

There is one online quiz for each lecture. There are eleven online quizzes in total. Please refer to iLearn for details.

You are expected to have completed the quiz within a week. In the interest of fairness every student will automatically be granted an extension of one week to each online quiz, and the quizzes will stay online for two weeks each. Any approved special consideration application in relation to the quiz will normally only be considered where the disruption lasted for at least three days of the assessment period. Students should not delay efforts to complete the quiz.

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and multi-factor models.

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- Analyse bond prices and yields.
- Explain macroeconomic and industry analysis, equity valuation and financial statement analysis.

## Assessed Coursework

Due: **Random weeks**

Weighting: **10%**

**The assessed coursework covers pre-reading preparation and homework. This will be assessed via two random quizzes and two random homework collection as below:**

There will be two random quizzes relating to your preparation for class during the semester each worth a maximum of 2.5%. The quiz questions can be on any topic covered up to and including that week. Questions will require you to draw on content from the set readings. Therefore, you are strongly advised to complete all set readings prior to class.

There will be two random homework collections each worth a maximum of 2.5%. Homework is set at the end of each lecture. Students are required to bring the homework solutions to the following weeks tutorial. This can be typed or handwritten (providing it is legible).

No extensions will be granted. Students who have not submitted the work by the deadline will receive a zero (0) mark, except for cases in which the [Special Consideration Policy](#) (SCP) applies. Students may be offered an alternative assessment or may receive a mark based on the percentage mark achieved in one or more assessment tasks, at the Unit Convenor discretion.

Please refer to iLearn for more details.

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## Case Study

Due: **Refer iLearn**

Weighting: **20%**

A case problem will be presented that requires analysis of a given data set. Submission for the

case study is via the unit iLearn website using Turnitin. This is an **individual assignment** and similarity will be checked via Turnitin

Please refer to iLearn for submission details.

Submission must be made by the Due date. No extensions will be granted. There will be a deduction of 10% of the total available marks made from the total awarded mark for each 24 hour period or part thereof that the submission is late (for example, 25 hours late in submission – 20% penalty). This penalty does not apply for cases in which an application for special consideration is made and approved. No submission will be accepted after solutions have been posted.

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## Final Examination

Due: **University Examination Period**

Weighting: **60%**

The final exam covers all the materials and topics studied throughout the semester.

The duration of the exam is two and a half hours plus 10 minutes reading time. Please refer to iLearn for more details on format and administration.

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## Delivery and Resources

### Tutorial and lecture times

Students are required to enrol in one three-hour class per week and to attend the class in which they are enrolled. See details from the [timetable](#).

Classes will typically consist of a two-hour lecture followed by a one-hour tutorial. Lectures are used to set the scene and show how the topic fits into the overall unit of study aims.

You will be expected to have read the required reading before that week's class.

Homework problems will be assigned at the end of lectures and these should be completed before coming to the following week's tutorial where students get to discuss their homework solutions.

Tutorials are essential for helping address any misunderstandings and to apply concepts to more difficult problems. Participation is strongly encouraged so students can check their understanding of concepts. Students should be prepared to present their homework solutions in the tutorials and/or to discuss the related conceptual issues.

Attendance at lectures and tutorials is a compulsory component of the Unit, and students are expected to attend all classes. If a student misses more than two classes then they could be given a written warning that non-attendance can lead to a Fail grade in the Unit. A class register will be taken to record students who are at a class. It is the student's responsibility to ensure that they record their attendance in the register. The attendance register cannot be amended after the class. Students are not permitted to register on behalf of other students - any such cases may be referred to the School.

### Print

*It is essential to have the unit textbook. The university bookshop has copies.*

The textbook for the unit is Bodie, Z., Kane, A. and Marcus, A.J. (2017), *Investments*, 11th edition, McGraw-Hill (denoted BKM on the reading list). Textbook material will be supplemented by articles and handouts. Chapters from the textbook and specified articles should be read prior to attending the scheduled lecture on that topic.

Important handouts can be downloaded from the unit's iLearn site.

The optional additional textbook for the unit is Elton, E.J., Gruber M.J., Brown, S.J., Goetzmann, W.N. (2014), *Modern Portfolio Theory and Investment Analysis*, 9th Edition, Wiley.

### Online

iLearn (<https://ilearn.mq.edu.au>) provides the main online learning support. It is essential that you log in regularly to keep abreast of unit-wide announcements and use the resources to supplement your learning. Lecture slides are available by the Friday before each lecture for you to download from iLearn. Solutions to homework problems are made available online after the problems are discussed in class.

## Unit Schedule

Acad. Week	Topics
Week 1	Introduction
Week 2	Investment vehicles
Week 3	Risk preferences and asset allocation
Week 4	Portfolio optimisation
Week 5	Asset pricing
Week 6	Market efficiency
Week 7	No class - time available to work on case assignment task
Week 8	Empirical evidence on security returns
Week 9	Fixed income securities
Week 10	Interest rate risk management
Week 11	Industry analysis
Week 12	Equity securities
Week 13	Revision

## Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central\)](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)

- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#) (**Note:** *The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.*)

Undergraduate students seeking more policy resources can visit the [Student Policy Gateway](https://students.mq.edu.au/support/study/student-policy-gateway) (<https://students.mq.edu.au/support/study/student-policy-gateway>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit [Policy Central](http://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central) (<http://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central>).

## Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/study/getting-started/student-conduct>

## Results

Results shown in *iLearn*, or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](http://ask.mq.edu.au).

## Supplementary Exams

Information regarding supplementary exams, including dates, is available at:

[http://www.businessandeconomics.mq.edu.au/current\\_students/undergraduate/how\\_do\\_i/disruption\\_to\\_studies](http://www.businessandeconomics.mq.edu.au/current_students/undergraduate/how_do_i/disruption_to_studies)

## Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

## Learning Skills

Learning Skills ([mq.edu.au/learningskills](http://mq.edu.au/learningskills)) provides academic writing resources and study strategies to improve your marks and take control of your study.

- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module for Students](#)
- [Ask a Learning Adviser](#)

## Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.



## Student Enquiries

For all student enquiries, visit Student Connect at [ask.mq.edu.au](http://ask.mq.edu.au)

## IT Help

For help with University computer systems and technology, visit [http://www.mq.edu.au/about\\_us/offices\\_and\\_units/information\\_technology/help/](http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/).

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

## Graduate Capabilities

### PG - Discipline Knowledge and Skills

Our postgraduates will be able to demonstrate a significantly enhanced depth and breadth of knowledge, scholarly understanding, and specific subject content knowledge in their chosen fields.

This graduate capability is supported by:

### Learning outcomes

- Construct optimal portfolios applying the principles of modern portfolio theory.
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- Characterise the implications of the market efficiency evidence on active portfolio management.
- Analyse bond prices and yields.
- Explain macroeconomic and industry analysis, equity valuation and financial statement analysis.

### Assessment tasks

- Online Quiz
- Assessed Coursework
- Case Study
- Final Examination

### PG - Critical, Analytical and Integrative Thinking

Our postgraduates will be capable of utilising and reflecting on prior knowledge and experience, of applying higher level critical thinking skills, and of integrating and synthesising learning and knowledge from a range of sources and environments. A characteristic of this form of thinking is the generation of new, professionally oriented knowledge through personal or group-based critique of practice and theory.

This graduate capability is supported by:

## **Learning outcomes**

- Construct optimal portfolios applying the principles of modern portfolio theory.
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- Analyse bond prices and yields.
- Explain macroeconomic and industry analysis, equity valuation and financial statement analysis.

## **Assessment tasks**

- Case Study
- Final Examination

## **PG - Research and Problem Solving Capability**

Our postgraduates will be capable of systematic enquiry; able to use research skills to create new knowledge that can be applied to real world issues, or contribute to a field of study or practice to enhance society. They will be capable of creative questioning, problem finding and problem solving.

This graduate capability is supported by:

## **Learning outcomes**

- Construct optimal portfolios applying the principles of modern portfolio theory.
- Analyse bond prices and yields.

## **Assessment tasks**

- Case Study
- Final Examination

## **Research and Practice**

This unit uses research from external sources (references will be given in lectures and tutorials and on the unit's iLearn site).

This unit gives you practice in applying research findings in the written report.