ENVS828

Research Methods for Sustainable Development

S2 Evening 2018

Dept of Environmental Sciences

Contents

Disclaimer

Macquarie University has taken all reasonable measures to ensure the information in this publication is accurate and up-to-date. However, the information may change or become out-dated as a result of change in University policies, procedures or rules. The University reserves the right to make changes to any information in this publication without notice. Users of this publication are advised to check the website version of this publication [or the relevant faculty or department] before acting on any information in this publication.

General Information

Unit convenor and teaching staff
Unit Convenor
Wendy Goldstein
wendy.goldstein@mq.edu.au
Contact via wendy.goldstein@mq.edu.au
12 Wallys Walk (E7A) Fifth Floor Room 505
Open: By appointment

Lecturer
Richard Horsfield
horsfield@exemail.com.au

Credit points
4

Prerequisites
Admission to MEnvEd or MSc or MEnvMgt or MEnvStud or MSusDev or MEnvPlan or MEnv
or MSocEntre or GradDipEnv or GradCertEnv or GradCertSusDev or GradDipSusDev or
GradCertSIA or GradDipSIA or MPH

Corequisites

Co-badged status

Unit description
This unit provides an overview of the role of research in sustainable development and in
research paradigms and methods. Students will have practical experience of processing and
communicating quantitative and qualitative data to guide action. The unit will emphasise
action research providing students with an opportunity to explore, at a practical level, how
action research can be used as a tool to achieve the goals of sustainable development.
Students will develop skills in research planning, literature review and writing a research
funding proposal. Students will be introduced to the ethical considerations and processes of
undertaking research. The unit provides students with a broad understanding of the
comparative usefulness of different research methods for sustainable development.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are
available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

Explain the role that research can play in the achievement of sustainable development

Show a basic understanding of research paradigms, associated methodology and the purposes of research

Understand the importance of ethics in research

Explain the role of action research as a process of participatory change

Be able to articulate principles, strengths and limitations of a research strategy and in particular for action research

Demonstrate an effective grasp of the international literature relating to action research

Critically review action research literature and practice

Apply principles of good practice in action research for sustainable development in the design and planning of an AR project

Be able to present and defend a research project

Prepare a funding proposal for research

Demonstrate skills to process data from research and make a report for a client

General Assessment Information

The assessments in this unit are oriented to work practice.

The first assignment: is a practice at writing report a mini consultant report. The style of writing is appropriate to informing a client of the results of surveys undertaken in an organisation, and recommending next steps based on the research.

The final assessment is quite challenging as students are expected to respond to the donor's requirements for explanations about the project. This means the proposal has to be written in a concise and clear way that is a different skill to writing an essay. Preparing a good proposal takes time and many redrafts to be succinct (within a word limit) and communicate clearly the intent of the project. Students are advised to spend a week (20 hours minimum) on preparing this well.

The literature review provides the context for the project. It shows that the student is aware of the research that has gone before in this area, and in action research methods. It draws out lessons to be learned.

Assessment Tasks

Name	Weighting	Hurdle	Due
Assignment 1: analysis	15%	No	September 3rd

Name	Weighting	Hurdle	Due
Assignment 2 Research Proposal	25%	No	October 1st
Assignment 3 Funding Proposal	50%	No	1st November
Assignment 4 Data Analysis	10%	No	12th November

Assignment 1: analysis

Due: **September 3rd**
Weighting: **15%**

Your task is to analyse the elements of two research papers (to be advised) to demonstrate an understanding of the purposes of research, the research philosophy, research design, ethical principles, analysis of data and conclusions in relation to sustainable development.

The paper will summarise two research papers and in each case you are asked to draw out evidence of the following aspects

1. Research question / hypothesis/ or objectives of the study

2. The context for this investigation – why and what is it important to find out. This will include the way the literature review is used to frame the research

3. Who is the researcher (position in the research) and what is their role

4. How was the research designed

5. What methods of data collection were used

6. What ethical issues were considered or arose in the research

7. How were the findings analysed

8. What conclusions emerged

9. What limitations occurred in the research or findings

Conclusions about the research philosophy or paradigm that underpinned each research paper

On successful completion you will be able to:
- Explain the role that research can play in the achievement of sustainable development
- Show a basic understanding of research paradigms, associated methodology and the purposes of research
- Understand the importance of ethics in research
- Explain the role of action research as a process of participatory change
- Be able to articulate principles, strengths and limitations of a research strategy and in

particular for action research

Assignment 2 Research Proposal

Due: **October 1st**
Weighting: **25%**

This assignment requires students to prepare:

a) a poster and b) a research plan that summarises a proposal for a research project for sustainable development with a short literature review.

The emphasis of the project proposal is on an **action research** approach. The action research component can be complemented by other research approaches.

a) Research Poster

You need to design a poster which summarises the essence and key components of your research project.

The poster will need to be in colour. All lettering must be readable from 1-2 metres away. Minimum font size is 18 point but 24 is recommended. You do not need to go through the expense of printing a poster (size A0) as it can be projected and produced in powerpoint. You will be speaking to this poster at a later stage in the course

b) R**esearch plan**

This document will present a summary of the research proposal and can use diagrams and figures. The research plan should specify:

1. the **focus** of the research and how it is relevant to sustainable development;
2. the **aims and objectives** of the research;
3. the **different stages of your action research approach**, including a discussion justifying the research approaches used
4. the **methods used in the research and data collection/ analysis tools** used;
5. expected **outcomes** of the research;
6. an **issues management** table (exploring how you will manage risks in the research project)
7. plus a short **literature review** on key considerations in undertaking action research (1000 words)

c. Presentation of research plan

Each student will ***present and defend*** their research proposal. You will have 15 minutes overall and your presentation will be assessed by your peers after the break:

- Presentation to explain your poster and research plan to a peer group audience (5 mins)
- Interactive Session with the group where you use the audience to workshop some ideas

or help you solve a problem or simply invite structured questions about the proposal (5 mins)

- Question and Answer Session (5 mins)

On successful completion you will be able to:

- Explain the role that research can play in the achievement of sustainable development
- Show a basic understanding of research paradigms, associated methodology and the purposes of research
- Understand the importance of ethics in research
- Explain the role of action research as a process of participatory change
- Be able to articulate principles, strengths and limitations of a research strategy and in particular for action research
- Demonstrate an effective grasp of the international literature relating to action research
- Apply principles of good practice in action research for sustainable development in the design and planning of an AR project
- Be able to present and defend a research project

Assignment 3 Funding Proposal

Due: **1st November**
Weighting: **50%**

In this assignment you are expected to submit a completed funding proposal for an action research project for sustainable development. You are required to provide the proposal in the format of a grant organisation. The second component is to provide a separate literature review to back-up your research proposal topic and approach.

 Part A - Literature review:

 A research funding proposal usually has a literature review to show that the researcher is aware of what has been done before, and position the new research in the field to fill in a gap in what has been done before and justify the basis for the new research.

The literature review is also designed to prove that the researcher has considered the theory, methodology, and the methods of the research based on past practice.

The literature review focuses on the field of research chosen for the student's project (that is it is not a general review of action research literature).

Twenty percent (20%) of the total marks will be allocated to this literature review and it is about 2000 words. More details are provided through ilearn.

This is an extensive task and it is therefore important that you start reading and making notes in preparation for this Assignment, immediately after the first class.

Part B - Research Funding Proposal:

The proposal must present a complete and improved version of the summary submitted as part of assignment 1.

The proposal must address the **funding agency's priorities** and needs (as well as the unit requirements, which will be specified in ilearn). It is recommended that you study the assessment criteria before submitting this assignment.

There will be an opportunity in the first sessions to discuss the above further.

On successful completion you will be able to:
- Explain the role that research can play in the achievement of sustainable development
- Show a basic understanding of research paradigms, associated methodology and the purposes of research
- Understand the importance of ethics in research
- Explain the role of action research as a process of participatory change
- Be able to articulate principles, strengths and limitations of a research strategy and in particular for action research
- Demonstrate an effective grasp of the international literature relating to action research
- Critically review action research literature and practice
- Apply principles of good practice in action research for sustainable development in the design and planning of an AR project
- Prepare a funding proposal for research

Assignment 4 Data Analysis

Due: **12th November**
Weighting: **10%**

This assignment provides practice in analysing data from a survey - both quantitative and qualitative. The other skills to be demonstrated are being able to present the results in a mini consultant report in a manner that is helpful to a client, and forming recommendations based on the findings. Details of the data will be provided on ilearn and explained in the class session.

On successful completion you will be able to:
- Demonstrate skills to process data from research and make a report for a client

Delivery and Resources

The unit is taught by weekly evening sessions of three hours.

The three hour sessions will consist of short presentations to introduce a theme or idea; discussion groups on short class assignments based on readings, or activities to develop skills, or understanding of the research design process. The unit is being taught in an active learning space encouraging participation through out.

There are 2 sessions that require you to bring your computer to work on excel to process data.

The main emphasis of the unit is oriented to assisting you to prepare and submit a **research** funding proposal, providing practice in designing research and in applying for funds. Students practice the following skills through the assignments, in class discussions and delivery:

- evaluating research

- designing a research project.

- communicating their research project by making a poster and by presenting a 'pitch' for their research topic,

- forming questions to seek professional input to the proposal,

- developing a funding proposal within the requirements of a donor's format. The funding agency chosen could be an international aid agency such as AusAid, NORAD, DFID, DANIDA, SIDA or US USAID, a Foundation like the MacArthur Foundation (US) or a state agency (such as NSW Office of the Environment – Environment Trust). The funding agency "chosen" for your application needs to be have a stated interest in your project theme.

- Students are also guided on data processing and presentation using excel and develop skills of writing a report as a consultant for a client.

The unit requires the student to read widely to understand the research process, the role of research for sustainable development, the role of the researcher in the research process, the ethics of research, the ways research is designed, and how it will be evaluated.

Further instructions on assignments and reading are provided through ilearn.

Some key resources include:

 Action Research Journal (Sage)

ALAR: Action Learning and Action Research Journal

Educational Action Research (Journal)

Bradbury P & Reason H. 2007 *The Sage Handbook of Action Research: Participative Inquiry and Practice*

Bryman A. *2012 Social research methods* Oxford University Press - provides a good overview of

social research, methodology and good details on methods.

Ferrance, A 2000 *Action Research* Northeast and Islands Regional Educational Laboratory At Brown University (this is a brief introduction to Action Research in Education) https://www.brown.edu/academics/education-alliance/sites/brown.edu.academics.education-alliance/files/publications/act_research.pdf

Greenwood D. & Levin M 1998 *Introduction to action research: Social research for social change* Sage - These authors take a pragmatic view of action research oriented to organisational change and consultancy in management

Kemmis S. McTaggart R Nixon R. 2014 *The Action Research Planner Doing Critical Participatory Action Research* Springer - This reference by Australian and Canadian researchers is oriented to action research in education with a particular focus on critical participatory action research. Practical structures are provided and questions to guide the researcher are included. There are several case studies from the education sector.

Stringer E.T 1996 *Action research: A handbook for practitioners* Thousand Oaks Sage - This Australian author draws on experience in community action research and education

Wadsworth Y 2011 *Do it yourself social research* (3rd ed) Allen and Unwin - This reference provides a practical guide to planning and managing a community based action research project, written in an accessible form.

Wadsworth Y. 2010 *Building in Research and Evaluation Human Inquiry for living systems* Allen and Unwin - This reference builds on the above and provides a deeper theory of how we can inquire. A valuable series of research questions and case studies from the human health services field are included

Zuber-Skerritt, O (ed) 1990 . *Action research for change and development* Nathan, Qld. : Centre for the Advancement of Learning and Teaching, Griffith University

Unit Schedule

Date	Topic	Background Reading – see refs on ilearn
Session 1 July 31st	Introduction to the course themes What is research? Role of research in sustainable development Social research compared to environmental science research Overview of social research methods Brief on Assessment tasks	DECC Guide to using research in sustainability programs _ *Reading case studies for group discussion* Additional reading McLoughlin & Young (paper) The Role of Social Research in Effective Social Change Programs Bryman, A. Ch 1 and 2

Session 2 August 6th	What is action research Practice in a research method - constant comparison Social research case study	Reason and Bradbury Ch 1 Kemmis McTaggart Nixon 2014 *The Action Research Planner Doing Critical Participatory Action* Research Ch. 1
Session 3 August 13th	Why action research for sustainable development? What is and what is not action research? Introduction to Research paradigms	Case studies to be advised Will Allen - role of action research in environmental management http://learningforsustainability.net/research/thesis/thesis_ch3.html
Session 4 August 20th	Examples of Action Research for sustainable development Case studies of AR Models of action research	Case studies to be advised
Session 5 August 27th	Defining the elements of an action research project Role of literature review Ethics and Issues management Discussion of project concepts	
Session 6 September 3rd	Designing action research Facilitating processes / role of researcher	
September 3rd	Submit assignment 1	
Session 7 September 10th	Research Design and Strategy Data collection and analysis	
BREAK FROM CLASSES September 17th - October 2nd		
October 1st	**NO Session – public Holiday**	
October 1st	Submit assignment 2 Research project plan and poster	
Session 8 October 8th	**Presentations of posters and defence of research proposals** – peer feedback – in groups Responding to Funding requirements	

Session 9 October 15th	Designing measures for AR project outcomes Evaluating action research Limitations of AR	
Session 10 October 22nd	Other social research methods	
October 29th	**Social research methods and skills** Writing Survey Questionnaires Analysis of a survey questionnaire Managing data and reporting data from a case study Presenting and communicating findings	Richard Horsfield will lead this session Bring your lap top
November 1st	Assessment task: Project Proposal and Literature Review Assessment uploaded	
November 6th	Review of action research Responding to funding proposal requirements **Social research skills and reporting** Managing data and reporting Working with quantitative and qualitative data sets Interpreting data Communicating findings	Richard Horsfield will lead this session Bring your lap top
12th November	Assessment Task: short consultant report uploaded	

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Grade Appeal Policy

- Complaint Management Procedure for Students and Members of the Public
- Special Consideration Policy *(**Note:** The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.)*

Undergraduate students seeking more policy resources can visit the Student Policy Gateway (https://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/study/getting-started/student-conduct

Results

Results shown in *iLearn*, or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au.

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to improve your marks and take control of your study.

- Workshops
- StudyWise
- Academic Integrity Module for Students
- Ask a Learning Adviser

Student Services and Support

Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/

offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.

Graduate Capabilities

PG - Capable of Professional and Personal Judgment and Initiative

Our postgraduates will demonstrate a high standard of discernment and common sense in their professional and personal judgment. They will have the ability to make informed choices and decisions that reflect both the nature of their professional work and their personal perspectives.

This graduate capability is supported by:

Learning outcomes

- Understand the importance of ethics in research
- Explain the role of action research as a process of participatory change
- Be able to articulate principles, strengths and limitations of a research strategy and in particular for action research
- Apply principles of good practice in action research for sustainable development in the design and planning of an AR project
- Be able to present and defend a research project
- Prepare a funding proposal for research
- Demonstrate skills to process data from research and make a report for a client

Assessment tasks

- Assignment 2 Research Proposal
- Assignment 3 Funding Proposal
- Assignment 4 Data Analysis

PG - Discipline Knowledge and Skills

Our postgraduates will be able to demonstrate a significantly enhanced depth and breadth of knowledge, scholarly understanding, and specific subject content knowledge in their chosen fields.

This graduate capability is supported by:

Learning outcomes

- Explain the role that research can play in the achievement of sustainable development
- Show a basic understanding of research paradigms, associated methodology and the purposes of research

- Understand the importance of ethics in research

- Explain the role of action research as a process of participatory change

- Be able to articulate principles, strengths and limitations of a research strategy and in particular for action research

- Demonstrate an effective grasp of the international literature relating to action research

- Critically review action research literature and practice

- Apply principles of good practice in action research for sustainable development in the design and planning of an AR project

- Prepare a funding proposal for research

- Demonstrate skills to process data from research and make a report for a client

Assessment tasks

- Assignment 2 Research Proposal

- Assignment 3 Funding Proposal

PG - Critical, Analytical and Integrative Thinking

Our postgraduates will be capable of utilising and reflecting on prior knowledge and experience, of applying higher level critical thinking skills, and of integrating and synthesising learning and knowledge from a range of sources and environments. A characteristic of this form of thinking is the generation of new, professionally oriented knowledge through personal or group-based critique of practice and theory.

This graduate capability is supported by:

Learning outcomes

- Show a basic understanding of research paradigms, associated methodology and the purposes of research

- Demonstrate an effective grasp of the international literature relating to action research

- Critically review action research literature and practice

- Apply principles of good practice in action research for sustainable development in the design and planning of an AR project

- Demonstrate skills to process data from research and make a report for a client

Assessment tasks

- Assignment 1: analysis

- Assignment 2 Research Proposal

- Assignment 3 Funding Proposal

- Assignment 4 Data Analysis

PG - Research and Problem Solving Capability

Our postgraduates will be capable of systematic enquiry; able to use research skills to create new knowledge that can be applied to real world issues, or contribute to a field of study or practice to enhance society. They will be capable of creative questioning, problem finding and problem solving.

This graduate capability is supported by:

Learning outcomes

- Explain the role that research can play in the achievement of sustainable development
- Show a basic understanding of research paradigms, associated methodology and the purposes of research
- Explain the role of action research as a process of participatory change
- Be able to articulate principles, strengths and limitations of a research strategy and in particular for action research
- Demonstrate an effective grasp of the international literature relating to action research
- Critically review action research literature and practice
- Apply principles of good practice in action research for sustainable development in the design and planning of an AR project
- Prepare a funding proposal for research
- Demonstrate skills to process data from research and make a report for a client

Assessment tasks

- Assignment 1: analysis
- Assignment 2 Research Proposal
- Assignment 3 Funding Proposal

PG - Effective Communication

Our postgraduates will be able to communicate effectively and convey their views to different social, cultural, and professional audiences. They will be able to use a variety of technologically supported media to communicate with empathy using a range of written, spoken or visual formats.

This graduate capability is supported by:

Learning outcomes

- Explain the role that research can play in the achievement of sustainable development
- Critically review action research literature and practice
- Apply principles of good practice in action research for sustainable development in the design and planning of an AR project

- Be able to present and defend a research project

- Prepare a funding proposal for research

- Demonstrate skills to process data from research and make a report for a client

Assessment tasks

- Assignment 1: analysis

- Assignment 2 Research Proposal

- Assignment 3 Funding Proposal

- Assignment 4 Data Analysis

PG - Engaged and Responsible, Active and Ethical Citizens

Our postgraduates will be ethically aware and capable of confident transformative action in relation to their professional responsibilities and the wider community. They will have a sense of connectedness with others and country and have a sense of mutual obligation. They will be able to appreciate the impact of their professional roles for social justice and inclusion related to national and global issues

This graduate capability is supported by:

Learning outcomes

- Understand the importance of ethics in research

- Explain the role of action research as a process of participatory change

- Be able to articulate principles, strengths and limitations of a research strategy and in particular for action research

- Apply principles of good practice in action research for sustainable development in the design and planning of an AR project

- Demonstrate skills to process data from research and make a report for a client

Assessment task

- Assignment 3 Funding Proposal

Changes from Previous Offering

A new assignment 1 has been added to the assessments. This is designed to develop more understanding of research approaches.

An assessment has been taken out, that is the class presentation of the project proposals (assignment 2). It has been changed to be a presentation to small groups of peers and is unmarked. This is because previously students have not engaged with all of the class members making presentations. The Project Funding proposal assignment remains and the consultancy report remains, though this year it has been moved to be the last assignment.