

# **ANTH751**

# Methodology in Local and Community Studies

S1 Evening 2019

Dept of Anthropology

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# **General Information**

Unit convenor and teaching staff Timothy Lynch timothy.lynch@mq.edu.au

Credit points 4

Prerequisites Admission to MRes

Corequisites

Co-badged status

Unit description

This unit introduces methodological strategies used in community research. Quantitative strategies, such as questionnaire and survey methods, will be compared with qualitative ones, such as participant observation. The epistemological and ethical dimensions of methodology, and the effects of political imperatives on the conduct of research will be discussed. It includes four weeks of community-based research.

#### Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

# **Learning Outcomes**

On successful completion of this unit, you will be able to:

Understand the processes of a human research ethics application

Experience common research problems and ethical dilemmas and relate them to those

that emerge in key ethnographic texts.

Consider the selection of "informants" and field sites, and how they shape both

methodologies and research outcomes

Reflect on the differences/similarities between applied and academic anthropology

Design, implement, and write up a research project

Engage in collegial discussion, and provide and receive feedback with peers and instructors

Gain familiarity with a variety of methodological techniques

Develop skills in ethnographic research, writing and oral presentation

Develop awareness about current debates over human research ethics and informed consent

#### **Assessment Tasks**

Name	Weighting	Hurdle	Due
Seminar prep and participation	20%	Yes	Weekly
Human Ethics Research Training	0%	Yes	March 15
Observational foray	10%	No	March 29
Research Proposal	15%	Yes	April 12
Peer review of proposal	10%	No	May 2
Ethnographic Journal	15%	Yes	May 24
Research Paper	30%	No	June 8

#### Seminar prep and participation

#### Due: Weekly

#### Weighting: 20%

This is a hurdle assessment task (see <u>assessment policy</u> for more information on hurdle assessment tasks)

Part a. Students complete a weekly 'participation discussion guide' based on the relevant readings (10%)

Part b. Students actively engage in seminar discussions and exercises.

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- · Reflect on the differences/similarities between applied and academic anthropology
- Design, implement, and write up a research project
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- · Gain familiarity with a variety of methodological techniques
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# Human Ethics Research Training

#### Due: March 15

#### Weighting: 0%

This is a hurdle assessment task (see <u>assessment policy</u> for more information on hurdle assessment tasks)

Students complete the online Macquarie UniversityHuman Research Ethics training module.

On successful completion you will be able to:

- Understand the processes of a human research ethics application
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- · Design, implement, and write up a research project
- Develop skills in ethnographic research, writing and oral presentation
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#### **Observational foray**

Due: March 29 Weighting: 10%

Students engage in social observation at a location of their choice, record their findings in their ethnographic journal and report them in the seminar.

- Experience common research problems and ethical dilemmas and relate them to those that emerge in key ethnographic texts.
- Consider the selection of "informants" and field sites, and how they shape both methodologies and research outcomes
- Reflect on the differences/similarities between applied and academic anthropology
- · Design, implement, and write up a research project
- Engage in collegial discussion, and provide and receive feedback with peers and instructors
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#### **Research Proposal**

#### Due: April 12

#### Weighting: 15%

# This is a hurdle assessment task (see <u>assessment policy</u> for more information on hurdle assessment tasks)

Students prepare a proposal for the research they will conduct for their end-of-semester paper.

On successful completion you will be able to:

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- Consider the selection of "informants" and field sites, and how they shape both methodologies and research outcomes
- Reflect on the differences/similarities between applied and academic anthropology
- Design, implement, and write up a research project
- Engage in collegial discussion, and provide and receive feedback with peers and instructors
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#### Peer review of proposal

Due: May 2 Weighting: 10%

Student read colleagues' proposals and provide oral and written feedback.

- Experience common research problems and ethical dilemmas and relate them to those that emerge in key ethnographic texts.
- Consider the selection of "informants" and field sites, and how they shape both methodologies and research outcomes

- Reflect on the differences/similarities between applied and academic anthropology
- · Design, implement, and write up a research project
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#### Ethnographic Journal

#### Due: May 24

Weighting: **15%** 

This is a hurdle assessment task (see <u>assessment policy</u> for more information on hurdle assessment tasks)

Students keep an ethnographic research journal, in which they record field notes, and contemplation of theoretical, ethical and theoretical issues.

On successful completion you will be able to:

- Experience common research problems and ethical dilemmas and relate them to those that emerge in key ethnographic texts.
- Consider the selection of "informants" and field sites, and how they shape both methodologies and research outcomes
- Reflect on the differences/similarities between applied and academic anthropology
- · Design, implement, and write up a research project
- Engage in collegial discussion, and provide and receive feedback with peers and instructors
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# **Research Paper**

Due: June 8 Weighting: 30%

Students compose an 3000 word essay based on their own ethnographic research.

- Experience common research problems and ethical dilemmas and relate them to those that emerge in key ethnographic texts.
- Consider the selection of "informants" and field sites, and how they shape both methodologies and research outcomes
- · Reflect on the differences/similarities between applied and academic anthropology
- · Design, implement, and write up a research project
- Gain familiarity with a variety of methodological techniques
- · Develop skills in ethnographic research, writing and oral presentation
- Develop awareness about current debates over human research ethics and informed consent

# **Delivery and Resources**

iLearn will be used to support this unit but Echo360 will not be used. If students miss a session it is their responsibility -- not the convenor's -- to ensure that they are up to date.

Weekly attendance is compulsory

# **Unit Schedule**

#### Week 1: Introduction to the topic and related issues

#### **Optional Readings:**

- Lave, Jean, and Steinar Kvale. 2006. What is anthropological research? An interview with Jean Lave by Steinar Kvale. *International Journal of Qualitative Studies in Education* 8(3): 219-228.
- Porter, J. D. H. 2006. Epidemiological reflections of the contribution of anthropology to public health policy and practice. *Journal of Biosocial Science*, 38, 133–144.

#### Week 2: Field Sites and Research Questions

#### **Readings:**

- Silverman, David. 1992. Beginning Research, Ch 1, *Interpreting Qualitative Data*, London: Sage.
- Gupta, Akhil & James Ferguson. 1997. Discipline and Practice: 'The Field' as Site, Method, and Location in Anthropology. In *Anthropological Locations: Boundaries and Grounds of a Field Science*. Gupta and Ferguson, eds. University of California Press, pp.1-18.
- Moone, Janet. 1973. The Best Laid Plans: Research Pre-design and Field Revision, Anthropological Quarterly (46) 1: 7-14.

# Week 3: Ethical and Political Issues

# Readings:

- Wynn, L.L., Paul Mason, and Kristina Everett, 2009. Human Research Ethics Online Training Module for the Social Sciences and Humanities. Available online at <a href="http://www.mq.edu.au/ethics\_training">http://wwww.mq.edu.au/ethics\_training</a>. Finish reading entire module for seminar discussion in Week 3 and *turn in quiz certificate results in class during Week 4*.
- Jacobs, Sue-Ellen. 1987. Cases and Solutions. In *Handbook on Ethical Issues in Anthropology*, Joan Cassell and Sue-Ellen Jacobs, eds. American Anthropological Association. pp. 20-36.

# Week 4: Participant Observation and note-taking

#### Readings:

- Gusterson, Hugh. 2008. Ethnographic research. In *Qualitative methods in international relations*, pp. 93-113. Palgrave Macmillan UK.
- Bernard, Russell. 2002. Field Notes: How to Take Them, Code Them and Manage Them. In *Research methods in anthropology: Qualitative and Quantitative Approaches.* 4th edition. Pp. 387-412. Lanham, MD: Alta Mira Press.

# Week 5: Systematic observation

#### Readings:

- Kellehear, Allan. 1993. Simple observation. In *The Unobtrusive Researcher: A Guide to Methods*. Allen & Unwin, pp.115-137.
- Bestor, Theodore. 2003. Inquisitive Observation: Following Networks in Urban Fieldwork. In *Doing Fieldwork in Japan.* Theodore Bestor, Patricia G. Steinhoff, and Victoria Lyon-Bestor, eds. Honolulu: University of Hawai'i Press. pp. 315-334.

# Week 6: Interviewing

#### Readings:

- Madison, Soyini. 2005. 22-41. In *Critical Ethnography: Method, Ethics, and Performance* Thousand Oaks: Sage Press
- Briggs, Charles L. 1984. "Learning how to ask: Native metacommunicative competence and the incompetence of fieldworkers." *Language in Society* 13(1): 1-28. (If you did not do Anth 324 and read this.)

 Leech, Beth L. 2002. "Asking questions: Techniques for semistructured interviews." *PS: Political Science & Politics* 35(4): 665-668.

# Week 7: Qualitative analysis

#### Readings:

- LeComte, Margaret D., and Jean J. Schensul. 1999. Creating Interpretations.
  In Analyzing & Interpreting Ethnographic Data. Ethnographer's Toolkit. Volume 5. Pp. 213-225. Walnut Creek, Ca: AltaMira (Sage).
- Silverman, David. 2006. 'Texts' (Chapter 5). In Interpreting Qualitative Data: Methods for Analyzing Talk, Text and Interaction. Sage. Pp. 159-205. (Available online through library.)

# Week 8: Digital tools & virtual research

#### Readings:

- Pink, Sarah. 2004. Performance, self-representation and narrative: Interviewing with video. In *Seeing is Believing? Approaches to Visual Research*, Christopher Poole, ed. pp. 61-77. Emerald Group Publishing Limited.
- Hallett, Ronald E., and Kristen Barber. 2014. Ethnographic research in a cyber era. *Journal of Contemporary Ethnography* 43(3): 306-330.

# Week 9: Secondary research & globalisation

#### **Readings:**

- Falzon, Mark-Anthony. 2009. Multi-sited ethnography. In *Multi-Sited Ethnography: Theory, Praxis and Locality in Contemporary Research.* M. A. Falzon, ed. Routledge. Pp. 1-23.
- Stoller, Paul. 1997. Globalizing method: The problems of doing ethnography in transnational spaces. *Anthropology and Humanism* 22(1): 81-94.

# Week 10: Applied ethnography

#### Readings:

- Trotter, R. T. II and J. J. Schensul. 1998. Methods in Applied Anthropology. (Ch 18) In H. Russell Bernard (ed.) *Handbook of Methods in Cultural Anthropology*. USA: Altamira Press. Pp 691-735.
- Mosse, David. 2004. Is Good Policy Unimplementable? Reflections on the Ethnography of Aid Policy and Practice. *Development & Change* 35(4): 639-671.

• Madsbjerg, Christian, and Mikkel B. Rasmussen. 2014. An anthropologist walks into a bar. *Harvard Business Review* 92(3): 80-88.

# Week 11: Collaboration & field relations

#### Readings:

- Lassiter, Luke Eric. 2008. Moving past public anthropology and doing collaborative research. *Annals of Anthropological Practice* 29(1): 70-86.
- Green, Geraldine and Dickson, Kathryn L. 2001. Participatory action research: Lessons learned with Aboriginal grandmothers. *Health care for women international* 22(5): 471-482.

# Week 12: Writing ethnography

#### Readings:

• Narayan, Kirin. 2007. Tools to shape texts: what creative nonfiction can offer ethnography. *Anthropology and Humanism* 32(2): 130-44.

# Week 13: Reflections and reports

No Readings

# **Policies and Procedures**

Macquarie University policies and procedures are accessible from Policy Central (https://staff.m q.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-centr al). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Grade Appeal Policy
- Complaint Management Procedure for Students and Members of the Public
- <u>Special Consideration Policy</u> (*Note: The Special Consideration Policy is effective from 4* December 2017 and replaces the Disruption to Studies Policy.)

Undergraduate students seeking more policy resources can visit the <u>Student Policy Gateway</u> (htt ps://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the

key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit Policy Central (http s://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/p olicy-central).

#### **Student Code of Conduct**

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/study/getting-started/student-conduct

#### Results

Results published on platform other than <u>eStudent</u>, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in <u>eStudent</u>. For more information visit <u>ask.mq.edu.au</u> or if you are a Global MBA student contact globalmba.support@mq.edu.au

#### Student Support

Macquarie University provides a range of support services for students. For details, visit <u>http://stu</u> dents.mq.edu.au/support/

#### **Learning Skills**

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to improve your marks and take control of your study.

- Workshops
- StudyWise
- Academic Integrity Module for Students
- Ask a Learning Adviser

#### Student Services and Support

Students with a disability are encouraged to contact the **Disability Service** who can provide appropriate help with any issues that arise during their studies.

#### **Student Enquiries**

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

# IT Help

For help with University computer systems and technology, visit <u>http://www.mq.edu.au/about\_us/</u>offices\_and\_units/information\_technology/help/.

When using the University's IT, you must adhere to the <u>Acceptable Use of IT Resources Policy</u>. The policy applies to all who connect to the MQ network including students.

# **Graduate Capabilities**

# PG - Capable of Professional and Personal Judgment and Initiative

Our postgraduates will demonstrate a high standard of discernment and common sense in their professional and personal judgment. They will have the ability to make informed choices and decisions that reflect both the nature of their professional work and their personal perspectives.

This graduate capability is supported by:

#### Learning outcomes

- Understand the processes of a human research ethics application
- Experience common research problems and ethical dilemmas and relate them to those that emerge in key ethnographic texts.
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#### **Assessment tasks**

- Seminar prep and participation
- Human Ethics Research Training
- Observational foray
- Research Proposal
- Peer review of proposal
- Ethnographic Journal
- Research Paper

#### PG - Discipline Knowledge and Skills

Our postgraduates will be able to demonstrate a significantly enhanced depth and breadth of knowledge, scholarly understanding, and specific subject content knowledge in their chosen fields.

This graduate capability is supported by:

#### Learning outcomes

- Understand the processes of a human research ethics application
- Experience common research problems and ethical dilemmas and relate them to those that emerge in key ethnographic texts.
- Consider the selection of "informants" and field sites, and how they shape both methodologies and research outcomes
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- Develop awareness about current debates over human research ethics and informed consent

#### Assessment tasks

- Seminar prep and participation
- Human Ethics Research Training
- Observational foray
- Research Proposal
- · Peer review of proposal
- Ethnographic Journal
- Research Paper

#### PG - Critical, Analytical and Integrative Thinking

Our postgraduates will be capable of utilising and reflecting on prior knowledge and experience, of applying higher level critical thinking skills, and of integrating and synthesising learning and knowledge from a range of sources and environments. A characteristic of this form of thinking is the generation of new, professionally oriented knowledge through personal or group-based critique of practice and theory.

This graduate capability is supported by:

#### Learning outcomes

- Understand the processes of a human research ethics application
- Experience common research problems and ethical dilemmas and relate them to those that emerge in key ethnographic texts.
- · Consider the selection of "informants" and field sites, and how they shape both

methodologies and research outcomes

- Reflect on the differences/similarities between applied and academic anthropology
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#### Assessment tasks

- Seminar prep and participation
- Human Ethics Research Training
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- Research Proposal
- · Peer review of proposal
- · Ethnographic Journal
- Research Paper

#### PG - Research and Problem Solving Capability

Our postgraduates will be capable of systematic enquiry; able to use research skills to create new knowledge that can be applied to real world issues, or contribute to a field of study or practice to enhance society. They will be capable of creative questioning, problem finding and problem solving.

This graduate capability is supported by:

#### Learning outcomes

- Understand the processes of a human research ethics application
- Experience common research problems and ethical dilemmas and relate them to those that emerge in key ethnographic texts.
- Consider the selection of "informants" and field sites, and how they shape both methodologies and research outcomes
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#### PG - Effective Communication

Our postgraduates will be able to communicate effectively and convey their views to different social, cultural, and professional audiences. They will be able to use a variety of technologically supported media to communicate with empathy using a range of written, spoken or visual formats.

This graduate capability is supported by:

#### Learning outcomes

- Understand the processes of a human research ethics application
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- · Design, implement, and write up a research project
- Engage in collegial discussion, and provide and receive feedback with peers and instructors
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#### **Assessment tasks**

- Seminar prep and participation
- Observational foray
- Peer review of proposal
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- Research Paper

# PG - Engaged and Responsible, Active and Ethical Citizens

Our postgraduates will be ethically aware and capable of confident transformative action in relation to their professional responsibilities and the wider community. They will have a sense of connectedness with others and country and have a sense of mutual obligation. They will be able to appreciate the impact of their professional roles for social justice and inclusion related to national and global issues

This graduate capability is supported by:

#### Learning outcomes

- Understand the processes of a human research ethics application
- Experience common research problems and ethical dilemmas and relate them to those that emerge in key ethnographic texts.
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#### **Assessment tasks**

- Seminar prep and participation
- Human Ethics Research Training
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