



SOC 810

Developing Social Policy

S2 Evening 2019

Dept of Sociology

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Disclaimer

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General Information

Unit convenor and teaching staff

Unit Convenor

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Contact via Email

South Wing, Level 2, Australian Hearing Hub

By appointment

Lecturer

Associate Professor Ben Spies-Butcher

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Contact via Email

Credit points

4

Prerequisites

Admission to MPASR or MPASRMDevStud or MPPPMPASR or GradDipPASR or GradCertPASR or MAppAnth or MSocEntre or GradCertSocEntre or MPlan or MGlobalHlthDevStud or GradCertGlobalHlthDevStud or MPH or MDevStud or MPPPMDevStud or GradCertSIA or GradDipSIA

Corequisites

Co-badged status

SOCI 704 Developing Social Policy SOCX810 Developing Social Policy

Unit description

This unit introduces and advances major topics in social policy – the policies that governments make to improve individual and public welfare. The idea of social policy can be narrow, involving giving cash benefits and social services to the most needy. But our understanding of social policy might be broader, and encompass the provision of social infrastructure – health, housing and education services. Sometimes, social policy can be 'disguised' in other policies entirely, such as the policy of life-long employment promoted in industrial Japan, minimum wages in Australia, and guaranteed prices for food staples. This semester, we consider how different social policies shape different welfare states. The unit will have three parts. The first part engages with key concepts of social policy and the welfare state. The second part outlines three historical welfare models (Australia, Sweden, and the United States) and offers tools for classifying welfare states. The third part looks at the contemporary political and social dynamics surrounding welfare states. Across the semester, we keep a focus on welfare policymaking in Australia and recent social policy changes.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

- critically assess, use and synthesise information
- discuss key social theories and frameworks used to understand the development of social policies
- locate and retrieve reliable and high quality information and analysis through individual research
- further develop communication skills to convey your own ideas simply, directly and respectfully
- challenge your preconceptions about welfare and other areas by engaging in policy debates
- demonstrate effective time management and work organisation skills
- apply and adapt knowledge to 'real world' problems in an ethical and consistent manner
- develop vocational skills in writing policy briefs for government departments and other organisations
- contextualise Australian social policy by reflecting on international developments

General Assessment Information

Academic Integrity

Academic Integrity is an integral part of the core values and principles contained in the Macquarie University Ethics Statement. Its fundamental principle is that all staff and students act with integrity in the creation, development, application and use of ideas and information. This means that:

- All academic work claimed as original is the work of the author making the claim
- All academic collaborations are acknowledged
- Academic work is not falsified in any way
- When the ideas of others are used, these ideas are acknowledged appropriately
- Self-plagiarism (resubmitting your own work - including past assignments for this or other units - without attribution) is an unacceptable academic activity

More information is available from *Policy Central* [here](#).

University Grading Policy

The grade that a student receives will signify their overall performance in meeting the learning outcomes of the unit of study. Graded units will use the following grades

HD	High Distinction	85-100
D	Distinction	75-84
Cr	Credit	65-74
P	Pass	50-64
F	Fail	0-49

Return of Marked Work

As per university policy, written assessments will be returned to students within three weeks of the submission date. Early assignments will not be marked early.

Special Consideration (Extensions)

The University recognises that students may experience events or conditions that adversely affect their academic performance. If you experience serious and unavoidable difficulties at exam time or when assessment tasks are due, you can consider applying for Special Consideration.

You need to show that the circumstances:

1. were serious, unexpected and unavoidable

2. were beyond your control
3. caused substantial disruption to your academic work
4. substantially interfered with your otherwise satisfactory fulfilment of the unit requirements
5. lasted at least three consecutive days or a total of 5 days within the teaching period and prevented completion of an assessment task scheduled for a specific date.

More information about Special Consideration is available [here](#).

Late Penalties

Unless a Special Consideration request has been submitted and approved, (a) a penalty for lateness will apply – two (2) marks out of 100 will be deducted per day for assignments submitted after the due date – and (b) no assignment will be accepted more than seven (7) days (incl. weekends) after the original submission deadline. No late submissions will be accepted for timed assessments – e.g. quizzes, online tests.

Campus Wellbeing

Macquarie University offers a range of wellbeing services (including [but not limited to]: health, welfare, counselling, disability and student advocacy services) that are available to you at any time during your studies. Campus Wellbeing is here to support you and help you succeed, both academically and personally. More information is available [here](#).

Assessment Tasks

Name	Weighting	Hurdle	Due
Short Essay	20%	No	Monday of Week 7
Policy Brief	35%	No	Monday of Week 10
Take Home Exam	35%	No	14th November
Seminar Participation	10%	No	Ongoing

Short Essay

Due: **Monday of Week 7**

Weighting: **20%**

The first assignment for SOC810 requires you to write a short research essay of up to 1,000 words. This individual research task is designed to assess your ability to apply concepts taught in the unit to the essay question, your ability to find and use good evidence when discussing policy details, and your skills and efforts as a writer. You are required to provide a *critical* response to

ONE of the essay questions that will be made available on iLearn in the early weeks of semester. These questions will relate to the weekly topics in the unit and require you to apply unit materials to a specific social policy that you will be required to undertake research on.

This assignment should be written in the format of an academic essay, which require an 'argument' (a direct response to the research essay question) that is coherent and supported by evidence. We will assess how your essay balances theoretical explanation with policy description when presenting the argument. Academic essays should have a clearly defined introduction, body and conclusion. You should write in paragraphs and double-space your work. You also need to write clearly and use formal language. Take care to use jargon and headings appropriately.

This is a research assignment. Unit materials should be your starting point. But, you are expected to draw on readings and material beyond course readings. This should include some of the material listed as 'additional readings' and also include other material you identify yourself. All material should be properly referenced, preferably using the Harvard style of referencing. Please do not draw directly on lecture notes (rather consult the sources that they draw on).

N.B. *More information will be provided on the course iLearn page over the semester.*

On successful completion you will be able to:

- critically assess, use and synthesise information
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- locate and retrieve reliable and high quality information and analysis through individual research
- further develop communication skills to convey your own ideas simply, directly and respectfully
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- demonstrate effective time management and work organisation skills
- apply and adapt knowledge to 'real world' problems in an ethical and consistent manner

Policy Brief

Due: **Monday of Week 10**

Weighting: **35%**

The second written task for SOC810 is a policy brief. Writing policy briefs is a particular skill, used widely in government and non-government agencies to provide guidance to policy makers. There are many types of brief - but we ask you to provide a brief intended for an internal audience (that is, for the Minister and senior staff within the department). This type of brief would generally not be published. The aim is to give a short summary of an issue (as it is discussed in a report), canvass arguments for and against, identify the parties involved and their opinions, to

highlight any possible implications for government policy and recommend possible courses of action. The brief should strictly remain within the 1,500 word limit, but they may refer to additional material that can be supplied as an attachment.

For this brief, imagine that you work in the relevant government department. Do some research here - address the brief to the appropriate Minister and Department at State or Federal level. Your job is to read ONE report, provide a 'neutral' summary, and to let your Minister know if there is any action needed. You will find a list of reports to select between on the course iLearn page. This report selected (and the social policy issue it canvasses) should be the primary (but not only) focus of your brief.

In practice, an action could be as simple as advising the Minister to 'note' the report, but we want you to be more inventive here. It might involve some government action, such as putting together an advisory committee on the issue, organising meetings with stakeholders and/or considering whether a discussion paper should be commissioned to canvass funding or policy changes. You are welcome to choose your own report, but the issue needs to relate to social policy (such as housing, health, education, welfare, etc) and you need to email the unit convenor to ensure it is relevant before proceeding.

N.B. *While the policy brief is primarily concerned with one article on one issue, you need to read more widely to familiarise yourself with existing policies, the nature of reforms, current debates and the positions of key stakeholders. This is a research task and should involve consideration of relevant government policy. You should also select a different social policy issue for the two written assignments! And, please follow the format outlined in the template - it is closely adapted from the template from a department in the NSW public service.*

On successful completion you will be able to:

- critically assess, use and synthesise information
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- demonstrate effective time management and work organisation skills
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- develop vocational skills in writing policy briefs for government departments and other organisations

Take Home Exam

Due: **14th November**

Weighting: **35%**

There is a take home exam for SOC810. The exam will become available during the final seminar for the unit in week 13 and you will have until Thursday 14th November to complete it. The exam will relate to unit materials from weeks 1 to 13, including readings, and comprise short answer questions that require responses of varying length. Please attempt all sections of the paper and follow the instructions provided closely. Responses should be written in formal language, set out in paragraphs and referenced clearly using the Harvard style. This is an individual written assessment and must be submitted via Turnitin. It is important to adhere to the Academic Integrity Policy. More information will become available during the semester.

N.B. Please note that as this is an exam, no extensions can be granted without special consideration.

On successful completion you will be able to:

- critically assess, use and synthesise information
- discuss key social theories and frameworks used to understand the development of social policies
- further develop communication skills to convey your own ideas simply, directly and respectfully
- demonstrate effective time management and work organisation skills
- contextualise Australian social policy by reflecting on international developments

Seminar Participation

Due: **Ongoing**

Weighting: **10%**

The weekly seminars are compulsory. To meet the requirements of this course, you are required to attend at least 80 per cent of workshops. In addition to attending, you are also expected to actively participate. As an incentive, 10 percent of your final mark will be awarded for your participation. We will look for evidence that you have done the readings and your ability to engage respectfully with other students. Please see the rubric on the unit iLearn page for more guidance.

On successful completion you will be able to:

- critically assess, use and synthesise information
- discuss key social theories and frameworks used to understand the development of social policies
- further develop communication skills to convey your own ideas simply, directly and respectfully
- challenge your preconceptions about welfare and other areas by engaging in policy debates
- apply and adapt knowledge to 'real world' problems in an ethical and consistent manner

- contextualise Australian social policy by reflecting on international developments

Delivery and Resources

Delivery

This course is delivered as a three-hour seminar on Thursday evenings from 6pm in Tutorial room 212 of 10 Hadenfeld Ave (the building previously known as Y3A).

Required and recommended resources

There is no required textbook for SOC810. The following text is recommended, particularly if you are finding the course difficult.

McClelland, A. and P. Smyth (eds.) (2014) *Social Policy in Australia: Understanding for Action*, 3rd Edition, Cambridge University Press: Melbourne.

Required readings will be available via Leganto, which you can access via the unit iLearn page. Most are already available.

Other recommended texts that should help you throughout the semester. These sources can also be ordered through the Co-op bookshop:

Alcock, P. and G. Craig (2009) *International Social Policy: Welfare regimes in the developed world*, Palgrave Macmillan: Basingstoke.

Fawcett, B., Goodwin, S., Meagher, G. and R. Phillips (2010) *Social Policy for Social Change*, Palgrave Macmillan: Melbourne.

Marston, G., Macdonald, C. and L. Bryson (2013) *The Australian Welfare State: Who Benefits Now?* Palgrave Macmillan: South Yarra.

Pierson, C. and F.G. Castles (2010) *The Welfare State Reader*, 2nd Edition, Polity Press: Cambridge.

Technology used

The following technologies are used in this course...

Email

Make sure that you regularly check your student email for correspondence with teaching staff and course announcements.

iLearn

Important information about the weekly schedule, course readings and assessment are all available on the course *iLearn* page. If you do not have access, please contact IT help. You are required to check iLearn and your student email regularly for course updates and information.

Turnitin

All written assessments need to be submitted online via Turnitin only. A link to Turnitin is available via the Assessments tab on the iLearn page. Please contact the convenor if you cannot find it (do not leave it until the day of the assessment). There is no need to submit a hard copy of the assessment or to include a cover sheet.

Grademark

Feedback will be made available online via GradeMark. It will take four forms (in no particular order): specific comments in the text of your paper; overall comments; a score on a qualitative rubric (that cannot be used to calculate your mark numerically); and a numeric score. Once you have received your assignment back, please make sure that you have access to these forms of feedback.

Leganto

Leganto is the new electronic system for accessing unit readings that can be accessed via the iLearn page. Readings are allocated via weekly topic. As well as the required readings for each weekly seminar, you will find recommended and optional readings. The required readings are available in pdf or electronic format. If you are not able to access the readings, please contact the unit convenor.

Unit Schedule

Wk	Seminar Topics	Date
1	Introduction to <i>Developing Social Policy</i>	1 Aug
2	An Australian Story: From the wage-earner's welfare state to beyond	8 Aug
3	Alleviating Poverty? The 'functions' of poverty and welfare	15 Aug
4	On Work & Welfare: Social policy for full employment?	22 Aug
5	Social Policy for Social Citizenship? Rights, obligations and solidarity	29 Aug
6	Managing Social Risk? Dealing with state and market failures	5 Sep
7	Understanding Social Policy Developments: From structural functionalism to historical institutionalism	12 Sep
Mid-semester study period		
8	The Micro Dynamics of Welfare State Change: Policy cycles or 'muddling through'?	3 Oct
9	The Macro Dynamics of Welfare State Change: Contesting welfare, markets & the state	10 Oct

10	The Rise of Conditionality: 'Workfare' vs. the 'new paternalism'	17 Oct
11	The Shift to Markets: Neoliberalism, marketisation and financialisation	24 Oct
12	Closing the Gap? Persistent inequalities and Indigenous social policy	31 Oct
13	Health Policy Around the World / Unit Conclusion	7 Nov

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central) (<https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central>). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#) (**Note:** *The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.*)

Undergraduate students seeking more policy resources can visit the [Student Policy Gateway](https://students.mq.edu.au/support/study/student-policy-gateway) (<https://students.mq.edu.au/support/study/student-policy-gateway>). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit [Policy Central](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central) (<https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central>).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/study/getting-started/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to improve your marks and take control of your study.

- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module for Students](#)
- [Ask a Learning Adviser](#)

Macquarie University provides a range of health and wellbeing services for students. For details, visit:

http://students.mq.edu.au/support/health_and_wellbeing/

Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Graduate Capabilities

PG - Capable of Professional and Personal Judgment and Initiative

Our postgraduates will demonstrate a high standard of discernment and common sense in their professional and personal judgment. They will have the ability to make informed choices and decisions that reflect both the nature of their professional work and their personal perspectives.

This graduate capability is supported by:

Learning outcomes

- critically assess, use and synthesise information
- demonstrate effective time management and work organisation skills
- develop vocational skills in writing policy briefs for government departments and other organisations

Assessment tasks

- Short Essay
- Policy Brief

PG - Discipline Knowledge and Skills

Our postgraduates will be able to demonstrate a significantly enhanced depth and breadth of knowledge, scholarly understanding, and specific subject content knowledge in their chosen fields.

This graduate capability is supported by:

Learning outcomes

- discuss key social theories and frameworks used to understand the development of social policies
- challenge your preconceptions about welfare and other areas by engaging in policy debates
- develop vocational skills in writing policy briefs for government departments and other organisations
- contextualise Australian social policy by reflecting on international developments

Assessment tasks

- Short Essay
- Policy Brief
- Take Home Exam

PG - Critical, Analytical and Integrative Thinking

Our postgraduates will be capable of utilising and reflecting on prior knowledge and experience, of applying higher level critical thinking skills, and of integrating and synthesising learning and knowledge from a range of sources and environments. A characteristic of this form of thinking is the generation of new, professionally oriented knowledge through personal or group-based critique of practice and theory.

This graduate capability is supported by:

Learning outcomes

- critically assess, use and synthesise information
- discuss key social theories and frameworks used to understand the development of social policies
- locate and retrieve reliable and high quality information and analysis through individual research

Assessment tasks

- Short Essay
- Policy Brief
- Take Home Exam

PG - Research and Problem Solving Capability

Our postgraduates will be capable of systematic enquiry; able to use research skills to create new knowledge that can be applied to real world issues, or contribute to a field of study or practice to enhance society. They will be capable of creative questioning, problem finding and problem solving.

This graduate capability is supported by:

Learning outcomes

- critically assess, use and synthesise information
- locate and retrieve reliable and high quality information and analysis through individual research
- challenge your preconceptions about welfare and other areas by engaging in policy debates
- apply and adapt knowledge to 'real world' problems in an ethical and consistent manner

Assessment tasks

- Short Essay
- Policy Brief

PG - Effective Communication

Our postgraduates will be able to communicate effectively and convey their views to different social, cultural, and professional audiences. They will be able to use a variety of technologically supported media to communicate with empathy using a range of written, spoken or visual formats.

This graduate capability is supported by:

Learning outcomes

- discuss key social theories and frameworks used to understand the development of social policies
- further develop communication skills to convey your own ideas simply, directly and respectfully
- demonstrate effective time management and work organisation skills
- develop vocational skills in writing policy briefs for government departments and other organisations

Assessment tasks

- Policy Brief
- Take Home Exam
- Seminar Participation

PG - Engaged and Responsible, Active and Ethical Citizens

Our postgraduates will be ethically aware and capable of confident transformative action in relation to their professional responsibilities and the wider community. They will have a sense of connectedness with others and country and have a sense of mutual obligation. They will be able to appreciate the impact of their professional roles for social justice and inclusion related to national and global issues

This graduate capability is supported by:

Learning outcomes

- challenge your preconceptions about welfare and other areas by engaging in policy debates
- apply and adapt knowledge to 'real world' problems in an ethical and consistent manner
- contextualise Australian social policy by reflecting on international developments

Assessment tasks

- Policy Brief
- Seminar Participation