



MGMT255

Global Population Challenges

S1 Day 2019

Department of Management

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General Information

Unit convenor and teaching staff

Unit Convenor / Lecturer

Salut Muhidin

salut.muhidin@mq.edu.au

Contact via Email

Please view consultation hours via iLearn - <https://ilearn.mq.edu.au/login/>

Credit points

3

Prerequisites

18cp at 100 level or above

Corequisites

Co-badged status

Unit description

This unit examines the impact of global population issues and challenges on business management. It focuses on demographic changes in both the developed and developing countries. The unit addresses key concerns for managers operating in international business contexts. Some of the topics covered include: population growth and development; social and economic consequences of population mobility and their implications for internal and external labour markets; the challenges of an ageing population and ageing workforce for business and management; the crisis of low fertility rates in the most developed countries; and the environmental impacts of population change.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at <https://www.mq.edu.au/study/calendar-of-dates>

Learning Outcomes

On successful completion of this unit, you will be able to:

Recognise and understand various global population issues and challenges and their social, economic and business implications.

Understand the more advanced concepts and indicators commonly used in demography.

Demonstrate an awareness of the various sources of demographic related data in Australia and overseas countries.

Develop and perform an ability to critically review the relevance of demography to many contemporary global population issues and business opportunities.

Develop and perform an ability to engage in teamwork in research projects and communicate results/findings through oral and written presentations.

Assessment Tasks

Name	Weighting	Hurdle	Due
Essay & Reflection	25%	No	Week 4 and Week 6
Research Project Report	20%	No	Week 9
Group Video Presentation	15%	No	Week 11
Final Exam	40%	No	University Examination Period

Essay & Reflection

Due: **Week 4 and Week 6**

Weighting: **25%**

Essay & Reflection Assessment Summary Task Description Assignment in two parts: (1) Essay writing and (2) Interpretations/evaluations of demographic indicators. Information session on this assignment will be conducted in Week 2. **Type of Collaboration** Individual **Submission** Please Submit via Turnitin Link on [iLearn](#) (Essay Part in Week 4; Interpretation Part in Week 6) **Format** Please refer to the [iLearn](#) Unit Page **Length** Each part (essay and interpretation report) will be approximately 3-4 pages in length (1,500 to 2,000 words) **Inherent Task Requirements** None **Late Submission**

Late tasks must also be submitted through Turnitin. No extensions will be granted. There will be a **deduction of 10%** of the total available marks for each **24 hour period** or part thereof that the submission is late (for example, 25 hours late in submission incurs a 20%). Late submissions will be accepted up to 96 hours after the due date and time.

This penalty does not apply for cases in which an application for [Special Consideration](#) is made and approved. Note: applications for [Special Consideration Policy](#) must be made within 5 (five) business days of the due date and time.

On successful completion you will be able to:

- Recognise and understand various global population issues and challenges and their social, economic and business implications.
- Understand the more advanced concepts and indicators commonly used in demography.
- Demonstrate an awareness of the various sources of demographic related data in Australia and overseas countries.

- Develop and perform an ability to critically review the relevance of demography to many contemporary global population issues and business opportunities.

Research Project Report

Due: **Week 9**

Weighting: **20%**

Research Project Report Assessment Summary Task Description This assessment is an earlier part of the research project that consists of two parts: an individual research report and a group video presentation. Each student (individually) will initially propose a particular topic covered in the unit. A group of students (4, 5 or 6 persons) with the same/similar research topic will form a group for a video presentation. Information session on this project will be conducted in week 4. **Type of Collaboration** Individual **Submission** Please Submit Via Turnitin Link on [iLearn](#). **Format** Please refer to the [iLearn](#) Unit page **Length** It will be approximately 10-12 pages in length (5,000 to 6,000 words) **Inherent Task Requirements** None **Late Submission** Late reports must also be submitted through Turnitin. No extension will be granted. There will be a **deduction of 10%** of the total available marks for each **24 hour period** or part thereof that the submission is late (for example, 25 hours late in submission incurs a 20% deduction). Late submissions will be accepted up to 96 hours after the due date and time.

This penalty does not apply for cases in which an application for special consideration is made and approved. Note: applications for Special Consideration Policy must be made within 5 (five) days of the due date and time.

On successful completion you will be able to:

- Recognise and understand various global population issues and challenges and their social, economic and business implications.
- Understand the more advanced concepts and indicators commonly used in demography.
- Demonstrate an awareness of the various sources of demographic related data in Australia and overseas countries.
- Develop and perform an ability to critically review the relevance of demography to many contemporary global population issues and business opportunities.
- Develop and perform an ability to engage in teamwork in research projects and communicate results/findings through oral and written presentations.

Group Video Presentation

Due: **Week 11**

Weighting: **15%**

Individual Report Assessment Summary Task Description

The main objectives of this video presentation are to communicate clear and accurate information in an engaging manner for an audience of their peers. It is evaluated on the basis of its accuracy, academic rigour, clarity, and ability to engage the viewers

This assessment is the second part of the research project that consists of two parts: an individual research report and a group video presentation. A group of students (4, 5 or 6 persons) with the same/ similar research topic form a group for a video presentation. Information session on this project will be conducted in week 4.

Type of Collaboration Group **Submission** Please Submit Via Turnitin Link on [iLearn](#) **Format** Please refer to the [iLearn](#) Unit page **Length** Video/movie presentation will be approximately 5-8 minutes in length **Inherent Task Requirements** Physical attendance is required to complete the Group Presentation task. **Late Submission**

Late reports must also be submitted through Turnitin. No extensions will be granted. There will be a **deduction of 10%** of the total available marks for each **24 hour period** or part thereof that the submission is late (for example, 25 hours late in submission incurs a 20%). Late submissions will be accepted up to 96 hours after the due date and time.

This penalty does not apply for cases in which an application for [Special Consideration](#) is made and approved. Note: applications for [Special Consideration Policy](#) must be made within 5 (five) business days of the due date and time.

On successful completion you will be able to:

- Recognise and understand various global population issues and challenges and their social, economic and business implications.
- Understand the more advanced concepts and indicators commonly used in demography.
- Demonstrate an awareness of the various sources of demographic related data in Australia and overseas countries.
- Develop and perform an ability to engage in teamwork in research projects and communicate results/findings through oral and written presentations.

Final Exam

Due: **University Examination Period**

Weighting: **40%**

Final Exam Assessment Summary

Task Description A final examination is included as an assessment task for this unit to provide assurance that: (i) the product belongs to the student and (ii) the student has attained the knowledge and skills tested in the exam. **Type of Collaboration:** Individual **Submission:** You are expected to present yourself for examination at the time and place designated in the University Examination Timetable **Format:** Please refer to the [iLearn](#) Unit page. The exam will incorporate multiple parts, including short answers and essays on certain global population themes covered in the unit. **Length:** Approximately 2 hours **Inherent Task Requirements** None **Late Submission**

Please see [Assessment Policy Schedule 4](#).

The only exception to not sitting an examination at the designated time in the University Examination Timetable is because of documented illness or unavoidable disruption. In these

circumstances you may wish to consider applying for special consideration. This penalty does not apply for cases in which an application for [Special Consideration](#) is made and approved. Note: applications for [Special Consideration Policy](#) must be made within 5 (five) business days of the due date and time.

On successful completion you will be able to:

- Recognise and understand various global population issues and challenges and their social, economic and business implications.
- Understand the more advanced concepts and indicators commonly used in demography.
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- Develop and perform an ability to critically review the relevance of demography to many contemporary global population issues and business opportunities.

Delivery and Resources

Required text	<ul style="list-style-type: none"> • Weeks, John R. (2015 - 12th or previous edition). Population: An Introduction to Concepts and Issues. Cengage. <p>It is available for purchase from the Co-op Bookshop.</p>
Unit web page	The web page for this unit can be found at: https://ilearn.mq.edu.au/login/
Technology Used and Required	<ul style="list-style-type: none"> • Students will need to be familiar with a web browser to access the unit web page. • Students are expected to be familiar with the use of basic office software (i.e. word processing, spreadsheet, and power point)
Delivery Format and Other Details	<ul style="list-style-type: none"> • Number and length of classes: 1 x 2 hour lecture and 1 x 1 hour tutorial, i.e. 3 hours face to face per week unless indicated otherwise in the lecture schedule. Classes may vary due to public holiday(s) • Tutorials will commence in Week 2 • The timetable for classes can be found on the University web site at: http://www.timetables.mq.edu.au/
Recommended readings	<p>Students are advised to be familiar with demographic concepts and techniques by consulting the book on "Demographic Methods and Concepts" by Donald T. Rowland (2003); available from the Co-op Bookshop; or "Demographic Techniques" by A.H. Pollard, F. Yusuf and G.N. Pollard (available in the special Reserve Section of the Library).</p> <p>Students will also be referred to books, book chapters, and other materials for the weekly lectures. A list of references for the various topics covered in the unit is available online via iLearn.</p>

Unit Schedule

Week	Lecture Topic & Readings	Tutorial Topic
1	Unit Introduction: Global Population Growth and International Business	No Tutorial
2	Population Dynamic and the Climate Change	1. Introduction
3	Population Ageing: Challenges in Labour Market	2. Global Population

4	International Migration: More Open Borders?	3. Climate Change
5	Global Health Challenges: Preventive or Curative Care?	4. Ageing Population
6	Population and the Internet: Citizen of Social Media	5. Border Security
7	Guest Lecturer	6. Health Issues
8	Indigenous Population around the World	7. Social Media
9	Population Policies: National and International	8. Global citizen
10	Applied Demography in Community Planning	9. Pop. Policies
11	Population Issues and Business Opportunities	10. Presentation I
12	Students' Videos Presentation (Final Stage)	11. Presentation II
13	Course Wrap-up and Evaluation	12. Exam Preparation

Policies and Procedures

Macquarie University policies and procedures are accessible from [Policy Central \(https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central\)](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- [Academic Appeals Policy](#)
- [Academic Integrity Policy](#)
- [Academic Progression Policy](#)
- [Assessment Policy](#)
- [Fitness to Practice Procedure](#)
- [Grade Appeal Policy](#)
- [Complaint Management Procedure for Students and Members of the Public](#)
- [Special Consideration Policy](#) (**Note:** *The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.*)

Undergraduate students seeking more policy resources can visit the [Student Policy Gateway \(https://students.mq.edu.au/support/study/student-policy-gateway\)](https://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit [Policy Central \(https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central\)](https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: <https://students.mq.edu.au/study/getting-started/student-conduct>

Results

Results published on platform other than [eStudent](#), (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in [eStudent](#). For more information visit [ask.mq.edu.au](#) or if you are a Global MBA student contact globalmba.support@mq.edu.au

Academic Honesty

The nature of scholarly endeavour, dependent as it is on the work of others, binds all members of the University community to abide by the principles of academic honesty. Its fundamental principle is that all staff and students act with integrity in the creation, development, application and use of ideas and information. This means that:

- all academic work claimed as original is the work of the author making the claim
- all academic collaborations are acknowledged
- academic work is not falsified in any way
- when the ideas of others are used, these ideas are acknowledged appropriately.

Further information on the academic honesty can be found in the Macquarie University Academic Honesty Policy at http://www.mq.edu.au/policy/docs/academic_honesty/policy.html

Grades

Macquarie University uses the following grades in coursework units of study:

HD - High Distinction

D - Distinction

CR - Credit

P - Pass

F - Fail

Grade descriptors and other information concerning grading are contained in the Macquarie University Grading Policy which is available at: <http://www.mq.edu.au/policy/docs/grading/policy.html>

Grading Appeals and Final Examination Script Viewing

If, at the conclusion of the unit, you have performed below expectations, and are considering lodging an appeal of grade and/or viewing your final exam script please refer to the following website which provides information about these processes and the cut off dates in the first instance. Please read the instructions provided concerning what constitutes a valid grounds for appeal before appealing your grade.

http://www.businessandconomics.mq.edu.au/new_and_current_students/undergraduate/how_to_i/grade_appeals.

Special Consideration Policy

The University is committed to equity and fairness in all aspects of its learning and teaching. In stating this commitment, the University recognises that there may be circumstances where a student is prevented by unavoidable disruption from performing in accordance with their ability. A special consideration policy exists to support students who experience serious and unavoidable disruption such that they do not reach their usual demonstrated performance level. The policy is available at: http://www.mq.edu.au/policy/docs/special_consideration/procedure.html

Student Support

Macquarie University provides a range of support services for students. For details, visit <http://students.mq.edu.au/support/>

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to improve your marks and take control of your study.

- [Workshops](#)
- [StudyWise](#)
- [Academic Integrity Module for Students](#)
- [Ask a Learning Adviser](#)

Student Services and Support

Students with a disability are encouraged to contact the [Disability Service](#) who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the [Acceptable Use of IT Resources Policy](#). The policy applies to all who connect to the MQ network including students.

Graduate Capabilities

Capable of Professional and Personal Judgement and Initiative

We want our graduates to have emotional intelligence and sound interpersonal skills and to demonstrate discernment and common sense in their professional and personal judgement. They will exercise initiative as needed. They will be capable of risk assessment, and be able to handle ambiguity and complexity, enabling them to be adaptable in diverse and changing environments.

This graduate capability is supported by:

Learning outcomes

- Recognise and understand various global population issues and challenges and their social, economic and business implications.
- Understand the more advanced concepts and indicators commonly used in demography.
- Demonstrate an awareness of the various sources of demographic related data in Australia and overseas countries.

Assessment tasks

- Essay & Reflection
- Research Project Report
- Group Video Presentation
- Final Exam

Discipline Specific Knowledge and Skills

Our graduates will take with them the intellectual development, depth and breadth of knowledge, scholarly understanding, and specific subject content in their chosen fields to make them competent and confident in their subject or profession. They will be able to demonstrate, where relevant, professional technical competence and meet professional standards. They will be able to articulate the structure of knowledge of their discipline, be able to adapt discipline-specific knowledge to novel situations, and be able to contribute from their discipline to inter-disciplinary solutions to problems.

This graduate capability is supported by:

Learning outcomes

- Recognise and understand various global population issues and challenges and their social, economic and business implications.
- Understand the more advanced concepts and indicators commonly used in demography.
- Demonstrate an awareness of the various sources of demographic related data in Australia and overseas countries.

- Develop and perform an ability to critically review the relevance of demography to many contemporary global population issues and business opportunities.
- Develop and perform an ability to engage in teamwork in research projects and communicate results/findings through oral and written presentations.

Assessment tasks

- Essay & Reflection
- Research Project Report
- Group Video Presentation
- Final Exam

Critical, Analytical and Integrative Thinking

We want our graduates to be capable of reasoning, questioning and analysing, and to integrate and synthesise learning and knowledge from a range of sources and environments; to be able to critique constraints, assumptions and limitations; to be able to think independently and systemically in relation to scholarly activity, in the workplace, and in the world. We want them to have a level of scientific and information technology literacy.

This graduate capability is supported by:

Learning outcomes

- Recognise and understand various global population issues and challenges and their social, economic and business implications.
- Understand the more advanced concepts and indicators commonly used in demography.
- Demonstrate an awareness of the various sources of demographic related data in Australia and overseas countries.
- Develop and perform an ability to critically review the relevance of demography to many contemporary global population issues and business opportunities.
- Develop and perform an ability to engage in teamwork in research projects and communicate results/findings through oral and written presentations.

Assessment tasks

- Essay & Reflection
- Research Project Report
- Group Video Presentation
- Final Exam

Problem Solving and Research Capability

Our graduates should be capable of researching; of analysing, and interpreting and assessing data and information in various forms; of drawing connections across fields of knowledge; and

they should be able to relate their knowledge to complex situations at work or in the world, in order to diagnose and solve problems. We want them to have the confidence to take the initiative in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

Learning outcomes

- Recognise and understand various global population issues and challenges and their social, economic and business implications.
- Understand the more advanced concepts and indicators commonly used in demography.
- Demonstrate an awareness of the various sources of demographic related data in Australia and overseas countries.
- Develop and perform an ability to critically review the relevance of demography to many contemporary global population issues and business opportunities.

Assessment tasks

- Essay & Reflection
- Research Project Report
- Group Video Presentation
- Final Exam

Changes from Previous Offering

Assessments (including its questions and topics), Group Project topics and Final Examination questions will be different from previous year. An interactive tool padlet is added in this semester.

Global Perspectives and Sustainability

As clearly indicated in the unit's name "Global Population Challenges", a global perspective will be covered in all lecture and tutorial materials in this unit.

The sustainability of human population development are key issues in the demographic analysis and studies.

Research and Practice

This unit uses researches from both Macquarie University researchers and external sources as listed in the references lists on iLearn.

From Macquarie University, most research themes within the Centre for Workforce Futures have been incorporated as the main resources in this unit. Among others, it includes the recent researches on:

- Resource Efficiency and Sustainability in the Workplace Symposium
- Climate change work and employment

- The Case for a National Portable Long Service Leave Scheme in Australia
- Digital Productivity in the Workplace of the Future
- Women, Management and Work

From other sources, it incorporates researches published in highly rank academic journals and internationally well known organizations. Among others, it includes the following journals and organizations:

- Journals: Demography, Journal of Population Research, Lancet, International Migration, and Population Development Review
- Reports and Working Papers Series from UN, WHO and World Bank