MGMT301

Applied Leadership Project

S2 Evening 2019

Department of Management

Contents

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General Information

Unit convenor and teaching staff
Lecturer
Senia Kalfa
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Contact via Email
Please view consultation hours via iLearn - https://ilearn.mq.edu.au/login/

Credit points
3

Prerequisites
Admission to BBusLeadCom and MGMT303

Corequisites
MGMT306

Co-badged status

Unit description
By working on a business-based group project, this capstone unit is designed to provide students with the opportunity to extend, but most importantly to apply, the knowledge and skills that they have gained throughout their Bachelor of Business Leadership and Commerce degree. The aim of the project is to provide a solution to a problem set by an industry partner, such as a not-for-profit organisation, government agency or for-profit organisation, and to present the solution to an organisation representative at the end of the session. It is expected that students will liaise with the industry partner throughout the session to ensure they are working effectively towards the end goal. Students will gain an insight into organisations and be able to contextualise their graduate capabilities in the final business project. Students will be assessed on a reflective journal, and on both the written and oral components of their reports.

Important Academic Dates

Information about important academic dates including deadlines for withdrawing from units are available at https://www.mq.edu.au/study/calendar-of-dates

Learning Outcomes

On successful completion of this unit, you will be able to:

Apply relevant models, theories and/or concepts in order to analyse the challenge set by the industry partner and generate realistic recommendations

Communicate analysis and recommendations as an individual and as part of a group

Employ reflective analysis to evaluate own and others' contribution to the challenge set by the industry partner

Assessment Tasks

Name	Weighting	Hurdle	Due
Reflective exercise	10%	No	Week 13
Assessed Coursework	30%	No	Various Dates
Group project	60%	No	Various dates

Reflective exercise

Due: **Week 13**
Weighting: **10%**

Reflective Exercise Assessment Summary Task Description Students will be required to reflect on their experience in the project team, evaluating in particular their own contribution to the project. **Type of Collaboration** Individual **Submission** The exercise will be conducted in class in **Week 13**. Please Submit Via Turnitin Link on iLearn. **Format** Please refer to the iLearn Unit page **Length** 500 words **Inherent Task Requirements** None **Late Submission** No extensions will be granted. Students who have not submitted the task, will be awarded a **mark of 0** for the assessment task, except for cases in which an application for Special Consideration is made and approved.

On successful completion you will be able to:

• Employ reflective analysis to evaluate own and others' contribution to the challenge set by the industry partner

Assessed Coursework

Due: **Various Dates**
Weighting: **30%**

Assessed Coursework Assessment Summary Task Description
a) Each student will participate in a peer evaluation exercise. Due in week 13 in class. Further information available on iLearn This task is **worth 10%** and is assessed individually.

b) Each student will be allocated by the lecturer a specific topic for analysis as it pertains to their task and organization.The student will present this information in class. Further information will be available on iLearn. This task is **worth 20%** and is assessed individually. **Type of Collaboration** Individual **Submission** In class.Please Submit Via Links provided on iLearn **Format** Please refer to the iLearn Unit page **Length** **Inherent Task Requirements** None **Late Submission**
No extensions will be granted. Students who have not submitted the task, will be awarded a

mark of 0 for the assessment task, except for cases in which an application for Special Consideration is made and approved. Note: applications for Special Consideration Policy must be made within 5 (five) business days of the due date and time.

On successful completion you will be able to:

- Apply relevant models, theories and/or concepts in order to analyse the challenge set by the industry partner and generate realistic recommendations
- Communicate analysis and recommendations as an individual and as part of a group
- Employ reflective analysis to evaluate own and others' contribution to the challenge set by the industry partner

Group project

Due: **Various dates**
Weighting: **60%**

Task Description

1. **Group Written Report (20% - marked on a group basis):** Each group is required to prepare a report outlining their analysis of the issue/challenge set by the industry partner. Due in week 13. This task is **worth 20%** and will be marked collectively. More details can be found on iLearn.

2. **Presentation (40% - marked on individual contribution):** Each group will present their analysis and recommendations to their assigned industry partner . The presentation will take place on the industry partner's premises unless otherwise arranged. Presentations will take place between weeks 10-12 depending on partner availability. This task is **worth 40%** and will be marked individually. More details can be found on iLearn.

Type of Collaboration Individual and Group **Submission**
Report to be submitted via Turnitin Link on iLearn.

Presentation will be conducted at partner's premises unless otherwise arranged. Please Submit Powerpoint or Prezi AND individual notes Via Link on iLearn **Format** Please refer to the iLearn Unit page **Length**
1. Group Written Report: 4,000 words excluding: title page, executive summary, table of contents, footnotes, references and appendices.

2. Oral Presentation: 30 minutes plus Q&A time **Inherent Task Requirements**

1. **Group Written Report**: There will be a **deduction of 10%** made from the total available marks for each **24 hour period** or part thereof that the submission is late (for example, 25 hours late in submission incurs a 20% deduction). Late submissions will be accepted up to 96 hours after the due date and time.This penalty does not apply for cases in which an application for Special Consideration is made and approved. Note: applications for

Special Consideration Policy must be made within 5 (five) business days of the due date and time.

2. **Presentation:** Students who have not submitted the task, will be awarded a mark of 0, except for cases in which an application for Special Consideration is made and approved.

On successful completion you will be able to:

- Apply relevant models, theories and/or concepts in order to analyse the challenge set by the industry partner and generate realistic recommendations
- Communicate analysis and recommendations as an individual and as part of a group

Delivery and Resources

Required Text	• There is no prescribed text. Students are required to read the weekly readings available on iLearn.
Unit Web page	The web page for this unit can be found at: https://ilearn.mq.edu.au/login/
Technology Used and Required	Students will need to be familiar with a web browser to access the unit web page.
Delivery Format and Other Details	This unit will be run as follows : • Weeks 1-4: 3 hour seminar • Weeks 5-9: Consultations with lecturer • Weeks 10-12: Group presentations on industry partner premises. • Week 13: Reflective exercise, peer evaluation and wrap up The timetable for classes can be found on the University web site https://timetables.mq.edu.au/
Recommended Readings	**van den Berg G and Pietersma P (2015)** *Key Management Models: the 75+ models every manager needs to know.* **Harlow, UK: Pearson**

Policies and Procedures

Macquarie University policies and procedures are accessible from Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central). Students should be aware of the following policies in particular with regard to Learning and Teaching:

- Academic Appeals Policy
- Academic Integrity Policy
- Academic Progression Policy
- Assessment Policy
- Fitness to Practice Procedure
- Grade Appeal Policy

- Complaint Management Procedure for Students and Members of the Public
- Special Consideration Policy *(**Note:** The Special Consideration Policy is effective from 4 December 2017 and replaces the Disruption to Studies Policy.)*

Undergraduate students seeking more policy resources can visit the Student Policy Gateway (https://students.mq.edu.au/support/study/student-policy-gateway). It is your one-stop-shop for the key policies you need to know about throughout your undergraduate student journey.

If you would like to see all the policies relevant to Learning and Teaching visit Policy Central (https://staff.mq.edu.au/work/strategy-planning-and-governance/university-policies-and-procedures/policy-central).

Student Code of Conduct

Macquarie University students have a responsibility to be familiar with the Student Code of Conduct: https://students.mq.edu.au/study/getting-started/student-conduct

Results

Results published on platform other than eStudent, (eg. iLearn, Coursera etc.) or released directly by your Unit Convenor, are not confirmed as they are subject to final approval by the University. Once approved, final results will be sent to your student email address and will be made available in eStudent. For more information visit ask.mq.edu.au or if you are a Global MBA student contact globalmba.support@mq.edu.au

PACE-specific Policies

PACE prizes All PACE students are eligible to apply for the annual Professor Judyth Sachs PACE Prize. This prestigious prize for outstanding achievement in a PACE activity is recorded on academic transcripts and the Australian Higher Education Graduation Statement https://students.mq.edu.au/experience/practical-experience/pace-experience/apply-for-a-prize

Student Support

Macquarie University provides a range of support services for students. For details, visit http://students.mq.edu.au/support/

Learning Skills

Learning Skills (mq.edu.au/learningskills) provides academic writing resources and study strategies to improve your marks and take control of your study.

- Workshops
- StudyWise
- Academic Integrity Module for Students
- Ask a Learning Adviser

Student Services and Support

Students with a disability are encouraged to contact the Disability Service who can provide appropriate help with any issues that arise during their studies.

Student Enquiries

For all student enquiries, visit Student Connect at ask.mq.edu.au

If you are a Global MBA student contact globalmba.support@mq.edu.au

IT Help

For help with University computer systems and technology, visit http://www.mq.edu.au/about_us/offices_and_units/information_technology/help/.

When using the University's IT, you must adhere to the Acceptable Use of IT Resources Policy. The policy applies to all who connect to the MQ network including students.

Graduate Capabilities

Discipline Specific Knowledge and Skills

Our graduates will take with them the intellectual development, depth and breadth of knowledge, scholarly understanding, and specific subject content in their chosen fields to make them competent and confident in their subject or profession. They will be able to demonstrate, where relevant, professional technical competence and meet professional standards. They will be able to articulate the structure of knowledge of their discipline, be able to adapt discipline-specific knowledge to novel situations, and be able to contribute from their discipline to inter-disciplinary solutions to problems.

This graduate capability is supported by:

Learning outcomes

- Apply relevant models, theories and/or concepts in order to analyse the challenge set by the industry partner and generate realistic recommendations
- Communicate analysis and recommendations as an individual and as part of a group
- Employ reflective analysis to evaluate own and others' contribution to the challenge set by the industry partner

Assessment tasks

- Reflective exercise
- Assessed Coursework
- Group project

Critical, Analytical and Integrative Thinking

We want our graduates to be capable of reasoning, questioning and analysing, and to integrate and synthesise learning and knowledge from a range of sources and environments; to be able to critique constraints, assumptions and limitations; to be able to think independently and systemically in relation to scholarly activity, in the workplace, and in the world. We want them to have a level of scientific and information technology literacy.

This graduate capability is supported by:

Learning outcomes

- Apply relevant models, theories and/or concepts in order to analyse the challenge set by the industry partner and generate realistic recommendations
- Communicate analysis and recommendations as an individual and as part of a group
- Employ reflective analysis to evaluate own and others' contribution to the challenge set by the industry partner

Assessment tasks

- Reflective exercise
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Problem Solving and Research Capability

Our graduates should be capable of researching; of analysing, and interpreting and assessing data and information in various forms; of drawing connections across fields of knowledge; and they should be able to relate their knowledge to complex situations at work or in the world, in order to diagnose and solve problems. We want them to have the confidence to take the initiative in doing so, within an awareness of their own limitations.

This graduate capability is supported by:

Learning outcomes

- Apply relevant models, theories and/or concepts in order to analyse the challenge set by the industry partner and generate realistic recommendations
- Communicate analysis and recommendations as an individual and as part of a group

Assessment tasks

- Assessed Coursework
- Group project

Effective Communication

We want to develop in our students the ability to communicate and convey their views in forms effective with different audiences. We want our graduates to take with them the capability to read, listen, question, gather and evaluate information resources in a variety of formats, assess, write clearly, speak effectively, and to use visual communication and communication technologies as appropriate.

This graduate capability is supported by:

Learning outcome

- Communicate analysis and recommendations as an individual and as part of a group

Assessment tasks

- Reflective exercise
- Assessed Coursework
- Group project

Engaged and Ethical Local and Global citizens

As local citizens our graduates will be aware of indigenous perspectives and of the nation's historical context. They will be engaged with the challenges of contemporary society and with knowledge and ideas. We want our graduates to have respect for diversity, to be open-minded, sensitive to others and inclusive, and to be open to other cultures and perspectives: they should have a level of cultural literacy. Our graduates should be aware of disadvantage and social justice, and be willing to participate to help create a wiser and better society.

This graduate capability is supported by:

Learning outcomes

- Apply relevant models, theories and/or concepts in order to analyse the challenge set by the industry partner and generate realistic recommendations
- Communicate analysis and recommendations as an individual and as part of a group
- Employ reflective analysis to evaluate own and others' contribution to the challenge set by the industry partner

Assessment tasks

- Reflective exercise
- Assessed Coursework
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Changes from Previous Offering

No changes have been made from the previous offering

Global Contexts and Sustainability

The topic areas of global contexts and sustainability are underpinned in this unit by both the lecture content and readings that are uploaded to iLearn. These focus on the corporate applications of sustainability and the importance of all types of organisations operating in a global manner.

Students are expected within their final assessment task to analyse both these concepts (if applicable) to their partner organisation and report on its application.

Research and Practice

This Unit utilises research from many external sources and Macquarie academics who research in the field of Leadership & Management.

The Unit gives the student practice in applying research findings to their Group Written report.

The following Journals are used extensively throughout the Unit:

- Leadership Quarterly
- Journal of Leadership Studies
- Journal of Leadership and Organisational Studies
- Journal of Organisational Learning and Leadership
- Global Business Review
- Academy of Management
- Journal of Business

Other sources which are used within this Unit include:

- The Wall Street Journal
- Business Spectator
- Fortune
- Business Week

Changes since First Published

Date	Description
17/07/2019	Pace Prizes Added